

Financial Report

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Discover Analysis



July 2024



Sales Report

Date Filter:

01/09/2013

01/12/2014



1,13 Mi

Units Sold

118,43

Average Sale Price

118,73 Mi

Sales

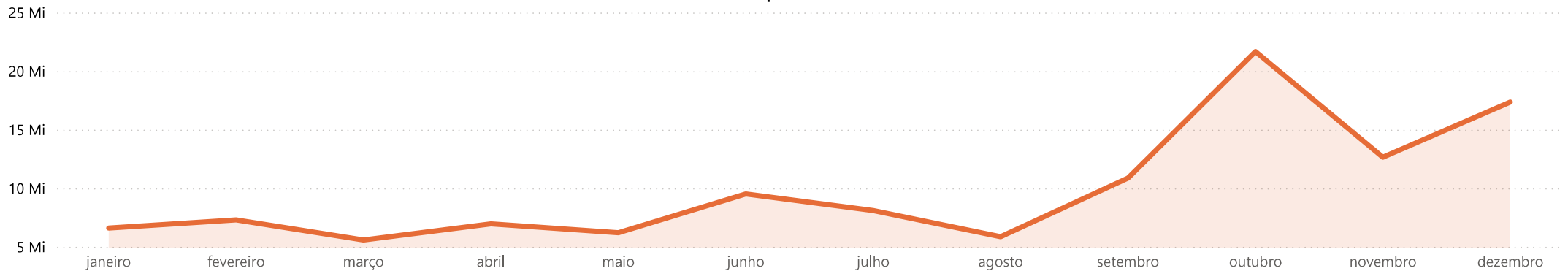
9,21 Mi

Discounts

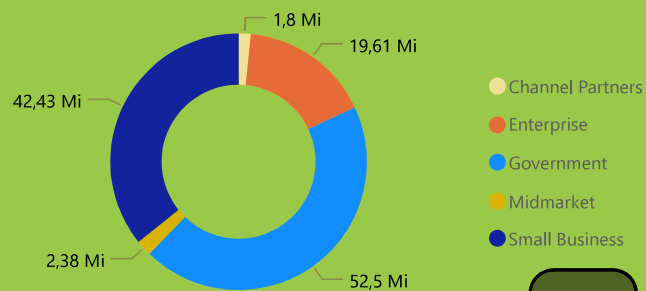
101,83 Mi

COGS

Sales per Month

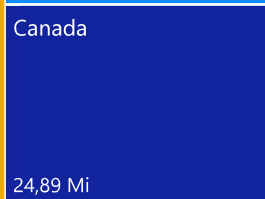
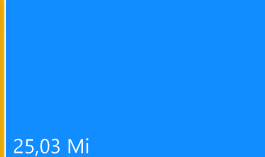


Sales per Segment

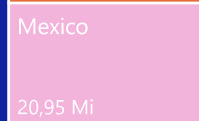


Bar Chart

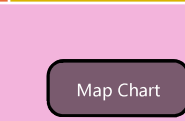
United States of America



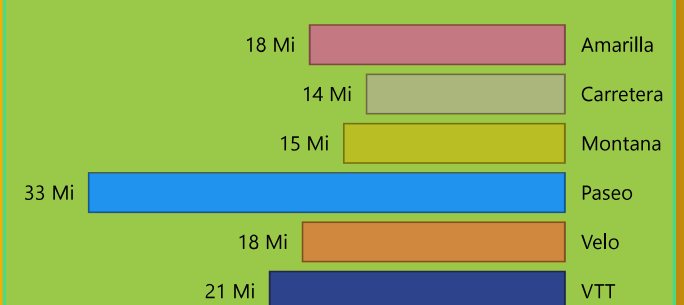
France



Germany



Sales per Product

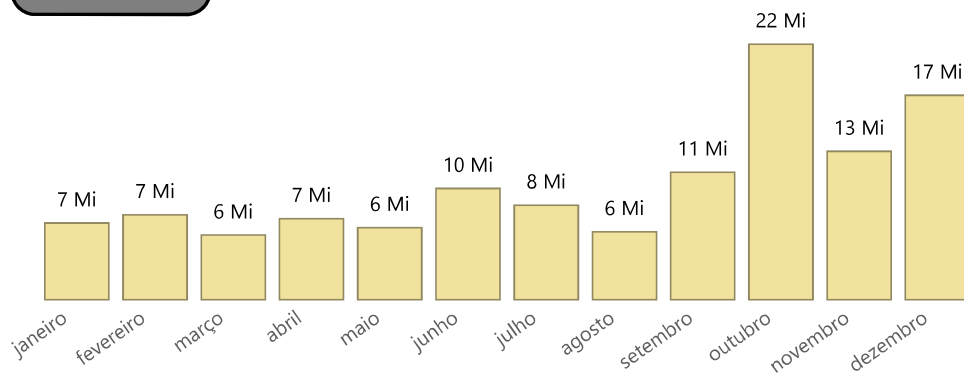




Sales Report

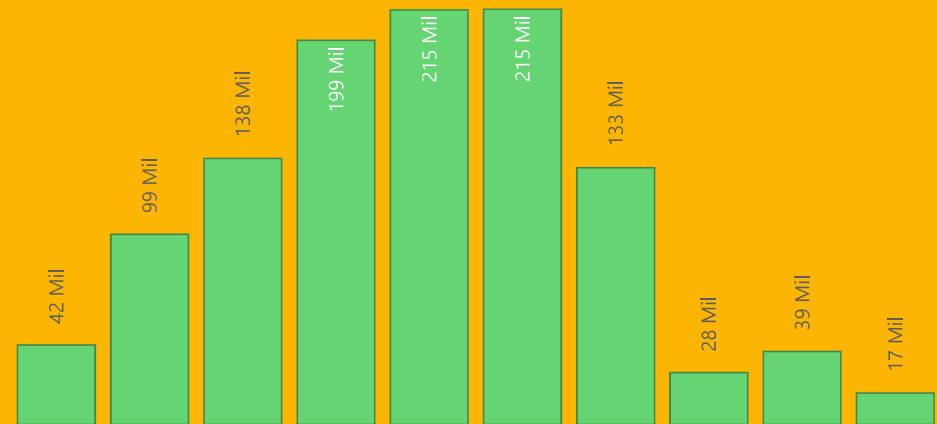
View by Semester

Total Sales per Month

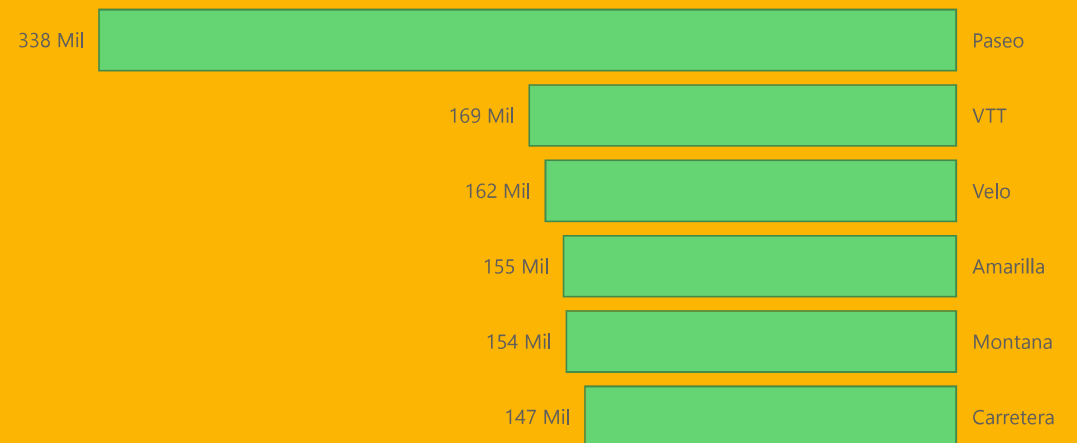


Trimestre	2013	2014	Total
Trim 1		19.492.152,94	19.492.152,94
Trim 2		22.693.879,95	22.693.879,95
Trim 3	4.484.000,03	20.366.239,84	24.850.239,87
Trim 4	21.931.255,48	29.758.822,02	51.690.077,50
Total	26.415.255,51	92.311.094,75	118.726.350,26

Histogram of Units Sold



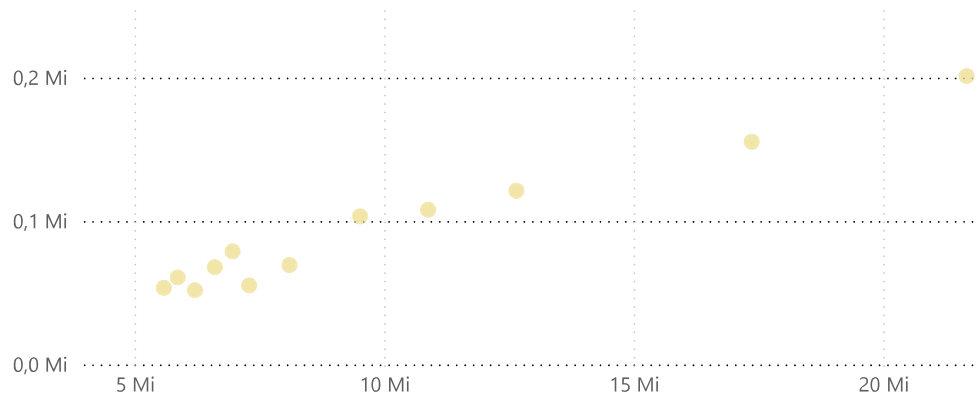
Units Sold x Products Sold





Statistic

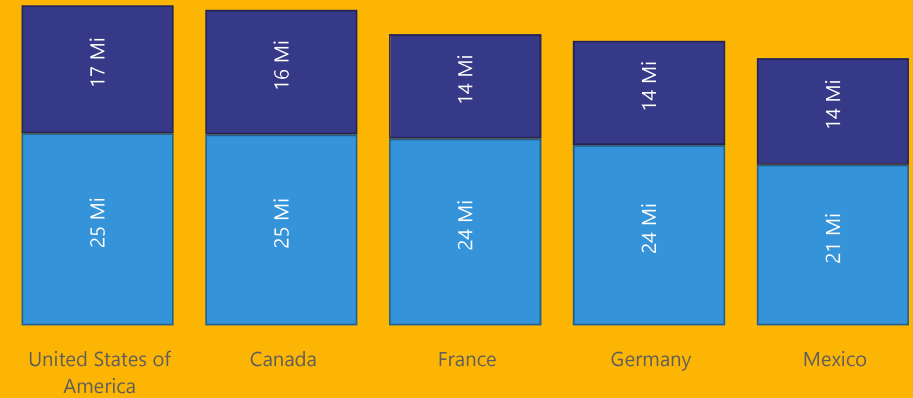
Dispersion on Units Sold and Sales per month



Profit per Segment

Segment	2013	2014	Total
Channel Partners	289.889,28	1.026.913,86	1.316.803,14
Enterprise	-193.757,50	-420.788,13	-614.545,63
Government	2.886.645,28	8.501.527,89	11.388.173,17
Midmarket	151.763,45	508.339,63	660.103,08
Small Business	743.924,00	3.399.244,50	4.143.168,50
Total	3.878.464,51	13.015.237,75	16.893.702,26

Sales of the top 3 products by country



Top 3 products

