



# CruzHacks 2019

january 18-20

*Invent the future.*

# Background

## what?

01 | CruzHacks is a non-profit, student-run  
02 | annual hackathon event aimed at college and  
03 | high school students interested in  
04 | technology development.

## why?

05 | Our goals are to support diversity and  
06 | creativity in technology, promote the  
07 | development of technological solutions  
08 | towards community improvement, and build  
09 | connections between technology enthusiasts

## how?

10 | By inviting sponsors such as you to support the  
11 | event, our diverse range of attendees will have  
12 | the opportunity to build confidence in their  
13 | skills and develop real world technological  
14 | solutions (often with our sponsors'  
15 | technology!). CruzHacks is partnered with MLH,  
16 | and we're working hard this year to incorporate  
17 | progressive design values into the experience of  
our event.

# Scope

CruzHacks supports innovation, diversity, and networking across the tech community. Our event now holds the reputation for being a melting pot for eager developers from all across California, as well as the optimal environment for exposure to leading companies and newly developed technology.

## Expose your brand to our attendees and media staff

// With the opportunity to have swag, tables,  
// and recruiters, your brand's involvement  
// will definitely not be forgotten.

## Meet and recruit proven developers

// Hire interns and employees so they can  
// enrich your company with the go-getter  
// hacker spirit!

## Introduce your product or API to creators

// Our attendees will use it to build new  
// innovations, exposing the product and  
// providing valuable feedback!

## CruzHacks 2019

// Prospected 600 attendees  
// and 100+ projects

## CruzHacks 2018

// 500 attendees  
// 90+ projects  
// 27% of participants were female

## CruzHacks 2017

// 1300+ applicants  
// 600 attendees  
// 70+ projects  
// 22% of participants were female

# Sponsorship Tiers

	CENTI \$500 —○—	KILO \$1,000 —○—	GIGA \$2,000 —○—
Branding			
// Logo on Website	REGULAR	MEDIUM	HUGE
// Logo on T-Shirts	REGULAR	MEDIUM	HUGE
// Sponsor Table at Event		ONE TABLE	TWO TABLES
// Distribute Swag	✓	✓	✓
// Speak at Opening Ceremony		1 MIN	5 MIN
// Live Announcement During Event (Announcement during the event to our 600 hackers about your product or service!)			✓
Education			
// Length of Workshops		30 MINUTE	1 HOUR
// Number of Workshops		1	2+
// Personal Prize Category		✓	✓
Recruiting			
// Send Mentors	✓	✓	✓
// Send Judges	✓	✓	✓
// Access to Resumes	HALF BOOK	FULL BOOK	FULL BOOK & PAST YEARS
// Send Recruiters			✓

We also accept product donations of equal value in place of monetary sponsorship on a case by case basis.

# Thank You



Have any questions, concerns, or inquiries? Not  
sure if CruzHacks can fulfill your needs?

Feel free to contact our sponsorship lead at [amit@cruzhacks.com](mailto:amit@cruzhacks.com)  
and our team will be happy to work with you to develop  
a custom plan for how your company can benefit the  
most out of CruzHacks.