

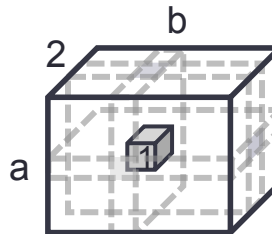
# Tensor representation of data

- Most **media** and **sensor** data are
  - **multi-dimensional** and
  - **multi-relational**

E.g.

A	B	C
:	:	:
a	b	2
:	:	:

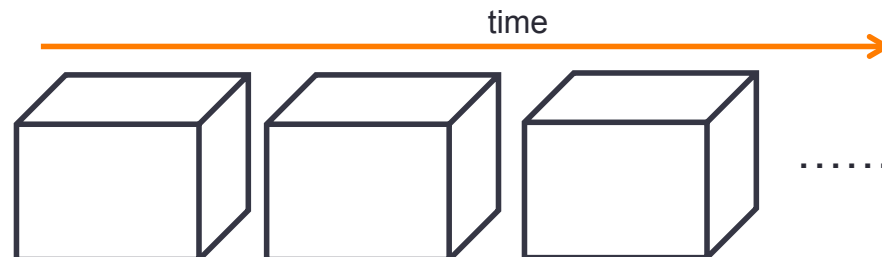
represented as



- Temporally evolving data...



Alternative #1: incrementally growing tensor



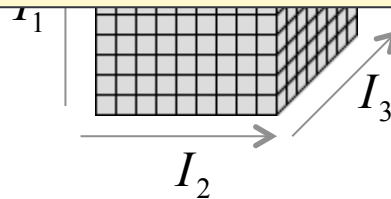
Alternative #2: sequence of tensor snapshots

# Tensor Representation

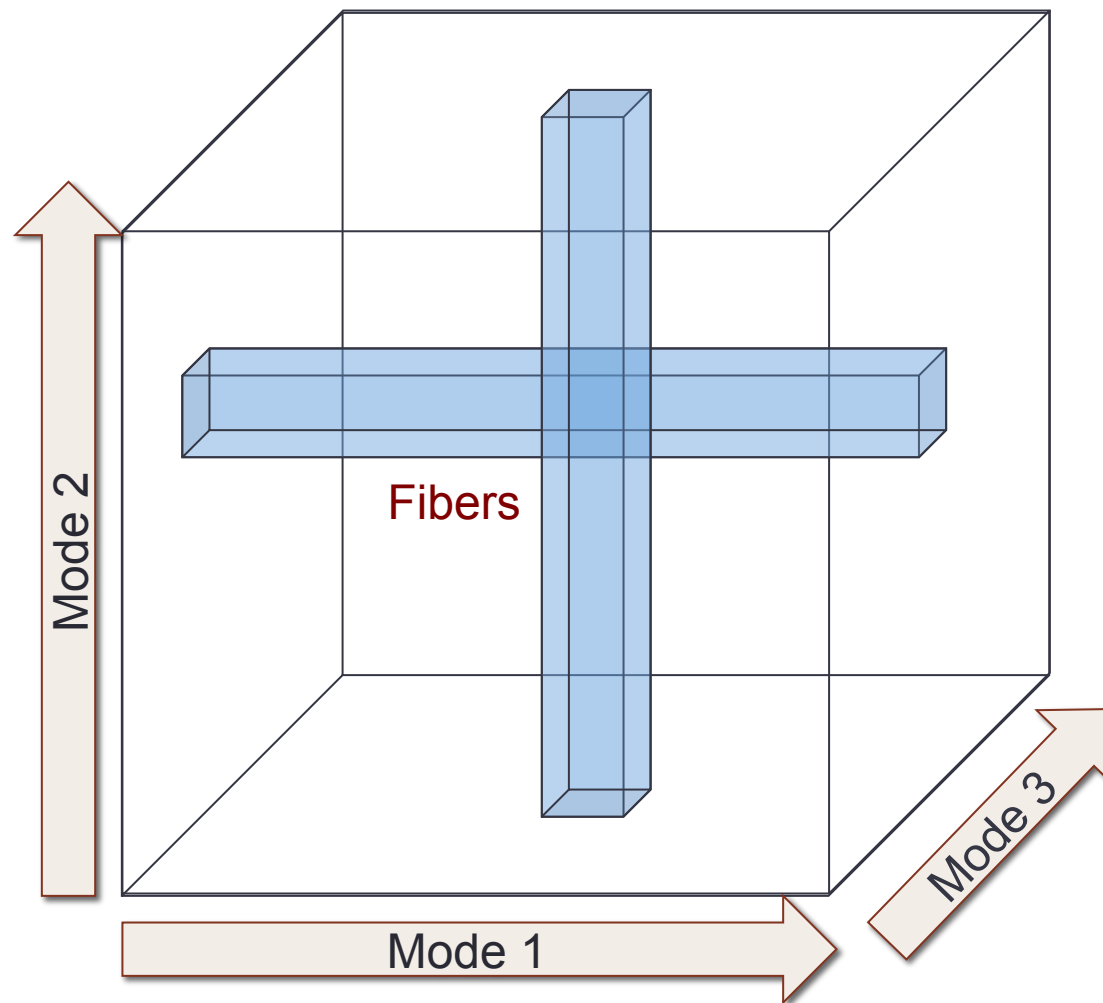
- Tensors are multidimensional arrays (generalization of

Can we decompose tensors to recover “latent” features or clusters?

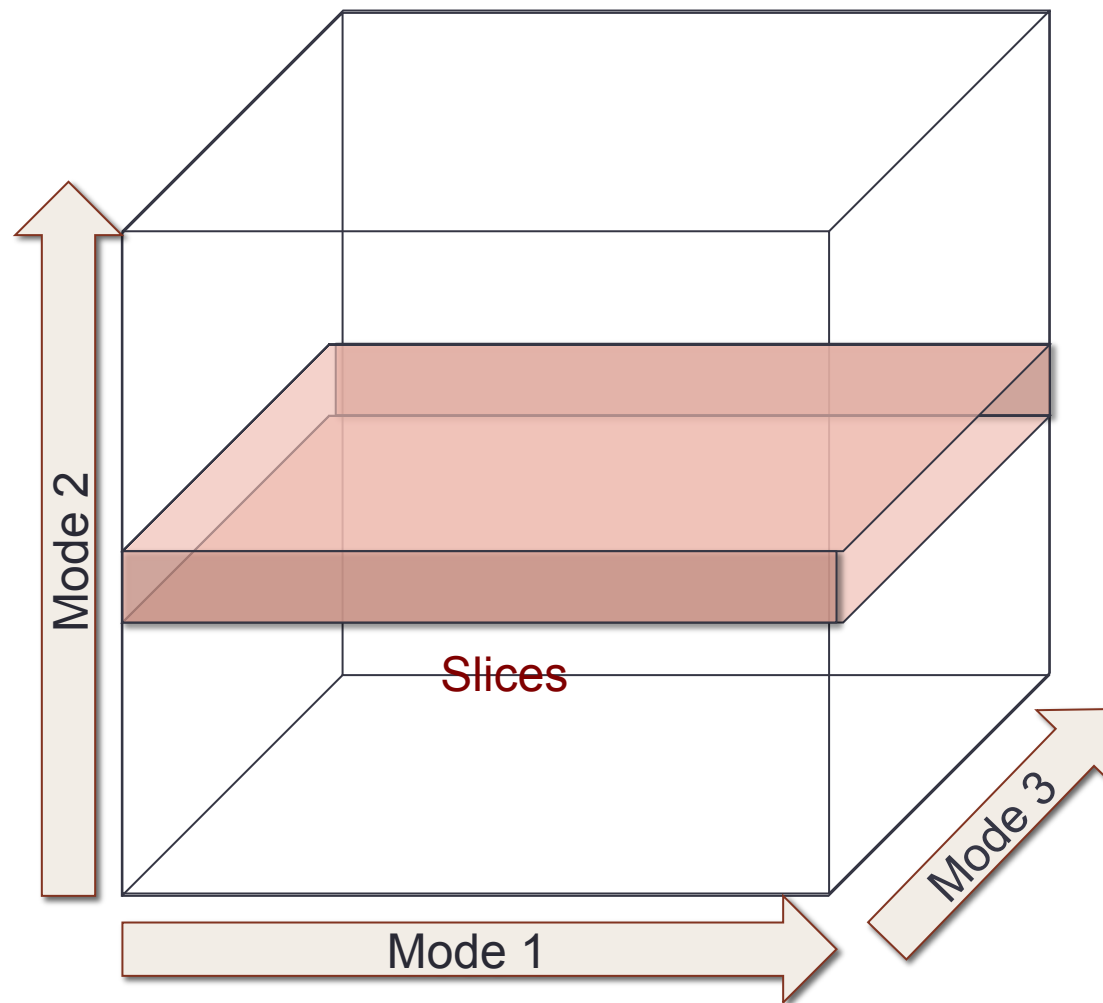
- hidden correlations among data
- clusters of data
- degree of contribution of each data element to relationships



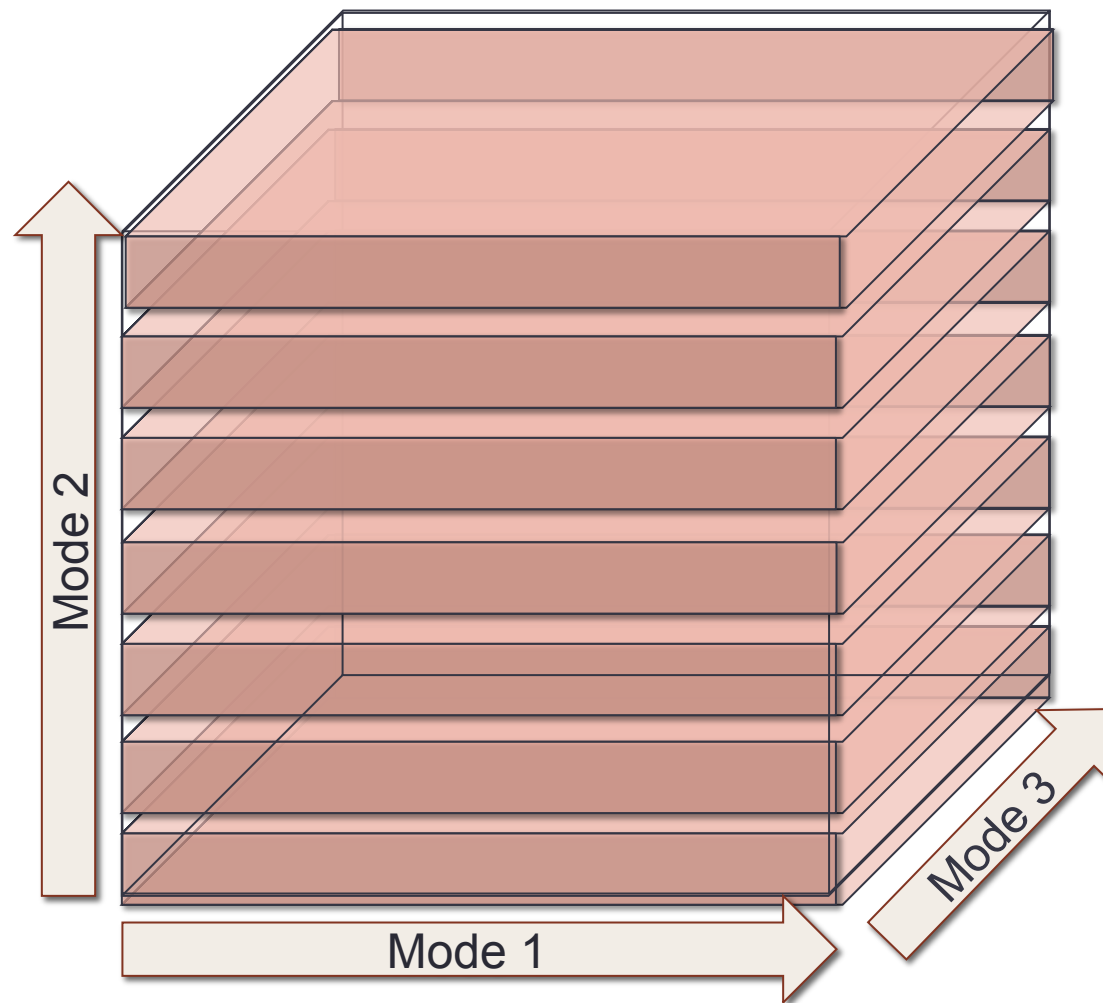
# Some core concepts: Fibers



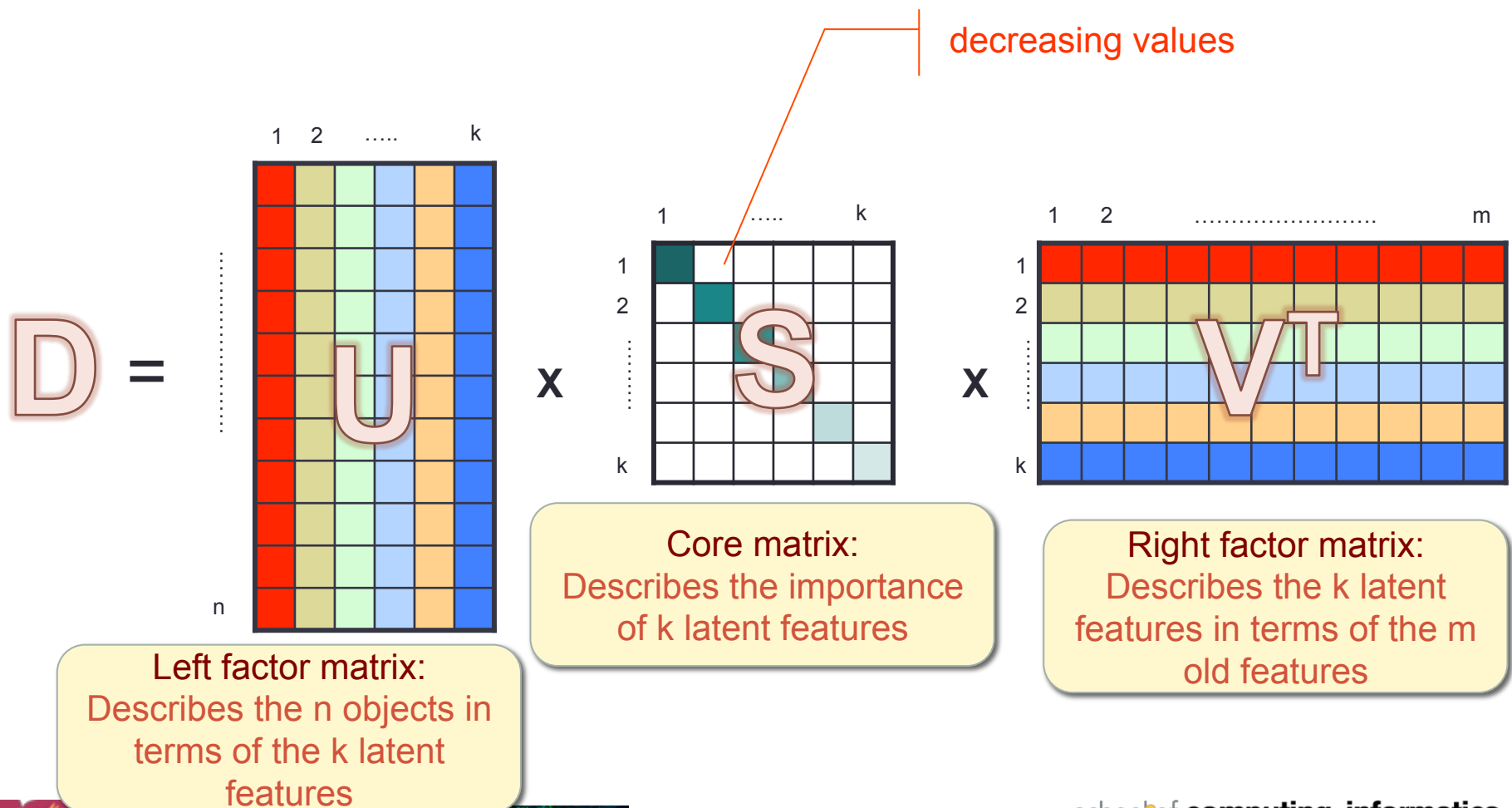
# Some core concepts: slices



# Some core concepts: matricization

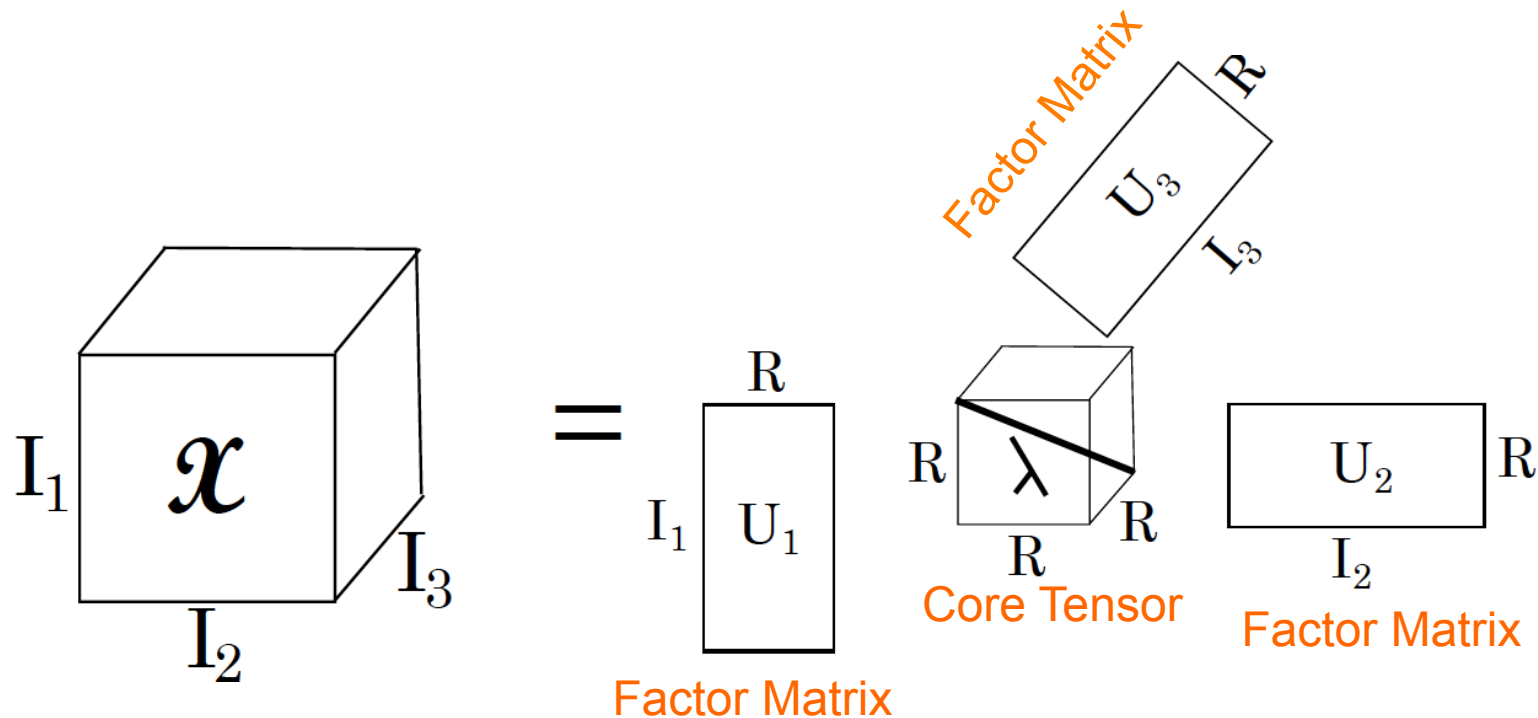


# Remember: Singular valued decomposition (SVD)



# CANDECOMP / PARAllel FACtors (PARAFAC)

– CP Decomposition [Carrol et al., 1970; Harshman, 1970]

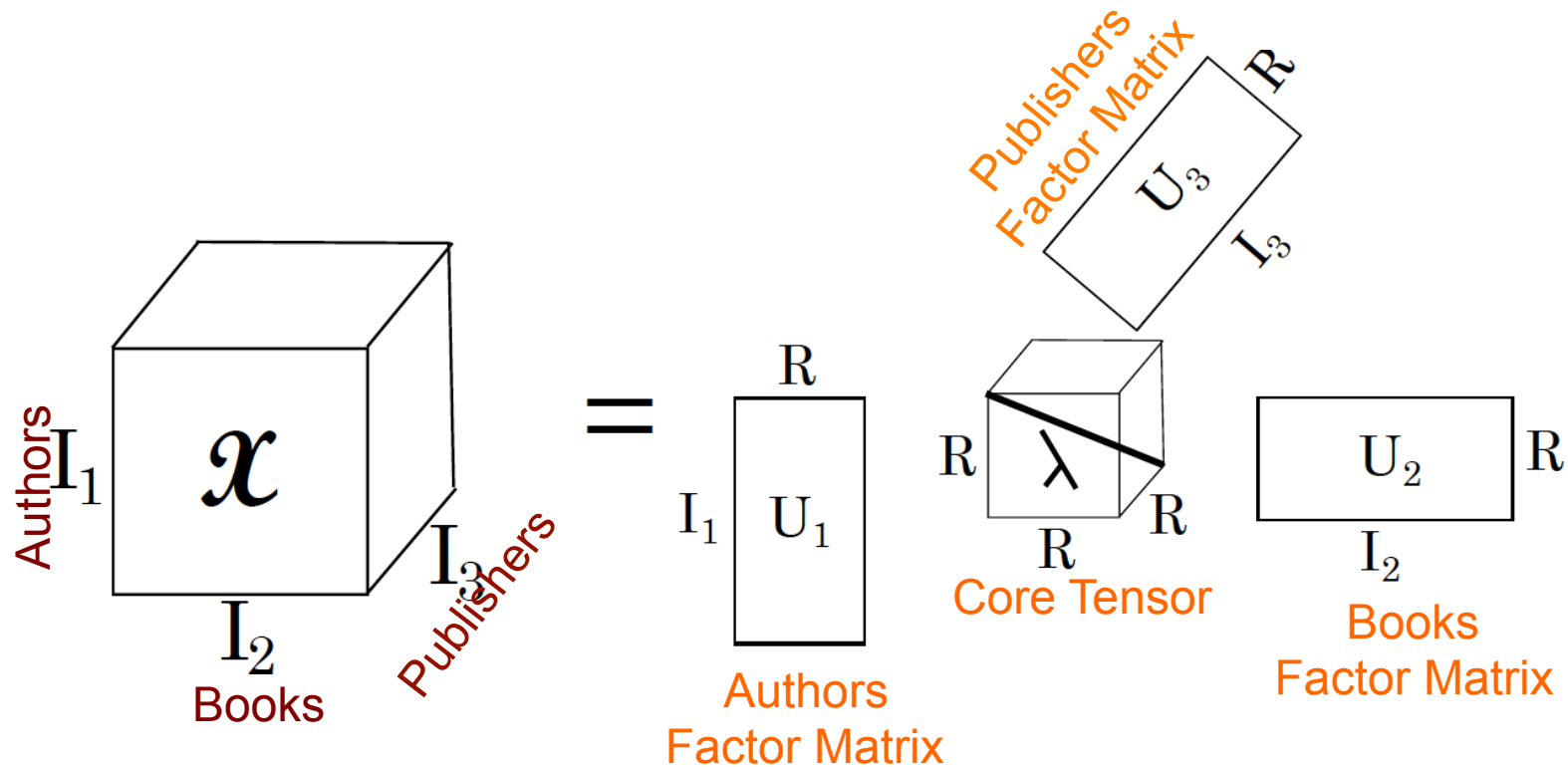


Factor matrices:  $R$  latent clusters and memberships

Core tensor: strength of the  $R$  latent clusters

# CANDECOMP / PARAllel FACtors (PARAFAC)

– CP Decomposition [Carrol et al., 1970; Harshman, 1970]

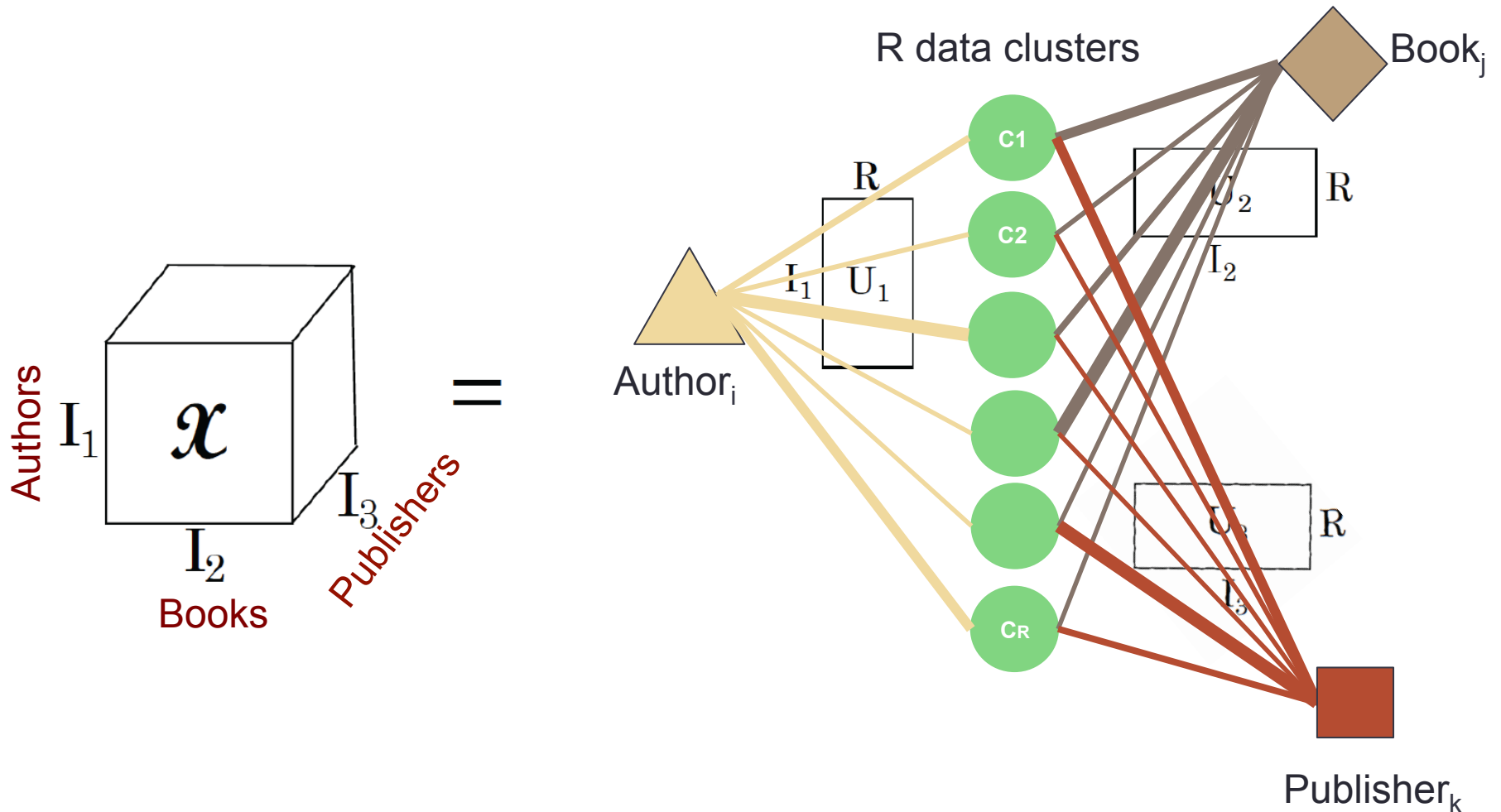


Factor matrices:  $R$  latent clusters and memberships

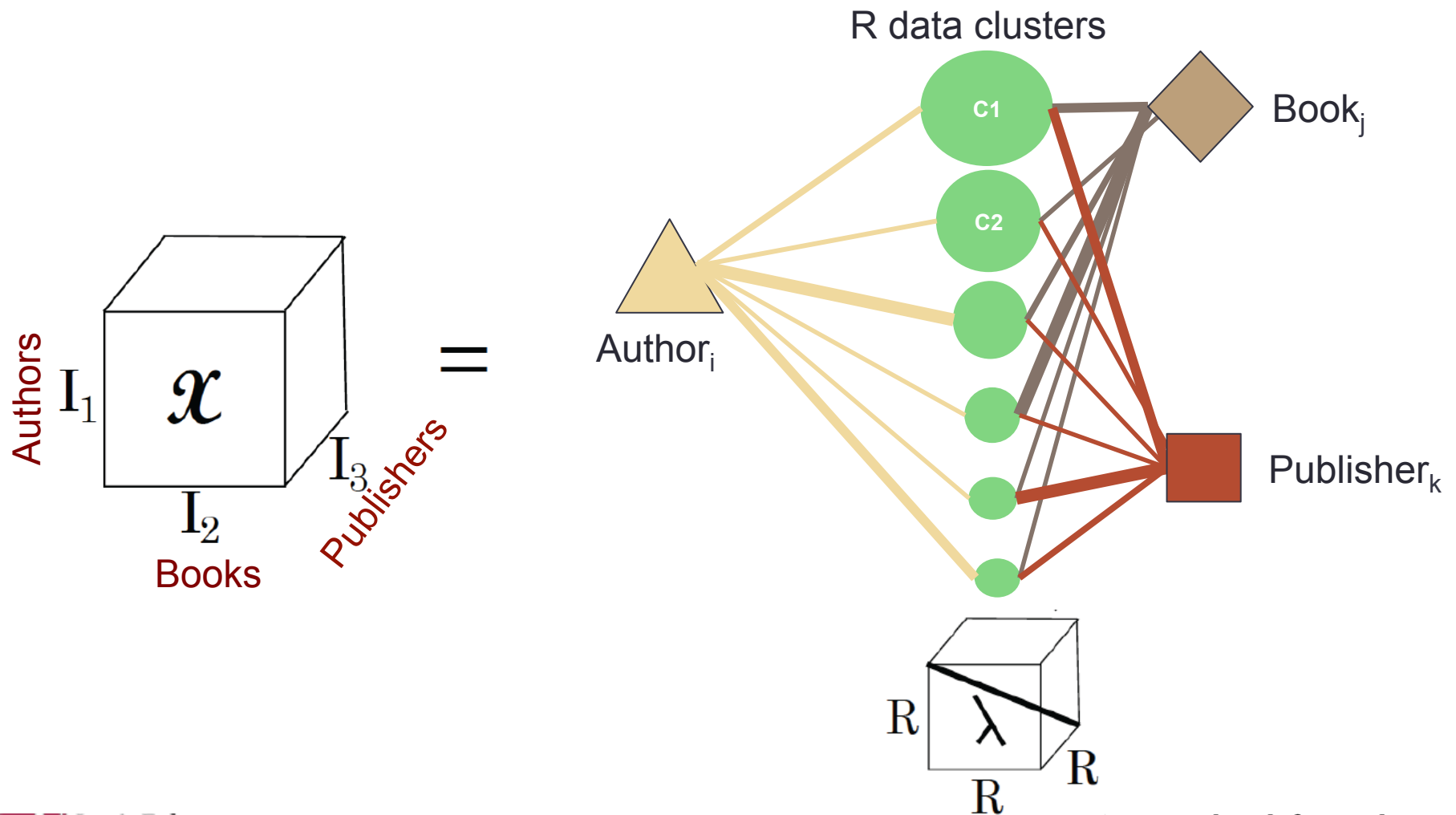
Core tensor: strength of the  $R$  latent clusters



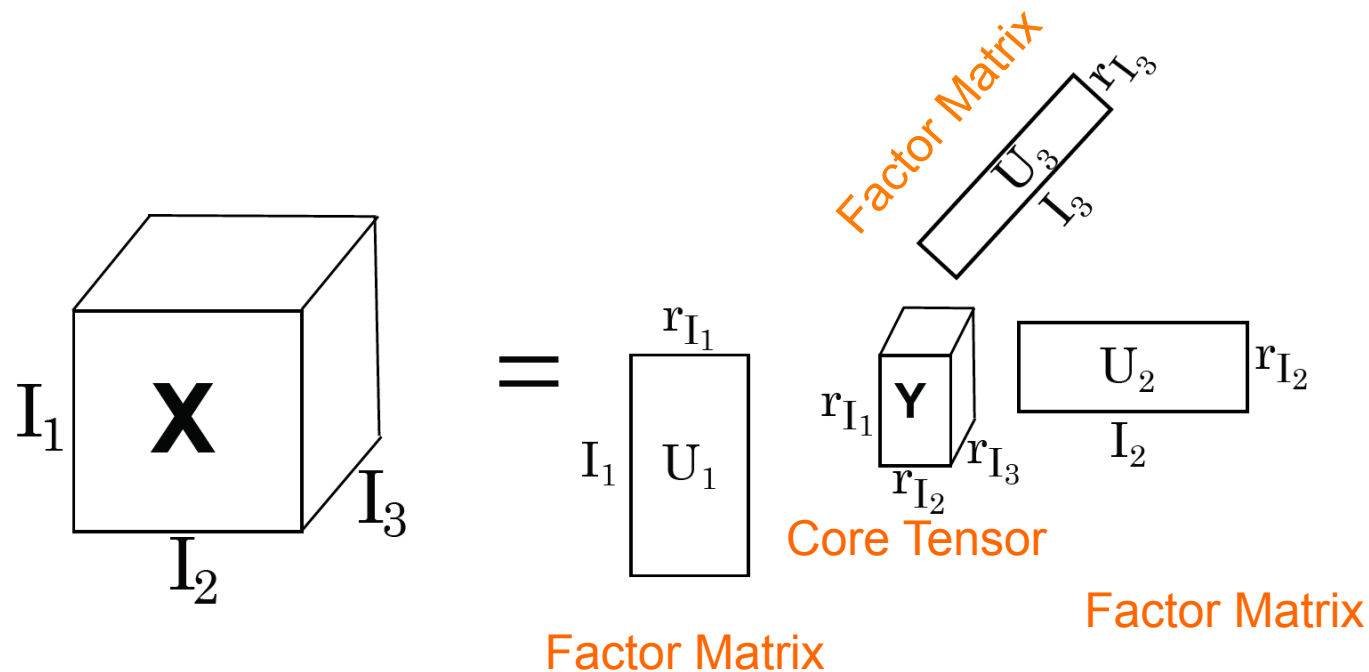
# CP Decomposition: Factor matrices



# CP Decomposition: Core tensor

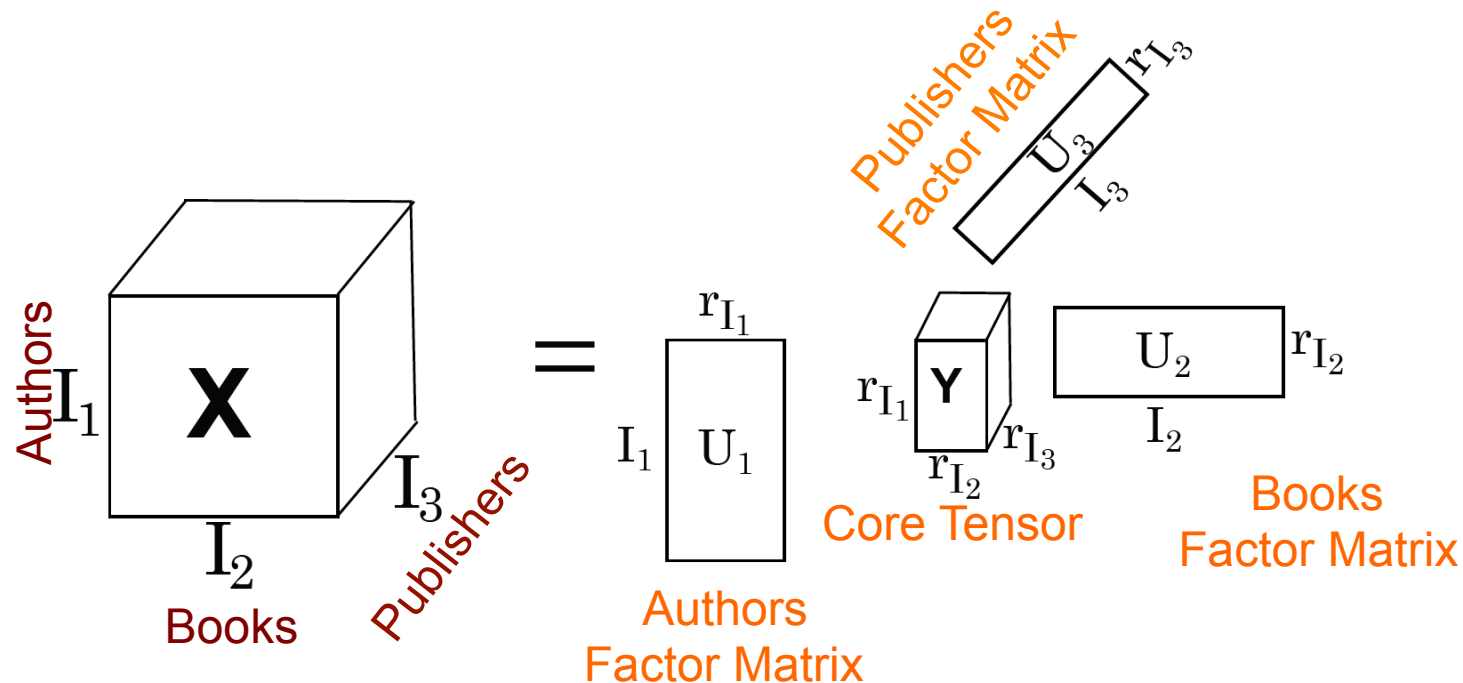


# Tucker Decomposition [Tucker, 1966]



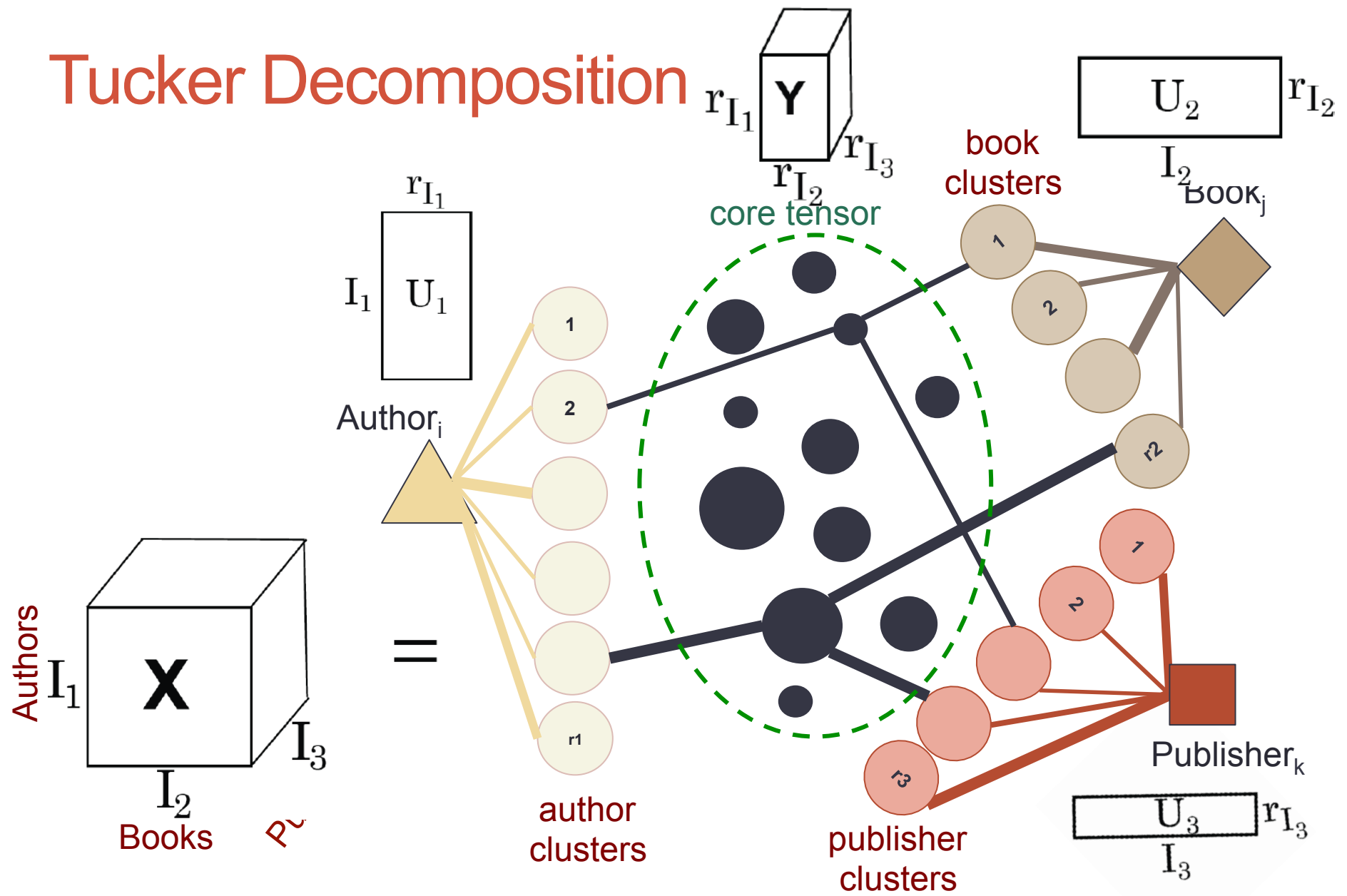
Factor matrices:  $r_{I_1}$ ,  $r_{I_2}$ ,  $r_{I_3}$  modal latent clusters and memberships  
 [Dense] Core tensor: strength of the relationships among modal latent clusters

# Tucker Decomposition [Tucker, 1966]

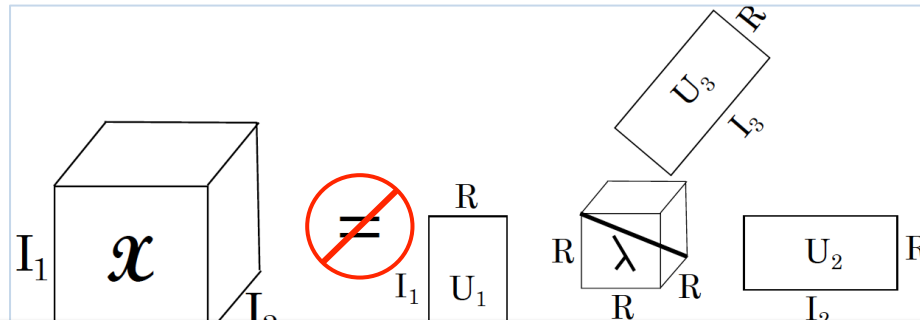


Factor matrices:  $r_{I_1}$ ,  $r_{I_2}$ ,  $r_{I_3}$  modal latent clusters and memberships  
 [Dense] Core tensor: strength of the relationships among modal latent clusters

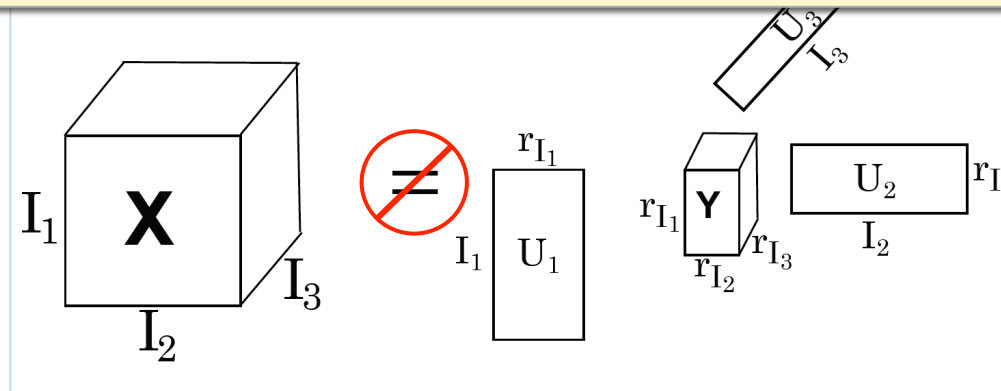
# Tucker Decomposition



# One problem!



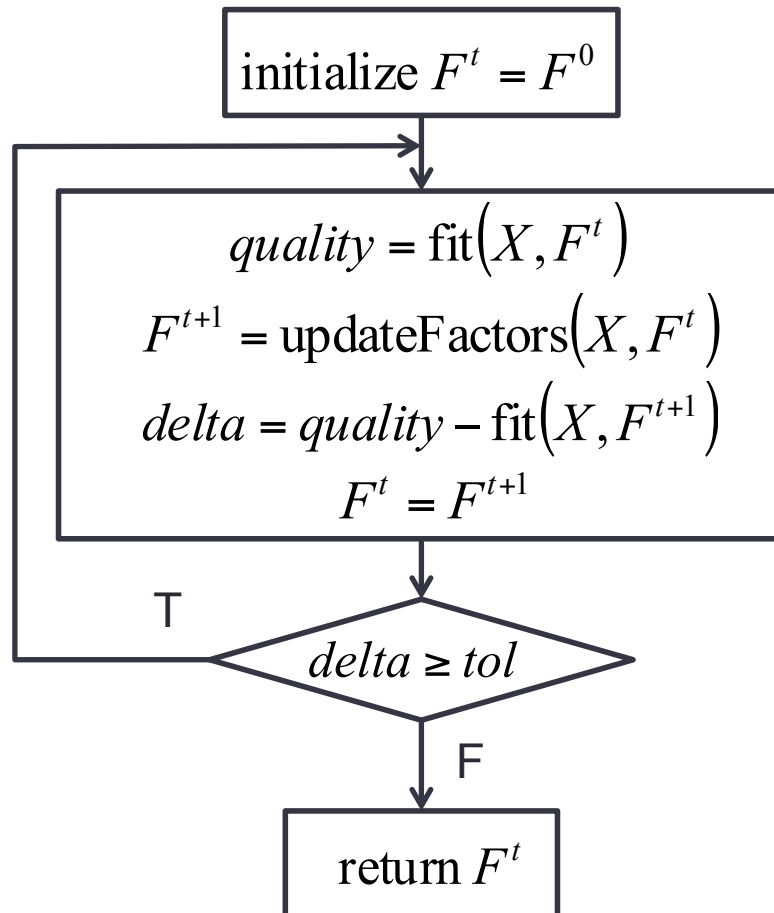
Seek approximations instead!



# Fitting tensor decompositions

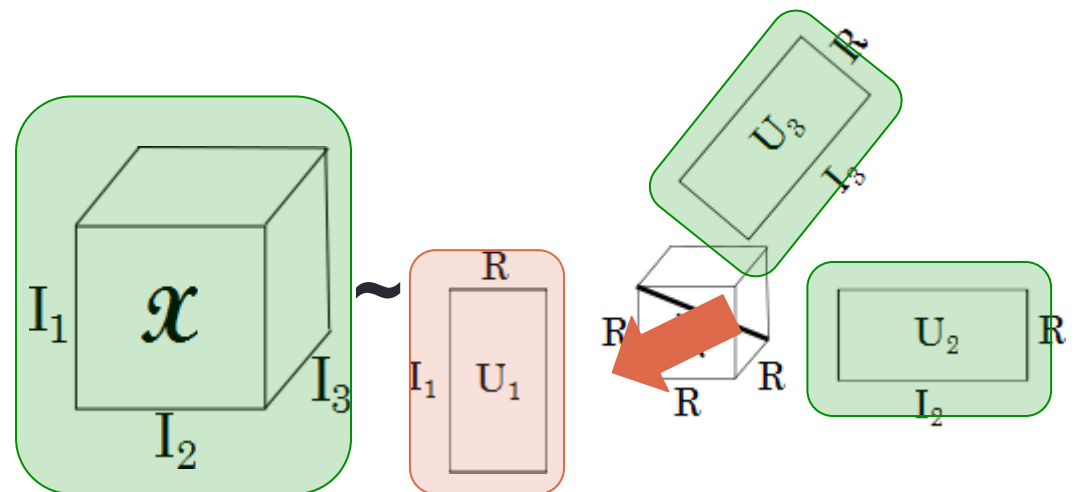
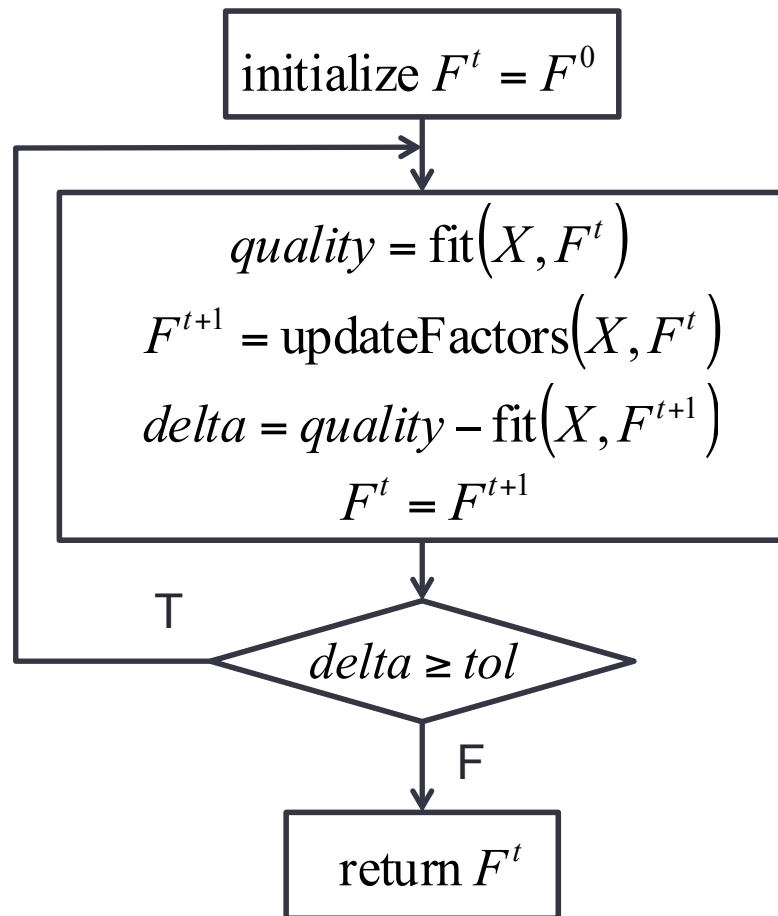
- Iterative algorithms
  - Alternating Least Squares (ALS)
  - Alternating Slice-Wise Diagonalization (ASD)
  - Self Weighted Alternating Trilinear Diagonalization (SWA-TLD)
- Closed form algorithms
  - Generalized rank annihilation method (GRAM)
  - Direct trilinear decomposition (DTLD)
- Gradient-based methods
  - PMF3 (based on Gauss-Newton method)

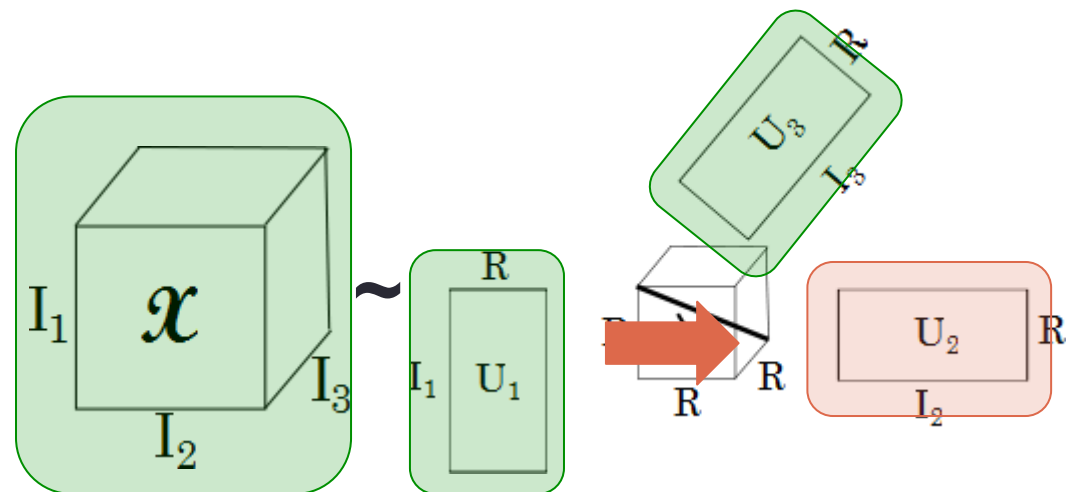
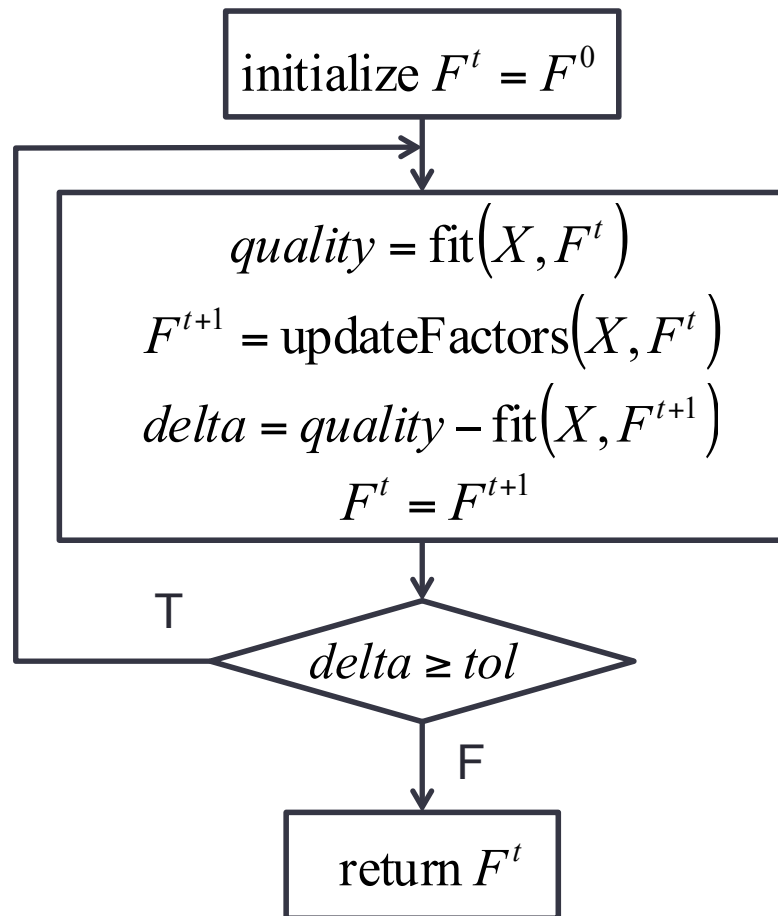
# Iterative ALS algorithm

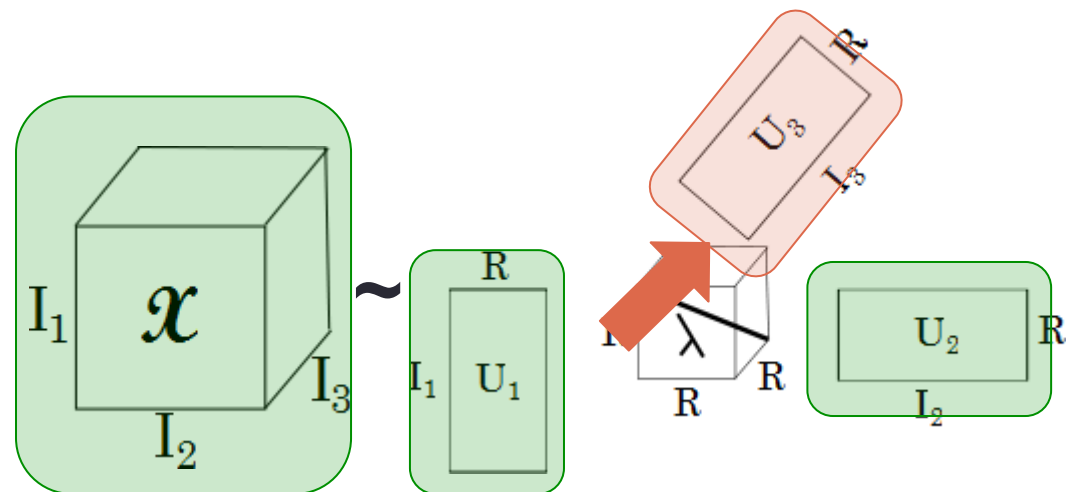
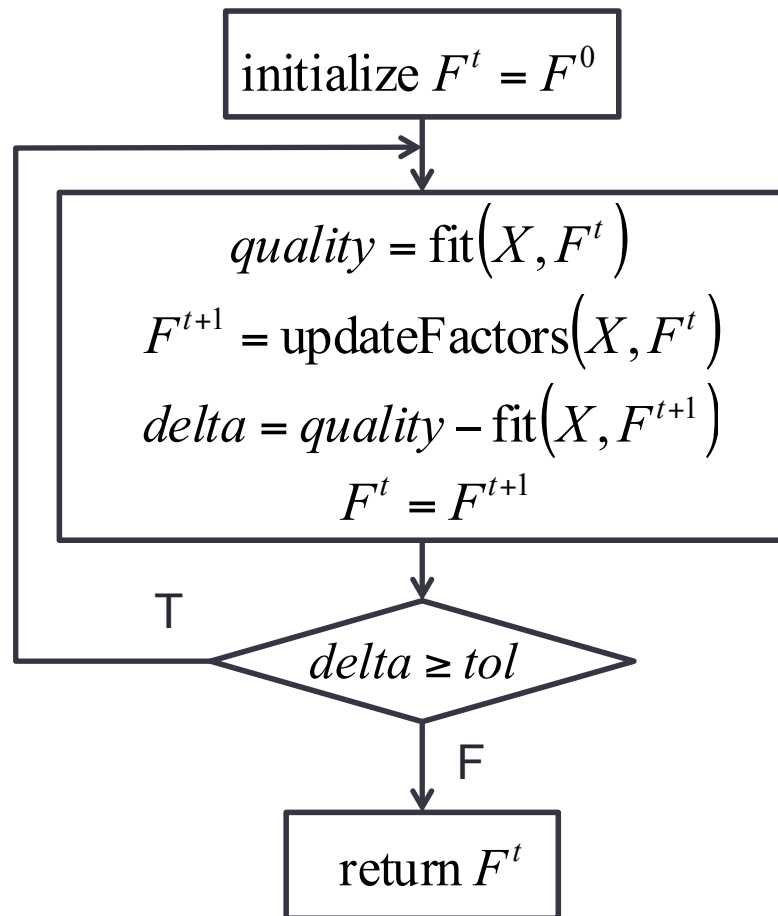


- At each step, all factor matrices are updated one at a time
- A factor matrix is estimated starting from the others



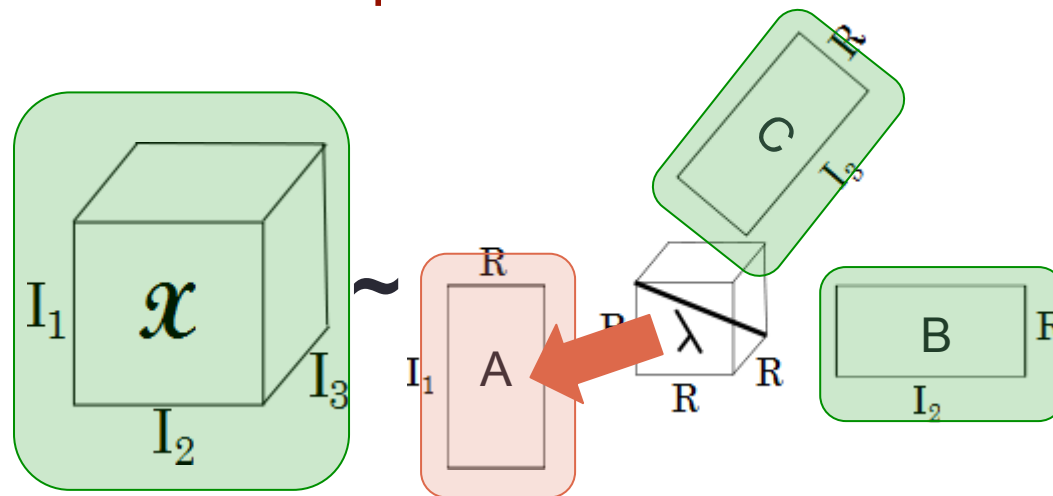






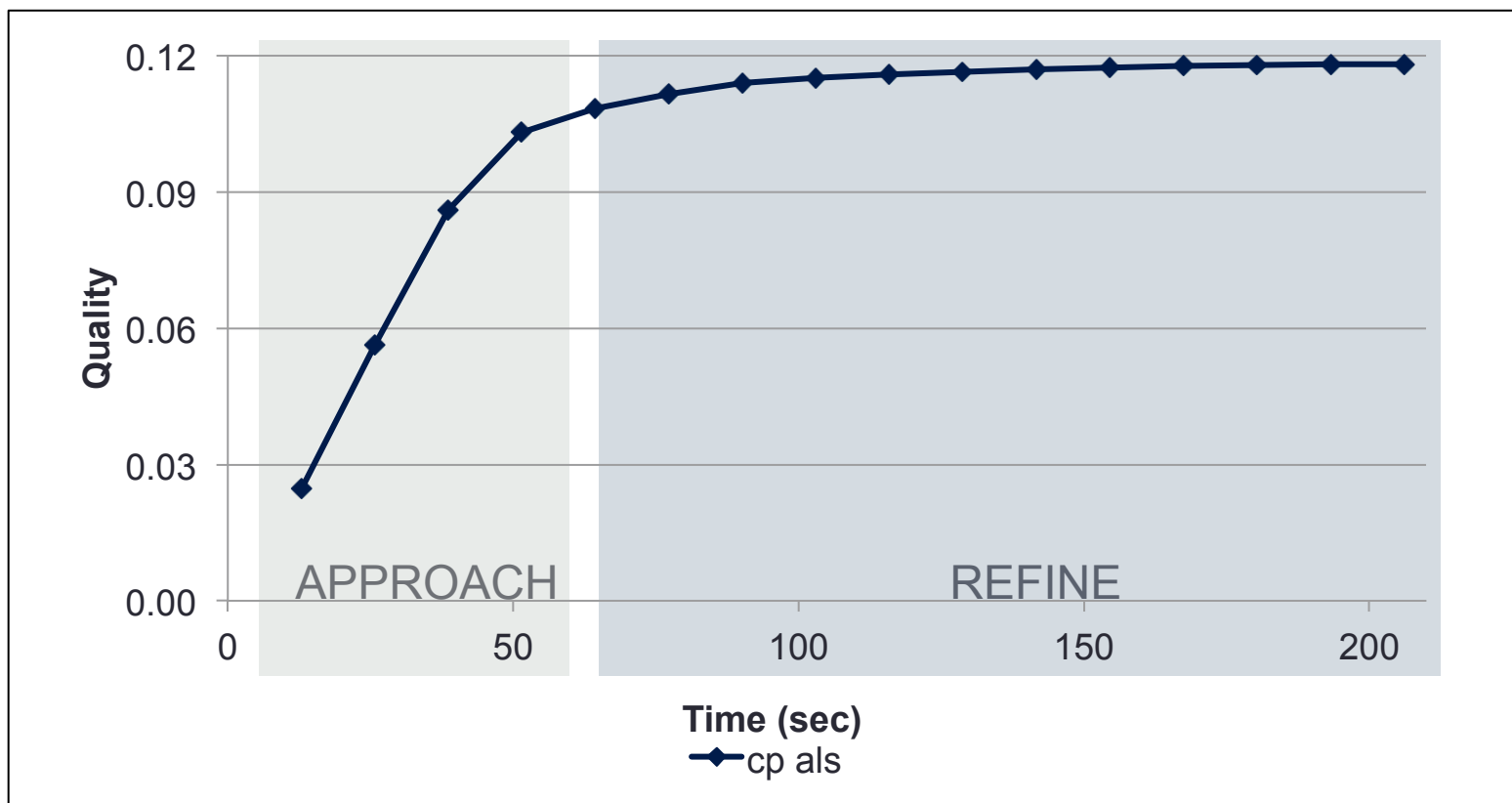
# Alternating Least Squares (ALS) CP Decomposition

$$\min_{\hat{\mathcal{X}}} \overset{\text{mismatch}}{\|\mathcal{X} - \hat{\mathcal{X}}\|} \quad \text{with} \quad \hat{\mathcal{X}} = \sum_{r=1}^R \lambda_r \mathbf{a}_r \circ \mathbf{b}_r \circ \mathbf{c}_r = [\lambda; \mathbf{A}, \mathbf{B}, \mathbf{C}].$$

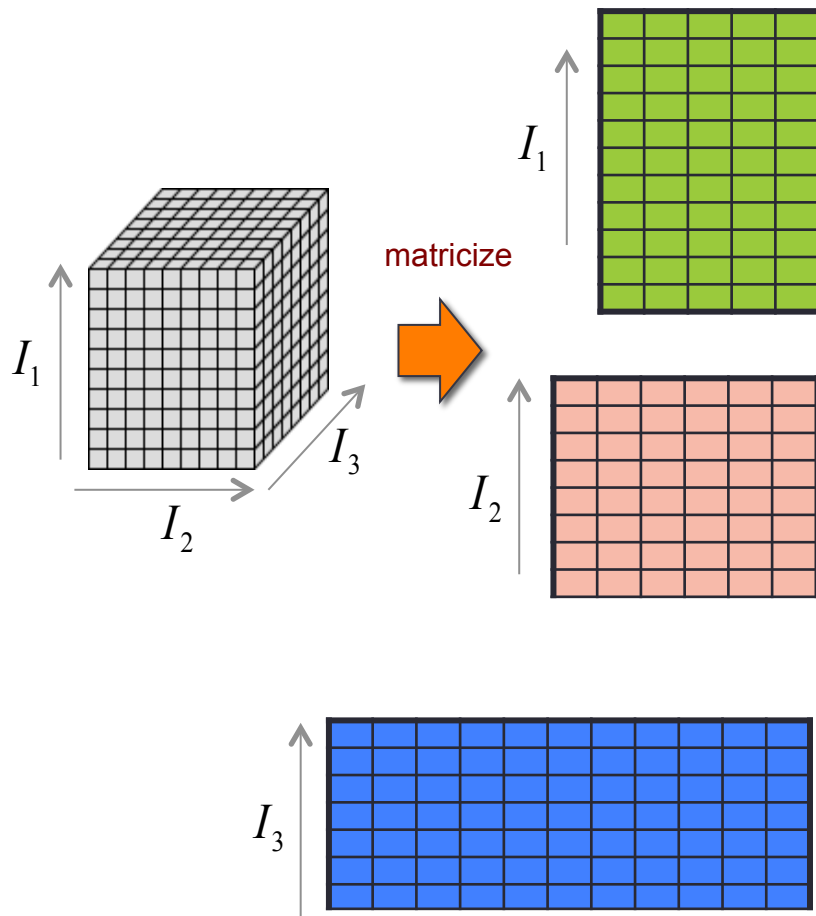


Computing the factor matrix,  $\mathbf{A}$ , given  $\mathcal{X}$  and the two other factor matrices  $\mathbf{B}$  and  $\mathbf{C}$

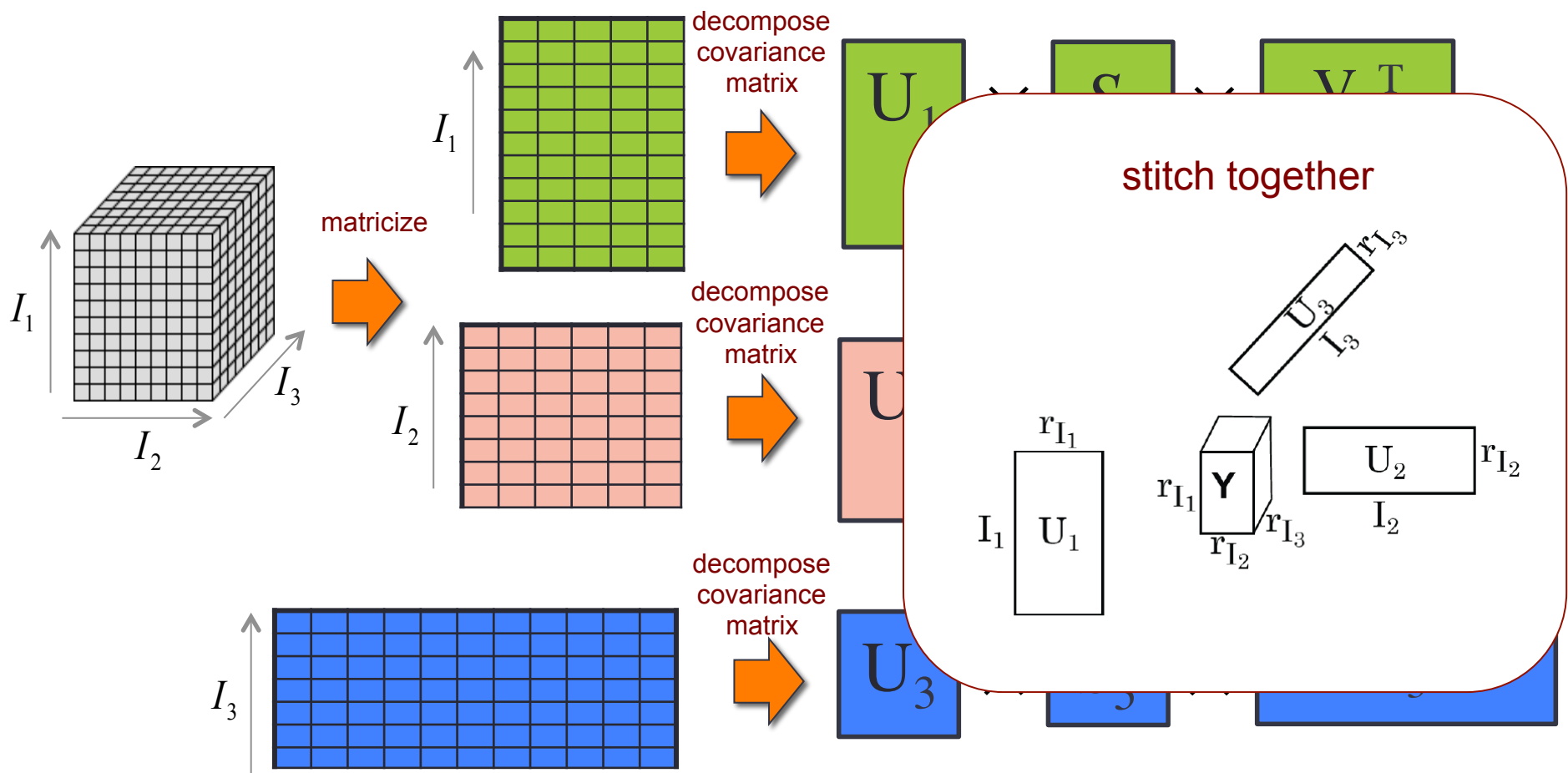
# Iterative ALS



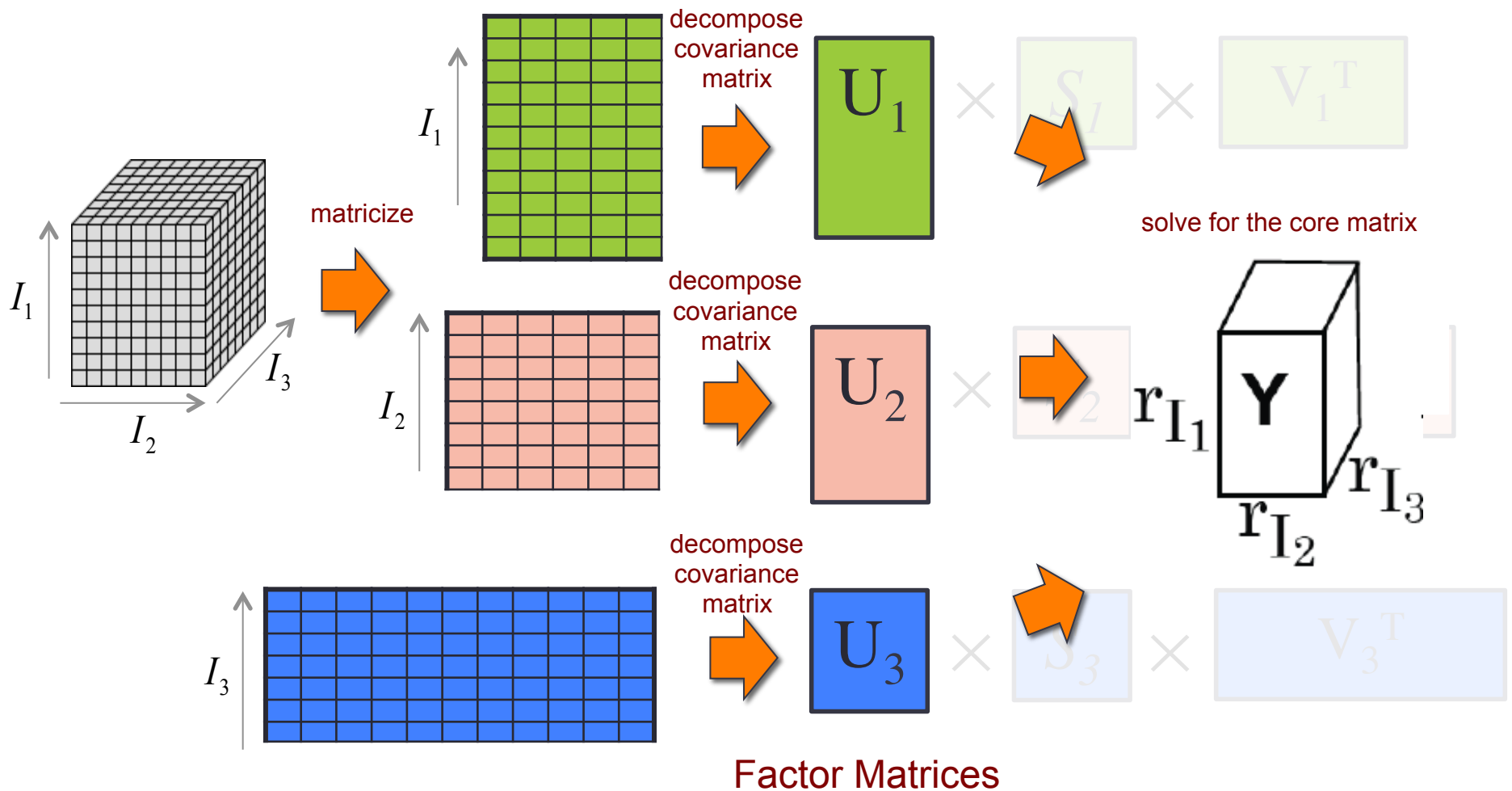
# Tucker Decomposition – HOSVD



# Tucker Decomposition – HOSVD

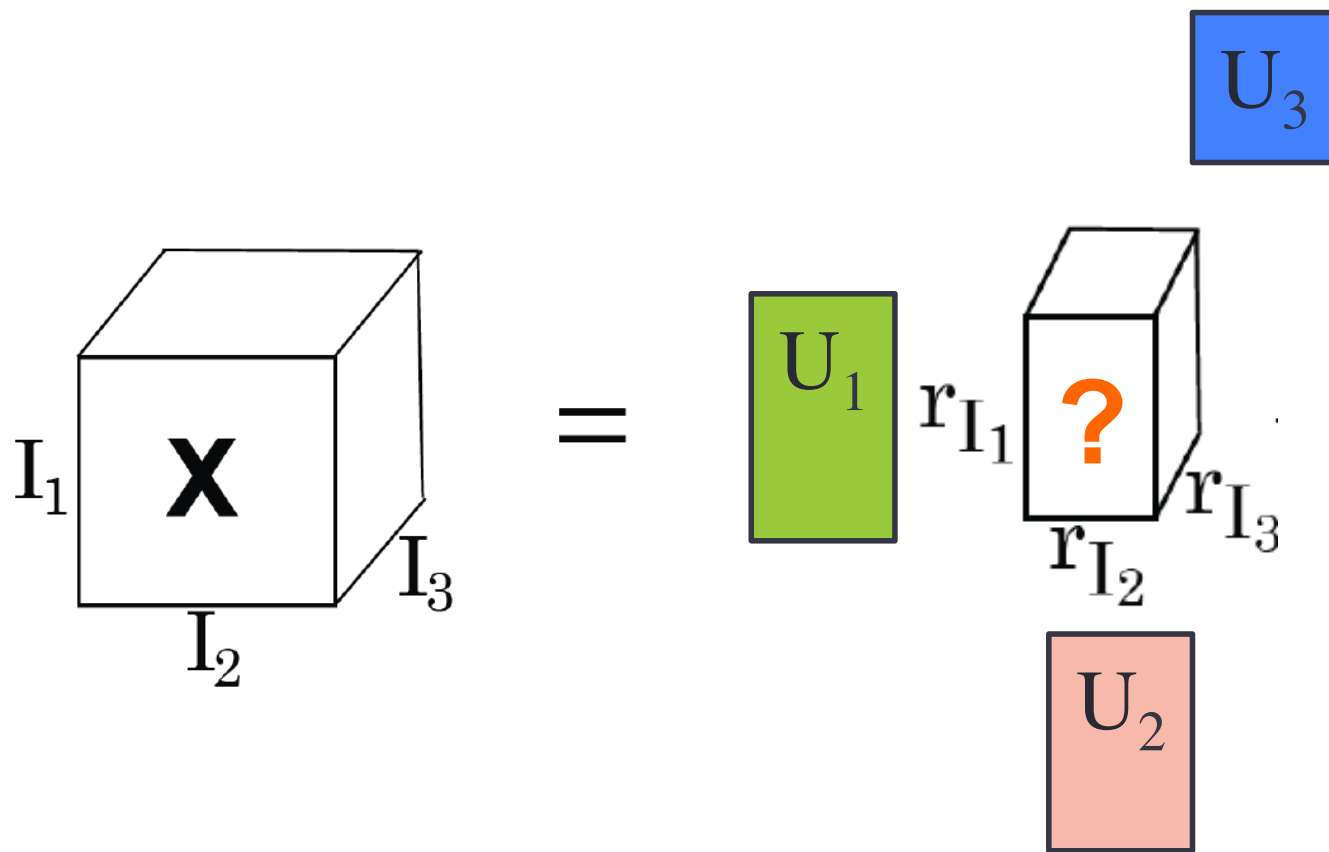


# Tucker Decomposition – HOSVD





# How to solve for the core matrix?



# How to solve for the core matrix?

The diagram illustrates the equation  $\mathbf{Y} = (\mathbf{U}_1)^{-1} \mathbf{X} (\mathbf{U}_2)^{-1} (\mathbf{U}_3)^{-1}$  using 3D tensor notation. On the left, a white cube labeled  $\mathbf{Y}$  has axes labeled  $r_{I_1}$ ,  $r_{I_2}$ , and  $r_{I_3}$ . This is followed by an equals sign. To the right of the equals sign is a green rectangle labeled  $(\mathbf{U}_1)^{-1}$  with the index  $I_1$  to its right. Next is a white cube labeled  $\mathbf{X}$  with axes labeled  $I_2$  and  $I_3$ . Below the  $\mathbf{X}$  cube is a red rectangle labeled  $(\mathbf{U}_2)^{-1}$ . Above the  $\mathbf{X}$  cube is a blue rectangle labeled  $(\mathbf{U}_3)^{-1}$ .

# How to solve for the core matrix?

Reminder:  $U$ 's are left eigenvectors of the symmetric, square covariance matrix. Therefore  $U^{-1} = U^T$

The diagram illustrates the Tucker decomposition of a 3D tensor  $Y$  into a core matrix  $X$  and three orthogonal matrices  $U_1$ ,  $U_2$ , and  $U_3$ . The tensor  $Y$  is represented as a cube with dimensions  $r_{I_1}$ ,  $r_{I_2}$ , and  $r_{I_3}$ . The core matrix  $X$  is a cube with dimensions  $I_1$ ,  $I_2$ , and  $I_3$ . The orthogonal matrices  $U_1$ ,  $U_2$ , and  $U_3$  are represented as colored squares:  $(U_1)^T$  is green,  $(U_2)^T$  is red, and  $(U_3)^T$  is blue. The equation is shown as:

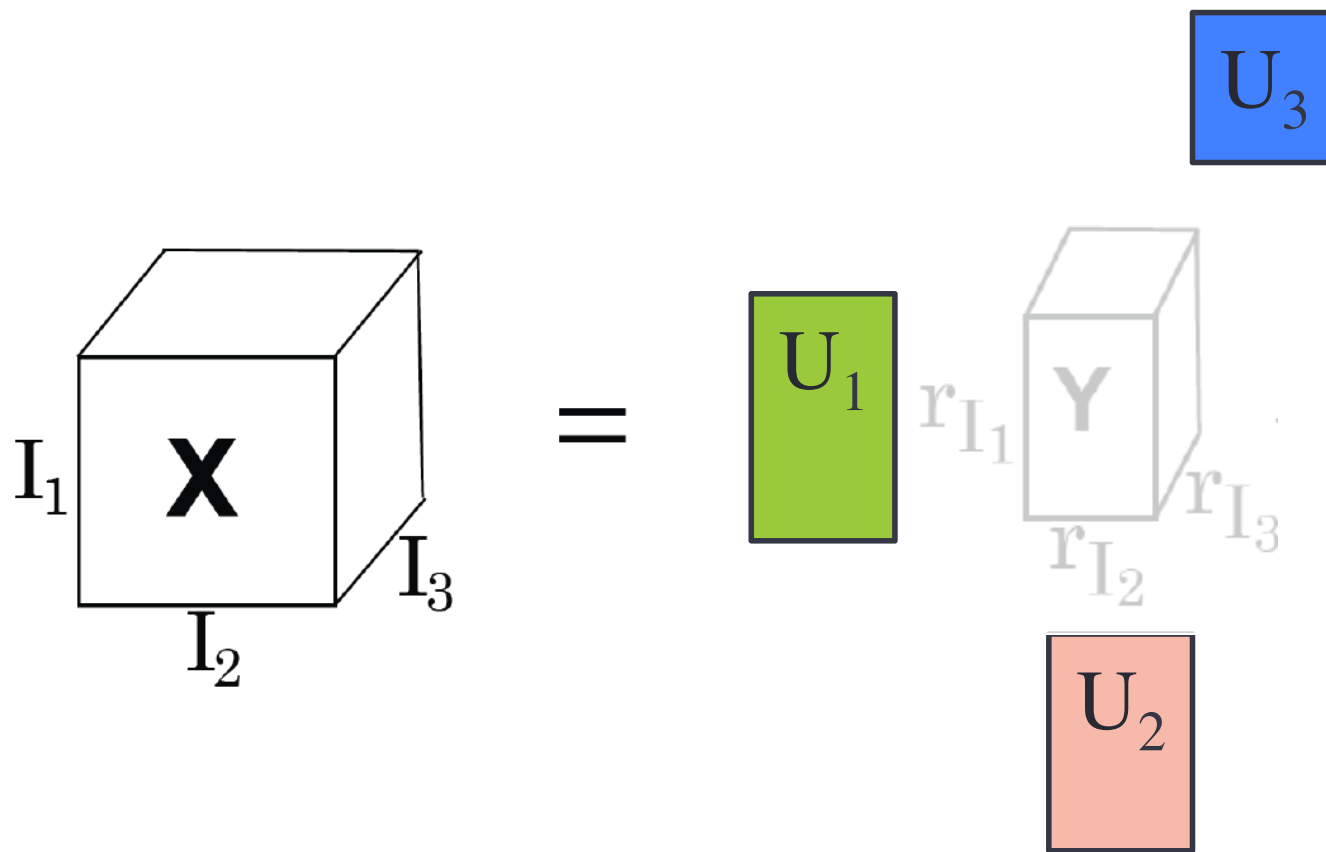
$$Y = (U_1)^T X (U_2)^T (U_3)^T$$

# Tucker - ALS

- How about alternating least squares?

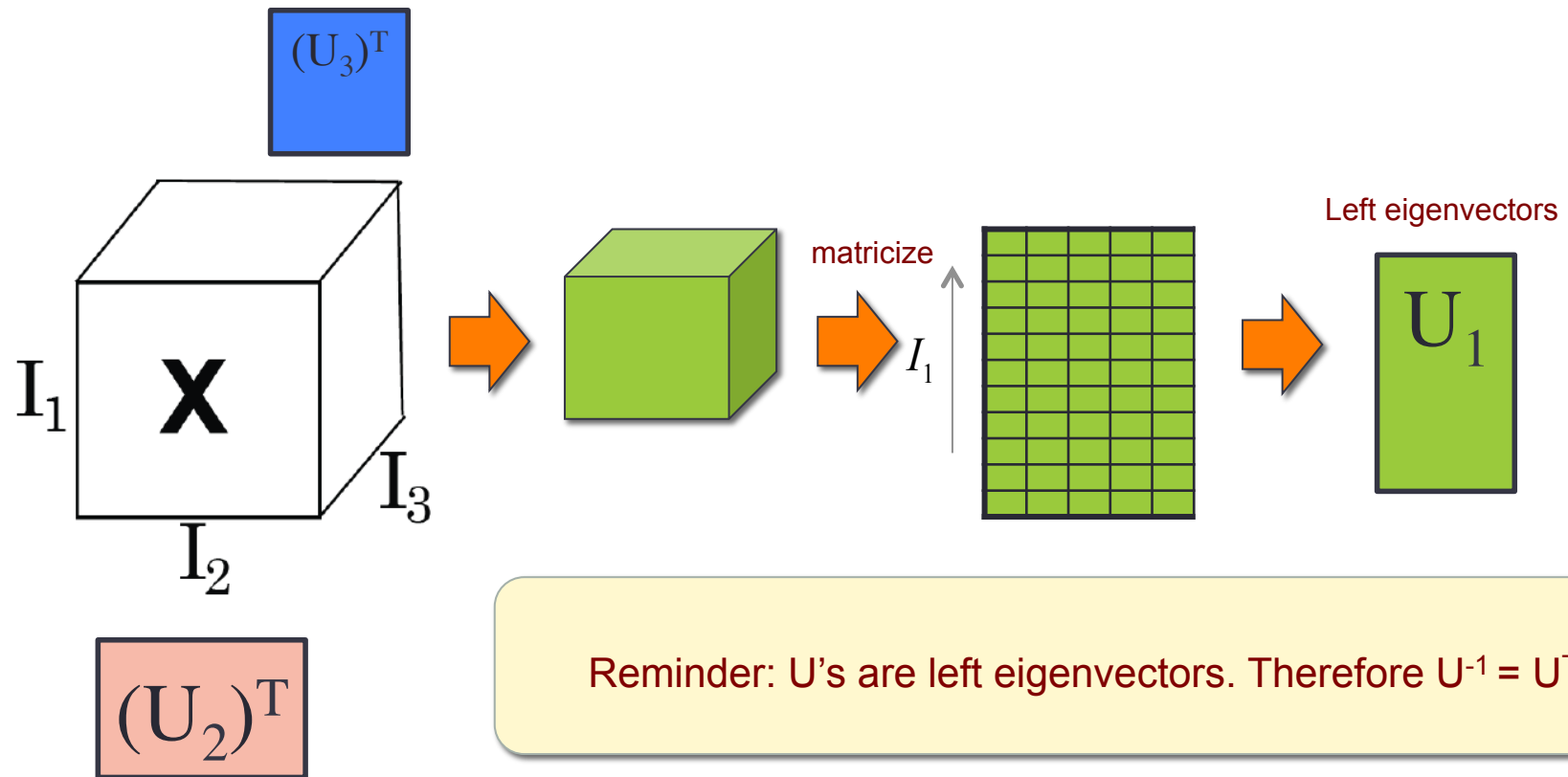
# Tucker - ALS

- Step 1: Start with random factor matrices



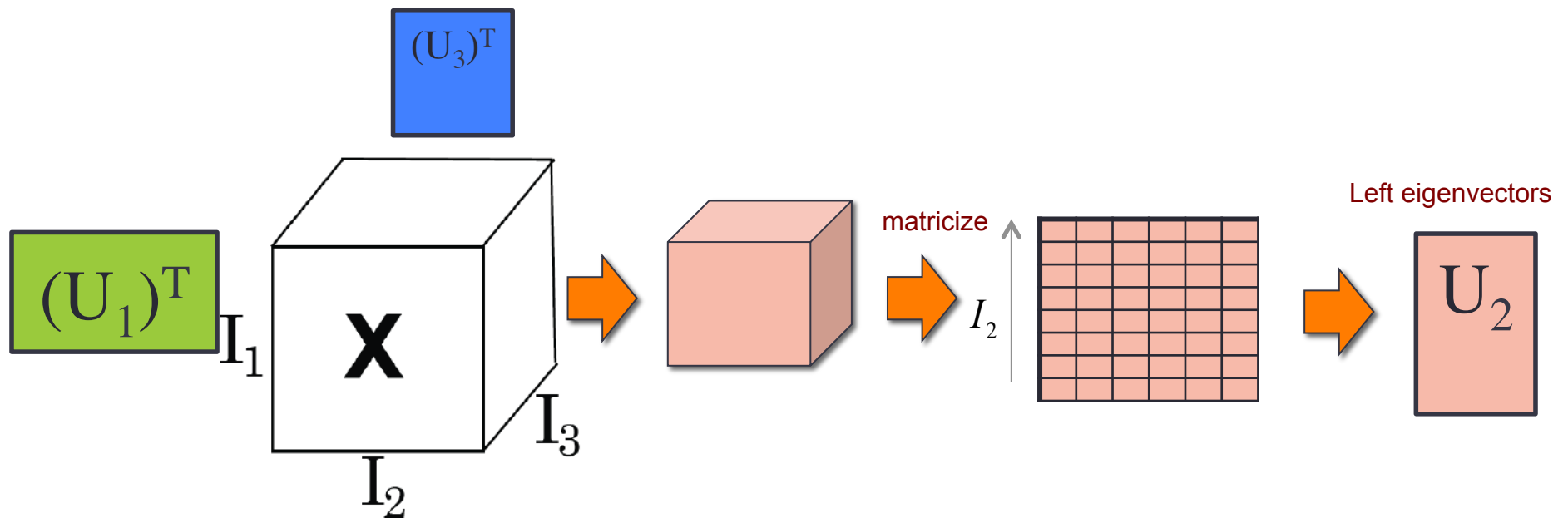
# Tucker - ALS

- Step 2: Solve for revised  $U_1$



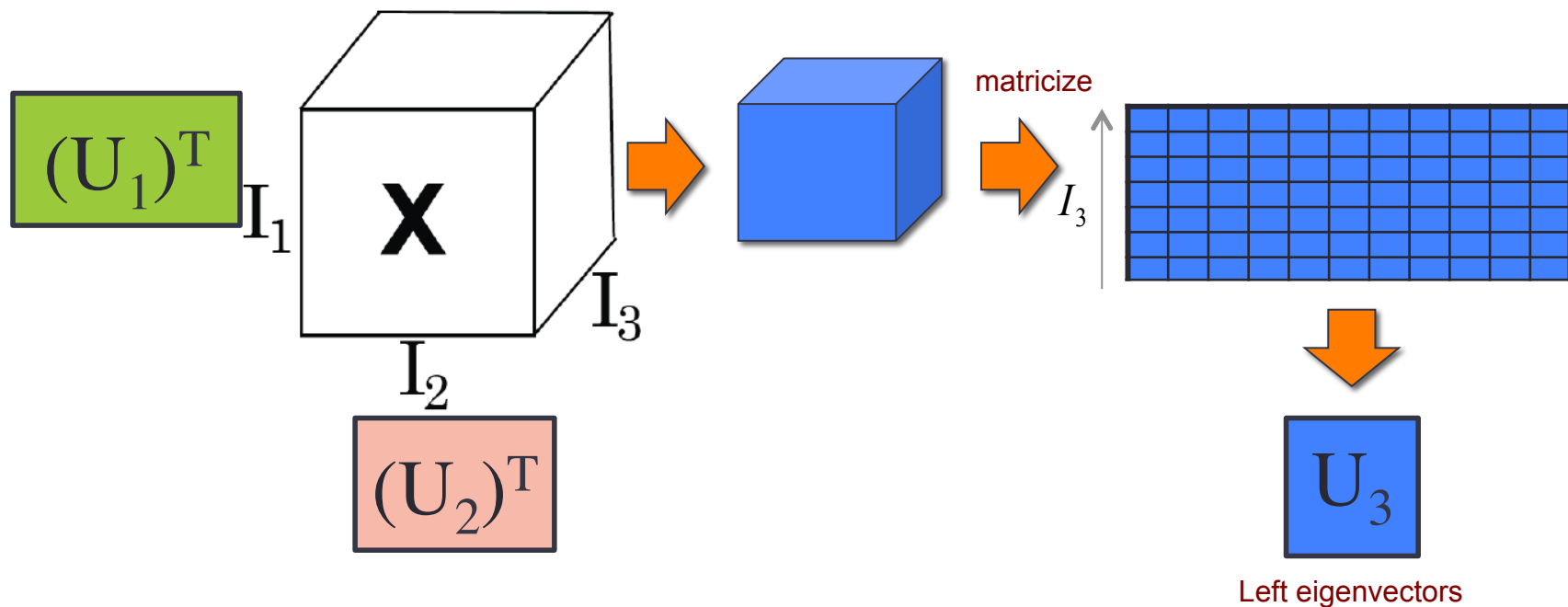
# Tucker - ALS

- Step 3: Solve for revised  $U_2$



# Tucker - ALS

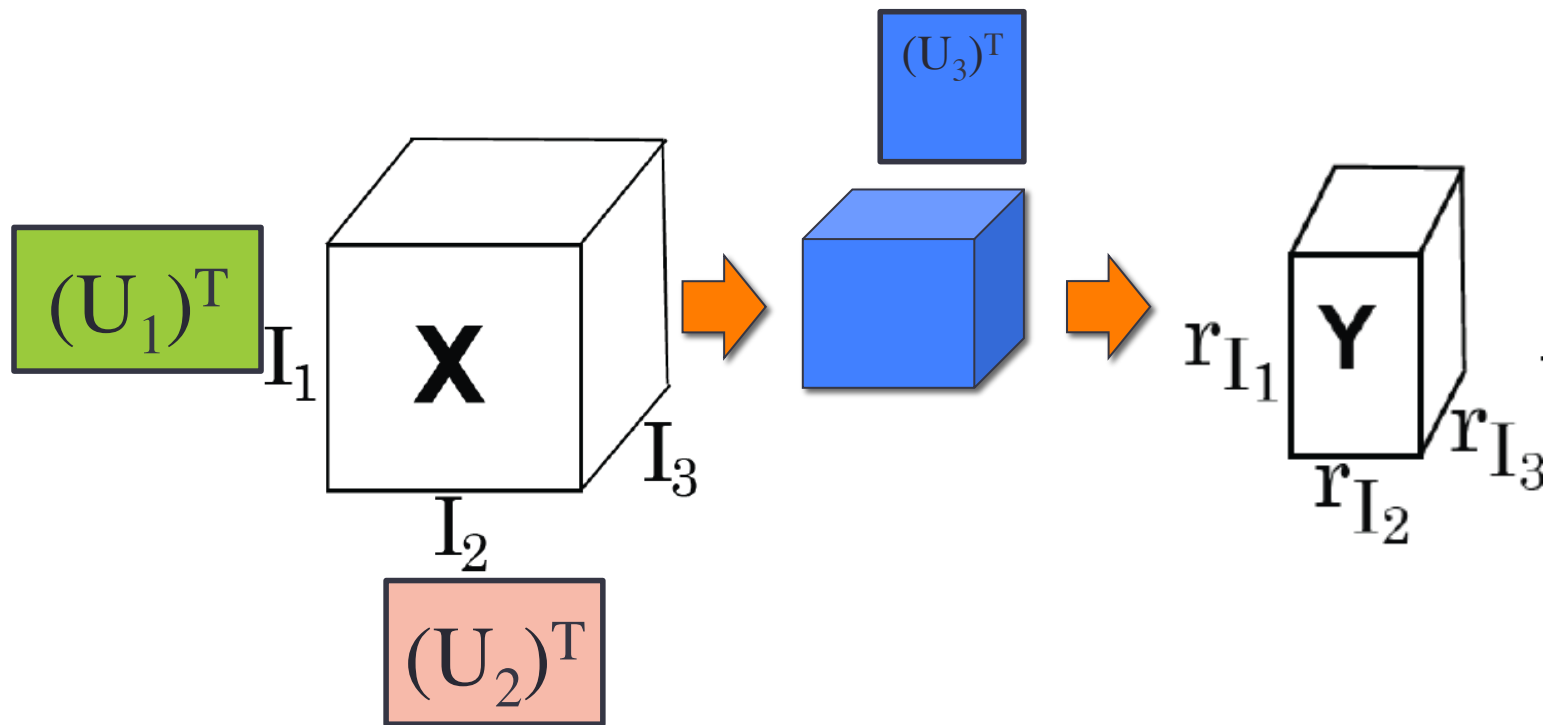
- Step 4: Solve for revised  $U_3$





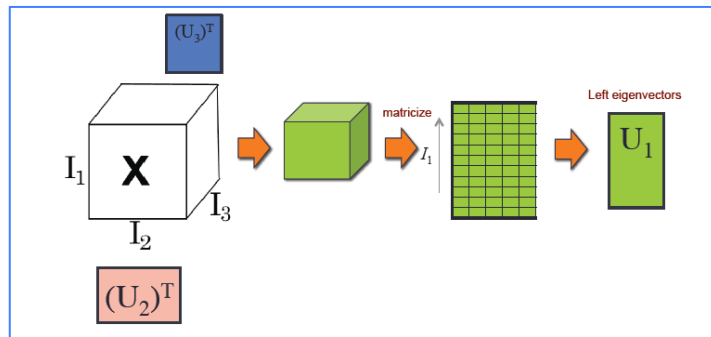
# Tucker - ALS

- Step 5: Compute the revised core matrix

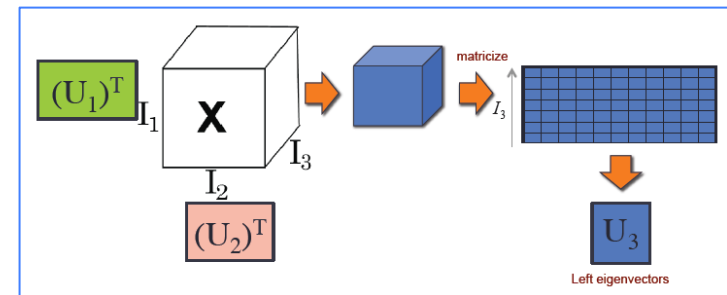


# Tucker - ALS

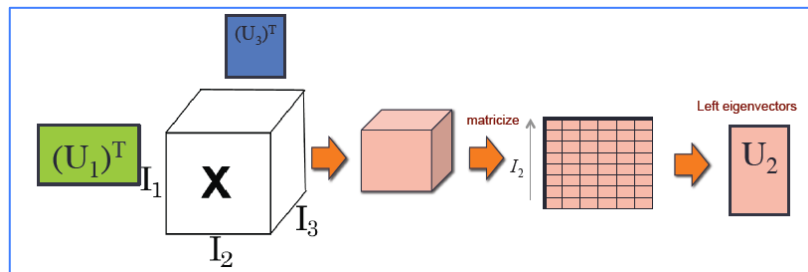
- Repeat the process until the norm of the core matrix stops increasing



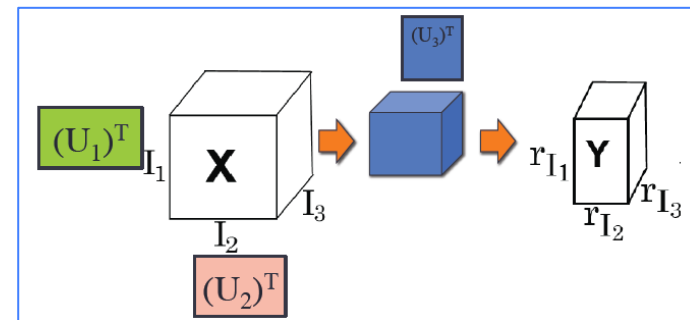
Solve for revised  $U_1$



Solve for revised  $U_3$



Solve for revised  $U_2$



Compute the revised core

# Observations

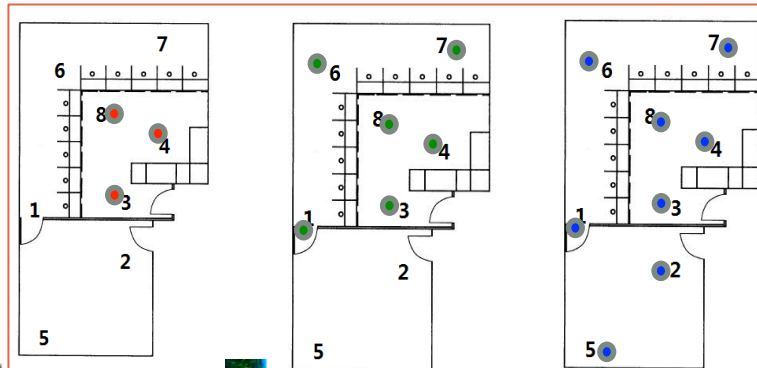
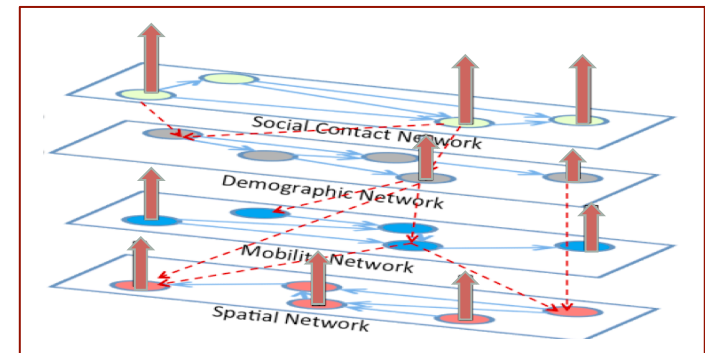
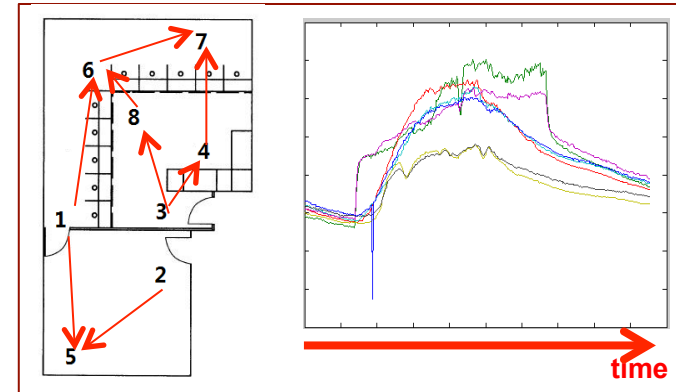
- Tensor decomposition algorithms are, especially for dense tensors, time consuming:

## Problems:

- these are very **computationally expensive** operations,
- they are also **memory intensive**:
  - Intermediary data blow-up!!!!!!

# Common data characteristics...

- The key characteristics of the real world data sets include the following:
  - multi-variate
  - multi-modal
    - temporal,
    - spatial,
    - hierarchical,
    - graphical
  - multi-layer
  - multi-resolution
  - inter-dependent
    - observations of interest depend on and impact each other



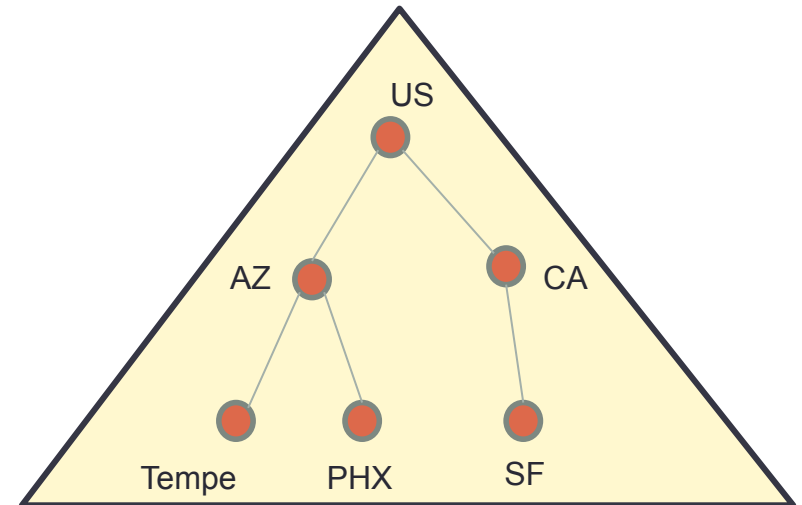
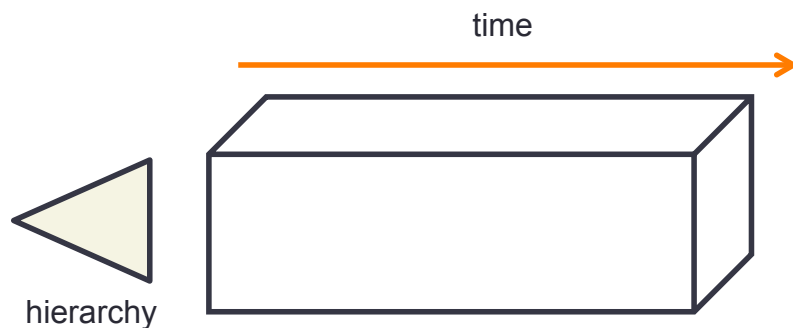
# ..and the metadata.....

- Different modes of the tensor can have different types of metadata..



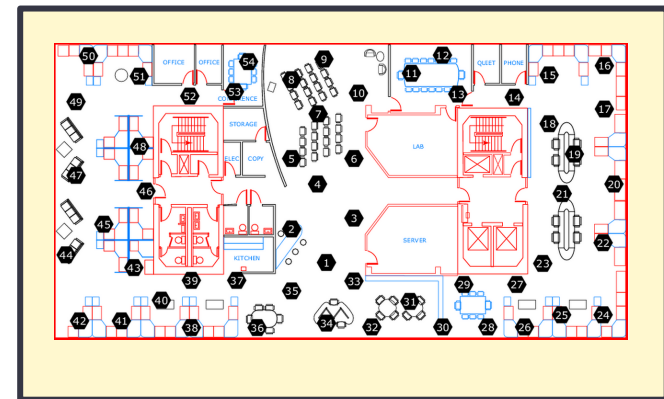
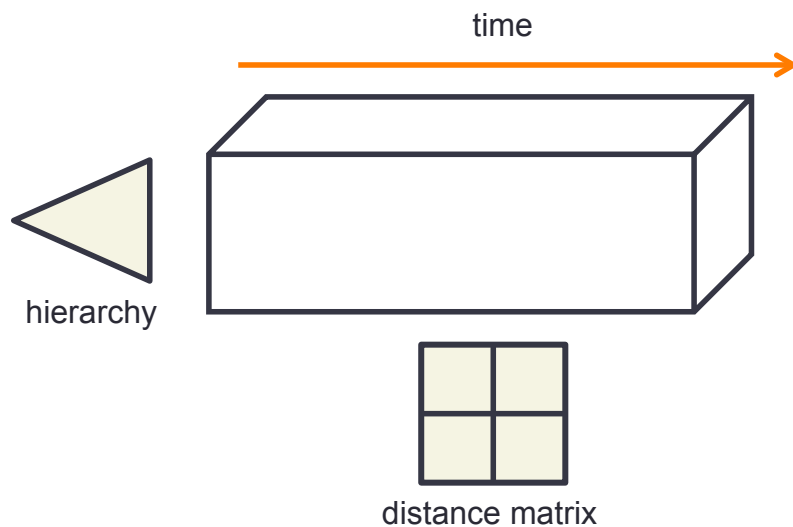
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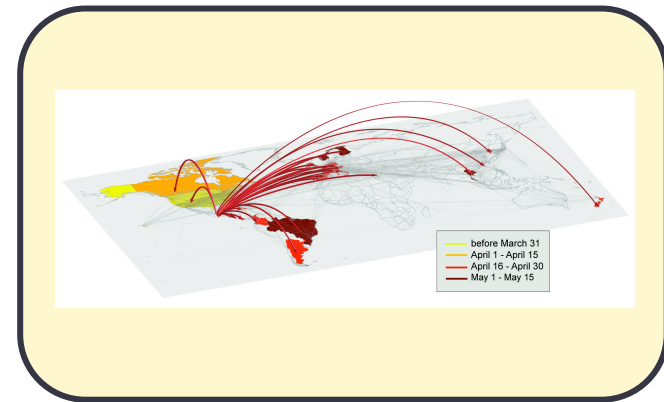
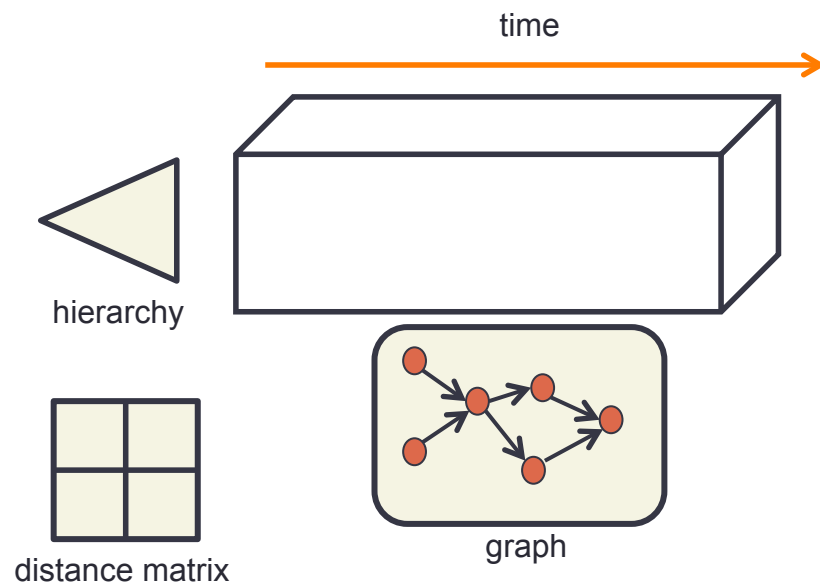
# ..and the metadata.....

- Different modes of the tensor can have different types of metadata..



..and the metadata.....

## Differently-Modal Tensors (DMT)





# Open research challenges...

## Questions:

- how to best account for the **different modalities of the data**?
- can we leverage metadata to support **multi-resolution and incremental tensor analysis** operations?
- can we implement a **memory hierarchy supported tensor analysis**?
- can we **co-optimize tensor analysis and other data manipulation operations**?

# What about other approaches?

- There are several technical approaches.
  - factorization, matrix/tensor decomposition
  - probabilistic (Bayesian/graphical model) learning
  - deep structured learning and neural networks.

# (Probabilistic) Aspect Model

- Given a database,
  - $D = \{o_1, \dots, o_n\}$ , of  $n$  objects
  - a feature set,  $F = \{f_1, \dots, f_m\}$
 creates an object-feature matrix,  $P$ , with entries  $p(o, f)$  denoting the joint probability of  $o$  and  $f$  in the corpus.
- The aspect model assumes that there is an **unobserved** class variable,  $z \in Z = \{z_1, \dots, z_k\}$ , underlying the data

# Underlying generative model...

- Intuitively..
  - an object  $o \in D$  is selected with probability  $p(o)$ ,
  - a latent class  $z \in Z$  is selected with probability  $p(z|o)$ ,  
and
  - a feature  $f \in F$  is generated with probability  $p(f|z)$

- Note that  $o$  and  $f$  can be observed in the database, but the latent semantic  $z$  is not directly observable

# Probabilistic LSA (PLSA)

- Creates a object-feature matrix,  $P$ , with entries  $p(o, f)$  denoting the joint probability of  $o$  and  $f$  in the corpus.
- Key idea:**  $p(o, f)$  can also be expressed in terms of the unobserved class variables

$$p(o, f) = p(o)p(f|o)$$

$$= p(o) \sum_{z \in Z} p(f|z)p(z|o)$$

$$= p(o) \sum_{z \in Z} p(f|z) \frac{p(o|z)p(z)}{p(o)}$$

$$= \sum_{z \in Z} p(z)p(f|z)p(o|z).$$

$$p(A|B) = \frac{p(B|A)p(A)}{p(B)}$$

# PLSA

- Decomposes the  $n \times m$  matrix,  $P$ , as

$$P = U \Sigma V^T$$

where,

- $U$  is the  $n \times k$  matrix of  $p(o_i | z_l)$  entries,
- $V$  is the  $m \times k$  matrix of  $p(f_j | z_l)$  entries, and
- $\Sigma$  is the  $k \times k$  matrix of  $p(z_l)$  entries

Using **expectation maximization (EM)**.

$$p(o, f) = \sum_{z \in Z} p(z)p(f|z)p(o|z).$$

# Brief overview of EM

- Given a mapping function,  $\mathbf{y} = \mathbf{F}(\mathbf{x})$ , which relates
  - the **observed data values**  $\mathbf{y}$
  - to the values of the **hidden data**,  $\mathbf{x}$

EM algorithms maximize  $\mathbf{P}(\mathbf{y}, \boldsymbol{\lambda})$ , where

- $\boldsymbol{\lambda}$  are the **estimates of the parameters** that contribute to hidden data  $\mathbf{x}$ .
  - how are the classes/topics distributed? Are they uniform in the data? Are some topics more frequent than the others?

- Intuitively EM searches for **maximally likely** parameter estimates for models with variables hidden from the observer.

# EM overview...

- **Iterative** procedure, with two phases:
  - **Phase 1: Expectation phase (E)** formulates a function  $Q(\lambda, \lambda')$  which links the **current estimates**,  $\lambda$ , of the hidden parameters to their **revised estimates**,  $\lambda'$ .

Given

- observed variables  $y$
- current parameters  $\lambda$

$Q$  describes the (log) likelihood of the

- observed ( $y$ ) and
- unobserved ( $x$ ) variables

as a function of  $\lambda'$

- **Phase 2: Maximization step (M)** maximizes over possible values of  $\lambda'$ .



# Expectation Step

- **Iterative** procedure, with two phases:
  - **Phase 1: Expectation phase (E)** formulates a function  $Q(\lambda, \lambda')$  which links the **current estimates**,  $\lambda$ , of the hidden parameters to their **revised estimates**,  $\lambda'$ .

$Q(\lambda, \lambda')$  is the **expected** value of  $\log(p(x,y|\lambda'))$  given the current estimate  $\lambda$

$$Q(\lambda, \lambda') = \sum_{x \text{ s.t. } F(x)=y} \boxed{p(x|y, \lambda)} \boxed{\log(p(x, y|\lambda'))}.$$

Likelihood of hidden data  $\mathbf{x}$ , given the current estimate  $\lambda$  and observed data  $\mathbf{y}$

(log) Likelihood of hidden data  $\mathbf{x}$  and observed data  $\mathbf{y}$ , given the revised estimate  $\lambda'$

# Maximization Step

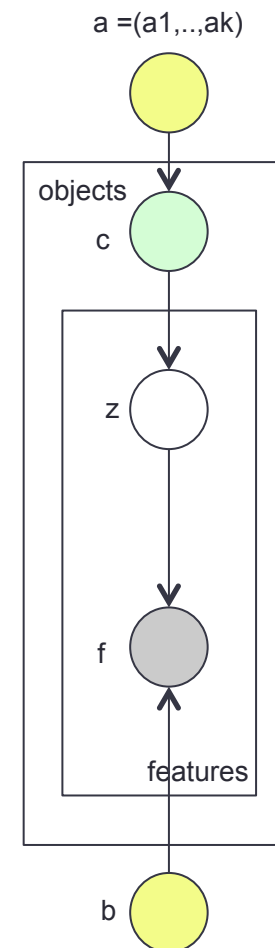
- The maximization step
  - maximizes  $Q$
  - by varying over  $\lambda'$ 
    - often using some form of hill-climbing

# LDA (graphical visualization of the generative process)

LDA assumes that each object is drawn using a generative process:

Given  $k$  hidden topics

- hidden aspect (topic) proportions are selected from a Dirichlet distribution,
- for each word
  - a hidden topic is assigned through a multinomial process, and
  - given the topic, a word is selected assuming a multinomial process.



# Latent Dirichlet Allocation (LDA)

- The database,
  - **observed**:  $D = \{o_1, \dots, o_n\}$ , of  $n$  objects,
  - **observed**: a feature set,  $F = \{f_1, \dots, f_m\}$ ,
  - **observed**: each object  $o_i$  is a set of  $N_i$  features
  - **unobserved**: topic variable,  $z \in Z = \{z_1, \dots, z_k\}$ ,

$$f(x_1, \dots, x_{k-1}; a_1, \dots, a_k) = \frac{1}{B(a_1, \dots, a_k)} \prod_{i=1}^k x_i^{a_i-1} \quad ; 0 \leq x_i \leq 1 \text{ and } x_k = 1 - \sum_{i=1}^{k-1} x_i$$

# Latent Dirichlet Allocation (LDA)

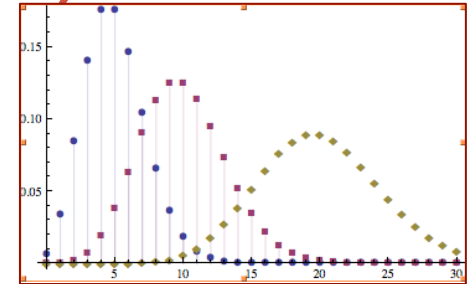
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  - **observed:** a feature set,  $F = \{f_1, \dots, f_m\}$ ,
  - **observed:** each object  $o_i$  is a set of  $N_i$  features
  - **unobserved:** topic variable,  $z \in Z = \{z_1, \dots, z_k\}$ ,
- Topic distribution,  $T$ , is a  $k$  dimensional **Dirichlet distribution** with parameters  $a_1, \dots, a_k$

- Dirichlet probability density function models the belief that probabilities of  $k$  rival events are  $p_1, \dots, p_k$  given that the event  $e_i$  has been observed  $a_i-1$  times.

$$f(r, N) = \begin{cases} \frac{e^{-r} r^N}{N!} & N \geq 0 \\ 0 & \text{True} \end{cases}$$

# Latent Dirichlet Allocation (LDA)

- The database,
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  - unobserved**: topic variable,  $z \in Z = \{z_1, \dots, z_k\}$ ,
  - Topic distribution,  $T$ , is a  $k$  dimensional **Dirichlet dist.** with parameters  $a_1, \dots, a_k$
- LDA assumes documents are generated as follows:
  - Document length,  $N$  is chosen with a **Poisson** distribution with parameter  $r$



- Poisson distribution is often used when modeling the number of events in a fixed interval, when the average rate,  $r$ , of events is known

$$f(c_1, \dots, c_k; N, p_1, \dots, p_k) = \frac{N!}{c_1! \dots c_k!} p_1^{c_1} \dots p_k^{c_k} \quad \text{when } \sum_{i=1}^k c_i = N$$

$$f(c_1, \dots, c_k; N, p_1, \dots, p_k) = 0 \quad \text{otherwise}$$

# Latent Dirichlet Allocation (LDA)

- The database,
    - **observed**:  $D = \{o_1, \dots, o_n\}$ , of  $n$  objects,
    - **observed**: a feature set,  $F = \{f_1, \dots, f_m\}$ ,
    - **observed**: each object  $o_i$  is a set of  $N_i$  features
    - **unobserved**: topic variable,  $z \in Z = \{z_1, \dots, z_k\}$ ,
    - Topic distribution,  $T$ , is a  $k$  dimensional **Dirichlet dist.** with parameters  $a_1, \dots, a_k$
  - LDA assumes documents are generated as follows:
    - Document length,  $N$  is chosen with a **Poisson** distribution with parameter  $r$
    - Each of the  $N$  features are generated as follows:
      - A topic  $z$  is chosen with **multinomial**( $T, N$ )
- This gives  $c_1, \dots, c_k$ , where  $c_j$  indicates the number of times topic  $z_j$  is observed over the  $N$  trials, where topics are selected with probability  $(p_1, \dots, p_k)$  where  $(p_1, \dots, p_k)$  are themselves selected with **Dirichlet distribution**  $T$

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      - A topic  $z$  is chosen with **multinomial**( $T, N$ )
      - A feature  $f$  is selected with probability  $p(f | z, b)$  where  $b_{ij} = p(f_j | z_i)$ ,
- Given a topic, keyword distribution is assumed to be **Dirichlet**
  - and, the specific keyword is selected by **multinomial** probability (conditioned on the topic  $z$ )



# LDA (graphical visualization of the generative process)

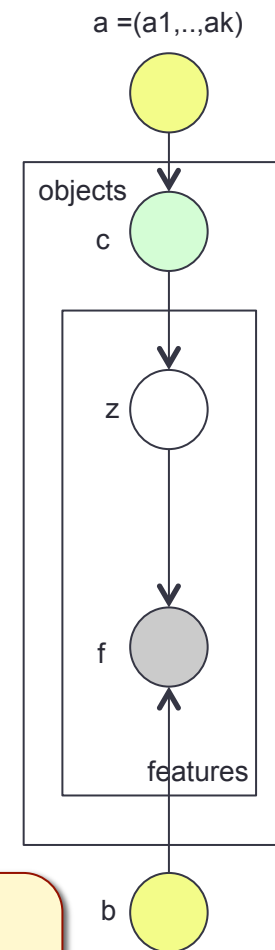
LDA assumes that each object is drawn using a generative process:

Given  $k$  hidden topics

- hidden aspect (topic) proportions are selected from a Dirichlet distribution,
- for each word
  - a hidden topic is assigned through a multinomial process, and
  - given the topic, a word is selected assuming a multinomial process.

The function that ties observations to hidden parameters!:

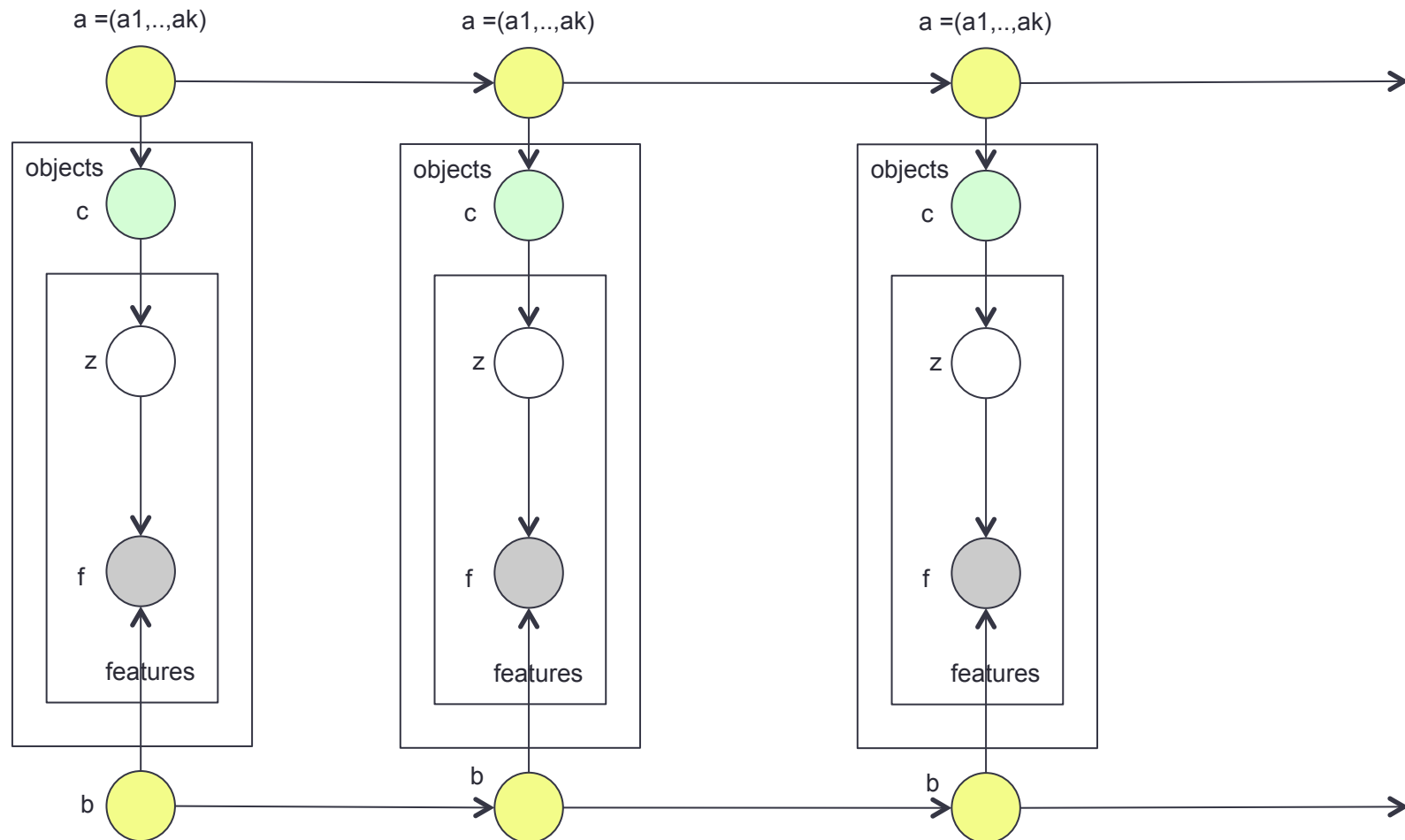
$$p(f | a, b) = \int p(c | a) \left( \prod_{i=1}^N \sum_{j=1}^k p(f_i | z_j, b) p(z_j | c) \right) dc$$



# Very costly!

- Gibbs sampling and variational inference are two well known techniques in solving topic model problems efficiently.
- Gibbs sampling, for example, enables obtaining samples that are approximated from a given joint probability distribution over more than one random variable.

# Dynamic Topic Models (DTM)



# What about other approaches?

- There are several technical approaches.
  - factorization, matrix/tensor decomposition
  - probabilistic (Bayesian/graphical model) learning
  - deep structured learning and neural networks.

....many of the algorithms are based on iterative processes, such as alternating least squares (ALS) or stochastic gradient descent (SGD), which approximate the best solution until a convergence condition is reached

Question: Can we develop metadata-supported and multi-scale techniques that can leverage the volume/cost trade-offs provided by storage hierarchies to provide high accuracy at minimum cost?