#### **Power BI Embedding**



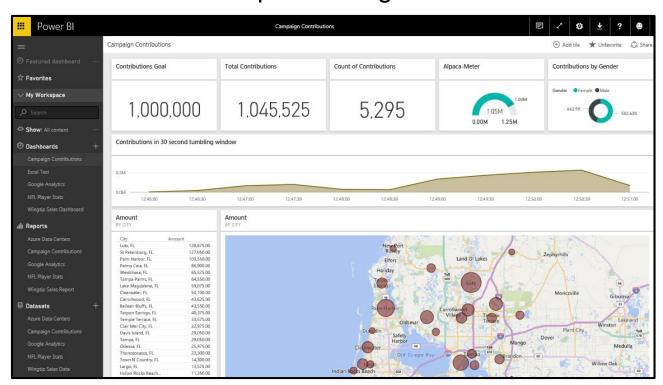
#### **Agenda**

- Power BI Embedding Fundamentals
- App Workspaces and Dedicated Capacities
- Authentication with Azure Active Directory
- Programming with Power BI Service API
- Working with Embeddable Resources
- Embedding with Power BI JavaScript API



#### **The Power BI Service**

- Provides cloud-based foundation for Power BI platform
  - Accessible with browser through <a href="https://app.powerbi.com">https://app.powerbi.com</a>
  - Accessible through Power BI mobile apps
  - Accessible to developers through Power BI Service API





#### The Power BI Service API

- The Power BI Service API goes by other names
  - The Power BI REST API
  - The Power BI API

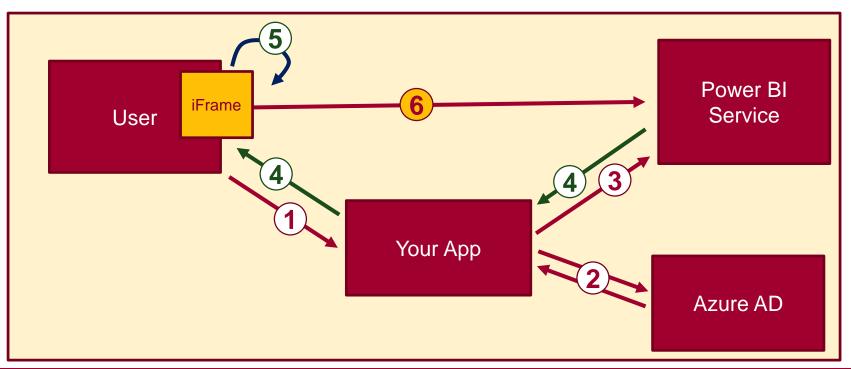


- Using the Power BI Service API
  - Accessible by making direct REST calls against service
  - Accessible by using Assembly DLL that abstracts away REST calls
  - Assembly DLL is named Microsoft.PowerBl.Api.dll
  - Assembly DLL part of NuGet package (Microsoft.PowerBl.Api)
  - Calling service requires authentication with Azure Active Directory



# Power BI Embedding – The Big Picture

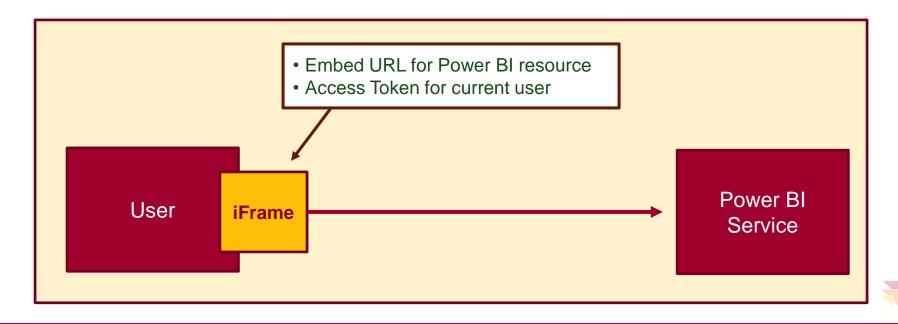
- 1. User launches your app using a browser
- 2. App authenticates with Azure Active Directory and obtains access token
- 3. App uses access token to call to Power BI Service API
- 4. App retrieves data for embedded resource and passes it to browser.
- 5. Client-side code uses Power BI JavaScript API to create embedded resource
- 6. Embedded resource session created between browser and Power BI service





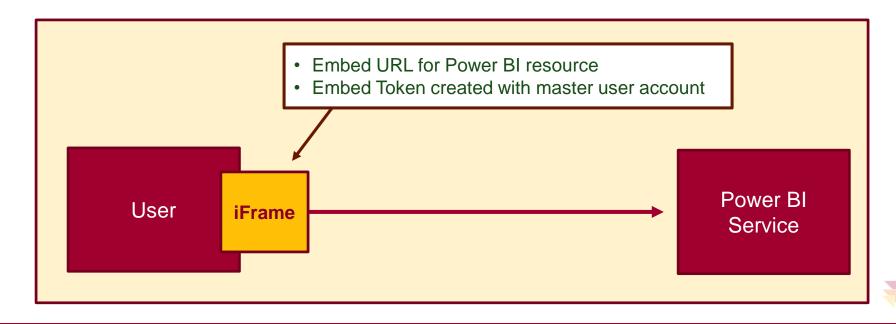
# **First Party Embedding**

- App authenticates current user with Azure AD
  - Your code accesses Power BI Service as current user
  - Embedding requires Azure AD access token for user
  - User requires Azure AD account and Power BI license
  - Your code has access to whatever user has access to



# **Third Party Embedding**

- App authenticates using Master User Account
  - Your code accesses Power BI Service as master user
  - Embedding uses embed token instead of access token
  - Users don't need AAD accounts and Power BI licenses
  - Your code has access to whatever master has access to



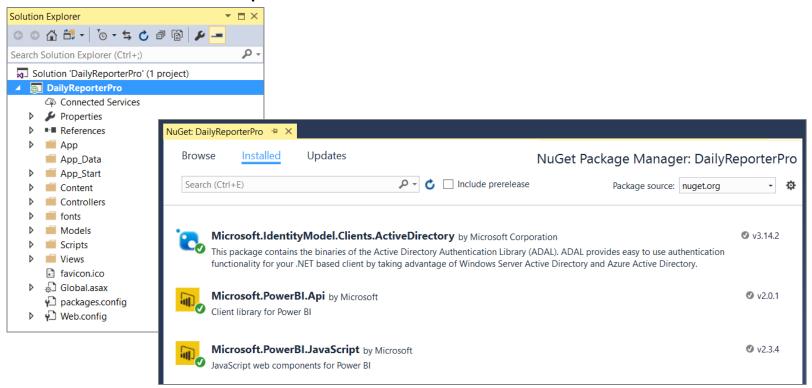
# First Party vs Third Party Embedding

- What scenarios use first party embedding?
  - Organizations where users have Power BI licenses
  - Embedding Power BI reports in SharePoint and Teams
  - Development should go beyond out-of-box experience
- What scenarios use third party embedding?
  - Scenarios where users don't have Power BI licenses
  - Applications which have custom identity providers
  - Applications which use identity provider other than AAD



## **NuGet Packages Required in MVC Project**

- NuGet Packages used in DailyReporterPro sample app
  - Azure Active Directory Library (ADAL) for .NET
  - Power BI Service API
  - Power BI JavaScript API







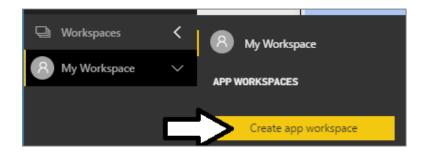
### **Agenda**

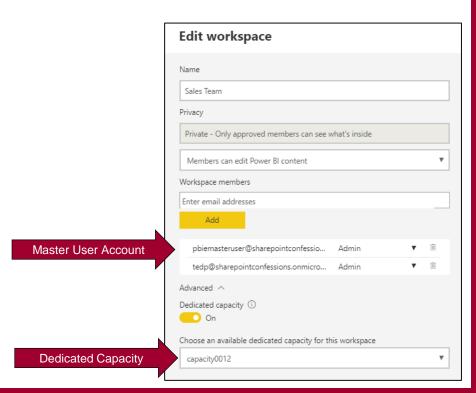
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### **Understanding App Workspaces**

- App workspaces required for 3<sup>rd</sup> party embedding
  - You access working under identity of master user account
  - Master user account must be configured as app workspace admin
  - App workspace must be associated with dedicated capacity





## **Dedicated Capacities**

- Power BI workspaces run in two possible environments
  - Shared capacities
  - Dedicated capacities
- Dedicated capacity required for third party embedding
  - Customer pays capacity-based fee for processors cores and RAM
  - No need to pay Microsoft for user licenses
- Dedicated capacities come in two flavors
  - Power BI Premium capacities purchased through Office 365 SKU
  - Power BI Embedded capacities purchased through Azure SKU



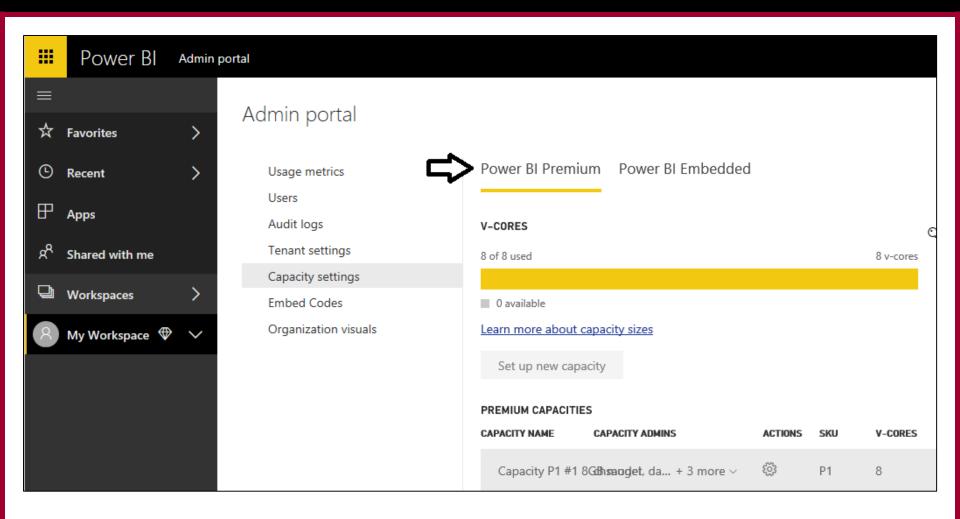
# P SKUs (P is for Premium)

- All-in version which allows greatest flexibility
  - Used to provide free users with access to apps and content
  - Used to support 1<sup>st</sup> party and 3<sup>rd</sup> party embedding
  - The more you pay per month, the more resources you get

Name	Virtual cores	Memory (GB)	Peak renders/hr	Cost
P1	8	25	1-300	\$4,995/mo
P2	16	50	301-600	\$9,995/mo
Р3	32	100	601-1,200	\$19,995/mo

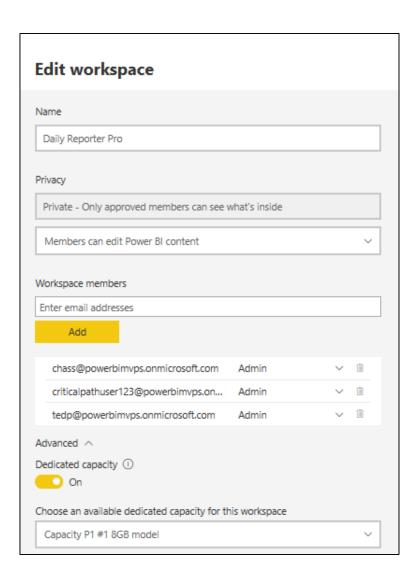


# **Managing Power BI Premium Capacities**





# **Associating Workspaces with Capacities**





# EM SKUs (EM is for Embedded)

- SKUs for embedding into SaaS Applications
  - SaaS applications include SharePoint and Teams
  - Supports 1<sup>st</sup> party and 3<sup>rd</sup> party embedding
  - Does not provide user with access to PowerBI.com

Name	Virtual cores	Memory (GB)	Peak renders/hr	Cost
EM1	1	3	1-300	\$625/mo
EM2	2	5	301-600	\$1,245/mo
EM3	4	10	601-1,200	\$2,495/mo



# A SKUs (A is for Azure)

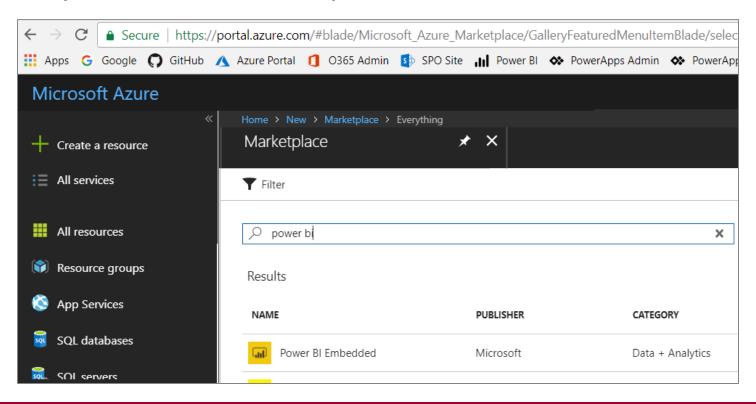
- A SKU is a Platform-as-a-Service
  - Used by ISVs as the data visualization layer
  - Allows for PBI Embedding into Custom Applications
  - Only supports 3<sup>rd</sup> party embedding (i.e. App-Owns-Data model)

Name	Virtual cores	Memory (GB)	Peak renders/hour	Cost/hour
A1	1	3	300	~\$1
A2	2	5	600	~\$2
А3	4	10	1,200	~\$4
A4	8	25	2,400	~\$8
A5	16	50	4,800	~\$16
A6	32	100	9,600	~\$32



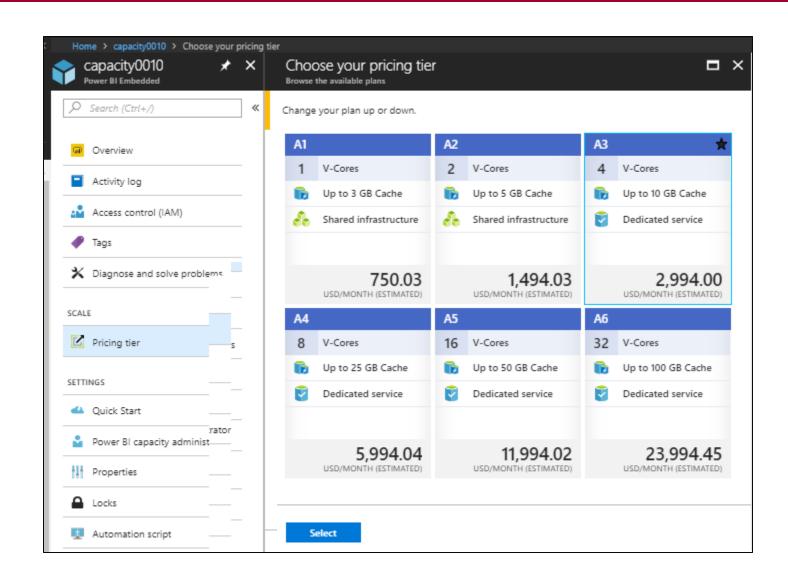
## Creating the Power BI Embedded Service

- Power BI Embedded in an Azure on-demand service
  - Can be created manually through the Azure portal
  - Can be created in automated fashion using PowerShell
  - Requires an Azure subscription



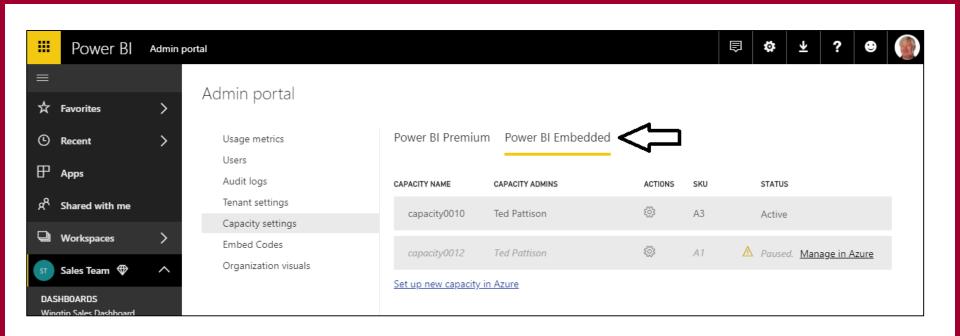


## **Azure Capacity Pricing Tiers**





# **Managing Power BI Embedded Capacities**





# **PBI Capacity SKU Decoder Ring**

	P SKU	EM SKU	A SKU
Purchased through	Office 365	Office 365	Azure
Embed content in custom application	Yes	Yes	Yes
Share content with free PBI users outside PowerBI.com	Yes	Yes	No
Share content with free PBI users inside PowerBI.com	Yes	No	No
Billing	Monthly	Monthly	Hourly
Commitment	Monthly	Monthly/Yearly	None
Turn it off when your not using it	No	No	Yes



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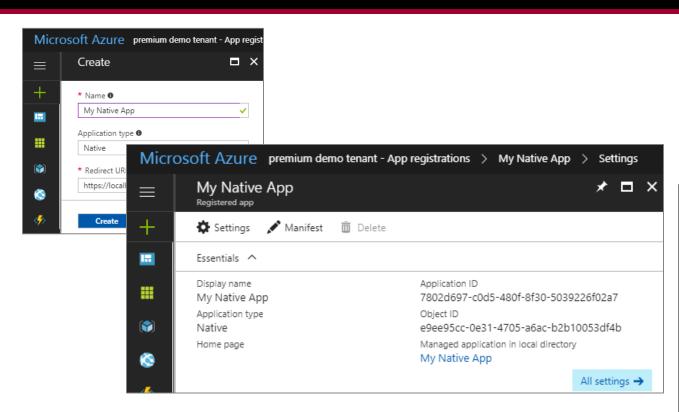


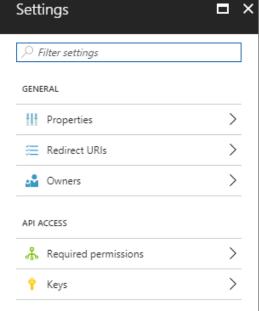
# **Tenants and Organizational Accounts**

- Azure AD used to authenticate users and apps
  - PBI licenses are assigned to Azure AD user accounts
  - Organization owns a tenant (i.e. directory)
  - AAD tenant contains user accounts and groups
  - AAD tenant contains set of registered applications
- You must register your application with Azure AD
  - Requirement of calling to Power BI service API
  - Applications registered as Web app or Native app
  - Registered applications are assigned GUID for client ID
  - Application is configured with permissions



## **Creating an Azure AD Application**

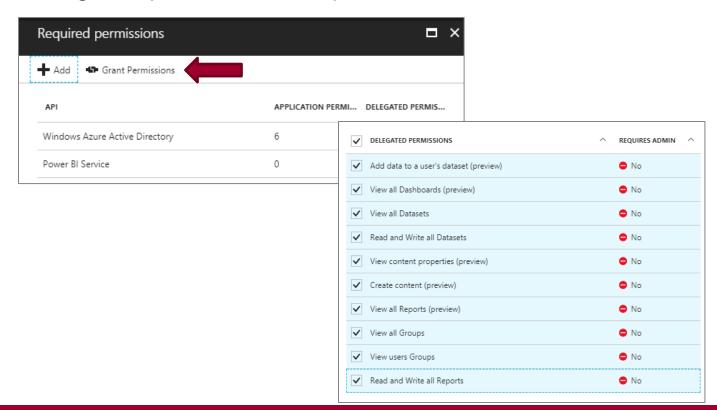






#### **Application Permissions**

- Applications can be granted permissions to other applications
  - Application permissions are app-only permissions
  - Delegated permissions are (app + user) permissions
  - Delegated permissions requires 1-time consent from user





# 1<sup>st</sup> Party Embedding vs 3<sup>rd</sup> Party Embedding

	1st Part Embedding	3rd Party Embedding
Authentication flow	Authentication Code Grant Flow or Implicit Flow	Direct User Credentials
Identity used to call Power BI	Current User	Master User Account
Access to personal workspace	Yes	No
Access to app workspaces	Yes	Yes
Ability to reach non-licensed users	No	Yes
Supported Power BI Capacity SKUs	P* and EM* SKUs	P*, EM* and A* SKUs





#### PbiEmbeddingManger Class

- PbiEmbeddingManger Class responsibilities
  - Get access tokens from Azure AD
  - Retrieve embedding data from Power BI service
  - Pass embedding data to browser using MVC view models

```
public class PbiEmbeddingManager {
    "AAD Authentication Constants"
    static string GetAccessToken() ...
    static PowerBIClient GetPowerBiClient() ...
    public static async Task<HomeViewModel> GetHomeViewModel() ...
    public static async Task<DatasetsViewModel> GetDatasetsViewModel() ...
    public static async Task<ReportsViewModel> GetReportsViewModel(string reportId, string datasetId) ...
    public static async Task<DashboardsViewModel> GetDashboardsViewModel(string dashboardId) ...
}
```



### **Data Required for AAD Authentication**

```
public class PbiEmbeddingManager {

#region "AAD Authentication Constants"

static string aadAuthorizationEndpoint = "https://login.windows.net/common/oauth2/authorize";
static string resourceUriPowerBi = "https://analysis.windows.net/powerbi/api";
static string urlPowerBiRestApiRoot = "https://api.powerbi.com/";

static string clientId = ConfigurationManager.AppSettings["clientId"];
static string appWorkspaceId = ConfigurationManager.AppSettings["appWorkspaceId"];
static string pbiUserName = ConfigurationManager.AppSettings["pbiUserName"];
static string pbiUserPassword = ConfigurationManager.AppSettings["pbiUserPassword"];
#endregion
```



#### Getting an Access Token for the Master User

```
static string GetAccessToken() {
   AuthenticationContext authContext = new AuthenticationContext(aadAuthorizationEndpoint);
   var userCredentials = new UserPasswordCredential(pbiUserName, pbiUserPassword);

   // this call will fail if permission consent has not be granted to master user account
   string aadAccessToken =
      authContext.AcquireTokenAsync(resourceUriPowerBi, clientId, userCredentials).Result.AccessToken;

   // return Azure AD access token for master user account
   return aadAccessToken;
}
```



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#### The Power BI Service API

- Microsoft.PowerBI.Api
  - \(\)\)\)\ Microsoft.PowerBI.Api.V1
  - ▷ ( ) Microsoft.PowerBI.Api.V1.Models
  - - Dashboards
    - DashboardsExtensions
    - Datasets
    - DatasetsExtensions
    - Gateways

    - D 🥞 Groups
    - - IDashboards
      - IDatasets
      - IGateways
      - IGroups
      - Ilmports
    - ▶ Imports
    - tmportsExtensions
      - IPowerBIClient
      - IReports
      - ◆ ITiles
    - PowerBIClient
    - ▷ <a href="https://example.com/red/by-new-red/"> Reports</a>
    - ReportsExtensions
    - Tiles

- Microsoft.PowerBl.Api
  - \(\bar{\}\) Microsoft.PowerBI.Api.V1

  - ▲ () Microsoft.PowerBI.Api.V2.Models

    - BindToGatewayRequest
    - CloneReportRequest

    - CredentialDetails
    - 🕨 🔩 Dashboard
    - Dataset
    - ▶ DatasetMode
    - Datasource
    - EmbedToken
    - 🕨 🔩 Gateway

    - GenerateTokenRequest
    - D 🥞 Group
    - GroupCreationRequest
    - GroupUser
    - GroupUserAccessRight
    - ▷ 
      Import
    - ▶ ★ ImportConflictHandlerMode
    - ▶ ImportInfo
    - MemberAdminAccessRight

- ODataResponseListDashboard
- **ODataResponseListDataset**
- 🔩 ODataResponseListDatasource
- ODataResponseListGateway
- ♦ ODataResponseListGatewayDatasource
- ♣ ODataResponseListGroup
- ODataResponseListGroupUserAccessRight
- **ODataResponseListImport**
- ODataResponseListRefresh
- ♣ ODataResponseListReport
- ODataResponseListTable
- ♦ ODataResponseListTile
- ♦ ODataResponseListUserAccessRight
- PublishDatasourceToGatewayRequest
- RebindReportRequest
- Refresh
- Report \*\*
- Row
- **⁴** Table
- **™** Tile
- ◆ TokenAccessLevel
- tpdateDatasourceRequest
- ⁴ UserAccessRight
- tserAccessRightEnum



## Initializing an Instance of PowerBIClient

- PowerBIClient object serves as top-level object
  - Used to execute calls against Power BI Service
  - Initialized with function to retrieve AAD access token

```
static string GetAccessToken() ...

static PowerBIClient GetPowerBiClient() {
   var tokenCredentials = new TokenCredentials(GetAccessToken(), "Bearer");
   return new PowerBIClient(new Uri(urlPowerBiRestApiRoot), tokenCredentials);
}

static void Main() {
   PowerBIClient pbiClient = GetPowerBiClient();
   var reports = pbiClient.Reports.GetReports().Value;
   foreach (var report in reports) {
        Console.WriteLine(report.Name);
   }
}
```

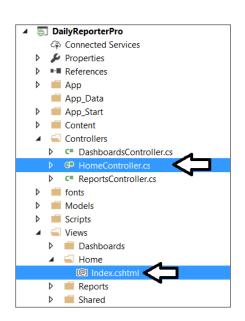


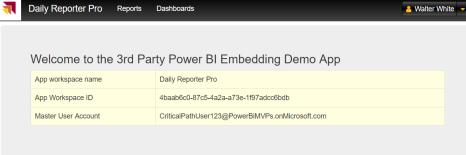
#### **MVC Controllers and Views**

```
public class HomeController : Controller {
  public async Task<ActionResult> Index() {
    var viewModel = await PbiEmbeddingManager.GetHomeViewModel();
    return View(viewModel);
  }
}
```

```
@model DailyReporterPro.Models.HomeViewModel
<div id="home-view-container">
 <div class="jumbotron">
  <h3>Welcome to the 3rd Party Power BI Embedding Demo App</h3>
  App workspace name
     \@Model.WorkspaceName
    App Workspace ID
     @Model.WorkspaceId
    Master User Account
     \alpha Model.MasterUserAccount
```

</div>





### **Back to the DailyReporterPro Application**

```
public class HomeViewModel {
   public string WorkspaceName;
   public string WorkspaceId;
   public string MasterUserAccount;
}
```

```
public static async Task<HomeViewModel> GetHomeViewModel() {
  var client = GetPowerBiClient();
  var workspaces = (await client.Groups.GetGroupsAsync()).Value;
  var workspace = workspaces.Where(ws => ws.Id == appWorkspaceId).FirstOrDefault();
  var viewModel = new HomeViewModel {
    WorkspaceName = workspace.Name,
    WorkspaceId = workspace.Id,
    MasterUserAccount = pbiUserName
  };
  return viewModel;
}

Your App
Power BI
Service
```



#### **MVC View Models**

```
namespace DailyReporterPro.Models {

public class HomeViewModel ...

public class DatasetViewModel ...

public class DatasetsViewModel ...

public class ReportViewModel ...

public enum ReportMode ...

public class ReportsViewModel ...

public class DashboardViewModel ...

public class DashboardViewModel ...

public class DashboardsViewModel ...

}
```

```
public static async Task<HomeViewModel> GetHomeViewModel() ...

public static async Task<DatasetsViewModel> GetDatasetsViewModel() ...

public static async Task<ReportsViewModel> GetReportsViewModel(string reportId, string datasetId) ...

public static async Task<DashboardsViewModel> GetDashboardsViewModel(string dashboardId) ...
```

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#### **Embeddable Resources**

- 1. Reports
- 2. Dashboards
- 3. Dashboard Tiles
- 4. Q & A Experience
- 5. Visual \*

\* really just a trick you do when embedding a report



# **Report and Dataset Info**

Embed data required for an existing report

```
--- datasetId=9221313d-edc0-4c8a-b70e-ff0ac14f42be
--- embedUrl=https://app.powerbi.com/reportEmbed?reportId=0dafe667-fd0b-4845-85d8-1
--- id=0dafe667-fd0b-4845-85d8-136f93cfbde1
--- isOriginalPbixReport=False
--- isOwnedByMe=True
--- modelId=0
--- name=Northwind Retro
--- webUrl=https://app.powerbi.com/groups/4baab6c0-87c5-4a2a-a73e-1f97adcc6bdb/repo
```

Embed data for dataset required to create new

```
···· addRowsAPIEnabled=False
···· configuredBy=TedP@powerbimvps.onmicrosoft.com
···· id=9221313d-edc0-4c8a-b70e-ff0ac14f42be
···· name=Northwind Retro
```



#### **Embed Tokens**

- You can embed reports using master user AAD token, but...
  - You might want embed resource using more restricted tokens
  - You might want stay within the bounds of Power BI licensing terms
- Power BI service supports generating embed tokens
  - Embed token provides restrictions on whether user can view or edit
  - Each embed token created for one specific resource
  - Embed token can only be generated inside Power BI Premium capacity
  - Supports generating tokens using row-level security (RLS)



# View Model with Embed Data for Report

```
// create embed info for existing report
var embedConfig = new EmbedConfiguration() {
   EmbedToken = token,
   EmbedUrl = report.EmbedUrl,
   Id = report.Id
};

// add report data to view model
viewModel.CurrentReport = new ReportViewModel {
   Report = report,
   EmbedConfig = embedConfig
};
```



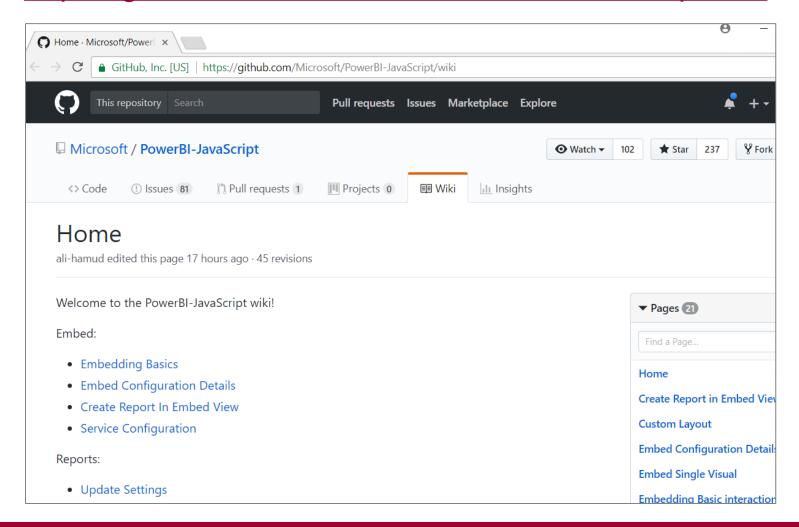
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# Power BI JavaScript API (PBIJS)

https://github.com/Microsoft/PowerBI-JavaScript/wiki





## **Hello World with Power BI Embedding**

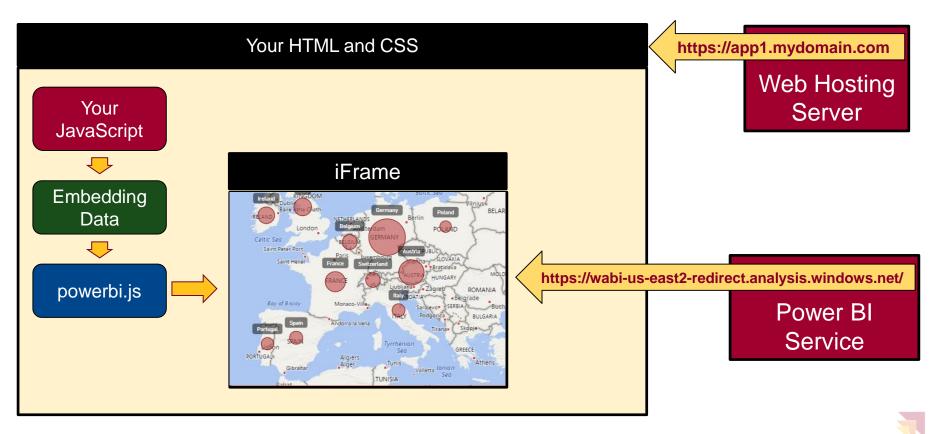
- PBIJS library provides powerbi as top-level service object
  - You create configuration and then call powerbi.embed to embed a report
  - You must pass access token as part of the configuration

```
// data required for embedding Power BI report
var embedReportId = "f10c9de9-a325-4a43-af9f-0cf35cca2ab7":
var embedUrl = "https://app.powerbi.com/reportEmbed?reportId=f10c9de9-a325-4a43-af9f
var accessToken = "H4sIAAAAAAAAAACACWWtw6sCBZE_-WlrIR3K02A9x66gQzvvWe0_76tmbySW6pbdf7-Y
// Get models object to access enums for embed configuration
var models = window['powerbi-client'].models;
var config = {
 type: 'report',
 id: embedReportId,
  embedUrl: embedUrl,
  accessToken: accessToken,
  tokenType: models.TokenType.Embed.
};
// Get a reference to the embedded report HTML element
var reportContainer = document.getElementById('embedContainer');
// Embed the report and display it within the div container.
var report = powerbi.embed(reportContainer, config);
```



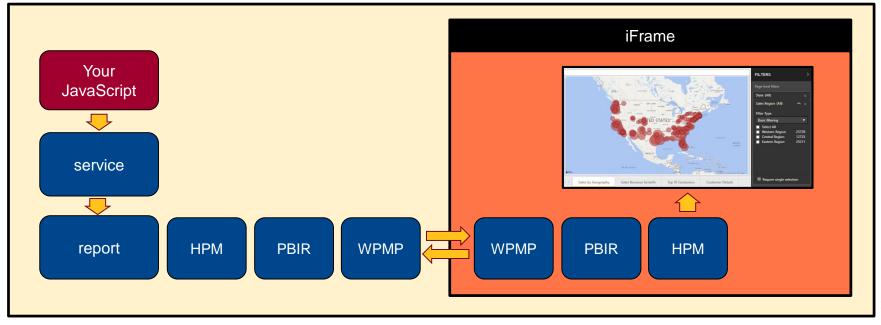
# Report Embedding Architecture

- Embedding involves creating an iFrame on the page
  - PBIJS transparently creates iFrame and sets source to Power BI Service
  - The iFrame and hosting page originate from different DNS domains



# **Post Message Communications Flow**

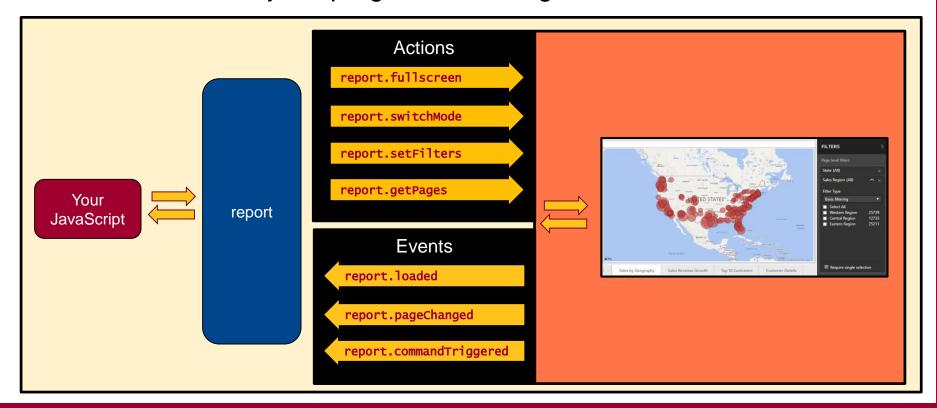
- 4 extra libraries used communicate with report in iFrame
  - window-post-message-proxy (WPMP)
  - http-post-message (HPM)
  - powerbi-router (PBIR)
  - powerbi-models (PBIM)





# A Promise-based Programming Model

- Design of PBIJS simulates HTTP protocol
  - Creates more intuitive programming model for developers
  - Programming based on asynchronous requests and promises
  - Embedded objects programmed using actions and events



# **Embedding Data in MVC View**

```
Index.cshtml + X
                                                                                                               Solution Explorer
                                                                                                                @if (Model.ReportMode == DailyReporterPro.Models.ReportMode.ExistingReport) {
                                                                                                               Search Solution Explorer (Ctrl+;)
    <script>
        var embedReportId = "@Model.CurrentReport.EmbedConfig.Id";
                                                                                                                     App_Data
        var embedUrl = "@Html.Raw(Model.CurrentReport.EmbedConfig.EmbedUrl)";
                                                                                                                  App Start
        var accessToken = "@Model.CurrentReport.EmbedConfig.EmbedToken.Token";
                                                                                                                     Content
        var reportContainer = document.getElementById('reportContainer');
                                                                                                                      Controllers
        // call embedReport utility function defined inside App.ts
                                                                                                                      fonts
        PowerBIEmbeddingManagerClient.embedReport(embedReportId, embedUrl, accessToken, reportContainer);
                                                                                                                     Models
    </script>
                                                                                                                     Scripts
                                                                                                                     Views
    @if (Model.ReportMode == DailyReporterAro.Models.ReportMode.NewReport) {
                                                                                                                       Dashboards
    <script>
                                                                                                                       Home
        var embedDatasetId = "@Model.CurrentDataset.EmbedConfig.DatasetId";
                                                                                                                          [@] Index.cshtml
       var embedUrl = "@Html.Raw(Model.CurrentDatiset.EmbedConfig.EmbedUrl)";
                                                                                                                     Reports
        var accessToken = "@Model.CurrentDataset.EmbedConfig.EmbedToken.Token";
                                                                                                                          [@] Index.cshtml
        var reportContainer = document.getElementById( veportContainer');
                                                                                                                     Shared
        // call embedReport utility function defined inside App.ts
                                                                                                                        [@] _ViewStart.cshtml
        PowerBIEmbeddingManagerClient.createReport(embedData etId, embedUrl, accessToken, reportContainer);
                                                                                                                        Wah config
    </script>
                                                                                                               Properties
```

```
App.ts ** X Index.cshtml

| class PowerBIEmbeddingManagerClient {
| static embedReport = (reportId, embedUrl, accessToke |
| static createReport = (datasetId, embedUrl, accessToke |
| static embedDashboard = (dashboardId, embedUrl, accessToke |
```

# **Loading an Embedded Report**

```
static embedReport = (reportId, embedUrl, accessToken, reportContainer) => {
 var report: Report;
 var pages: IPageCollection;
 var currentPage: Page = null;
 var currentPageIndex: number = 0;
 var models = window['powerbi-client'].models;
 var config: embed.IEmbedConfiguration = {
    type: 'report',
    id: reportId,
    embedUrl: embedUrl,
    accessToken: accessToken.
    tokenType: models.TokenType.Embed,
    permissions: models.Permissions.All,
    viewMode: models.ViewMode.Edit.
    pageView: "fitToWidth".
    settings: {
     filterPaneEnabled: false,
     navContentPaneEnabled: false
  report = <Report>powerbi.embed(reportContainer, config);
```

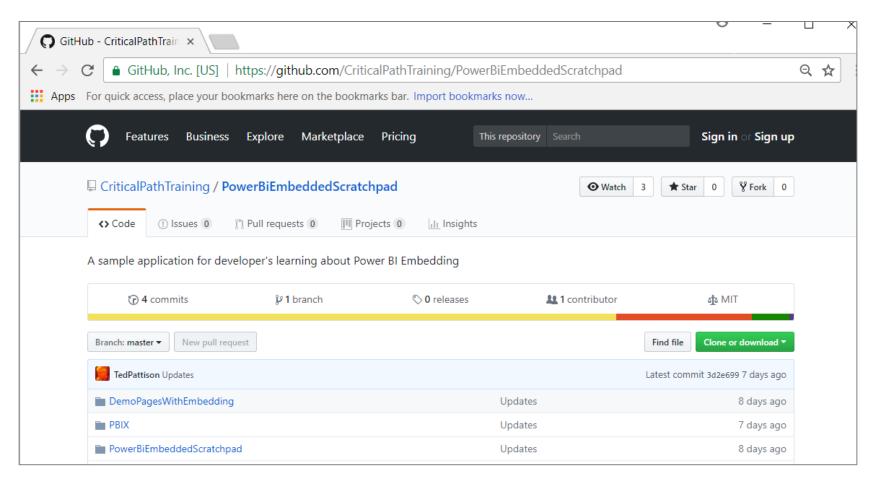
## **Embedded Report Options**

```
var models = window['powerbi-client'].models;
var config: embed.IEmbedConfiguration = {
  type: 'report',
                                                       Read: Allows view report only.
  id: reportId,
                                                       ReadWrite: Allows view, Edit and Save report.
  embedurl: embedurl.
                                                       Copy: Allows Save a copy of a report using Save As.
  accessToken: accessToken.
                                                       Create: Allows creating a new report.
  tokenType: models.TokenType.Embed,
                                                       All: Allows everything.
  permissions: models.Permissions.All.
  viewMode: models.ViewMode.Edit
  pageView: "fitToWidth",
                                                            View - Opens report in View mode.
  settings: {
                                                            Edit - Opens report in Edit mode.
     filterPaneEnabled: false,
     navContentPaneEnabled: false
                                                             fitToWidth: Fit to width of host HTML element.
                                                             oneColumn: Opens in single column.
                                                             actualSize: Actual size as designed in report
```



## PowerBiEmbeddedScratchpad Sample

#### https://github.com/CriticalPathTraining/PowerBiEmbeddedScratchpad







## Summary

- ✓ Power BI Embedding Fundamentals
- ✓ App Workspaces and Dedicated Capacities
- ✓ Authentication with Azure Active Directory
- Programming with Power BI Service API
- ✓ Working with Embeddable Resources
- Embedding with Power BI JavaScript API

