Developing for Microsoft Teams



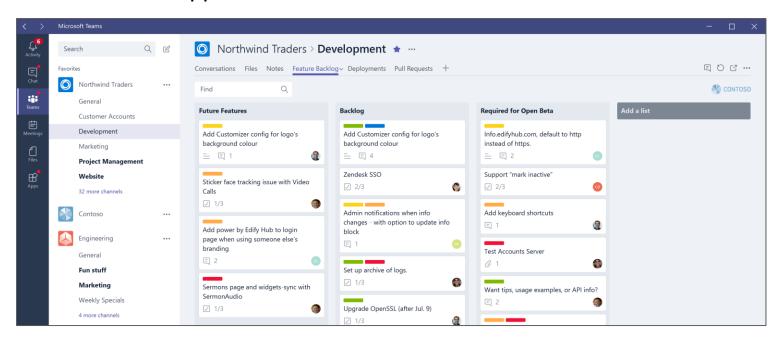
Agenda

- Understanding the Teams Service, Teams and Channels
- Developing Team Apps with Tabs, Bots and Connectors
- Developing a Teams App using App Studio
- Developing a Teams App using Visual Studio and C#
- Developing a Teams App using Node.js
- Packaging and Publishing a Microsoft Teams App



Introduction to Microsoft Teams

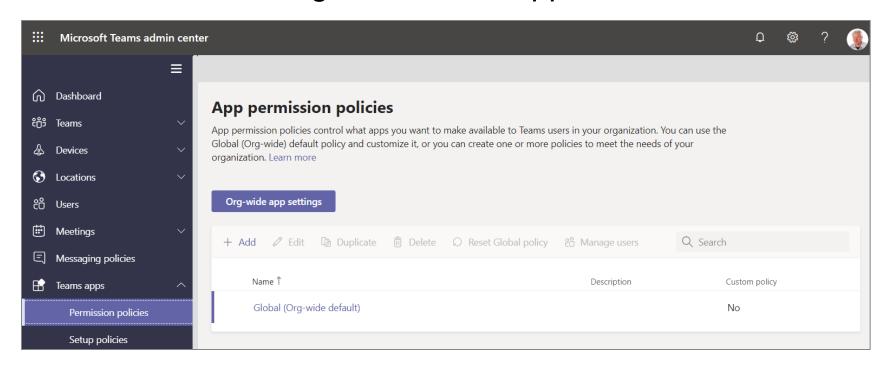
- Microsoft Teams is a Chat-based Workspace Service
 - Based on an evolved version of Skype for Business
 - Created by Microsoft to compete against Slack
 - Provides deep integration with Office 365
 - Offers native apps for Windows 10, Mac, iOS, Android and Windows Phone





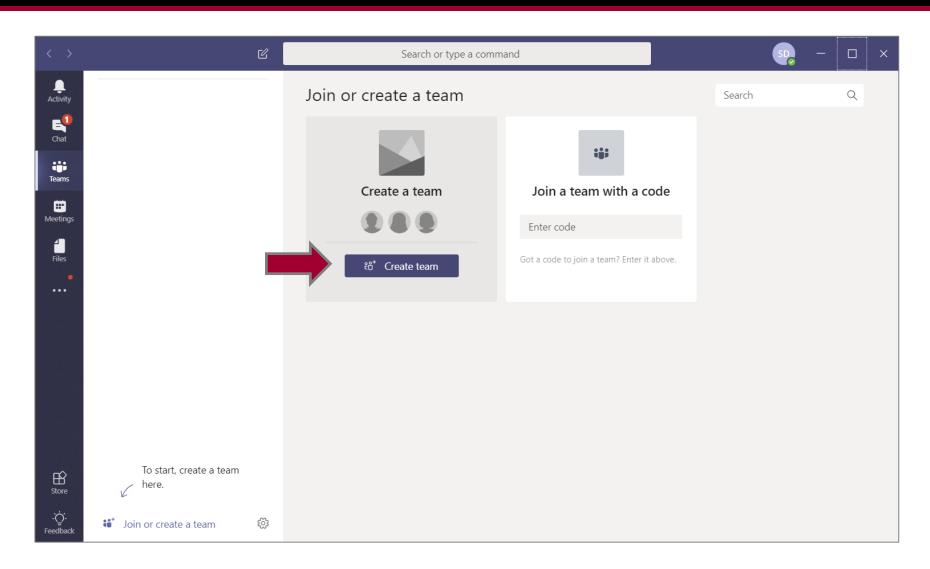
Microsoft Teams Admin Center

- Microsoft has a new admin center
 - Located at https://admin.teams.microsoft.com
 - Used to manage teams and apps





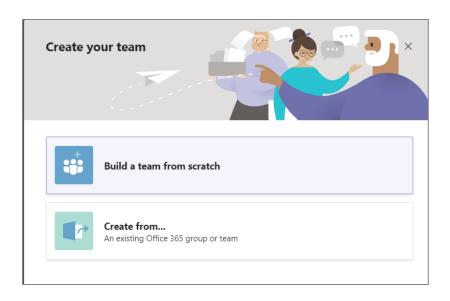
Creating a New Team

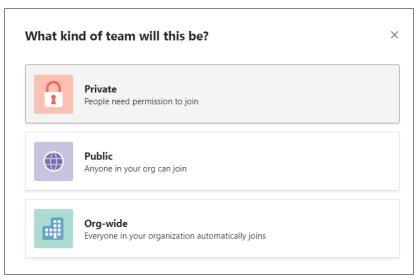




Options for Creating a New Team

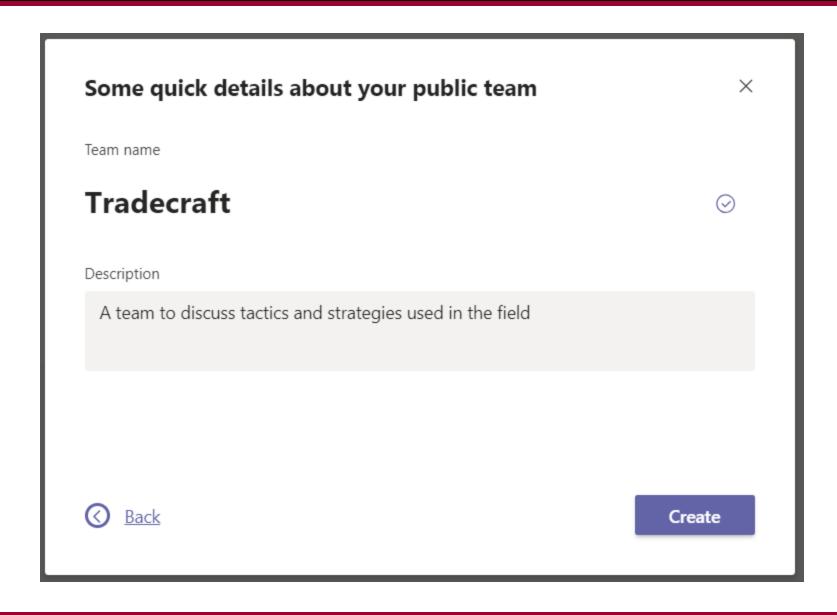
- It's best to create team from scratch
- Team can be created as private, public or Org-wide





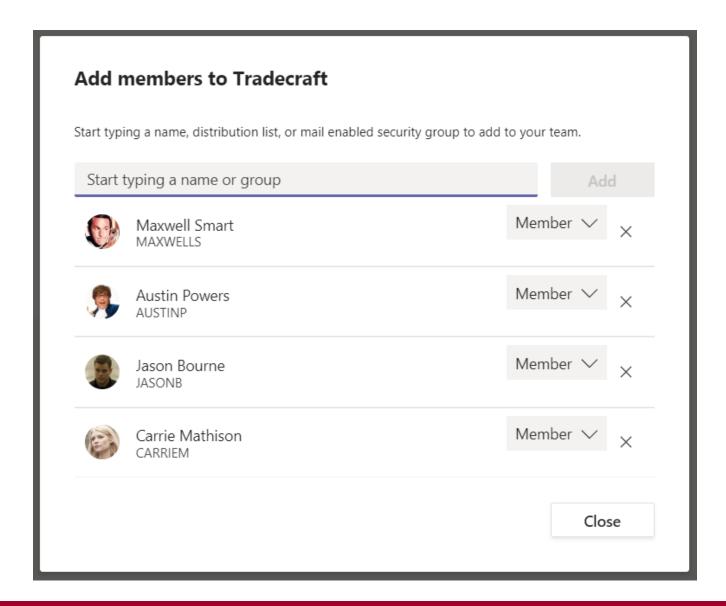


Assign Team Name and Description



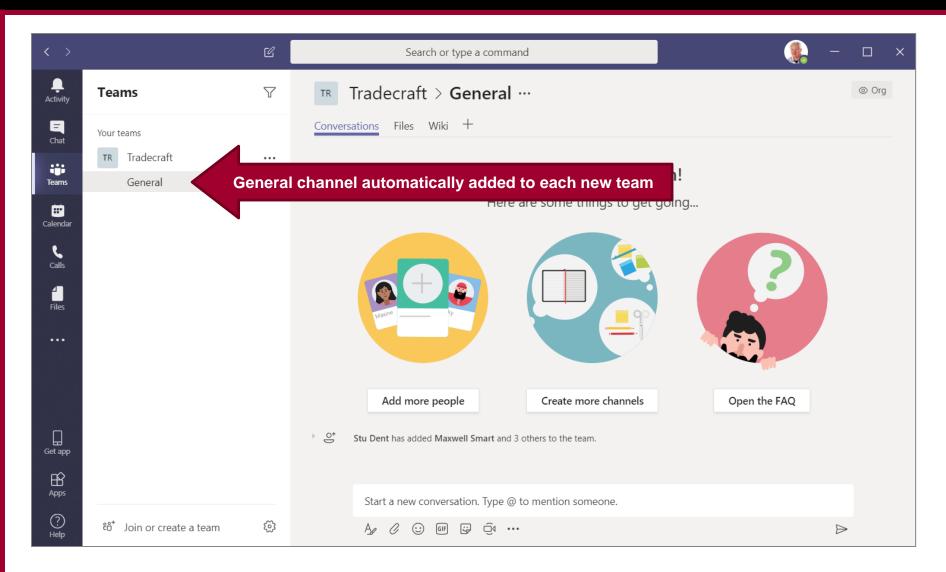


Add Team Members





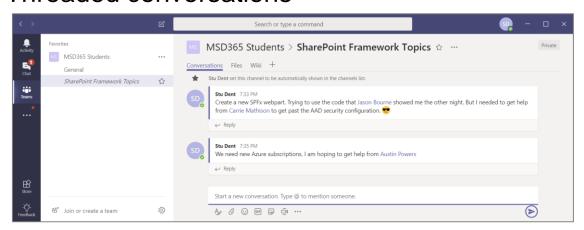
A Team is Born



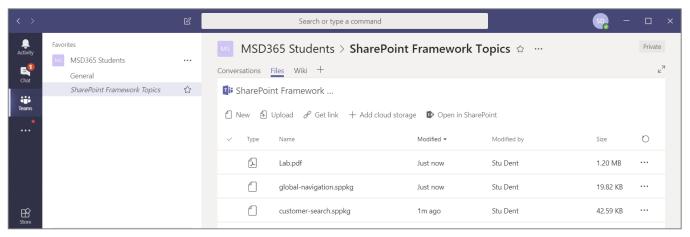


What's Inside a Channel?

Threaded conversations

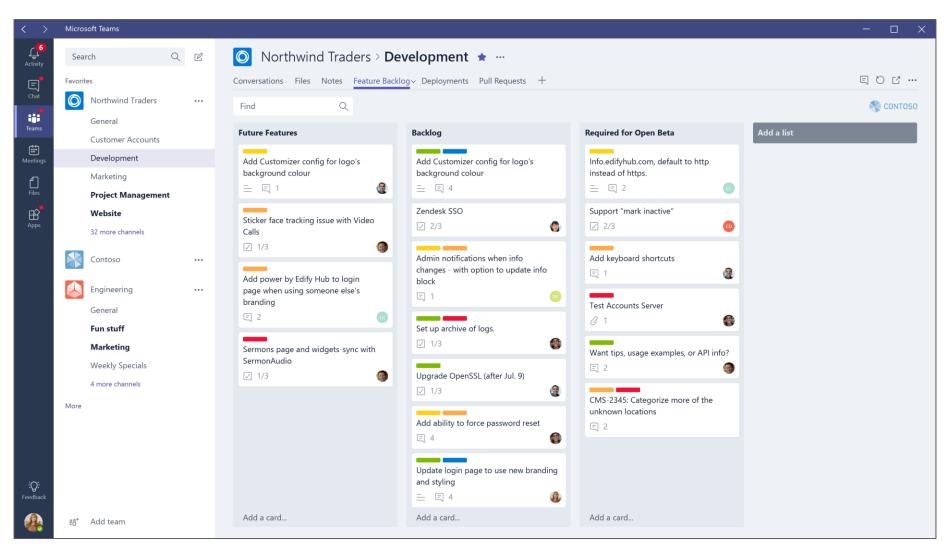


Files collection (i.e. document library)





Adding Tabs





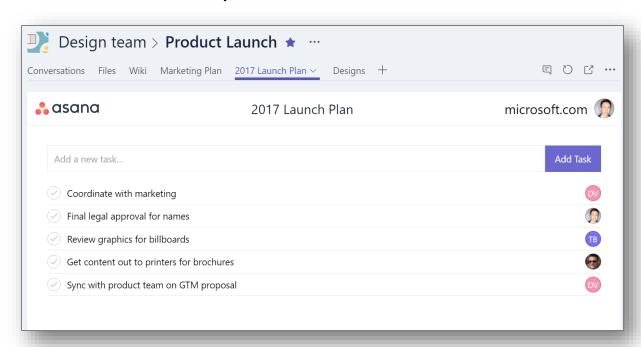
Microsoft Teams Development Platform

- Development features available today
 - Tabs surface rich content within Teams
 - Bots help users get tasks done in conversations
 - Connectors post rich updates to channels
- Development features in preview
 - **Actionable Messages** add rich interaction to connector cards
 - Activity Feed engage users via feed notifications
 - Compose Extensions users query & share cards in conversations
 - Office Store drive engagement by submitting app to Office Store



Developing Tabs

- Rich surface area for your app
- As simple as hosting your existing web app
- Team productivity: within channels
- Personal productivity: app flyout
- Your services, experience, & users





Tabs

 Embed-ready web UX on web/desktop, deep link to native apps on mobile

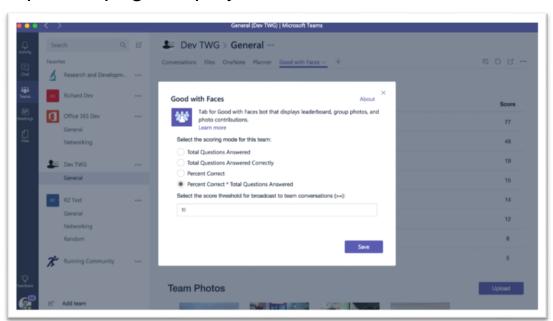
 Leverages Microsoft Teams Tab Library javascript for context and interactivity

Team or Personal Scope



Tabs Pages

- Configuration Page
 - used to add/update tab and set content page
- Content Page
 - the primary page displayed in the tab
- Remove Page
 - optional page displayed when a tab is removed





Tabs - Config Page

- Used to Add or Edit a Tab
 - Must reference Microsoft Teams Tab Library
 - Sets the contentUrl for the tab
 - Calls setSettings to save tab configuration
 - Must call setValidityState to enable the save button
 - Call notifySuccess when saved

```
microsoftTeams.initialize();
microsoftTeams.settings.registerOnSaveHandler(function(saveEvent){
    microsoftTeams.settings.setSettings({
        entityId: "someid",
        contentUrl: "https://somedomain/tab.html",
        suggestedDisplayName: "Tab Title",
        websiteUrl: "https://somedomain/info.html",
        removeUrl: "https://somedomain/tabremove.html"
    });
    saveEvent.notifySuccess();
});

function onSaveClick() {
    microsoftTeams.settings.setValidityState(true);
}
```



Tabs - Context information

- getContext returns team/channel context:
 - tid id of tenant
 - groupId id of the O365 group
 - teamId id of the team
 - channelld id of the channel
 - entityId id of the entity
 - theme theme of the teams client
 - locale the locale of the client
 - upn UPN of the user

```
microsoftTeams.getContext(function (context) {
    // context contains all context info
});
```



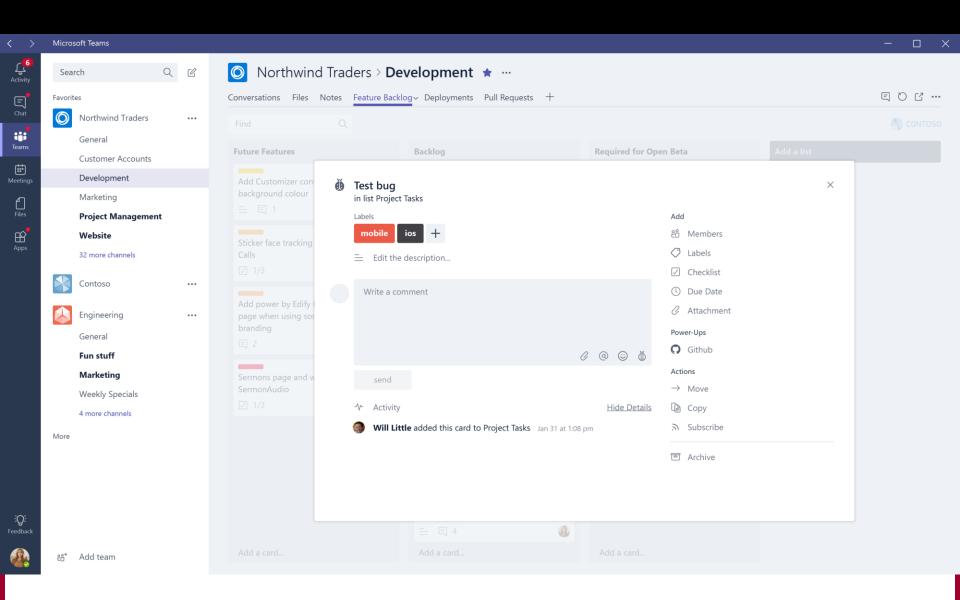
Tabs - Deep linking to Entities

- Share a Link from your Tab
 - Trigger creation of deep link to specific Entity for user to copy and paste into a conversation
 - Resultant link may be clicked on by any user to launch the tab and navigate directly to that Entity
 - Programmatically create your own link, for use via bot or other code flows

```
microsoftTeams.shareDeepLink({
    subEntityId: <subEntityId>,
    subEntityLabel: <subEntityLabel>,
    subEntityWebUrl: <subEntityWebUrl>
})
```

```
https://teams.microsoft.com/l/entity/<appId>/<entityId>?webUrl=<entityWebUrl>& label=<entityLabel>& context=<context>
```







Building a Great Tabs experience

Configurable Tabs

- In channel, tabs allow user to configure view to relevant content
- Content should be the same for all users leverage collaboration
- Content should be locked don't allow users to browse away

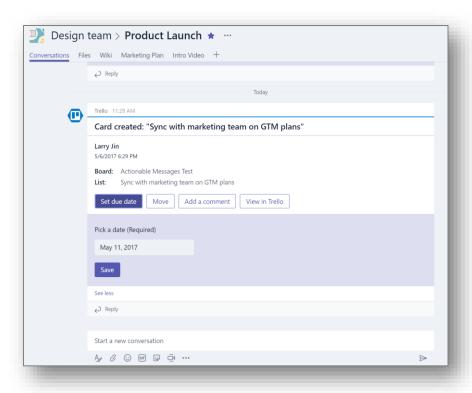
Static Tabs

 In personal scope, this content should be the relevant for either the all-up app (e.g. Help, FAQ, forums) or for a personal view of the experience



Connectors with Actionable Messages

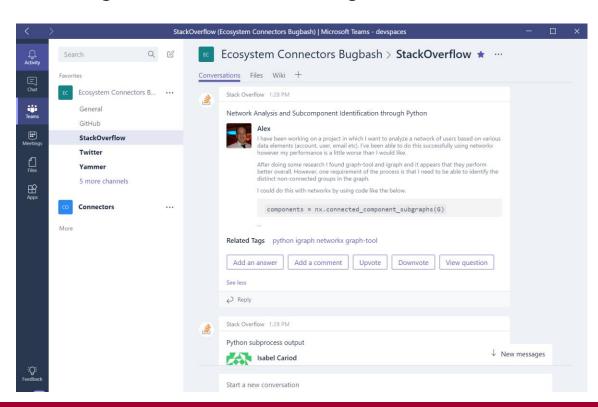
- Push rich interactive cards into channels
- Fully supported in both Teams and Outlook
- Users can take quick actions (e.g. comment or set a date)
- Uses incoming webhook API



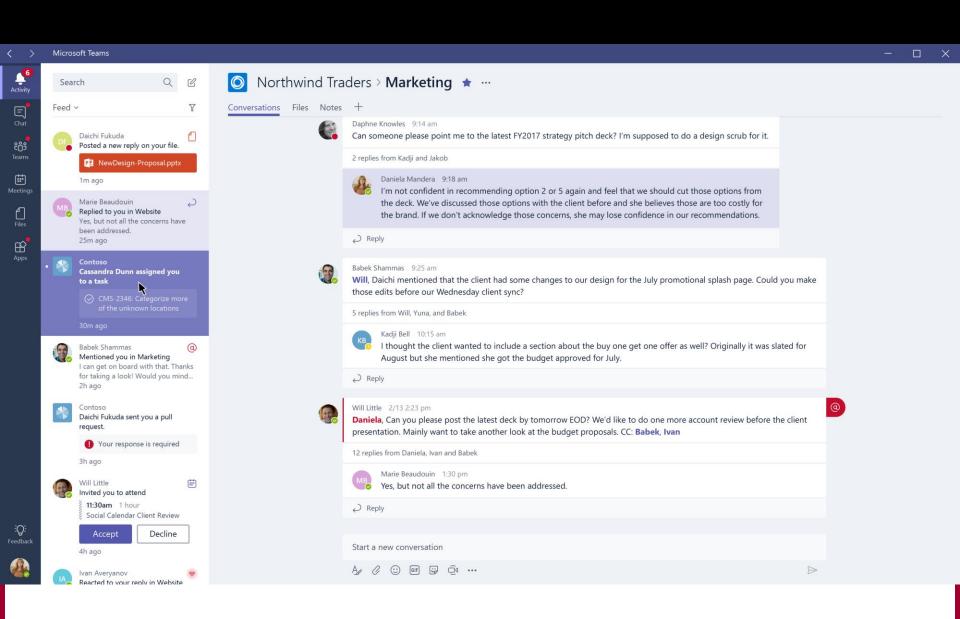


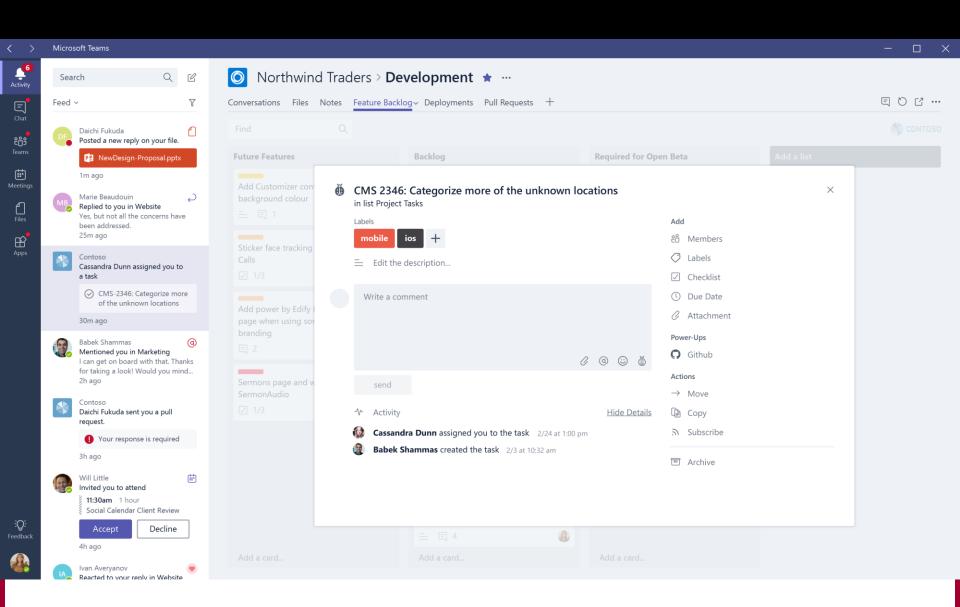
Office 365 Connectors

- Leverage webhooks to send activity into Teams
 - Build connector, registering on the Connector Developer Portal
 - Simply add Connector ID to manifest.json
 - Leverage Actionable Messages to allow inline work commands

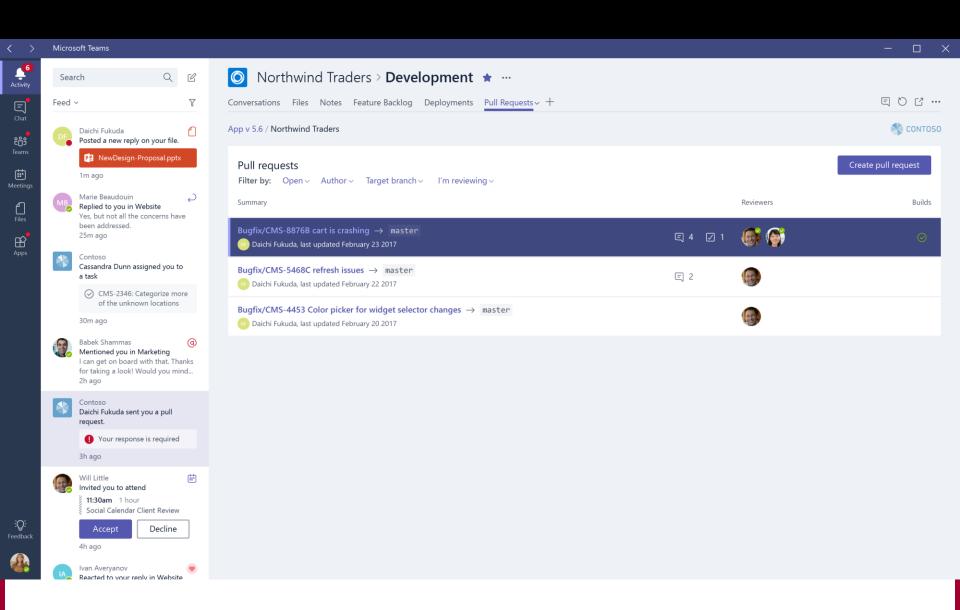








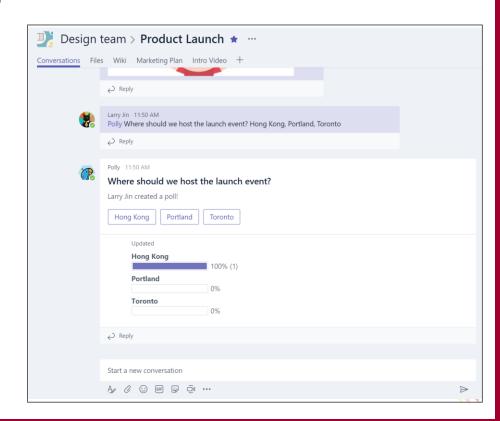






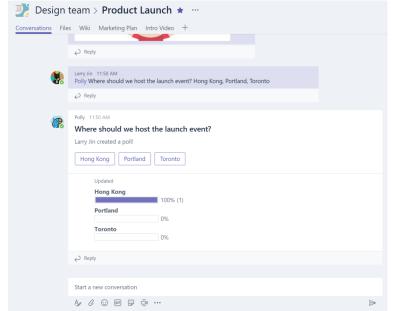
Bots

- Bot is app with automated interaction in Team with conversations or 1:1
- Built using Microsoft Bot Framework
- Complete tasks via basic commands, menu or natural language
- Rich Microsoft Teams features, e.g.
 - Input menus
 - Dynamic message updates
 - Integrate with tabs



Bots

- Based on Web Service you create and host
 - Use whatever web technology you prefer
 - Extra support for using Node.js or .NET on Azure
- Built using Microsoft Bot Framework
 - Call REST APIs directly or use libraries for Node.js and .NET
 - New Microsoft Teams Extension libraries (Node.js and .NET) provide channel-specific functionality



Bots - Getting up and running

- Set up basic development environment
 - Install Bot Builder
 - Install Microsoft Teams extension SDKs for chosen language
- Leverage existing samples
 - Bot Framework sample
 - Teams Getting Started sample
- Run locally to test in the Bot Emulator



Bots - Getting Teams-ready

- Register your bot in the Bot Framework Dev Portal
 - Set a unique bot name and handle
 - Set your bot Endpoint your hosted domain, or your debug instance (we recommend Ngrok)
 - Create an AppID (aka BotID) and Password
 - Add Microsoft Teams as a Channel
 - Note: for 1:1 bot, you may reference your bot directly via its AppID
 - Enter your AppID and Password into your Development environment
 - Build and publish or run locally with Ngrok



Bots - Accessing in Teams

- Create a Teams App Manifest
 - Microsoft provides SimpleBot package
 - SimpleBot has manifest with sample icons
 - Add your BotID in the Bots object
 - Sideload into a Team

```
"manifestVersion": "1.0",
  "version": "1.0.0",
  "id": "%APP_GUID%",
  "packageName": "com.samples.samplebot",
  "developer": {
    "name": "Microsoft",
    "websiteUrl": "https://www.microsoft.com",
    "privacyUrl": "https://www.microsoft.com/privacy",
    "termsOfUseUrl": "https://www.microsoft.com/termsofuse"
  },
  "name": {
    "short": "Sample Bot App"
  "description": {
    "short": "This is a sample bot manifest",
    "full": "This sample bot manifest has minimum info."
  "icons": {
    "outline": "contoso20x20.png",
    "color": "contoso96x96.png"
  "accentColor": "#60A18E",
  "bots": [
      "botId": "%BOT_FRAMEWORK_ID%",
      "scopes": [
        "team".
        "personal"
  "permissions": [
    "identity",
    "messageTeamMembers"
}
```



Bot - Messaging

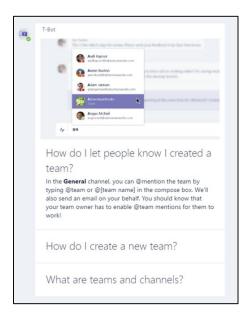
- Responsive messages (via 1:1 or @mentioning in channel)
 - Proactively create messages
 - Create direct (1:1) message must know user ID
 - Create new channel reply bot must be added to team and know channel information
- Update messages sent by Bot
 - One-way only e.g. push notifications

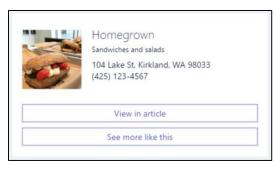


Bot - Content

- User to bot
 - Plain or rich text
 - Inline images
 - Note: files not currently supported
- Bot to user
 - Plain text
 - Markdown or XML
 - Cards
 - Hero Cards
 - Thumbnails
 - Sign-in
 - Carousel or List layouts
 - Buttons
 - openUrl open in browser
 - imBack trigger chat response
 - invoke silent JSON payload





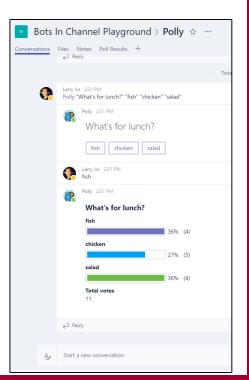




Bots in Team Channels - Basics

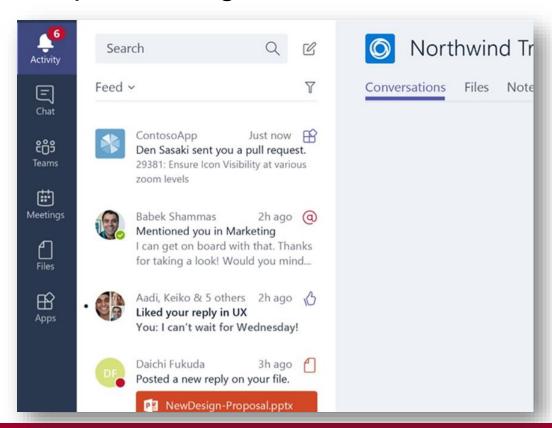
- Bot only listens to @mentions
 - Replies go to the conversation thread
 - Inbound payload in channels as flagged as isGroup and contains Teams channel data:

```
"channelData": {
    "channel": {
        "id": "19:293ecdb923ac4458a5c23661b505fc84@thread.skype",
    },
    "team": {
        "id": "19:293ecdb923ac4458a5c23661b505fc84@thread.skype"
    },
    "tenant": {
        "id": "72f988bf-86f1-41af-91ab-2d7cd011db47"
    }
}
```



Activity Feed

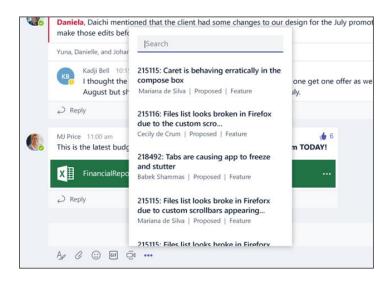
- Notify users personally via the activity feed
- Same API as sending bot messages
- Deep link straight into tabs

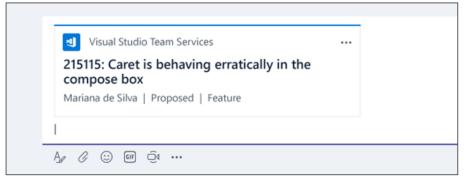




Compose Extensions

- Personalize Teams Compose box with your App & Services content
- Users can query and insert your app content into conversations
- Example: Bug details from VSTS
- Example: Sales opportunities from CRM
- You can reuse services you built for Bots or Tabs







Microsoft Teams App

- Microsoft Teams Apps
 - Deliver custom solution using solution package (.zip)
 - Single App definition manifest.json
 - Single package used for Sideloading or Office Store



Building a Great Microsoft Teams app

- Teams Scope your experience exists in the team context
 - Team owners may add your experience to a team:
 - Bots and Compose Extensions available on all channels
 - Teams Tabs ("Configurable") added and customized on a per-channel basis
- Personal Scope your experience exists in individual user context
 - Individuals add the experiences they want for personal use
 - Bots and Compose Extensions available in 1:1 chat
 - Personal Tabs ("Static") available to end users via the App bar or alongside 1:1 bots



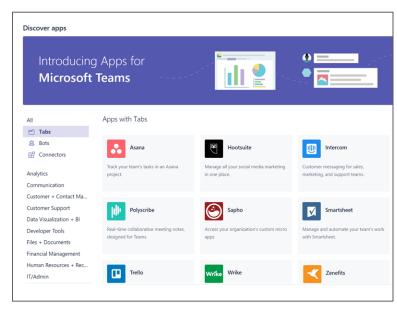
Getting Started

- Tabs Bring your own Service
 - JavaScript APIs to tie your experience to Teams context
- Connectors Leverage the Connectors Developer Portal
 - Use new Actionable Cards layouts that work in Outlook and Teams
- Bots Build using the Bot Framework
 - Use the .NET and Node.js SDKs, or call the REST endpoints
 - Teams Extension SDKs provide Teams-specific functionality
 - Flag important messages for inclusion in Activity Feed
- Compose Extensions Reuse your bot
 - Use the .NET and Node.js SDKs, or call the REST endpoints
 - Teams Extension SDKs provide Teams-specific functionality



Deploying

- ISVs Distribute through the Office Store
 - Create or use your existing DevCenter/Seller Dashboard account
 - Upload your package and enter your product page metadata
 - Office Store Validation ensure compliance with Office Store Policy
 - Validated apps published to Office Store appear in Microsoft Teams Discovery view
- Line-of-Business apps Sideload your package
 - Leverage the same testing methodology to deploy within your org





Compose Extensions

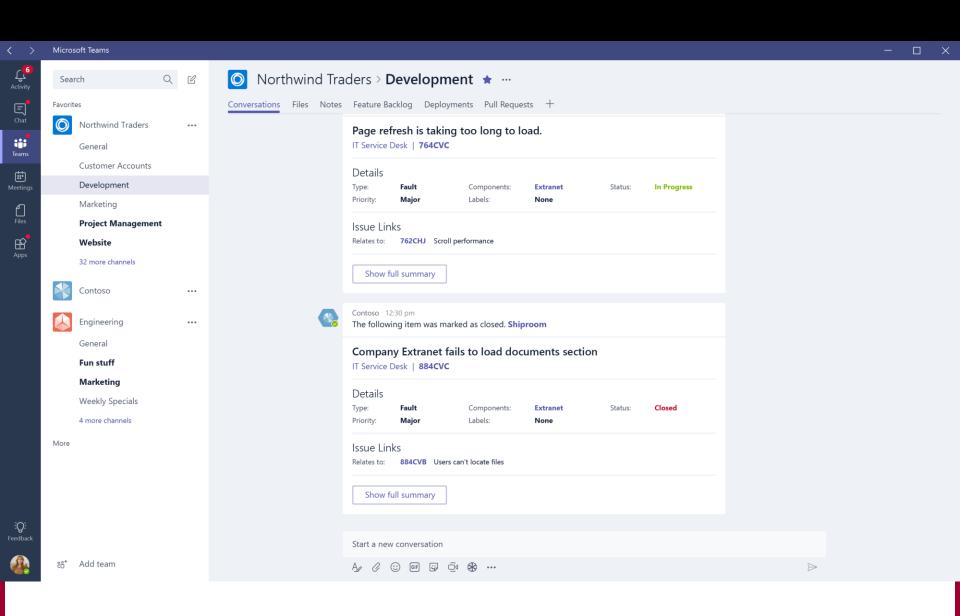
- Service that listens to user requests and returns cards or rich media
 - Leverage the Bot you've already built, or build another
 - Define commands and parameters in the manifest.json
 - Handle via Bot Framework activity, leveraging the Microsoft Bot Extension SDKs



Building a Compose Extension Experience

- Compose Extensions in Microsoft Teams
 - Share content that makes sense in conversations.
 - Add on as part of core Bot offering to facilitate easier management.
 - Take advantage of the rich card types provided as part of the platform.
 - Optimize search results to keep compose extensions snappy and responsive.







Activity Feed

- Use the Activity Feed to send important information to your users
- Leverage existing Bot to tag specific messages as notification alerts
- Encode deep link to entity (tab) for one-click navigation to content

