



University of St.Gallen

# Event-Driven Senty Final Presentation

St. Gallen, 25. May 2023

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From insight to impact.

# Agenda

1. Senty Overview
2. Live Demo
3. Topology
4. Development Steps
  - Ex 7: Stream Processing with Kafka Streams I
  - Ex 8: Stream Processing with Kafka Streams II
  - Ex 9: Stream Processing with Kafka Streams III
5. Learnings + Q&A

# Senty Overview

# Senty

Use case: Sentiment Analysis tool

# Senty

## Real-Time Social Media Market Intelligence

*feat. Kafka*

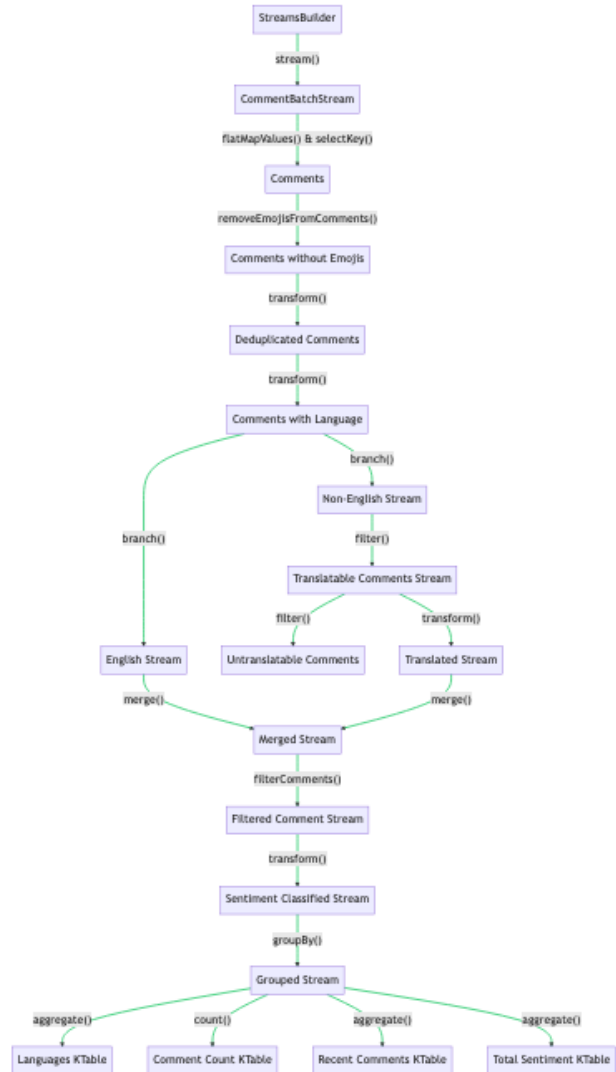


Live Demo

Comment your thoughts and emotions 😊



# Topology





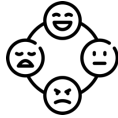
# Development Steps

# Ex 7: Stream Processing with Kafka Streams I

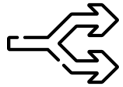
## Stateless stream operations implemented:



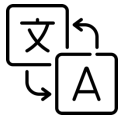
Filtercomments -> filtering for Blacklisted Keywords



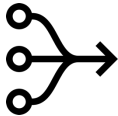
SentimentAnalyzer -> filtering the sentiment for comments



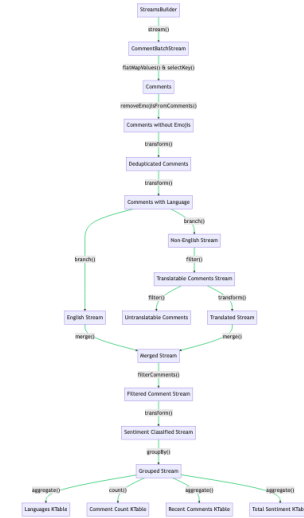
flatMapValues -> breaking comment batches into single comments



CommentTranslator -> translates the comment into english



merge(translated\_stream) -> merging the translated stream back

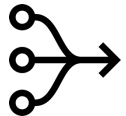


# Ex 8: Stream Processing with Kafka Streams II

## **Streams and Tables implemented:**

- Language KTable
- Total Sentiment KTable
- Recent Comments KTable
- Comment Count KTable

## **Data from multiple streams:**

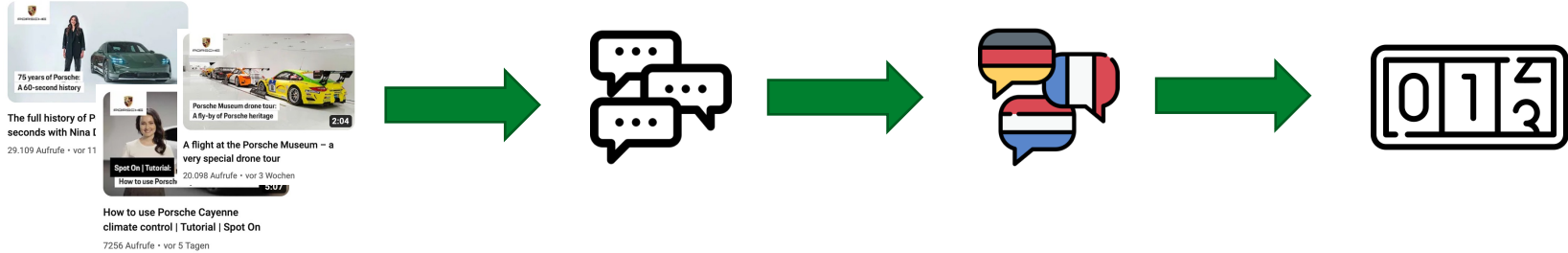


Merging Translated and English stream

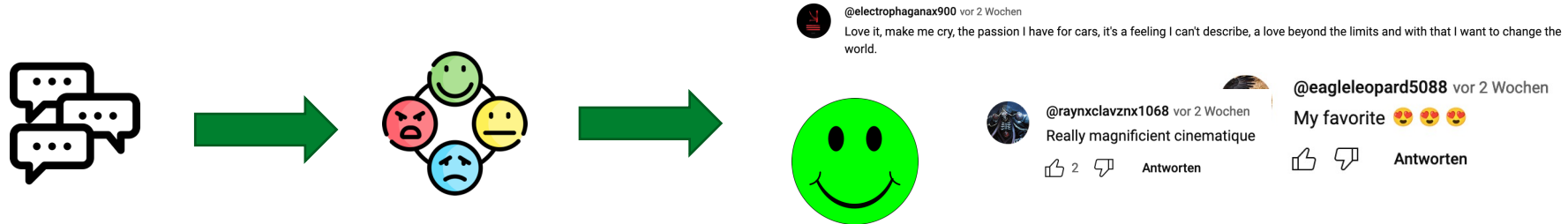
# Ex 8: Stream Processing with Kafka Streams II

## Interactive Queries:

- Retrieve the number of comments in each language for a list of video IDs



- Retrieving Comments regarding their sentiment for a specific Video(todo)



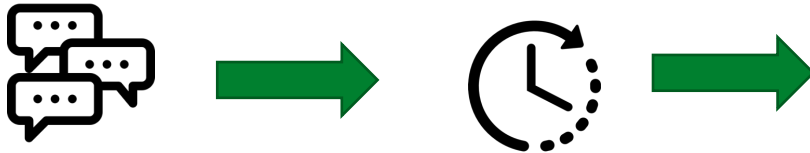
# Ex 8: Stream Processing with Kafka Streams II

## Interactive Queries:

- Retrieving most recent average Sentiment per video



- Retrieving most recent 5 Comments



@electrophaganax900 vor 2 Wochen

Love it, make me cry, the passion I have for cars, it's a feeling I can't describe, a love beyond the limits and with that I want to change the world.



@raynxclavznx1068 vor 2 Wochen

Really magnificent cinematique



2



Antworten



@eagleleopard5088 vor 2 Wochen

My favorite 🤔🤔🤔



Antworten

# Ex 8: Stream Processing with Kafka Streams II

## Interactive Queries:

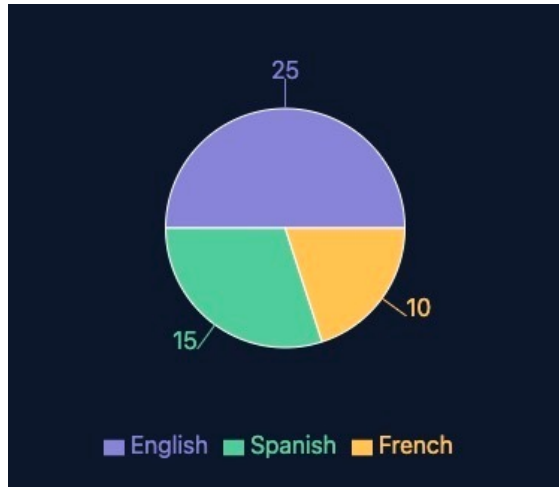
- Retrieving amount of Comments for specified videos



# Ex 9: Stream Processing with Kafka Streams III

## Windowed Operations

Count of Languages



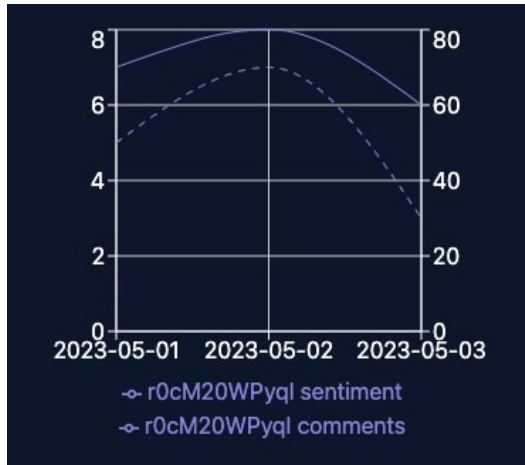
Most used words



# Ex 9: Stream Processing with Kafka Streams III

## Windowed Operations

Average Sentiment and amount of Comments per day (todo)



Most recent comments with sentiment

Latest Comments		
Video ID: G_cCmkE68Wk		
Comment	Date	Sentiment
If you need an air conditioning tutorial...	5/18/2023, 7:49:35 PM	😊
A 5 minutes video on how to use climate control is the most German thing I&#39;ve seen in a long time.	5/18/2023, 7:46:19 PM	😊
Perfect content.	5/18/2023, 7:41:11 PM	😊
I think it is really cool	5/25/2023, 1:15:21 AM	😊
I feel that this is true	5/25/2023, 1:20:53 AM	😊



# Architectural Decisions

## Topologies for stream processing

ADR #0007

### Decision:

We have decided to use a single, main topology in Senty for all our stream processing needs. This topology will encompass all necessary operations for our application's data processing pipeline

### Consequences:

+++ Clear Data Flow, Consistency in Processing, Simplified Debugging

--- Scalability Concerns, Potential Bottlenecks

## Stateless and stateful processing

ADR #0008

### Decision:

We have decided to implement both stateless and stateful processing methodologies in our stream processing service, depending on the specific requirements of each processing stream.

### Consequences:

+++ Flexibility in Processing, Independent Data Processing, Tailored Processing

--- Increased Complexity, Increased Resource Requirements, Potential Inconsistencies

# Learnings

# Learnings

- Getting the Topology right
- Complications with Stateful processing
- Designing Interactive Queries can get tricky
- Connecting all stream processes in one Topology
- Choosing the right kind of Windowed Operations

# Learnings



# Thank You



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