



Sponsor Information

We are CruzHacks

01 a non-profit, student-run, annual hackathon based in UC Santa
02 Cruz. Each year we welcome hundreds of college and high school
03 students interested in developing technology for social good. We
04 strive to empower the next generation of creators by providing
05 the tools, environment, and motivation to plausibly solve real-
06 world problems.

Be a part of something special

07 Since our founding in 2013, we've expanded CruzHacks to better
08 accommodate an ever-growing community of innovators. With the
09 support of our sponsors, our diverse group of attendees has the
10 opportunity to build confidence, network, and develop solutions
11 for social change (often with our sponsors' technology). CruzHacks
12 partners with Major League Hacking (MLH), and we're working hard
13 to incorporate progressive design values into the experience.

Make an impact

14 Join us in our mission to advocate for more diversity in the tech
15 industry while breaking barriers and addressing social issues
16 through technological innovation. Our event has a reputation for
17 being an optimal environment for exposure to leading companies,
18 for learning newly developed technologies, and for being a
19 melting pot of eager developers from all over Northern America.



Our Scope

Expose your brand to our attendees and media staff

// with the opportunity to have
// swag, tables, and recruiters
// at our event. Your brand's
// involvement will definitely
// not be forgotten!

Meet and recruit proven developers

// Hire interns and employees so
// they can enrich your company
// with the go-getter hacker
// spirit!

Introduce your product or API to creators

// Our attendees will use it
// to build new innovations,
// exposing the product and
// providing valuable feedback!

600+

// attendees

80+

// projects

47%

// first time
// hackers

28%

// female/
// non-binary

44

// universities
// represented



Sponsorship Tiers

	Kilo \$2000	Mega \$3500	Giga \$5000	Tera \$8000
General				
// logo tier	4th	3rd	2nd	1st
// website logo	✓	✓	✓	✓
// t-shirt logo	✓	✓	✓	✓
// table		✓	✓	✓
// opening ceremony // presentation	0 min	1 min	3 mins	7 min
// # of 60 min // workshops	0	1	2	3
// # of event passes	1	2	5	∞
Recruitment				
// distribute swag		✓	✓	✓
// resume access		after event	after event	before event
// access to // 2015-2019 resumes			✓	✓
// private interview room				✓
Branding				
// branded prize		✓	✓	✓
// thanked in closing ceremony	✓	✓	✓	✓
// merchandise in our swag bag			✓	✓
// featured in blog posts and // pre-hackathon emails			✓	✓
// "CruzHacks powered by [sponsor]"				✓



Thank you for your consideration

Help us make CruzHacks 2020 our best hackathon yet,
[contact us today!](#)

- 01 | If you have any questions, comments, or concerns, feel free
- 02 | to contact our sponsorship lead at sponsor@cruzhacks.com.
- 03 | Our team is more than happy to work with you and discuss
- 04 | how CruzHacks can best benefit your company.