# **HUNGRY-MOVE-6603**



Hungry-Move-6603 is an early 30s business professional who recently moved to Lucknow from Delhi. They use Reddit primarily to seek practical local information and to critically observe and comment on their new environment. They are pragmatic and health-conscious, often expressing frustration with perceived inefficiencies or lack of quality in local services.

AGE:

**OCCUPATION:** Business Professional

LOCATION: Lucknow, India (recently moved from Delhi)

**ACCOUNT AGE: 1561 days** 

TOTAL KARMA: 145
POSTS ANALYZED: 3

**COMMENTS ANALYZED: 11** 

SUBREDDITS: 5

Observant & Analytical	Pragmatic & Solution-Oriented
Direct & Unfiltered	Health-Conscious

### **MOTIVATIONS**

CONVENIENCE	High
WELLNESS	High
SPEED	Medium
PREFERENCES	Medium

## **PERSONALITY**

INTROVERT	EXTROVER T
INTUITION	SENSING
FEELING	THINKING
PERCEIVIN G	JUDGING

#### **BEHAVIOUR & HABITS**

- Primarily a lurker/commenter with infrequent, but sometimes impactful, posts.
- Engages deeply with local community subreddits (e.g., r/lucknow, r/nagpur).
- Seeks practical advice, recommendations, and local insights for daily life.
- Shares critiques and personal observations, often with a critical or questioning tone.
- Responds directly and bluntly, especially when expressing opinions or frustrations.
- Capable of tapping into shared local sentiments, leading to viral engagement.

## **FRUSTRATIONS**

- Lack of perceived quality, convenience, or value in local services (e.g., food, housing).
- Societal inefficiencies or perceived corruption (e.g., police, bureaucracy).
- Adapting to new cultural norms and finding suitable social/leisure activities.
- General 'crap quality' products or services in daily life.

## **GOALS & NEEDS**

- Find practical information and recommendations for daily life in a new city.
- Connect with local communities and understand local culture/dynamics.
- Express observations and frustrations about societal norms or service quality.
- Seek validation or commiseration for shared experiences and challenges.