

Project Team 12 - UN SDG's Alignment Description

Among the United Nations Sustainable Development Goals, Goal 4 is to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. Our project, a stock trading platform that encourages people to learn about finance and investing, is closely aligned with this objective.

One of the key ways that our project promotes Goal 4 is by offering a fun and engaging way for people to learn about finance and investing. Financial education is essential to promote economic growth and reduce poverty, but many people find traditional finance education to be dull and uninspiring. Our platform takes a different approach, using a gamified format similar to Fantasy Premier League or F1 Fantasy to incentivize people to learn about different investment options and strategies. By providing a fun and interactive way to learn about finance and investing, our project promotes inclusive and equitable quality education for all.

Another way our project is aligned with Goal 4 is by promoting financial literacy and education that is relevant to real-world situations. Our platform is designed to provide practical information about finance and investing that can be applied in people's daily lives. By providing relevant and practical education, we aim to empower individuals to make informed financial decisions, which can help to promote sustainable economic growth and reduce poverty.

Finally, our project is aligned with Goal 4 by promoting lifelong learning opportunities. Financial education is not something that can be learned in a day, and our platform encourages ongoing learning and exploration of different investment options and strategies. By providing a platform that is engaging and encourages users to continue learning about finance and investing, we hope to promote lifelong learning opportunities that can help individuals to achieve their financial goals and promote sustainable economic growth.

In conclusion, our project is closely aligned with the United Nations 2030 Agenda Sustainable Development Goal 4. By providing a fun, practical, and accessible way for people to learn about finance and investing, we promote inclusive and equitable quality education for all. Our project also seeks to reduce inequalities in access to financial knowledge and resources, promote lifelong learning opportunities, and empower individuals to make informed financial decisions.