

# AGILE DEVOLEPMENT MODEL

## E-COMMERCE WEBSITE ENHANCEMENT

### **COLLECT CUSTOMER FEEDBACK :**

Gather feedback from users on the e-commerce website to understand what improvements they would like ,such as faster check out or enhanced search functionality

### **PLAN ENHANCEMENT :**

Identify key feautures to improve , such as streamlining the check out process ,adding filters to the product search or optimizing the mobile experience

## IMPLEMENT CHANGES IN SPRINTS :

Break down the enhancements into manageable tasks . For example , one sprint could focus on improving the check out page while another could work on search optimization .

## TEST EACH FEATURE :

After each sprint test the new features to ensure they are functional and bug – free. This can include usability testing, load testing, and compatibility testing.verify that the new features are user – friendly and intuitive .

## DEPLOY UPDATES :

Release the improved features incrementally to the website, allowing users to experience the enhancements in stages. Continue gathering feedback and iterating to further improve the website.