The effect of stimulus duration on directed forgetting for pictures

Patrick Ihejirika<sup>1</sup>

<sup>1</sup> Brooklyn College of CUNY

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- 6 Correspondence concerning this article should be addressed to Patrick Ihejirika, Postal
- address. E-mail: my@email.com

Abstract

- 9 Write your abstract here.
- 10 Keywords: Directed Forgetting, Picture Memory
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13 Introduction

What is memory and how is it altered? Memory is often inaccurately defined as the
ability to encode, store and retrieve information. A more accurate definition separates
memory into two separate processes. Process one is characterized by remembering
information and is defined as successfully encoding, storing and retrieving information.
Process two is characterized by forgetting information. This definition allows for the
conceptual introduction of intentionally controlling ones memory by selectively forgetting
information details. The process by which information is forgotten can be explored using a
directed forgetting procedure.

## 22 What is Directed Forgetting?

The directed forgetting procedure instructs participants to selectively remember or forget specific events and measures the accuracy with which participants are able to do so (for a review see, MacLeod, 1998). The design of a directed forgetting procedure consists of an encoding phase and a testing phase. The encoding phase presents participants with a series which is then followed by the presentation of instructional cues, directing participants to either remember or forget the previously presented stimulus. After the participants have been presented with all available stimuli, the testing phase begins. This testing phase then presents the same stimuli of the encoding phase against previously unseen stimuli, and tasks participants to accurately identify the stimulus presented in the encoding phase.

Significantly lower accuracy in the recognition of forget-cued encoding stimuli is an indication of the presence of a phenomenon known as the directed forgetting effect.

### A classic demonstration of directed forgetting

Bjork (1972) provides a description of traditional directed forgetting procedures.

Generally, these procedures present participants with a series of items and cues. There are a

number of ways to cue various item sets, including intraserial cuing, posting and pre-input cuing. The most common method of cuing item sets throughout traditional 38 directed forgetting procedures is intraserial cuing. Intra-serial cuing sequentially presents participants with a set of items and directs them to either forget or remember said item using the cue's instruction. Though the item presented during such experiments may vary, traditional directed-forgetting procedures discussed throughout this paper use word stimuli as the presented items. Traditional directed forgetting procedures also determine the presence and magnitude of a directed forgetting effect using either recognition or recall based testing conditions. Testing conditions which operationalize the directed forgetting effect as the accurate recall of "Forget-cued" stimuli do so by having participants recall as many wordage items as possible, without regard to the cue instructions. Previous research employing this recall-based directed forgetting procedure has identified a directed forgetting effect of 10-15\% for F- cued wordage stimuli, compared to the R- cued wordage stimuli (Weiner & Reed, 1969). Testing conditions which operationalize the directed forgetting effect as the accurate recognition of "Forget-cued" stimuli do so by having participants identify as 51 many previously seen wordage items as possible, without regard to the cue instructions.

## 53 What do we empirically know about directed forgetting?

MacLeod (1998) has identified 38 factors with the potential to influence the
directed-forgetting effect. This paper will specifically focus on 4 of these 38 factors. These 4
factors include cue presentation time, stimulus presentation time, stimulus detail and
stimulus type.

Wetzel (1977) used a directed forgetting procedure to explore the effects of cue
duration on the participant recall accuracy of word stimuli. This exploration required the
manipulation of both the stimuli presentation duration and the cue presentation duration
during the encoding phase, creating two separate experimental conditions. These
experimental conditions are known as the long delay condition and the short delay condition.

The long-delay condition presents the word stimuli for a duration of 2, 4 or 8 seconds and
the cue for a duration of 1 second, while the short-delay condition presents the word stimuli
for a duration of 1 second and the cue for a duration of 2, 4 or 8 seconds. The result of this
experiment indicates that short delay conditions, specifically conditions with short stimulus
duration and long cue duration lead to an increased directed forgetting effect. These results
serve as a motivation for the factorial manipulation of stimuli presentation duration within
my experiment.

Ahmad, Tan, and Hockley (2019) used a directed forgetting procedure which explored 70 the effects of stimuli details on accuracy of participant recognition of encoding phase stimuli. This was done through the introduction of novel testing conditions and exemplar conditions into the testing phase. Novel conditions present the same stimuli from the encoding phase against previously unseen stimuli, completely different to that of the encoding stimuli. Exemplar conditions present the same stimuli from the encoding phase against previously 75 unseen stimuli similar to that of the encoding stimuli. Both conditions task participants to 76 accurately identify the stimulus presented in the encoding phase. The results of this 77 experiment indicate the existence of a significantly lower directed forgetting effect for novel testing conditions. This indication of significantly higher accuracy in participant recognition for novel testing conditions than exemplar testing conditions serves as a motivation for my experiment. 81

Traditional directed forgetting experiments employed both recall-based testing
procedures and verbage stimuli to determine the existence of a directed forgetting effect
amongst participants. Epstein (1972) defines the directed forgetting effect from the more
traditional perspective as a significant decrease in participant ability to accurately recall the
verbage stimuli presented during the encoding phase from memory. The issue with
recall-based directed forgetting procedures, is that they fail to consider inherently more
memorable stimuli. Standing (1973) shows that people possess the ability to remember

thousands of pictures, along with the object details within said pictures (MacLeod, 1998). Ahmad, Moscovitch, and Hockley (2017) considers this in his experiment through the use of a recognition-based directed forgetting procedure and pictorial stimuli throughout the 91 encoding phase. The results of this experiment indicate that although directed forgetting for 92 pictures and their objects, its effects are extremely small. These results and the memorable 93 ability of images as opposed to word stimuli serves as the motivation for the use of image stimuli throughout my experiment. 95

### Experiment 1

Experiment 1 quite similarly resembles the traditional directed forgetting procedural technique used by Bjork, Laberge, and Legrand (1968) to explore participant recognition of previously seen encoding stimuli when randomly presented with distractors throughout the 99 testing phase. Deviations from Bjork's experimental procedure include (1) the factorial 100 manipulation of stimuli presentation duration by 500 milliseconds, 1 second and 2 seconds 101 (2) the randomized presentation of novel and exemplar distractors throughout the testing 102 phase (3) the use of inherently more memorable stimuli-images- throughout both the 103 encoding and testing phase, instead of word stimuli. 104

#### Method 105

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Participants. A total of 47 participants were recruited from Amazon's Mechanical 106 Turk. Mean age was 34.90 (range = 22 to 60). There were 23 females, and 24 males. There 107 were 41 right-handed participants, and NA left or both handed participants. 37 participants 108 reported normal vision, and 10 participants reported corrected-to-normal vision. 37 109 participants reported English as a first language, and 10 participants reported English as a 110 second language. 111

Stimuli and Apparatus. There were 120 images from a total of 16 categorical 112 scenes presented throughout the encoding phase of this experiment. These sixteen 113 categorical scenes were further classified as being either outdoor scenes or indoor scenes. The eight of sixteen outdoor visual scenes consisted of settings which included bedrooms,
churches, classrooms, offices, dining rooms, conference rooms, hair salons & empty rooms.
The eight of sixteen indoor visual scenes consisted of settings such as airports, bridges,
beaches, castles, cemeteries, houses, tents and playgrounds. These 120 images were of the
same database of 320 total images of 24 different categorical scenes created by Isola, Xiao,
Torralba, and Oliva (2011). Brady, Konkle, Alvarez, and Oliva (2008) and Ahmad et al.
(2019) made similar use of this image dataset in earlier experiments.

Alongside the initial 120 images presented during the encoding phase, another 120 images were selected as distractors throughout the testing phase. Sixty of these images were of the same visual scene categories as the images presented during the encoding phase.

These images were presented as exemplar distractor testing conditions. The other half of the 120 distractor images were of completely new visual scene categories as the images presented throughout the encoding phase. These distractor images were presented as novel distractor testing conditions. This experiment was programmed in JavaScript using Jspsych and was served onto the web using Jatos. The results of this experiment were analyzed using Rcode.

We used R (Version 4.1.0; R Core Team, 2021) and the R-packages data.table (Version 130 1.14.2; Dowle & Srinivasan, 2021), dplyr (Version 1.0.7; Wickham, François, Henry, & Müller, 131 2021), fontawesome (Version 0.2.2; Iannone, 2021), forcats (Version 0.5.1; Wickham, 2021a), 132 ggplot2 (Version 3.3.5; Wickham, 2016), jsonlite (Version 1.7.2; Ooms, 2014), pacman 133 (Version 0.5.1; Rinker & Kurkiewicz, 2018), papaja (Version 0.1.0.9997; Aust & Barth, 2020), 134 purr (Version 0.3.4; Henry & Wickham, 2020), readr (Version 2.0.2; Wickham & Hester, 135 2021), stringr (Version 1.4.0; Wickham, 2019), tibble (Version 3.1.6; Müller & Wickham, 2021), tidyr (Version 1.2.0; Wickham, 2021b), tidyverse (Version 1.3.1; Wickham et al., 2019), tinylabels (Version 0.2.1; Barth, 2021), and xtable (Version 1.8.4; Dahl, Scott, Roosen, 138 Magnusson, & Swinton, 2019) for all our analyses. We collected five subjects worth of pilot 139 data. For each subject we computed mean recognition accuracy in each condition of the

design. Figure 1 shows mean recognition accuracy in each condition, collapsed across each subject.

This experiment consisted of a 2x2x3 completely within-subjects 143 experimental design, with the manipulated variables including the Distractor Test, Cue & 144 picture encoding time. The distractor testing condition variable possessed two distinct 145 manipulations, being novel testing conditions and exemplar testing conditions. Novel testing conditions display images with previously unseen or unrelated visual scene categories as 147 distractors during the testing phase. Exemplar testing conditions display images with similar visual scene categories as distractors during the testing phase. The picture presentation time variable possessed three distinct manipulations to the duration of images presented during the encoding phase of the experiment. These three manipulations included durations of 500 151 milliseconds, 1 second and 2 seconds. The cue presentation variable possessed two distinct 152 manipulations. These two manipulations included the "Remember" cue and the "Forget" cue. 153 The Remember cue instructs participants to remember the upcoming image stimuli, while 154 the "Forget" cue instructs participants to selectively forget the upcoming image stimuli. 155

### 156 Procedure

Participants used the Just Another Tool for Online Studies (JAVOS) site to access the
experiment. As stated earlier, there are two major phases of the experiment. These phases
are the encoding phase and the testing phase. Prior to the encoding phase however,
participants were presented with a consent form. Upon completion of the consent form, they
were presented with encoding phase instructions.

During the encoding phase, participants are presented with the cue instructions followed by the images. The cues instruct participants to either selectively remember or selectively forget the upcoming image stimuli at random. There are a total of 120 cue instructions, which are presented for a duration of (XXXX) seconds. The image stimuli presented during the encoding phase are composed of the 120 images from a total of 16

categorical scenes subsetted from the larger database of 320 images with a total of 24
categorical scenes. These 120 images are presented at random at durations of either 500
milliseconds, 1 second or 2 seconds. The presentation times of the images will also be
displayed at random. Seeing as how the presentation of a single cue instruction followed by a
single image consists of a single trial, and there are 120 cue instructions and 120 images to
be presented, then there will be 120 trials throughout the encoding phase of this experiment.

Upon completion of the encoding phase, participants were then taken to the testing 173 phase. Similarly to the encoding phase, during the beginning of the testing phase 174 participants were given instructions of completing the testing phase. During the testing 175 phase, participants are given a series of trials where they are shown either an exemplar 176 distractor image or a novel distractor image alongside an image previously seen during the 177 encoding phase and are tasked with selecting the encoding image. There are 60 novel 178 distractor images and 60 exemplar distractor images, each of which were presented at 179 random throughout the testing procedure. 180

### Data-Exclusion

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Our participants were recruited online and completed the experiment from a web 182 browser. Our experiment script requests that participants attempt the task to the best of 183 their ability. Nevertheless, it is possible that participants complete the experiment and 184 submit data without attempting to complete the task as directed. We developed a set of 185 criteria to exclude participants whose performance indicated they were not attempting the 186 task as instructed. These criteria also allowed us to confirm that the participants we 187 included in the analysis did attempt the task as instructed to the best of their ability. We 188 adopted the following five criteria: 189

First, during the encoding phase participants responded to each instructional cue (to remember or forget the picture on each trial) by pressing "R" or "F" on the keyboard. This

task demand further served as an attentional check. We excluded participants who scored 192 lower than 75% correct on instructional cue identification responses. Second, participants 193 who did not respond on more than 25% of trials in the recognition test were excluded. Third, 194 we measured response bias (choosing the left or right picture) during the recognition test, 195 and excluded participants who made 75\% of their responses to one side (indicating they were 196 repeatedly pressing the same button on each trial). Fourth, we excluded participants whose 197 mean reaction time during the recognition test was less than 300ms, indicating they were 198 pressing the buttons as fast as possible without making a recognition decision. Finally, we 199 computed mean accuracy for the novel lure condition for all participants, and excluded 200 participants whose mean accuracy was less than 55% for those items. All together 13 201 participants were excluded. 202

#### 203 Results

Proportion Correct. The proportion of accurately recognized encoding stimuli was collected for each of the subjects who participated in the pilot study. The recorded proportions were then averaged according to the conditions present in this 2x2x3 within subjects experimental design. Mean proportion correct for each subject was then submitted to a 2: Cue instruction conditions (R vs F), by 2: Test conditions (Novel vs Exemplar), by 3: Stimulus duration conditions (500ms vs 1000ms vs 2000ms), repeated measures analysis of variance.

Proportion correct for each subject in each condition was submitted to a 3 (Encoding Duration: 500ms, 1000ms, 2000ms) x 2 (Encoding Instruction: Forget vs. Remember) x 2 (Lure type: Novel vs. Exemplar) fully repeated measures ANOVA. For completeness, each main effect and higher-order interaction is described in turn.

The main effect of encoding duration was not significant, F(2, 66) = 2.62, p = .080,  $\hat{\eta}_G^2 = .007, 90\%$  CI [.000, .048]. Proportion correct was similar across the 500 ms (M = 0.668,

# E1: Proportion Correct by Stimulus Encoding Duration, Encoding Instruction, and Lure Type

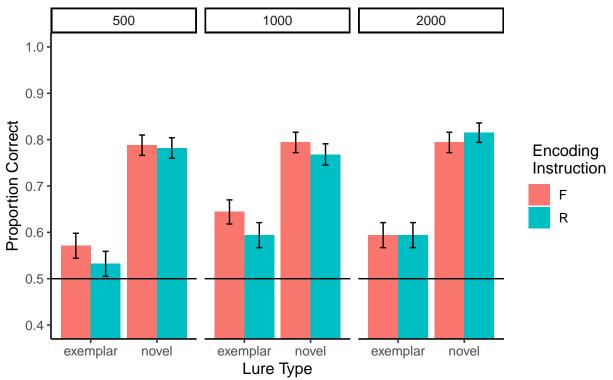


Figure 1. Mean proportion correct as a function of encoding duration, encoding cue, and lure type.

SEM = 0.013), 1000 ms (M = 0.7, SEM = 0.012), and 2000 ms (M = 0.699, SEM = 0.012) stimulus durations.

The main effect of encoding instruction was not significant, F(1, 33) = 1.95, p = .171,  $\hat{\eta}_G^2 = .002$ , 90% CI [.000, .005]. Proportion correct was similar for remember cues (M = 0.681, SEM = 0.01) and forget cues (M = 0.698, SEM = 0.01).

The main effect of lure type was significant, F(1, 33) = 133.34, p < .001,  $\hat{\eta}_G^2 = .257$ , 90% CI [.070, .444]. Proportion correct was higher for novel lures (M = 0.79, SEM = 0.009) than exemplar lures (M = 0.588, SEM = 0.011).

The main question of interest was whether directing forgetting would vary across the

encoding duration times. The interaction between encoding instruction and encoding duration was, F(2,66) = 0.95, p = .393,  $\hat{\eta}_G^2 = .003$ , 90% CI [.000, .024].

Paired sample t-tests were used to assess the directed forgetting effect at each encoding duration. The directed forgetting effect is taken as the difference between proportion correct for remember minus forget items. At 500 ms, the directed forgetting effect was reversed and not significant, M = -0.02, 95% CI [-0.07, 0.03], t(33) = -0.86, p = .398. At 1000ms, the directed forgetting effect was reversed and not significant, M = -0.04, 95% CI [-0.09, 0.01], t(33) = -1.61, p = .118. And, at 2000 ms, the directed forgetting effect was again not detected, M = 0.01, 95% CI [-0.03, 0.06], t(33) = 0.47, p = .643.

The encoding duration by lure type interaction was, F(2,66) = 2.99, p = .057,  $\hat{\eta}_G^2 = .008$ , 90% CI [.000, .049]. In the 500 ms condition, proportion correct was higher for novel than exemplar lures, M = 0.23, 95% CI [0.19, 0.28], t(33) = 10.00, p < .001. The advantage for novel over exemplar items was smaller in the 1000 ms condition, M = 0.16, 95% CI [0.11, 0.21], t(33) = 6.80, p < .001, and 2000 ms condition M = 0.21, 95% CI [0.16, 0.26], t(33) = 7.91, p < .001.

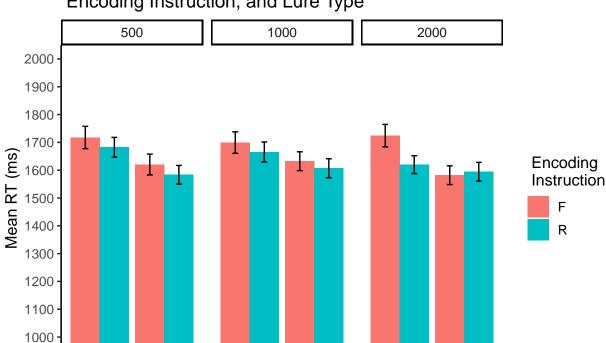
The encoding instruction by lure type interaction was not significant, F(1, 33) = 1.24, p = .273,  $\hat{\eta}_G^2 = .001$ , 90% CI [.000, .069]. Similarly, the interaction between encoding duration, instruction, and lure type was not significant, F(2, 66) = 0.01, p = .988,  $\hat{\eta}_G^2 = .000$ , 90% CI [.000, .000].

Reaction times. Mean reaction times on correct trials for each subject in each condition were submitted to a 3 (Encoding Duration: 500ms, 1000ms, 2000ms) x 2 (Encoding Instruction: Forget vs. Remember) x 2 (Lure type: Novel vs. Exemplar) fully repeated measures ANOVA. For brevity we report only the significant effects. The full analysis is contained in supplementary materials.

The main effect of encoding instruction was significant, F(1,33) = 5.44, p = .026,

exemplar

novel



# E1: Mean RT by Stimulus Encoding Duration, Encoding Instruction, and Lure Type

Figure 2. Mean reaction times as a function of encoding duration, encoding instruction, and test lure type.

Lure Type

novel

exemplar

novel

exemplar

 $\hat{\eta}_G^2 = .003, 90\%$  CI [.000, .092]. Mean reaction times were faster for choosing remember cued items (M = 1625.191, SEM = 13.987) than forget cued items (M = 1662.582, SEM = 15.328).

The main effect of lure type was significant, F(1, 33) = 6.74, p = .014,  $\hat{\eta}_G^2 = .011$ , 90% CI [.000, .130]. Mean reaction times were faster in the novel lure condition (M = 1603.181, SEM = 14.07) than exemplar lure condition (M = 1684.996, SEM = 15.225).

The remaining main effects and interactions were not significant.

## 257 Discussion

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Resulting analysis of data gathered fails to identify several main effects between the experimental condition of Stimuli Duration and mean proportion and between Encoding

Instruction and the mean proportion. Differences in Mean Proportion between both Remember vs Forget Encoding Instruction and 500ms vs 1000ms vs 2000ms Stimuli 261 Duration were not significant, while the difference in Mean Proportion between Novel and 262 Exemplar Test conditions was significant. The existence of a main effect of Mean Proportion 263 Correct for test conditions, but not for Encoding Instructions fails to indicate the existence 264 of a directed forgetting effect in Experiment 1. Resulting analysis also indicates a significant 265 interaction effect between encoding instructions and stimulus duration time. We failed to 266 identify a directed forgetting effect specifically at 500ms and 2000ms, yet managed to 267 identify a reversed directed forgetting effect at 1000ms. 268

The procedure followed for this experiment was identical with that of Ahmad, Tan and Hockley, with the exception of manipulating the duration of stimuli presentation from 500ms, 1000ms and 2000ms. Experiment 1 fails to replicate the results observed by Ahmad et al ().

Ahmad, Tan and Hockley identified main effects of encoding instruction and test condition on Average Proportion of Correct Responses, along with an interaction effect between both variables.

Potential explanations of the reversed directed forgetting effect observed in Experiment 275 1 were explored. These explanations included programming errors which led to mislabeling 276 of the remember-cued and forget-cued encoding instructions for the 1000ms encoding 277 duration condition. After revising the code however, this explanation fails to remain 278 accurate. Alternative explanations propose that the observed results were a consequence of experimental noise which fails to replicate, random timing of stimulus presentation making it 280 more difficult for participants to reliably process the encoding cues and making the 281 forgetting instructions surprising. Each of these alternative explanations are further explored 282 in Experiments 2 and 3 of this paper respectively with the goal of understanding the 283 observed reversed directed forgetting effect. 284

Discuss as many specific differences between our design and their design, which might

 $_{286}$  account for the failed replication

mixed encoding time for pictures had to press R or F key after encoding
instruction...could have disrupted people from doing the actual task of remembering vs
forgetting we used randomly chosen indoor and outdoor categories, they used a fixed set

### Experiment 2

A potential explanation of experiment 1's failure to replicate Ahamd, Tan & Hockley ()
is the randomized manipulations to stimulus presentation duration from 500ms, 1000ms and
2000ms. Experiment 2 resolves this using block stimulus encoding conditions with three total
blocks. Stimulus encoding duration consists of 500ms, 1000ms and 2000ms for 1/3 of block
conditions each. These blocks are randomized across participants. Block designs allow
attempted replications of both Ahmad Tan & Hockley and Experiment 1. By doing this, one
can determine whether effects detailed by Ahmad Tan and Hockley, and experiment 1 are
observed only in conditions specific to each experiment, thus reducing the generalizability of
their results.

A directed forgetting effect intensity similar to that observed by Ahmad et al. is
expected for 2000ms blocked conditions, as it is an identical replication of their methodology.
Similarly, we expect to find progressive lower DFE magnitudes from 2000ms blocks to
1000ms blocks to 500ms blocks. Finally, we expect to observe higher DFE magnitudes for
novel test conditions than exemplar test conditions, as novel conditions require the
recognition of the lowest gistidual details.

### $_{ ext{ iny 6}}$ $\operatorname{Method}$

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Participants. A total of 45 participants were recruited from Amazon's Mechanical
Turk. Mean age was 37.90 (range = 25 to 65). There were 11 females, and 34 males. There
were 42 right-handed participants, and NA left or both handed participants. 36 participants
reported normal vision, and 8 participants reported corrected-to-normal vision. 41

participants reported English as a first language, and 4 participants reported English as a second language.

Stimuli and Apparatus. The stimuli and apparatus were the same as Experiment 1, except for the following changes (if any).

This experiment consisted of a 2x2x3 completely within-subjects 315 experimental design, with the manipulated variables including the Distractor Test, Cue Instruction & Picture encoding time. The distractor testing condition variable possessed two distinct manipulations, being novel testing conditions and exemplar testing conditions. Novel testing conditions display images with previously unseen or unrelated visual scene categories 319 as distractors during the testing phase. Exemplar testing conditions display images with 320 similar visual scene categories as distractors during the testing phase. The picture 321 presentation time variable possessed three distinct manipulations to the duration of images 322 presented during the encoding phase of the experiment. These three manipulations included 323 durations of 500 milliseconds, 1 second and 2 seconds. The cue presentation variable 324 possessed two distinct manipulations. These two manipulations included the "Remember" 325 cue and the "Forget" cue. The Remember cue instructs participants to remember the 326 upcoming image stimuli, while the "Forget" cue instructs participants to selectively forget 327 the upcoming image stimuli. 328

### 9 Procedure

The procedure for Experiment 2 was the same as Experiment 1, except for the
presentation of image stimuli in blocks of 500ms, 1000ms and 2000ms. Participants used the
Just Another Tool for Online Studies (JAVOS) site to access the experiment. As stated
earlier, there are two major phases of the experiment. These phases are the encoding phase
and the testing phase. Prior to the encoding phase however, participants were presented
with a consent form. Upon completion of the consent form, they were presented with
encoding phase instructions.

During the encoding phase, participants are presented with the cue instructions 337 followed by the images. The cues instruct participants to either selectively remember or 338 selectively forget the upcoming image stimuli at random. There are a total of 120 cue 339 instructions, which are presented for a duration of (XXXX) seconds. The image stimuli 340 presented during the encoding phase are composed of the 120 images from a total of 16 341 categorical scenes subsetted from the larger database of 320 images with a total of 24 342 categorical scenes. These 120 images are presented in blocks at durations of either 500 343 milliseconds, 1 second or 2 seconds. The presentation times of the images will also be displayed at random. Seeing as how the presentation of a single cue instruction followed by a 345 single image consists of a single trial, and there are 120 cue instructions and 120 images to 346 be presented, then there will be 120 trials throughout the encoding phase of this experiment.

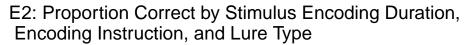
Upon completion of the encoding phase, participants were then taken to the testing
phase. Similarly to the encoding phase, during the beginning of the testing phase
participants were given instructions of completing the testing phase. During the testing
phase, participants are given a series of trials where they are shown either an exemplar
distractor image or a novel distractor image alongside an image previously seen during the
encoding phase and are tasked with selecting the encoding image. There are 60 novel
distractor images and 60 exemplar distractor images, each of which were presented at
random throughout the testing procedure.

### 56 Data-exclusions

We used the same exclusion criteria as set of Experiment 1. 6 participants were excluded from the analysis in Experiment 2.

### 359 Results

Proportion Correct. Proportion correct for each subject in each condition was submitted to a 3 (Encoding Duration: 500ms, 1000ms, 2000ms) x 2 (Encoding Instruction:



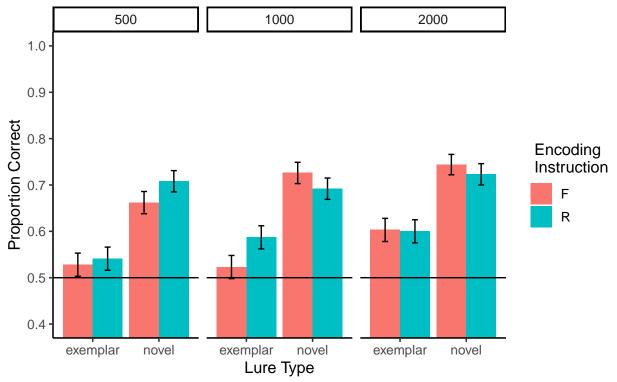


Figure 3. Mean proportion correct as a function of encoding duration, encoding cue, and lure type for Experiment 2.

- Forget vs. Remember) x 2 (Lure type: Novel vs. Exemplar) fully repeated measures ANOVA.
- For completeness, each main effect and higher-order interaction is described in turn.
- The main effect of encoding duration was significant, F(2,76) = 5.54, p = .006,  $\hat{\eta}_G^2 = .017, 90\%$  CI [.000, .074]. Proportion correct was lowest for the 500 ms duration (M = 0.61, SEM = 0.012), and higher for the 1000 ms (M = 0.632, SEM = 0.012), and 2000 ms

  (M = 0.667, SEM = 0.012) stimulus durations.
- The main effect of encoding instruction was not significant, F(1,38) = 0.65, p = .425,  $\hat{\eta}_G^2 = .001$ , 90% CI [.000, .055]. Proportion correct was similar for remember cues (M = 0.642, SEM = 0.01) and forget cues (M = 0.631, SEM = 0.01).

The main effect of lure type was significant, F(1, 38) = 79.66, p < .001,  $\hat{\eta}_G^2 = .137$ , 90% CI [.014, .312]. Proportion correct was higher for novel lures (M = 0.709, SEM = 0.009) than exemplar lures (M = 0.564, SEM = 0.01).

The main question of interest was whether directing forgetting would vary across the encoding duration times. The interaction between encoding instruction and encoding duration was not significant, F(2,76) = 0.83, p = .441,  $\hat{\eta}_G^2 = .002$ , 90% CI [.000, .013].

Paired sample t-tests were used to assess the directed forgetting effect at each encoding duration. The directed forgetting effect is taken as the difference between proportion correct for remember minus forget items. At 500 ms, the directed forgetting effect was not significant, M = 0.03, 95% CI [-0.01, 0.07], t(38) = 1.36, p = .181. At 1000ms, the directed forgetting effect was not significant, M = 0.02, 95% CI [-0.03, 0.06], t(38) = 0.63, p = .531. And, at 2000 ms, the directed forgetting effect was again not detected, M = -0.01, 95% CI [-0.06, 0.04], t(38) = -0.49, p = .629.

The encoding duration by lure type interaction was not significant, F(2,76)=0.26,  $p=.775,~\hat{\eta}_G^2=.001,~90\%$  CI [.000,.000]. The encoding instruction by lure type interaction was not significant,  $F(1,38)=1.13,~p=.295,~\hat{\eta}_G^2=.001,~90\%$  CI [.000,.065]. Similarly, the interaction between encoding duration, instruction, and lure type was not significant,  $F(2,76)=2.42,~p=.095,~\hat{\eta}_G^2=.005,~90\%$  CI [.000,.037].

Reaction times. Mean reaction times on correct trials for each subject in each condition were submitted to a 3 (Encoding Duration: 500ms, 1000ms, 2000ms) x 2

[Encoding Instruction: Forget vs. Remember) x 2 (Lure type: Novel vs. Exemplar) fully repeated measures ANOVA. For brevity we report only the significant effects. The full analysis is contained in supplementary materials.

The main effect of lure type was significant, F(1,38) = 7.32, p = .010,  $\hat{\eta}_G^2 = .014$ , 90% CI [.000, .128]. Mean reaction times were faster in the novel lure condition (M = 1644.224,

# E2: Mean RT by Stimulus Encoding Duration, Encoding Instruction, and Lure Type

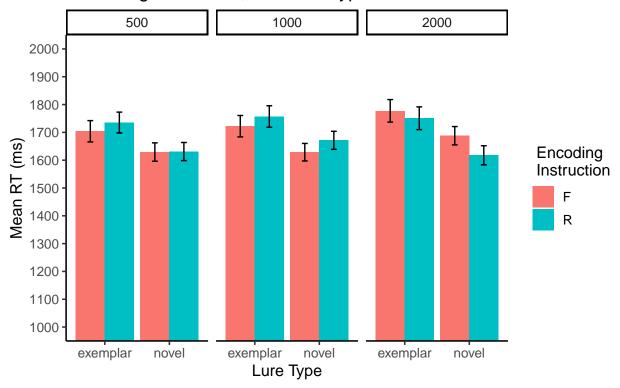


Figure 4. Mean reaction times as a function of encoding duration, encoding instruction, and test lure type.

SEM = 13.401) than exemplar lure condition (M = 1741.122, SEM = 15.939).

The remaining main effects and interactions were not significant.

### 98 Discussion

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General Discussion

400 Conclusion

References 401

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