



Ivan Balyko

Date of birth: 25.08.1990

Origin: Zaporizhia city, Ukraine

Temporary residence: Warsaw, Poland

Education

Zaporizhia National University 2007 - 2012 rr.

Specialist Degree in Foreign Philology

Occupation: English & Spanish interpreter

Professional experience

2014 - present

4frag.ru

Esports articles and peripherals shop

Job role: article writer, translator, designer, marketologist

Duties:

- English-Russian translation of articles & rewrite
- Designing banners & other pics
- Marketing research

Jan 2018 - present

Enclave

Marketing agency

Job role: CEO, Marketing Manager

Jan 2017 - Nov 2017

WINRATE

Esports project

Job role: SMM-specialist, analyst

Duties:

- running social media pages
- creation & spreading unique content in the web
- running giveaways and other events
- advertising
- analysis of the job done;
- participation in web-site development
- designing roadshows
- competitive market analysis
- esports market analysis

Achievements:

Starting brand image from scratch. Work with half-million audience.

Mar 2016 - Jan 2017

Fantastic Five

Esports organization

Job role: SMM-specialist, analyst, business development manager

Duties:

- running social media pages
- running giveaways and other events
- analysis of the job done
- participation in web-site development
- writing news articles on the project's website
- on-the-spot news reporting
- designing graphic images for social media pages
- communication with potential investors and/or partners
- designing roadshows
- competitive market analysis
- esports market analysis

Achievements:

Starting brand image from scratch. On-the-spot news reporting at global events. Work with half-million audience.

Mar 2013 - Jan 2016

Aventador (GameNet) LLC.

Game Publisher

Job role: Support service specialist, Game Master, Team Lead

Duties:

- user communication and troubleshooting their issues
- troubleshooting technical issues
- running internal & external FAQs and Knowledge Bases
- staff: recruiting, training (+developing training material), quality control
- solving billing issues
- market analysis
- working tools management
- participation in localization of the company's projects
- other duties of the head of department.

Achievements:

Professional and career growth in big international company. Work with AAA-projects. Experience running department with over 15 people.

Oct 2012 - Feb 2013

Canada Immigration Agency

Immigration office

Job role: translator (English, Spanish, Italian, others in specific scenarios)

Duties:

- document translation (any direction)
- job search abroad for the clients

Achievements:

Experience working with documents (incl. legal papers).

General skills

- business lettering skills
- solving conflicts
- organization of working processes
- critical thinking
- time-management
- implementing motivation programmes
- thinking outside the box
- soft skills

- attention to details
- ability to analyze issues and search the ways to effectively solve them
- flexibility
- accurate prioritizing

Languages

Russian — native

English — fluent

Spanish — upper intermediate

Italian — upper intermediate

Ukrainian — fluent

French — pre-intermediate

Hobbies

Quizzes, playing guitar and piano, studying foreign languages, football, esports.

About me

Open-minded person. Jack-of-all-trades. Have a strong will to bring max benefits to the project and interested in its flourishing.