Interview with: Alexa

Background: This interview was conducted on 9 September 2010 with Alexa, a Jr. VT student who is a frequent party-goer. Additionally, she often plays music from her mp3 on her speakers to entertain large groups of people.

Questions/Answers:

1. If you have seen a professional DJ perform, what did you like about the DJ's performance?

I saw a DJ perform at a club in DC. I really enjoyed the way he mashed up a few popular hip-hop songs. Also, the transitions between songs was really good.

2. What are some pros and cons about DJ systems you have seen (at parties, concerts, etc.)?

I like the way DJ's use the turntable to add cool effects to the music. One thing I don't like is that sometimes the speakers play the music way too loudly!

3. Have you ever been disappointed by the size of a DJ's music library?

Usually DJs have all of the songs that I want to hear. I usually listen to popular hip hop songs, and most DJs have no problem playing the most popular music.

4. If you were a DJ, what features would you like to see on your DJ interface?

I would want a really easy-to-use interface. Also I would want the turntable to be really easy-to-use. Also I would make sure that the DJ knows how to use the turntable well.

Interview with: Ingrid

Background: Ingrid is a sophomore at Virginia Tech. She is a chemistry major but has a love for music. She enjoys listening to professional DJs. And she can also provide good insight to what a regular, casual music listener would like to get out of a good mobile DJ application.

Questions/Answers:

1. If you have seen a professional DJ perform, what did you like about the DJ's performance?

I have. DJs bring a lot of energy to an event, not only with their music, but their demeanor as well. Every one that I have seen perform is excited to perform and, though they stay somewhat stationary, are typically as or more enthusiastic than the crowd, which adds to the overall experience.

2. What are some pros and cons about DJ systems you have seen (at parties, concerts, etc.)?

Pros: the actual image of the speaker system, turntables, etc. tend to be associated with fun, crazy dance parties, so seeing the equipment can pump a crowd up.
Cons: the equipment is usually large and easily broken, so a lot of room is required for the set-up alone; transportation also poses threat to those carrying items and damage to the equipment itself. As a personal pet peeve, bass is usually entirely too loud and takes away from the music.

3. Have you ever been disappointed by the size of a DJ's music library?

Yes. Most DJs have a specific genre or style they stick to, which can be disappointing as well if it isn't the majority of the crowd's preference.

4. If you were a DJ, what features would you like to see on your DJ interface?

I like turntables (scratching the record is appealing), the ability to play two songs at once or fade between the two, definitely a very full library of music, and hopefully have all this user-friendly.