CroM-SoM

Kickoff 2016-06-06

Project Goals

- Nudge visitors towards less crowded areas in NL
- Automated responses on Social Media
- "Intelligent" matching of profile to available activities.

Timeline

- 06-06 Today
- 06-23 Presentation ADS
- 08-01 Prototype & Test run
- 10-31 Final SW version & Evaluation
- 11-30 End of Project, Paper submission

Organization

- <u>cromsom.nl</u> (new and shiny for Software)
- Github for code/reports (https://github.com/CroM-SoM)
 - Status reports: https://github.com/CroM-SoM/documentation/wiki/Status-Report
- Weekly status update (face-to-face every two weeks, Skype otherwise)
 - Thursday 9:00
- One day per week Maartje & Ahmad office time

Implementation

- Collection of Twitter/Instagram/? Messages with geolocation (coordinates)
- Geo-referencing (Reverse geocoding)
- Suggestion Generation
 - User profile collection
 - Event collection
- Response generation & feedback collection
- node.js ftw

Publication

- "Urban Data Science" Journal
 - We will write a paper about project and results
 - Means we need some evaluation results before end of project:)
- Do some literature research to see what has been done here
 - http://www.nrc.nl/handelsblad/2016/04/15/slimmestad-of-dataslurper-1609291

Cooperation

- Amsterdam City Urban Planning
 - Make appointment