

$$\begin{array}{ccccccc}
\beta_0 + \underbrace{\sum_j \beta_{1,j} x_{1,j}(i)}_{\text{gesture}} + \underbrace{\sum_k \beta_{2,k} x_{1,k}(i)}_{\text{shading}} + \underbrace{\sum_l \beta_{3,l} x_{1,l}(i)}_{\text{distance}} + \underbrace{\sum_m \beta_{4,m} x_{1,m}(i)}_{\text{framing}} + \underbrace{\sum_n \beta_{5,n} x_{1,n}(i)}_{\text{comic position}}
\end{array}$$