

Customer meet 02.09

1. What we have done until now.

- a. Planning and Lean
 - i. Read and watched videos about Lean startup
 - ii. Created a blog for weekly updates
 - iii. Working with making Jira a part of our procedures
 - iv. Created a web page for the product
 - v. Created an infomercial about the app
 - 1. Peder liked the idea, but they need to be refined
 - a. He requests more focus on companies
 - 2. Peder will show it to some of his co-workers
- b. Backend
 - i. Created data models and api
 - 1. Peder is not completely satisfied with the book model
 - a. He wants unique books
- c. iOS
 - i. Implemented a scanner, shelf view and a simple book view
- d. Android
 - i. Looking into the technology and libraries

2. What we plan to do the next week

- a. Create two improved videos
- b. Continue working on Android and Backend
- c. Improve documentation
- d. Promote the app
- e. Write about our choice for A-B testing
- f. Find out more about the users
- g. Start working on design

3. Question from the customer

- a. Peder suggests meetings with experienced colleagues to talk about tech
- b. Peder suggests using reddit for promotion
- c. Requests steady communication

4. Questions from the group

- a. Validation
- b. Early adopters
 - i. These will be Netlight employees