Developer Introduction to Power BI



Student Introductions

- Basic Info
 - What's your name?
 - Where do you work? (optional)
 - How long have you been a developer?
- List skills with which you already feel comfortable
 - Working with the Power BI platform
 - Creating PBIX projects with Power BI Desktop
 - Programming with JavaScript and/or TypeScript
 - Working with the R platform
 - Developing with C# and ASP.NET MVC
 - Programming against REST and ODATA web APIs
 - Developing with Microsoft Azure



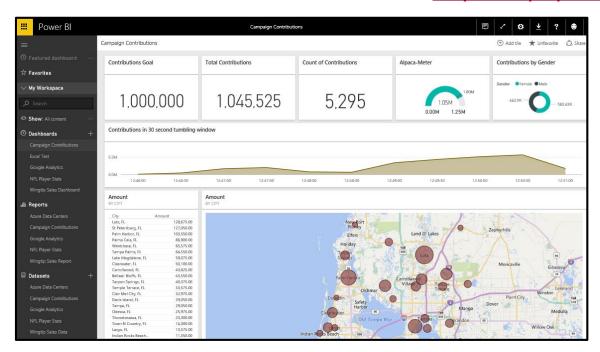
Agenda

- Power BI as a Development Platform
- Setting Up a Power BI Dev Environment
- Working with Power BI Desktop and PBIX Files
- Developer Opportunities in Power BI
- Understanding Workspaces and Capacities
- Power BI Developer Resources



The Power BI Service – Who Is It For?

- Provides SaaS service used by web and mobile users
 - Power BI portal accessible to browsers at https://app.powerbi.com
 - Power BI mobile accessible to users on mobile phones & devices
- Provides PaaS service used by software developers
 - Power BI Service API accessible at https://api.powerbi.com





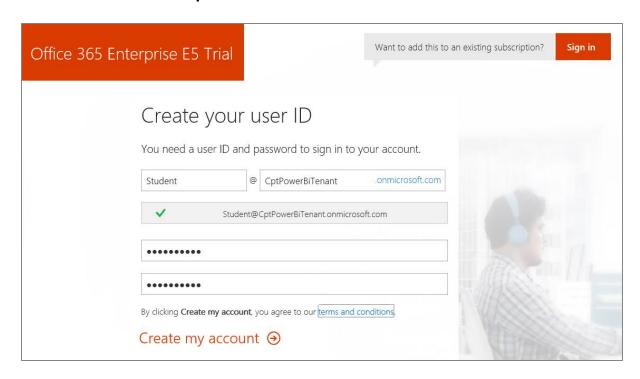
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Creating a Power BI Dev Environment

- Sign up for an Office 365 Enterprise E5 trial account
 - Creates a new Office 365 tenant
 - Creates an account which is tenant administrator
 - You can create 25 user accounts for testing purposes
 - Office 365 E5 provides Power BI Pro license





Creating User Accounts for Testing

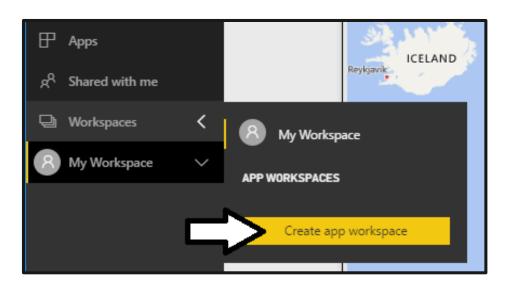
- Can be accomplished in Microsoft 365 Admin center
- Can be automated using PowerShell

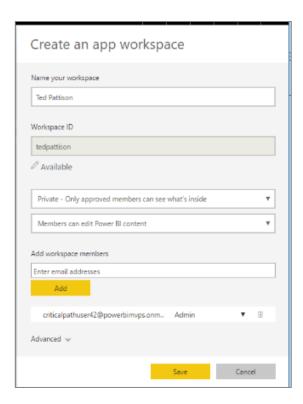
```
CreateUserAccountsFromCSV.ps1 X
27
28
      $mailNickname = $firstNameClean + $lastNameClean.SubString(0,1)
      $userPrincipalName = $mailNickname + "@" + $classroomDomain
29
30
      $password = "pass@word1"
31
32
      $passwordProfile = New-Object -TypeName Microsoft.Open.AzureAD.Model.PasswordProfile
     $passwordProfile.Password = $password
33
      $passwordProfile.EnforceChangePasswordPolicy = $false
34
     $passwordProfile.ForceChangePasswordNextLogin =$false
35
36
37
      # Create new user account for student
38
      $newUser = New-AzureADUser
                     -DisplayName $displayName
39
40
                     -GivenName $firstName
                     -Surname $lastName
41
                     -MailNickName $mailNickname
42
                     -PasswordProfile $passwordProfile `
43
                     -PasswordPolicies "DisablePasswordExpiration, DisableStrongPassword" `
44
                     -UserPrincipalName $userPrincipalName
45
                     -UsageLocation "US"
46
                     -AccountEnabled $True
47
48
```



Creating App Workspaces

- Power BI content published in app workspaces
 - Power BI Pro license required to author content in app workspace
 - Datasets & reports created by publishing PBIX project files
 - Dashboards must be created by hand





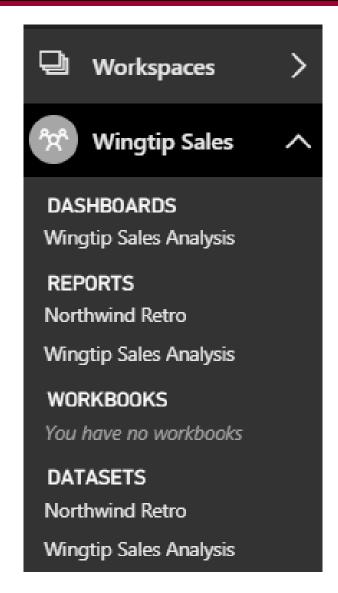


Power BI App Workspaces - V2

- Power BI transitioning between workspace models
 - V2 app workspaces just moved from preview to GA
 - Microsoft will soon force the migration from V1 to V2
- V1 workspaces built on top of Office 365 groups
 - Largely managed in Office 365 admin not Power BI
- V2 workspaces independent of Office 365 groups
 - Fully managed within Power BI admin portal
 - Provides more flexibility in assigning members



Central Power BI Concepts



- Workspace
 - Secure container for publishing content
 - Every licensed user gets a personal workspace
 - App workspaces created for custom solutions
- Dashboard
 - Consolidated view into reports and datasets
 - Custom solution entry point for mobile users
- Report
 - Collection of pages with tables & visualizations
 - Provides interactive control of filtering
- Dataset
 - Data model containing one or more tables
 - Can be very simple or very complex



Dashboards and Tiles

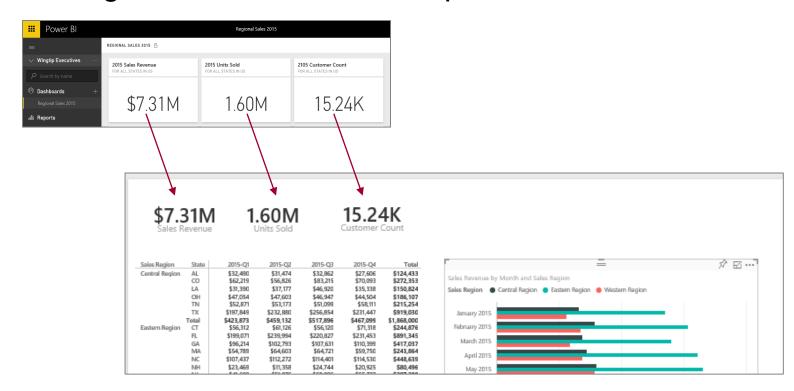
- Dashboard is a collection of tiles
 - Tile can be created by pinning visual from a report
 - Tile can be created by pinning query result from dataset





Dashboards and Reports

- Dashboards link users to reports
 - Dashboard tiles designed to provide high-level view
 - Clicking tiles drills down into report to see more detail





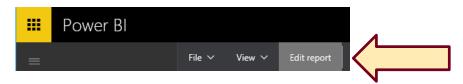
Reports and Pages

- Reports contain one or more pages
 - A report can be designed with a single page
 - A report can be designed with many pages
 - Tabbed navigation located at bottom of report view
 - Each report is associated with exactly one dataset

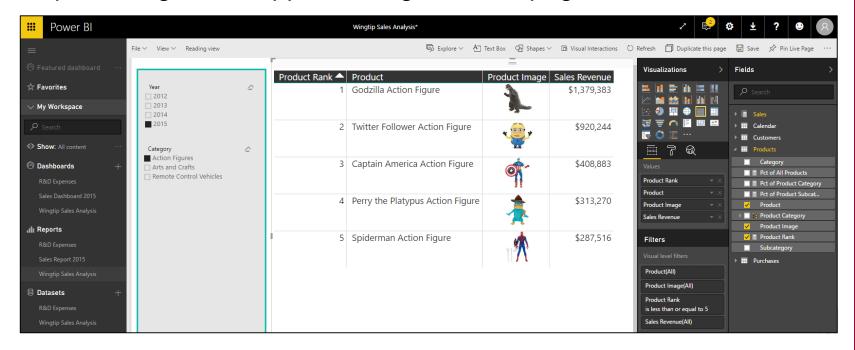


Report Authoring

- Report initially opens in reading view
 - Click Edit report to switch to edit mode



Report design tools appear on right side of page

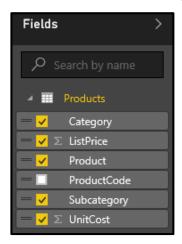


Visuals (aka Visualizations)

- Reports are designed using visual (aka visualizations)
 - Each visuals is based on an underlying visualization type
 - Visualization type can be changed using Visualizations pane



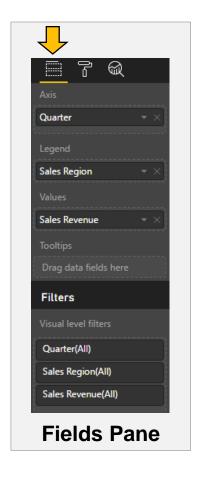
Visuals creating by using fields from tables inside Fields list

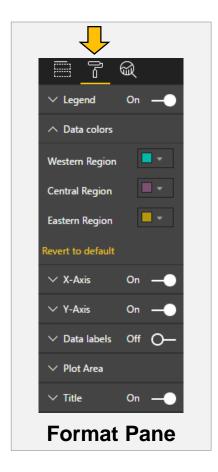




Editing Visual Properties

- Visual properties modified using three property panes
 - Visual properties vary greatly depending on type of visualization



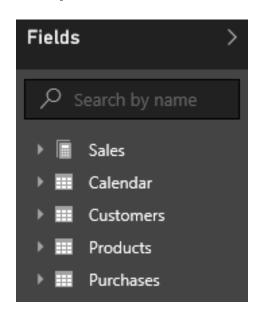


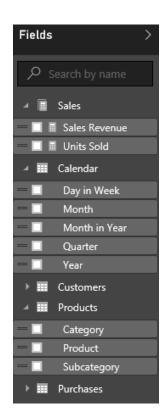




Report and Datasets

- Each report is based on an underlying dataset
 - Fields list in report designer shows tables and fields
 - Report author sees tables & fields as dataset consumer

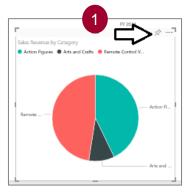


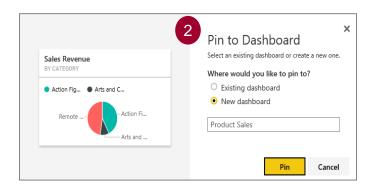


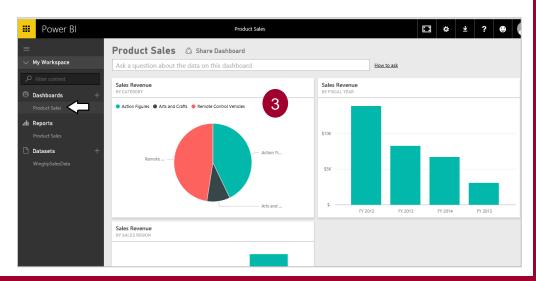


Creating Dashboards

- Dashboards contain tiles
 - Tiles created from visuals on report pages









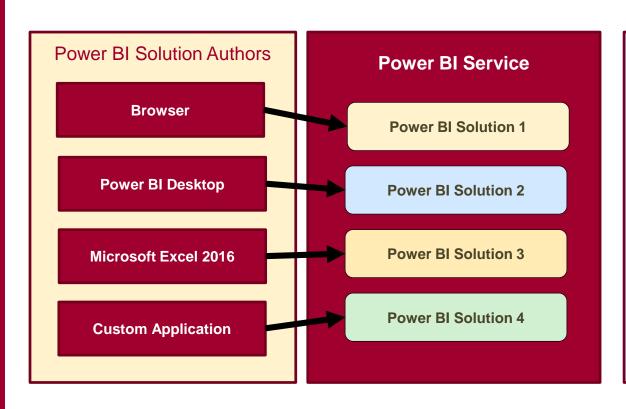
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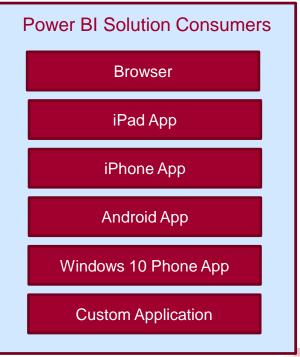
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Power BI Builder Tools

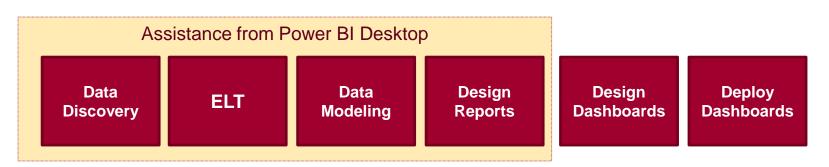
- Power BI support for authors and consumers
 - BI solution authors have a choice in authoring tools
 - BI solutions consumers can use wide range of devices





Working with Power BI Desktop

- Power BI Desktop focuses on first four phases
 - Query features for Data Discovery
 - Query features for ETL
 - Design features and DAX language for data modeling
 - Report design using a visual report designer
 - No support for designing dashboards
 - No support for packaging an entire solution

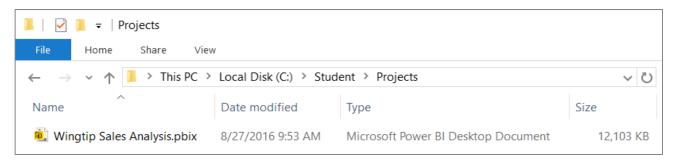




Power BI Desktop Projects and PBIX Files

- Power BI Desktop projects saved using PBIX files
 - PBIX file contains data source definitions
 - PBIX file contains query definitions
 - PBIX file contains data imported from queries
 - PBIX file contains exactly one data model definition
 - PBIX file contains exactly one report
 - PBIX file never contains data source credentials





- PBIX files can be tracked in source control (e.g. github.com)
 - PBIX files is a versioned unit of work with 1 dataset and 1 report
 - Some Power BI resources (e.g. Dashboard) have no backing file support



Division of Labor with Power BI Embedding

- Content Management Team
 - Build Power BI Desktop projects
 - Publish reports & datasets via PBIX files
 - Create dashboards in PBI Service
 - Publish App Workspaces as Apps
 - Monitor Power BI environment



- Application Development Team
 - · Develop web apps with PBI embedding
 - Authenticate with Azure Active Directory
 - · Retrieve data using Power BI Service API
 - Embed resources using Power BI JavaScript API
 - This team sees PBIX files as black boxes.





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Developer Opportunities in Power BI

- 1. Programming the Power BI Service API
- 2. Embedding Reports in Custom Applications
- 3. Developing Solutions with Real-time dashboards
- 4. Developing Custom Visuals
- 5. Developing Custom Connectors using M
- 6. Developing Custom Solutions using R
- 7. Developing Custom Solutions using Python
- 8. Leveraging the Power BI features for AI



Developing with the Power BI Service API

- Used to develop web and desktop applications
 - Requires registering app with Azure Active Directory
- What can you do with the Power BI Service API?
 - Upload PBIX files and configure data sources
 - Create and manage app workspaces
 - Embed PBI reports and dashboard tiles into web apps
 - Create streaming dataset for real-time dashboards



Developing Custom Visuals

- What is involved?
 - Learning to program in TypeScript instead of JavaScript
 - Learning to use graphics libraries such as D3.js
 - Getting up to speed on the cross-platform toolchain
 - Creating and debugging custom visuals using Node.js
 - Packaging custom visuals for distribution



Developing Custom Data Connectors

- Custom Connectors let you write reusable query logic
 - Custom connector is written using M programming language
 - Custom connector can be used across PBIX project files
- Common motivation for developing a custom connector
 - Creating a friendly view of a REST API for business analyst
 - Providing branding on top of existing connector
 - Exposing a limited/filtered view over your data source
 - Control how mashup engine authenticates against datasource
 - Implementing OAuth v2 authentication flow for a SaaS offering



Integrating R with Power BI

- What is R?
 - Platform for statistics, data analysis and visualization
 - Programming language + Runtime layer + Libraries
 - Strong ability to generate statistics and visualizations
- Where can you use R code in Power BI?
 - Inside a query to perform data extraction and cleanup
 - Inside an R visual to generate rich visualizations



Integrating Python with Power BI

- What is Python?
 - Platform for statistics, data analysis and visualization
 - Programming language + Runtime layer + Libraries
 - Strong ability to generate statistics and visualizations
- Where can you use Python code in Power BI?
 - Inside a query to perform data extraction and cleanup
 - Inside an Python visual to generate rich visualizations



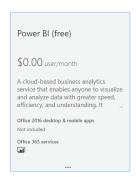
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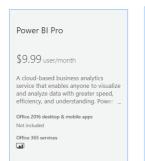
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Power BI Licensing Though Office 365

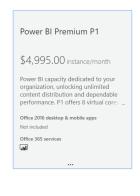
User-based licensing







Capacity-based Licensing





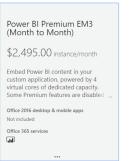






Power BI Premium P4

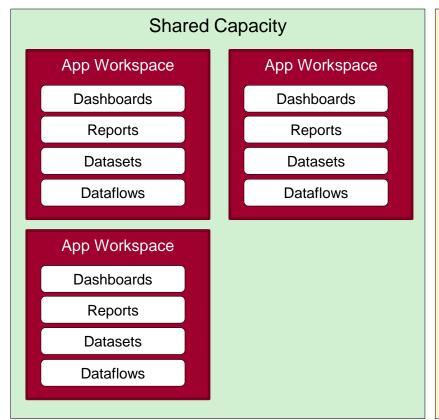


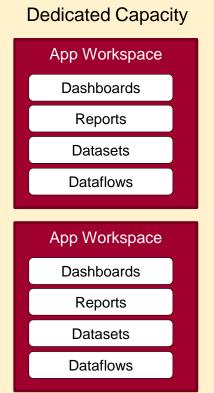


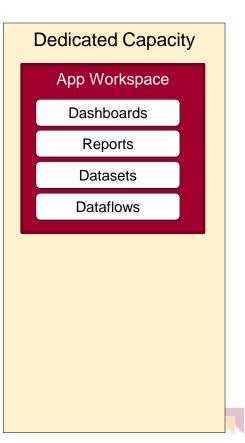


Capacities and Workspace Associations

- Every Power BI workspace runs in the context of a capacity
 - By default, app workspaces and personal workspace run in shared capacity
 - Organizations have the option of purchasing dedicated capacities







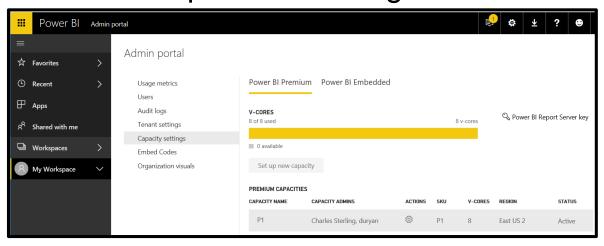
Dedicated Capacities

- Power BI workspaces run in one of two possible environments
 - Shared capacity
 - Dedicated capacity
- Dedicated capacity required for third party embedding
 - You pay Microsoft capacity-based fee for processors cores and RAM
 - No need to pay Microsoft for user licensing
- Dedicated capacity can be used for first party embedding
 - Allows users to have free license instead of Power BI Pro license
- Dedicated capacities come in two flavors
 - Power BI Premium capacities purchased through Office 365
 - Power BI Embedded capacities purchased through Azure SKU



Managing Premium Capacities

Dedicated capacities managed in Power BI Admin portal



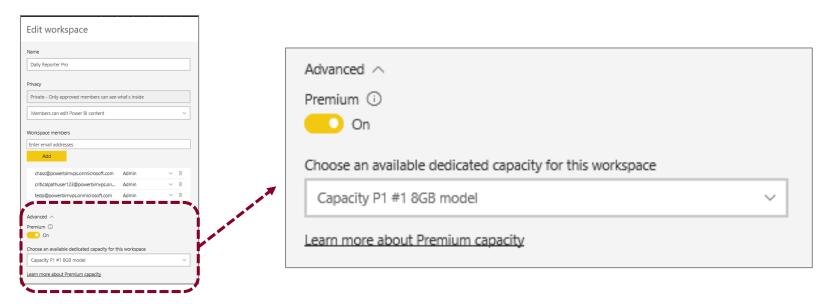


Associating App Workspaces with a Capacity

App Workspace in Premium Capacity has diamond icon



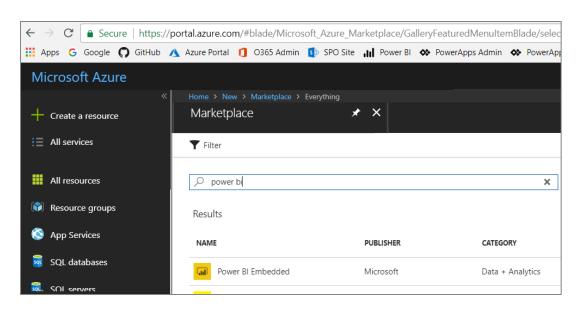
App workspace moved into Premium capacity in Advanced settings

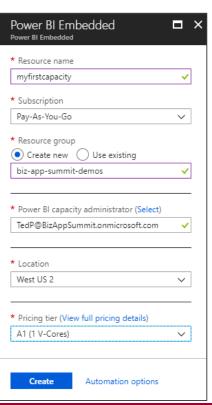




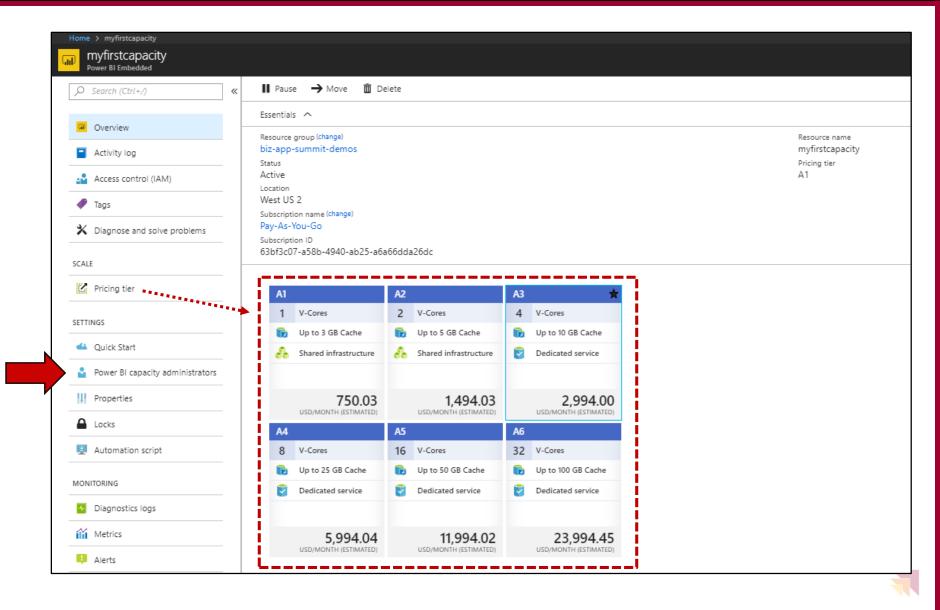
Creating the Power BI Embedded Service

- Power BI Embedded in an Azure on-demand service
 - Must be created in same location as Power BI Service for tenant
 - Can be created manually through the Azure portal
 - Can be created in automated fashion using PowerShell
 - Requires an Azure subscription in same tenant



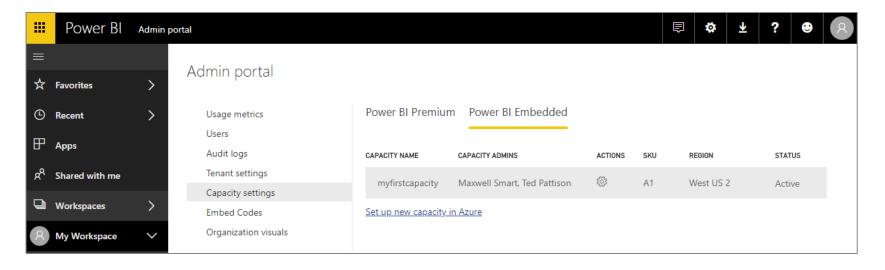


Embedded Capacity Pricing Tiers



Managing Power BI Embedded Capacities

- Managing Power BI Embedded capacity done Azure portal
 - Use Azure portal to assign administrators & change pricing tier to scale
- Managing Power BI Embedded capacity in Power BI Admin portal
 - Power BI Admin portal to assign workspaces to capacities





PBI Capacity SKU Decoder Ring

	P SKU	EM SKU	A SKU
Purchased through	Office 365	Office 365	Azure
Supports Power BI embedding in custom applications	Yes	Yes	Yes
Supports 3 rd Party Embedding in custom applications	Yes	Yes	Yes
Supports 1st Party Embedding in custom applications	Yes	Yes	Yes
Supports free users accessing content in Power BI portal	Yes	No	No
Supports free users accessing content in Power BI Mobile	Yes	No	No
Billing cycle	Monthly	Monthly	Hourly
Commitment	Monthly	Monthly/Yearly	None
Turn it off when your not using it	No	No	Yes



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Power BI Team Blog

Power BI Team Blog is an Essential Resource

https://powerbi.microsoft.com/en-us/blog/

Be on the lookout for monthly updates

Power BI Service and Mobile June Feature Summary

Announcements

Features

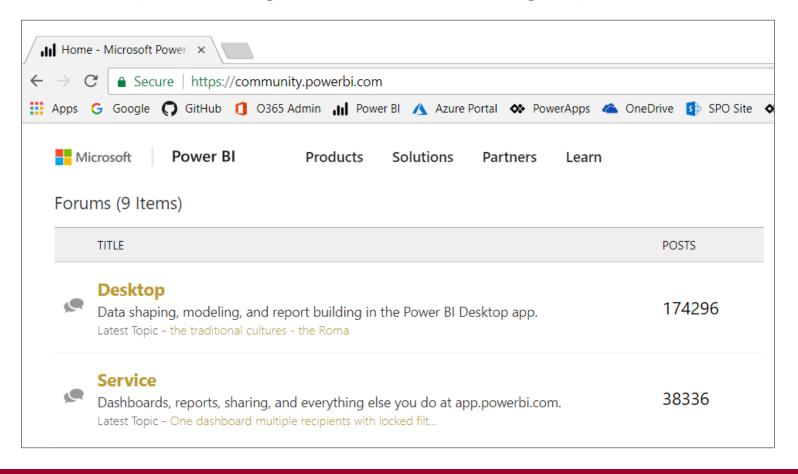
📰 July 11, 2018 by Nikhil Gaekwad

The month of June flew by quickly for Power BI. With summer in the air and MBAS just around the corner, we are laser focused on planning another unforgettable conference for you in Seattle! There...



Power BI Community Forums

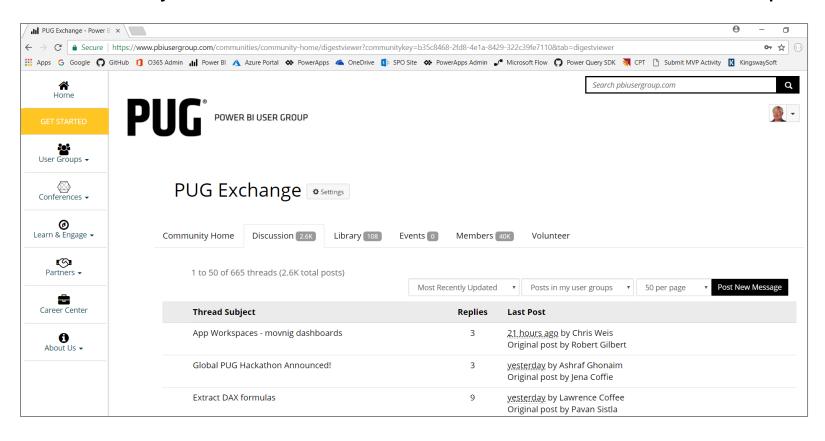
- Located at https://community.powerbi.com/
 - Great place to get answers to tough questions





Power BI User Group (PUG)

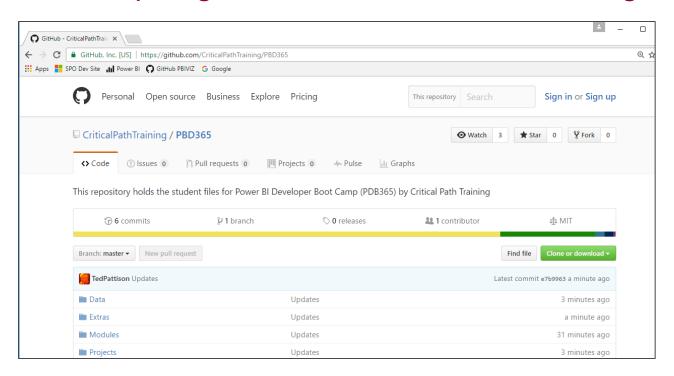
- Located at http://pbiusergroup.com/
 - PUG Exchange is another place to get questions answered
 - Also let's you find and connect with local Power BI User Groups





Live Labs for PBD365

- Student files for this course maintained in GitHub
 - Students files updated on a monthly basis
 - Lab write-ups available in PDF and XPS formats
 - Go to https://github.com/CriticalPathTraining/PBD365





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