



CruzHacks 2019

january 18-20

Invent the future.

Background

what?

01 | CruzHacks is a non-profit, student-run
02 | annual hackathon event aimed at college and
03 | high school students interested in
04 | technology development.

why?

05 | Our goals are to support diversity and
06 | creativity in technology, promote the
07 | development of technological solutions
08 | towards community improvement, and build
09 | connections between technology enthusiasts

how?

10 | By inviting sponsors such as you to support the
11 | event, our diverse range of attendees will have
12 | the opportunity to build confidence in their
13 | skills and develop real world technological
14 | solutions (often with our sponsors'
15 | technology!). CruzHacks is partnered with MLH,
16 | and we're working hard this year to incorporate
17 | progressive design values into the experience of
our event.

Scope

CruzHacks supports innovation, diversity, and networking across the tech community. Our event now holds the reputation for being a melting pot for eager developers from all across California, as well as the optimal environment for exposure to leading companies and newly developed technology.

Expose your brand to our attendees and media staff

// With the opportunity to have swag, tables,
// and recruiters, your brand's involvement
// will definitely not be forgotten.

Meet and recruit proven developers

// Hire interns and employees so they can
// enrich your company with the go-getter
// hacker spirit!

Introduce your product or API to creators

// Our attendees will use it to build new
// innovations, exposing the product and
// providing valuable feedback!

CruzHacks 2019

// Prospected 600 attendees
// and 100+ projects

CruzHacks 2018

// 500 attendees
// 90+ projects
// 27% of participants were female

CruzHacks 2017

// 1300+ applicants
// 600 attendees
// 70+ projects
// 22% of participants were female

Sponsorship Tiers

| | CENTI \$500 —○— | KILO \$1,000 —○— | GIGA \$2,000 —○— |
|--|-----------------------|------------------------|------------------------|
| Branding | | | |
| // Logo on Website | REGULAR | MEDIUM | HUGE |
| // Logo on T-Shirts | REGULAR | MEDIUM | HUGE |
| // Sponsor Table at Event | | ONE TABLE | TWO TABLES |
| // Distribute Swag | ✓ | ✓ | ✓ |
| // Speak at Opening Ceremony | | 1 MIN | 5 MIN |
| // Live Announcement During Event (Announcement during the event to our 600 hackers about your product or service!) | | ✓ | ✓ |
| Education | | | |
| // Length of Workshops | | 30 MINUTE | 1 HOUR |
| // Number of Workshops | | 1 | 2+ |
| // Personal Prize Category | | | ✓ |
| Recruiting | | | |
| // Send Mentors | ✓ | ✓ | ✓ |
| // Send Judges | ✓ | ✓ | ✓ |
| // Access to Resumes | HALF BOOK | FULL BOOK | FULL BOOK & PAST YEARS |
| // On-site Interview Locations | | | ✓ |

We also accept product donations of equal value in place of monetary sponsorship on a case by case basis.

Thank You



Have any questions, concerns, or inquiries? Not sure if CruzHacks can fulfill your needs?

Feel free to contact our sponsorship lead at amit@cruzhacks.com and our team will be happy to work with you to develop a custom plan for how your company can benefit the most out of CruzHacks.