KN0THING

AGE: 20

OCCUPATION: Tech Entrepreneur, Investor, Advocate

LOCATION: Primarily US (California, Virginia ties), International Traveler

ACCOUNT AGE: 7344 days

TOTAL KARMA: 352,859

POSTS ANALYZED: 50

COMMENTS ANALYZED: 100

SUBREDDITS: 31

Visionary & Entrepreneurial	Principled & Activist
Community-Oriented	Family-Focused

kn0thing is a highly influential and engaged tech entrepreneur and investor who leverages Reddit as a versatile platform. He uses it to advocate for social causes, promote his diverse ventures, and connect with various communities, driven by strong personal values and a commitment to innovation and social impact.

MOTIVATIONS

CONVENIENCE	Low
WELLNESS	High
SPEED	Medium
PREFERENCES	High

PERSONALITY

INTROVERT		EXTROVERT
INTUITION		SENSING
FEELING		THINKING
PERCEIVING		JUDGING

BEHAVIOUR & HABITS

• Utilizes personal subreddit (r/u_kn0thing) as a primary platform for updates, advocacy, and promoting ventures.

• Engages in direct discussions, AMAs, and solicits feedback from the community.

• Promotes his companies, investments, and related content (e.g., blockchain, AI, new apps).

• Leverages Reddit for political and social advocacy, sharing strong opinions and calls to action.

• Actively participates in niche interest subreddits (sports, tech, music).

FRUSTRATIONS

• Societal injustices and ineffective policies (e.g., immigration ban, lack of paid family leave).

• Under-resourced or inefficient industries/technologies (e.g., track and field investment, 'shitty' consumer apps).

• Challenges related to fundraising for impactful projects.

GOALS & NEEDS

• Advocate for social justice and policy change (e.g., Paid Family Leave, anti-discrimination).

• Promote and gain support/interest for his entrepreneurial ventures and investments.

• Share personal milestones and engage with his audience/community.

• Foster strong, positive communities around shared interests and values.