# **KOJIED**



Kojied is an early 30s software developer based in NYC, deeply engaged with cutting-edge technology and local urban life. They are an analytical and curious individual who uses Reddit to gain knowledge, solve problems, and engage in thoughtful discussions across diverse communities.

**AGE**: 5

**OCCUPATION:** Software Developer (iOS/Spatial

Computing)

LOCATION: New York City

ACCOUNT AGE: 2020 days

TOTAL KARMA: 2,039
POSTS ANALYZED: 31

**COMMENTS ANALYZED: 100** 

SUBREDDITS: 38

Curious & Inquisitive	Tech-Savvy & Early Adopter
Analytical & Strategic	Community-Oriented & Engaged

#### **MOTIVATIONS**

CONVENIENCE	High
WELLNESS	Medium
SPEED	Medium
PREFERENCES	High

## **PERSONALITY**

INTROVERT	EXTROVER T
INTUITION	SENSING
FEELING	THINKING
PERCEIVIN G	JUDGING

### **BEHAVIOUR & HABITS**

- Engages in diverse topics from tech to city life and gaming.
- Posts frequently as questions or seeking opinions/advice.
- Actively seeks solutions for personal and professional challenges.
- Shares insights and observations on trends and experiences.
- Provides detailed, helpful advice in comments, especially in gaming.
- Generally high-quality contributions with decent average scores.

### **FRUSTRATIONS**

- Perceived decline in social atmosphere or maturity (e.g., 'intern season').
- Inefficiency or inconsistencies in services/systems.
- Technological limitations hindering workflow or user experience.
- Lack of comprehensive resources for learning new skills.

### **GOALS & NEEDS**

- Acquire knowledge and learn about new technologies/strategies.
- Find solutions and troubleshoot practical problems.
- Engage with like-minded communities and share experiences.
- Stay informed on current trends and societal issues.