

Crowdulate

true open education platform.

Democratize education.

Enjoy education.

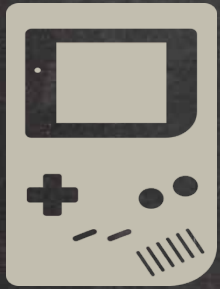
**Education is
broken because
of 4 problems**



**Costs are surging (U.S.) or
people can't afford any
education at all.**



Lack of quality

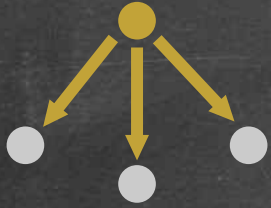


Lack of fun



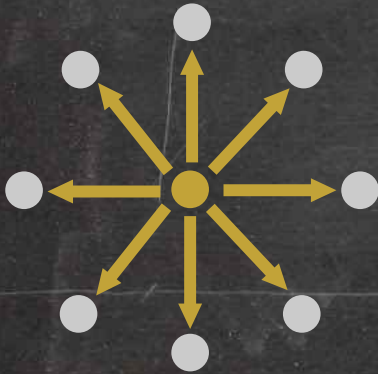
**Time schedules dictate
when & where to learn.**

This is due to historical reasons



**Standard
teaching**

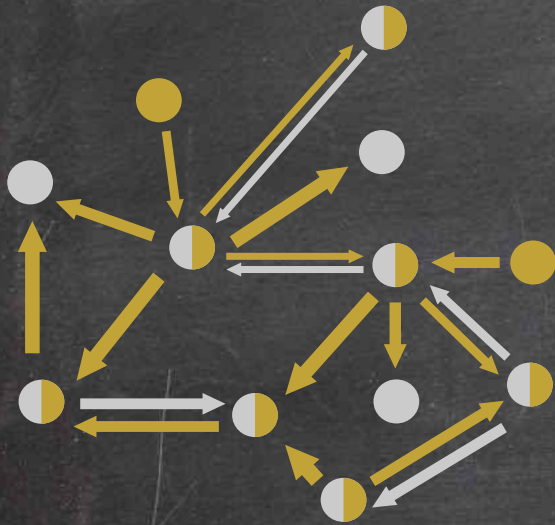
**The information flow is dictated
from teacher to student**



**Massive Open
Online Courses**

**Despite scaling up the class room
to 100k+ students, this is still the
case with MOOCs.**

Proposed Solution:



**Opening up the
content creation**

**Democratising classes
has the potential to fix
this issue: "Open source
courses inspired by
open source software."**

**Crowducate wants to be the
first online learning
platform that is:**

- 1. interactive/gamified**
- 2. truly open for everyone**
- 3. open source**

Open



**Aca-
demic**

Skills



Closed



Key Differences to other Open Platforms

Crowducate's fundamental difference to all other LMS platforms (Udemy, Khan Academy, etc.) is that all courses as such are open. Courses are not only open as "everyone can put a course online".

It's open that many people can contribute to a SINGLE course and even copy (software term: forking) the course to develop it into a different direction (other language, other industry, other age group etc.).

Competitive Advantage

Investment Thesis of Union Square Venture:

“Large networks of engaged users, differentiated through user experience, and defensible through network effects.”

Long-term, if Crowducate receives critical mass, the entry barrier for imitators is high. Crowducate will then have the best online courses – plus – recognized badges/certification which will attract even more users.

Short CV I (Amir Rahbaran)

- **Education:**
 - **2008-2013: PhD in Entrepreneurship – University of Oldenburg**
 - **2002-2006: MSc in Management Science – RWTH Aachen (Germany) and Grande Ecole de Reims (France)**
 - **Several MOOCs & Codecademy/ DuoLingo tracks to immerse in online learning (incl. “Startup Engineering” from Stanford & Gamification from Wharton Business School)**

Short CV II (Amir Rahbaran)

- **Work experience:**
 - **2009-2012: Co-founder of VoidBox (Germany) – Product management + game design + programming for social games**
 - **2008-2009: Research associate at University of Zurich (Switzerland)**
 - **2008: Working full-time for 4 months at Mendeley (UK) – Online marketing**
 - **2005: 4 months intern at L'Oreal (Germany) – Product management**

Supporters (Letter of Intent)

- **Prof. Dr. Alexander Nicolai,
endowed chair of entrepreneurship
(University of Oldenburg)**
- **Prof. David Seidl, PhD
chair of organization and management
(University of Zurich)**

Info

- <http://crowducate.me/>
(alpha version)
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