

Weston Thayer

me@westonthayer.com
(410) 849-9375

Skills

Design

- *Research:* Surveys, Interviews, Usage Analysis, Personas
- *Creation:* Wireframing, Storyboarding, Task Flows, Prototyping
- *Evaluation:* Usability Testing, A/B Testing, Hueristic Evaluation
- *Platforms:* Web, Android, Windows 8, Windows Phone
- *Software:* Photoshop, Illustrator, After Effects, Google Analytics, Axure

Development

- *Strategies:* Agile, MVVM, MVC, IoC, DRY, REST
- *Front-end:* HTML5, CSS3, Bootstrap, Sass, JavaScript, jQuery, XAML
- *Back-end:* C#, C++, Java, PHP, SQL, Azure
- *Software:* Visual Studio, Android Studio, Unity3D, Git, NuGet

Experience

Microsoft Windows, Design Developer II

Jun 2014 – Present
Redmond, WA

- Technical designer in the Windows studio responsible for UI/UX consistency across Windows and Windows Phone for the Windows 10 release
- Popularized component-based design and created a UI toolkit that enabled developers to quickly assemble high quality experiences
- Designed the high contrast experience for the Basel design language

Microsoft Office, Software Development Engineer

Mar 2012 – Jun 2014
Redmond, WA

- Designed, prototyped, and user-tested touch features for Word on tablets (Windows and Android), including patented on-screen keyboard control

Cryclops, Product Designer

Jun 2010 – Present
Seattle, WA

- Founded the Cryclops brand to release Android and Windows apps that I designed, developed, and marketed
- Grew user base to over 20,000 by rapidly reacting to user feedback and analytics data

Qualcomm, Design & Development Intern

May 2011 – Aug 2011
San Diego, CA

- Built and evaluated an augmented reality application for Android
- Designed and developed the interface to a messaging application for Android using device-to-device radio

Virginia Tech, Design Researcher

Aug 2010 – Dec 2011
Blacksburg, VA

- Collaborated with Industrial Designers to create an Android application paired with a board game that helps NGO workers teach micro-financing practices to women in India

Education

User-Centered Design, University of Washington

May 2014
Seattle, WA

- Certificate with College of Human Centered Design & Engineering

Computer Science, Virginia Tech

Dec 2011
Blacksburg, VA

- B.S. with Media & Creative Computing focus
- *Cum Laude*

