Brunelle’s Notes from Dry Run 10-8-2020

**Overall Comments**

1. Images all seemed consistent
2. She wants animation (hire 3d animator)
3. She likes we have a tagline
4. Likes that we all introduced ourselves and kept it short and sweet
5. She liked how we transitioned from speaker to speaker
6. She likes that our images are consistent (slide 5 & slide 13)
7. We need to find the sources to our images
8. Add in some GUI animations (see comment #2)
9. Overall she says we could’ve presented this as our formal one woohoo!

**Slide Specific Comments**

* Slide 5: Expert reduces the time but increases cost. DIY reduces the cost but increases time. This is where Load.in Comes in
* Slide 6: Change DYI to DIY
* Slide 6: We need to take into consideration that there is pre-planning needs to go on (??)
* Slide 6: She wants to see more data that we can provide
* Slide 7: Very nice, very clean
* Slide 8: She likes the image and how they are consistent throughout presentation. (May not like that our sources are unknown ?)
* Slide 9: Nice!
* Slide 10: She likes that slide 8 & 10 both have pictures of U-hauls
* Slide 10: We need to consider that we since we show photos of U-hauls we could possibly consider marketing our product to U-haul as well
* Slide 11: She likes the process flow diagram
* Slide 11: The planning phase technically is where you would decide what size truck you need.
* Slide 11: She said we should be prepared for a lot of questions on this & slide 12 and the way we ordered things.
* Slide 13: Image very cool
* Slide 13: We could make a story with our presentation since she commented that this picture could be they are packed and relaxed or they’re in their new house.
* Slide 14: Catalog boxes/ Measure furniture/ Estimate truck sizes is something that could be put in planning
* Slide 15-19: She likes all of these
* Slide 20: We need to add a legend
* Slide 20: What is in the box what isn’t in the box?
* Slide 20: What part is where?
* Slide 20: “We’re missing the meat here”
* Slide 20: Give software solution components names
* Slide 26: Remove T-4
* Slide 26: Add in risk considering the risk of overloading truck and having a mitigation of warning and removing liability since we warned them.
* Slide 28: Change Loading & Unloading instructions to something using AI
* Slide 29: Add in pretty animation