

## KNOW YOUR AUDIENCE

*Read the true story below, then make an inference  
based on the evidence in the story.*

<sup>1</sup>When Johannes Gutenberg invented movable type for the printing press in the 15th century, it made little difference to most people, as most people couldn't read what was being printed. <sup>2</sup>Because most people were illiterate, it didn't make much sense to print advertisements because so few people were able to read them. <sup>3</sup>However, William Caxton, who introduced printing into England, did print the first advertisement in English in 1472. <sup>4</sup>Caxton figured that there was at least one product he could advertise and sell by use of the printed word. Can you figure out what product Caxton was selling by using a printed advertisement that few could read?

Your conclusion: \_\_\_\_\_

Which sentence has the best evidence to support your conclusion? \_\_\_\_\_

## MIXED-UP CAPITALS

*Rearrange the letters below to correctly spell a capital city and its country.  
Below each line are clues to the identity of the country.*

1. o o a a J T k y n p \_\_\_\_\_, \_\_\_\_\_

sushi, saki, Emperor Akhito, Mount Fuji, island country

2. i i i n n e a C B h g j \_\_\_\_\_, \_\_\_\_\_

Great Wall, 2008 Olympics, most populous country, chop suey

3. a a a a a C O t t w d n \_\_\_\_\_, \_\_\_\_\_

USA neighbor to the north, ice hockey, maple leaf flag

4. o a i C E r y t p g \_\_\_\_\_, \_\_\_\_\_

pyramids, ancient civilization, Nile River, pharaohs, hieroglyphics

5. i u e a l D n n l l r b d \_\_\_\_\_, \_\_\_\_\_

the Emerald Isle, leprechauns, the Blarney Stone, Gaelic