

Table 1: Stakeholder Register

Stakeholder name	Title	Role	Power (H/L)	Interest (H/L)	Responsibilities	Communication
Ian Allan	CEO	Sponsor	H	H	Teaching, assisting when issues arise, overseeing company	Weekly in class, MS Teams as needed
William Bell	Client	Client	H	H	Provide feedback to developers on what' when we're done	Weekly Zoom meeting
Google/Android	OS Supplier	OS Support	H	H	Authorising the use of their software	Monthly report
Steve Rogers	Senior Developer	Developer	H	H	Security	Quiet Mumbling
Joe Alexander	Junior Developer	Backend Developer	L	H	Performance and functionality	Weekly
Phillip Venter	Junior Developer	Frontend Developer	L	H	Troubleshooting	Pigeons

Linkin Ahu	Junior Developer	Developer Community Manager	L	L	Develop, look at angry tweets we get and manage the community we have.	Email, Smoke signals(preferred)
Jody Wintringham	Developer	Developer, Morale Boosting, Tester	L	H	Beta testing, prevent coups, keep morale high with cat videos, meddling	Giggles & monosyllables hourly, text by Nokia flip phone biweekly
Robert Frank	Contractor	Photography	L	L	Photography	Monthly
Customers	End user	End user	H	L	Use our product	Emails, Reviews, YouTube video comments, social media
Leo Burnett	Copywriter	Copywriter	L	L	Headlines, Brand Voice	Rotary Phone
Joes Dad	Investor	Investor	L	H	Provide funding for the project	One strum of the guitar/uke to summon.

Bank of New Zealand	Creditor	Creditor	L	H	Provide small business loan, provide business package	0800 275 269 when needed, secure mail
Johnny Toogood	Website Tester	Testing	L	H	Functionality Testing	Weekly Morse Code
Stockholders	Investor	Investor	L	H	Provide funding for project	Weekly blog post

Reference: Excelonist (n.d.) *PM template*. <http://www.Excelonist.com>.