CruzHacks 2019
january 18-20

Invent the future.

Background

what?

01 CruzHacks is a non-profit, student-run
02 annual hackathon event aimed at college and
03 high school students interested in
04 technology development.

why?

05 Our goals are to support diversity and
06 creativity in technology, promote the
07 development of technological solutions
08 towards community improvement, and build
09 connections between technology enthusiasts

how?

10 By inviting sponsors such as you to support the
11 event, our diverse range of attendees will have
12 the opportunity to build confidence in their
13 skills and develop real world technological
14 solutions (often with our sponsors'
15 technology!). CruzHacks is partnered with MLH,
16 and we're working hard this year to incorporate
17 progressive design values into the experience of
   our event.

Scope

CruzHacks supports innovation, diversity, and networking across the tech community. Our event now holds the reputation for being a melting pot for eager developers from all across California, as well as the optimal environment for exposure to leading companies and newly developed technology.

Expose your brand to our attendees and media staff

// With the opportunity to have swag, tables,
// and recruiters, your brand's involvement
// will definitely not be forgotten.

Meet and recruit proven developers

// Hire interns and employees so they can
// enrich your company with the go-getter
// hacker spirit!

Introduce your product or API to creators

// Our attendees will use it to build new
// innovations, exposing the product and
// providing valuable feedback!

CruzHacks 2019

// Prospected 500+ attendees
// and 100+ projects

CruzHacks 2018

// 500+ attendees
// 90+ projects
// 27% of participants were female

CruzHacks 2017

// 1300+ applicants
// 450+ attendees
// 70+ projects
// 22% of participants were female

Sponsorship Tiers

Branding

	CENTI $1,000	KILO $2,500	GIGA $4,000
// Logo on Website	REGULAR	MEDIUM	HUGE
// Logo on T-Shirts	REGULAR	MEDIUM	HUGE
// Sponsor Table at Event		ONE TABLE	TWO TABLES
// Distribute Swag	✓	✓	✓
// Speak at Opening Ceremony		3 MIN	10 MIN
// Live Announcement During Event (Announcement during the event to our 600 hackers about your product or service!)			✓

Education

	CENTI $1,000	KILO $2,500	GIGA $4,000
// Length of Workshops		30 MINUTE	1 HOUR
// Number of Workshops		1	2+
// Personal Prize Category			✓

Recruiting

	CENTI $1,000	KILO $2,500	GIGA $4,000
// Send Mentors	✓	✓	✓
// Send Judges	✓	✓	✓
// Access to Resumes	HALF BOOK	FULL BOOK	FULL BOOK & PAST YEARS
// On-site Interview Locations			✓

We also accept product donations of equal value in place of monetary sponsorship on a case by case basis.

Thank You

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Have any questions, concerns, or inquiries? Not
sure if CruzHacks can fulfill your needs?

Feel free to contact our sponsorship lead at amsaxena@ucsc.edu
and our team will be happy to work with you to develop
a custom plan for how your company can benefit the
most out of CruzHacks.