

Why Plesk Business Servers?

Plesk Business Servers for SMBs are designed to provide agencies and small to medium sized businesses with a secure turnkey solution that is **freeing up administrator time and offers complete lifecycle management** for websites and business applications from one intuitive interface.

Plesk Solution Servers are ready to deploy **out-of-the-box configurations** that come with pre-configured settings (like web application firewall or IP address banning) and our top extensions pre-installed.

Plesk Business Servers receive **automatic updates** of the OS and all installed Plesk extensions to square potential security holes away.

Managed (MSP) or cloud service providers (CSP), and all other hosting providers receive a scripted toolset to automate set-up of the offerings, accelerate time-to-market and increase margin.

Plesk enables MSPs, CSPs and hosting providers alike to stand out from the competition and increase revenue by adding Plesk Business Server as an extra layer on top of the infrastructure and turn a generic hosting plan into a targeted business solution.

The ideal customer

- **SMBs** who want to invest in productivity rather than operations when they set up and manage a secure Mail server
- **SMBs** who need an **intuitive point-and-click web interface** with **secure and private email, calendars, contacts, tasks and file storage** for their employees
- **Any business** seeking for a cost efficient **professional Email solution** whilst keeping full control over their mail server environment
- **SMBs** who need **pre-configured solutions** with NGINX, PHP 7-FPM for the best possible performance and 24/7 ops & security (patching and upgrading)
- **Any business owner** who wants to **free-up administrator time and reduce cost** so the IT staff can focus on innovation rather than administration



At the heart of every organization is email, contacts, calendaring and file storage. **Plesk Premium Email – Powered by Kolab** gives you control of this most essential and vital business data in an open, secure and scalable system.



What is pre-installed?

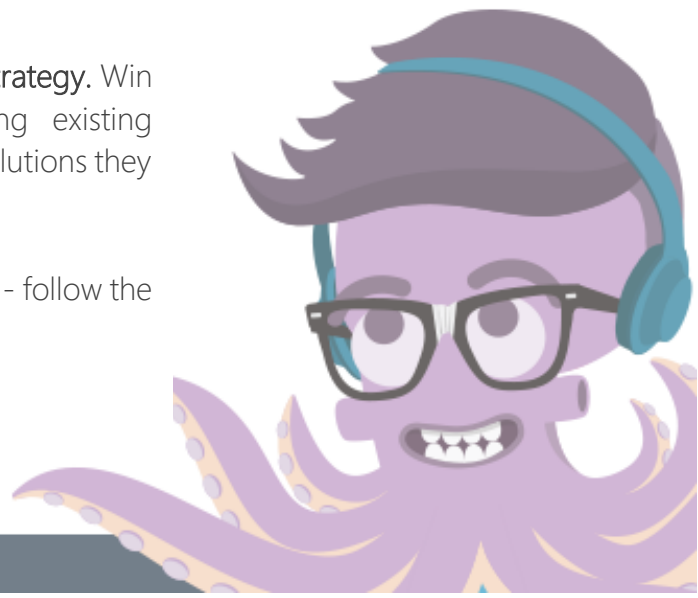
- **Plesk Premium Mail** powered by Kolab – Secure business class Email and collaboration tools
- **Plesk Email Security Pack** (Kaspersky AV / Magicspam) – Secure your Emails
- **Firewall protection** by Plesk (ModSecurity) – Protect your server against malicious attacks
- **Symantec free SSL certificate** (Basic) – Website security from a global security leader
- **WordPress Toolkit** – Mass-manage multiple WordPress instances on a single server with just a few clicks
- **Plesk Security Advisor** – If you're not a security expert, this wizard is!
- **Amazon Route 53** (for AWS images) and **Azure DNS** Extension (for Azure images)
- **Boldgrid** – Fast and easy website builder working on top of WordPress

What is pre-configured?

- **Service Provider View**
- **Firewall** activated
- **Web application firewall** activated with Basic Rules from Atomicorp
- **IP address banning** via Fail2Ban activated
- **PHP 7-FPM** (FastCGI Process Manager)
- **Served by NGINX**

Make Plesk Server Solutions an essential part of your cloud strategy. Win new customers and grow your business whilst making existing customers happy by giving them access to business server solutions they want and need today.

The start of your journey with Plesk Business Server is simple - follow the built-in wizard who will guide you through the initial set-up.



When to sell?

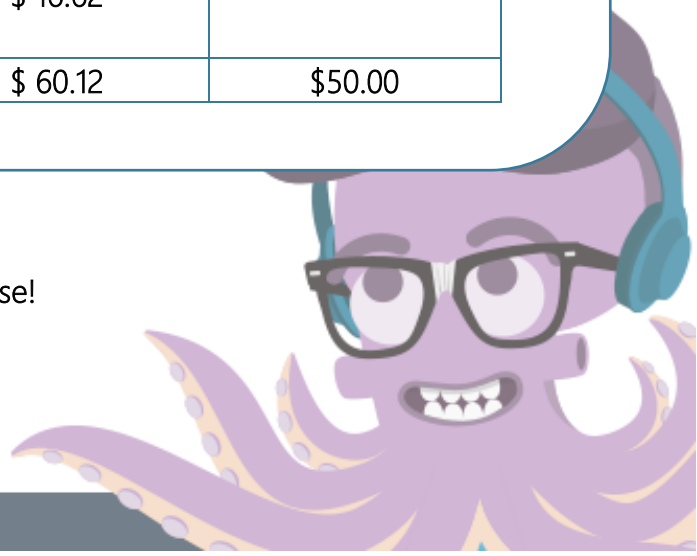
- **SMBs** SMBs who want to have less dependency on providers like Google & Microsoft, in order to reduce the risk of malicious attacks, data leaks, and malware whilst ensuring a high level of data privacy
- **CSPs** who want to add a single-pane of glass solution to their existing portfolio that includes collaborative software providing stability, privacy, and an outstanding user experience
- **MSPs** who want to provide instant, reliable and cost-transparent solutions to customers who are adamant to protect and keep control of their most critical data assets: Email and websites
- **Hosters** who want to **increase revenue** and differentiate themselves in a competitive market by offering new and existing customers a feature rich and secure collaborative service, at a convincing price

When price does matter

Plesk prices in USD, comparing bundle pricing vs single purchase. Savings listed below refer to **Plesk Business Server for SMBs**. Free Plesk extensions like Plesk Migrator, WordPress Toolkit and more are not listed here but included in the Plesk Web Host edition.

Plesk Business Server for SMBs	Price in \$ for Single Purchase	Price in \$ for Bundle
Plesk License Web Host Edition	\$ 15.00	\$50.00
10 Plesk Premium Mail accounts (powered by Kolab)	\$ 22.50	
Boldgrid (Premium Plus)	\$ 6.00	
Plesk Email Security Pack II (Kaspersky AV / Magicspam)	\$ 16.62	
Total	\$ 60.12	\$50.00

Save up to **17%** vs single purchase!



Unique features

- Plesk Business Server includes a **fully-featured and secure groupware and collaboration suite** that is affordable and easy to install
- **Intuitive point-and-click web interface** which allows users to access all available features
- Customers can **access from anywhere**, on any device, on any platform, whether it's Windows, MacOS X, Linux, Android, iOS or anything else
- **Plesk Premium Email powered by Kolab** also works fine with existing desktop apps and integrates perfectly with Outlook as well as Thunderbird, Apple Mail, and more.
- **No extra licence fees** for commercial Plesk extensions , **enables cost reduction up to 17%**
- **Integrated WordPress Toolkit** allows mass management of multiple WP instances on a single server
- **Built-in back-up functionality**

What's in it for the service provider?

- **Win more price sensitive customers**
- **Reach out to new target audiences**
- **Sell more VPS, dedicated or cloud servers**
- **Upsell from shared hosting**
- **Deploy reliable professional mail server solutions faster**
- **Reduce the risk of human errors** thanks to pre-configured features
- **Enable your customers to do what they can't do today and reduce churn**

What's in it for the end customer?

- **Trusted IT solution** and a proven alternative to Google, Microsoft and others to regain control of your data and comply with EU regulations
- **Open source solution** that brings back both privacy and security for all your data assets
- **Secure and professional email and collaboration solution** running on multiple devices
- **Productivity tool to synchronize (Active Sync)** agendas across multiple devices, including iOS, Android, MacOS X, Windows and Linux
- **All you need to secure and administer your business** through an intuitive user interface that reduces management time and TCO

