



 OneDigital

Who?



SCVO



DIGITAL MENTORS



BIG LOTTERY FUND



YOU



SHARE WITH YOUR NEIGHBOUR

Something
digital you
recently
learned

Agenda

Digital and why it's important

Challenges passing on skills

5 basic digital skills

Introducing learning & change

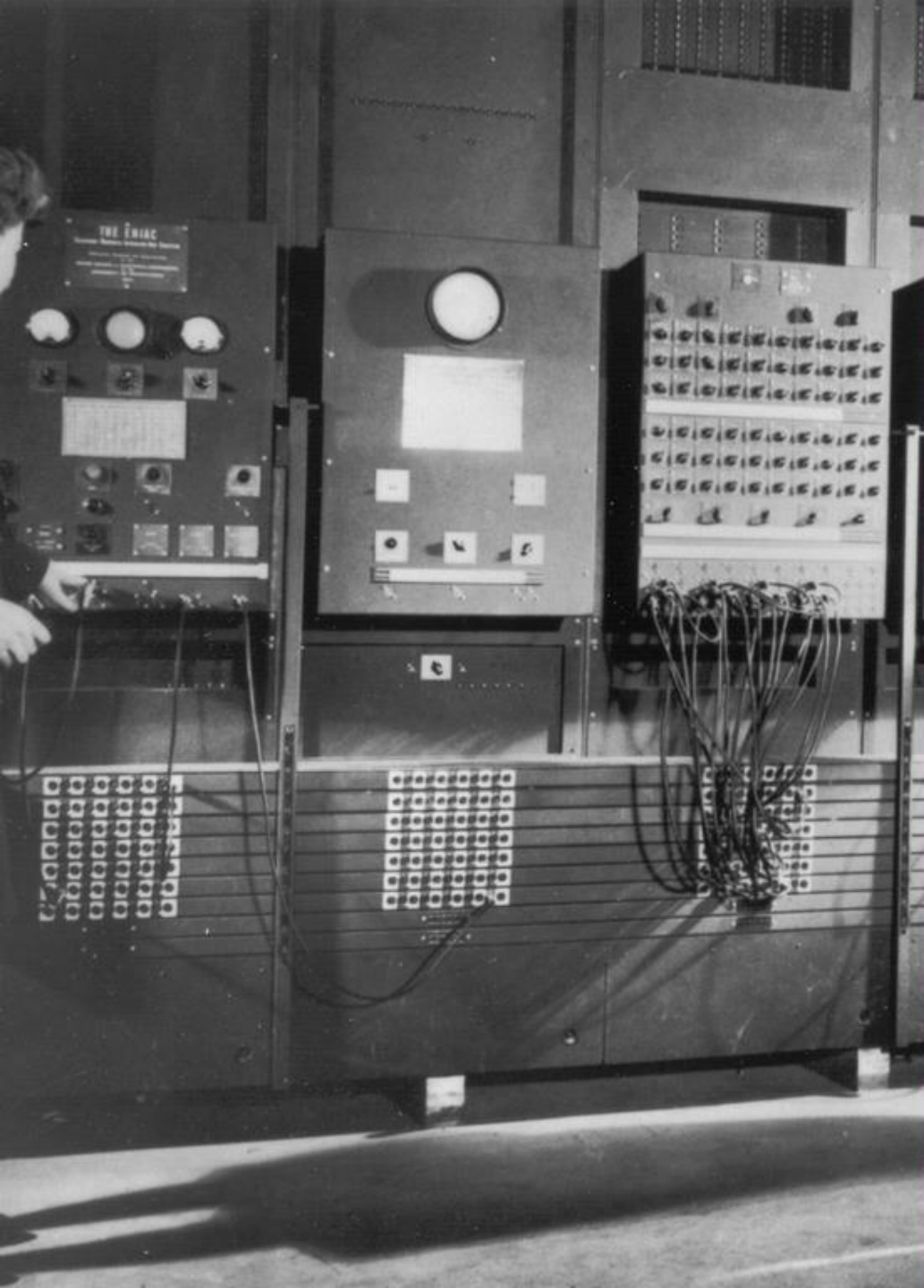
Learning sessions

Action plans

In 1943

"I think there is a
world market for
maybe 5
computers"

- Thomas Watson,
Chairman of IBM1



In 1977

"There is no reason why anyone would want a computer in their home"

-Ken Olson,
Digital Equipment Corp






In 1995

“The director of
the MIT Media
Lab, predicts we’ll
buy books straight
over the Internet.
Uh, sure.”

-Clifford Stroll,
Newsweek



Adults in the UK
spend an average
21.6 hours online
each week

Ofcom - 2016

Dineshraj Goonany
PHOTOGRAPHY

basic



digital skills

basic

Offline

75%

25%

Online

Over 55

70%

30%

Under 55

C2DE

70%

30%

ABC1

digital skills





social

public
services

jobs

money

health

CHALLENGES

helping people improve digital skills

Basic Digital Skills

Managing Information

Communicating

Transacting

Problem Solving

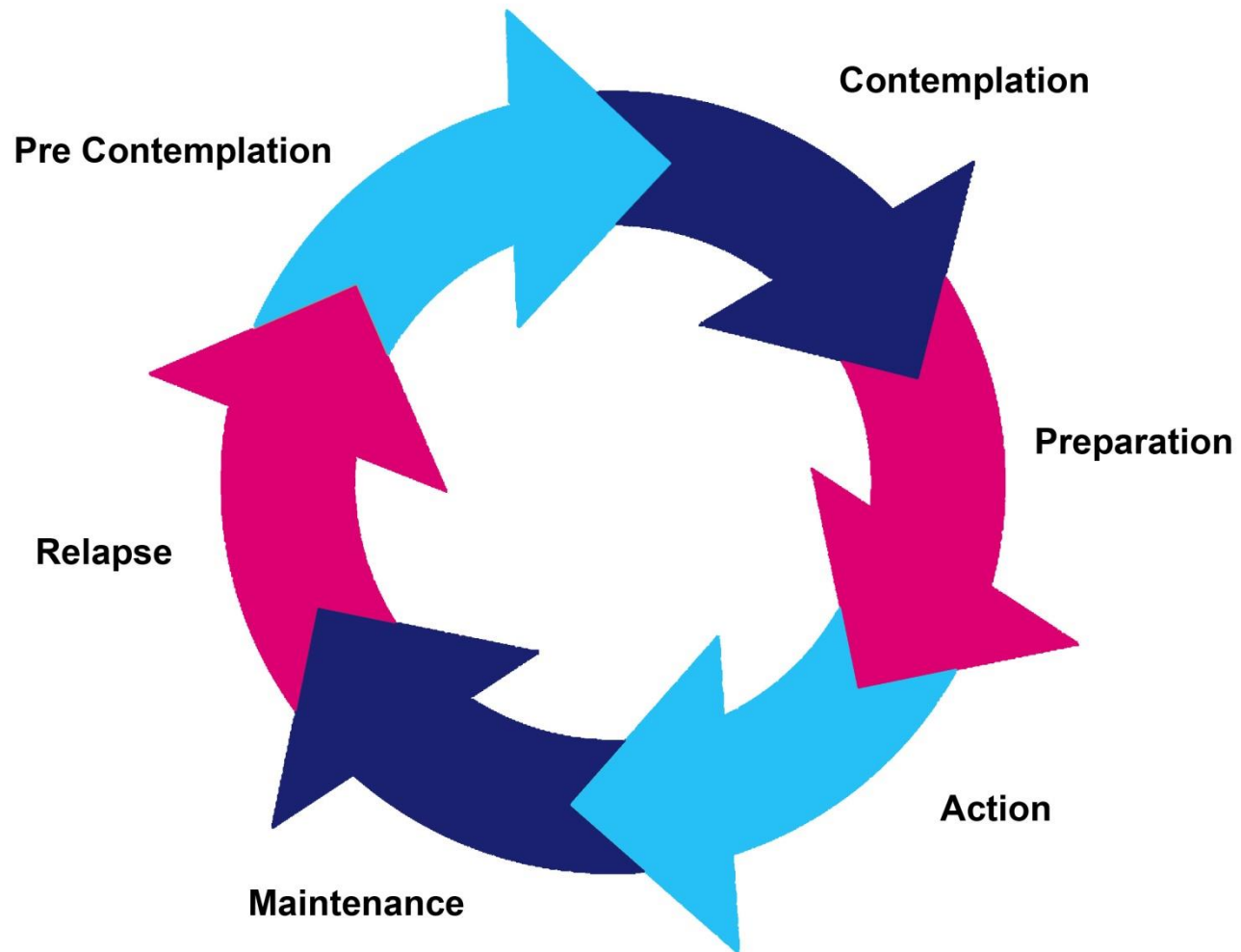
Creating

Learning

something

new





Transtheoretical Model of Change Prochaska & DiClemente

Finding the hook

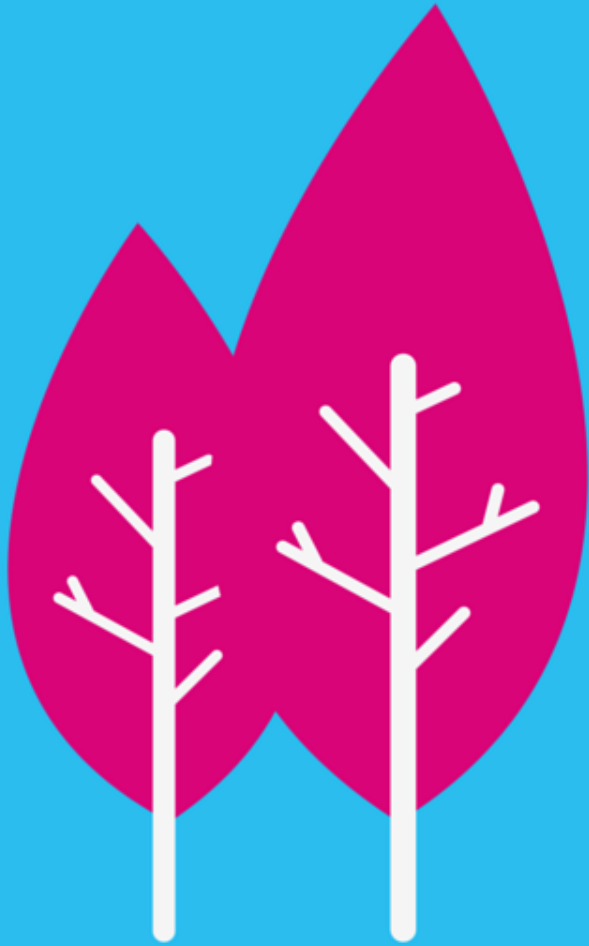


Planning a session

Who, what, where, when, how.....

Scenarios

what would you do?



Find a
buddy

Action plans

A top-down view of a person's hands writing in a small, lined notebook. The notebook is open, and the words "Action plans" are written in large, bold, black letters across the top of both pages. The person's right hand holds a silver pen, and their left hand rests on the left page. They are wearing a light blue long-sleeved shirt. To the left of the notebook is a white smartphone with a black screen. The entire scene is set on a rustic, weathered wooden surface.



Resource pack

Digital mentors and action plans

One Digital Meetups

