

Sophia LeBel

Design Plans

- **Name of site/company:** OddbodyFurbyMarket.com
- **Description of your design concept/approach:** I would like to make a colorful, fun website with lots of bright, glittery gifs and a place to view all the weird and wild custom furbies from across the internet, and act as a marketplace for selling of parts and customized pieces. I'm hoping to set it up like a blog primarily, with an about page and a page for resources, as well as some social links to related blogs and social sites. I also want there to be different pages for categories of things you can buy, such as crafting components, fabrics, and finished furbies.
- **What you hope to accomplish with your design concept/approach:** I would like to make a website that feels like organized chaos- lots of loud patterns and colors that emphasize the crazy subject matter even further. I think the key to this design will be balancing color palette and images.
- **Other sites you looked at for inspiration:**

Lisa Frank <https://www.instagram.com/lisafrank/>

Furby: <https://furby.hasbro.com/en-us>

- **Other sites for comparable businesses that justify your concept/approach:**

Etsy:https://www.etsy.com/?utm_source=google&utm_medium=cpc&utm_term=etsy_e&utm_campaign=Search_US_Brand_GGL_General-Brand_Core_All_HP_Exact&utm_ag=A1&utm_custom1=edbf7e37-2e9c-4269-b16a-08a5dade8172&utm_content=go_227553629_16342445429_310396601160_aud-496171761279:kwd-1818581752_c_&gclid=CjwKCAiAh5_uBRA5EiwASW3IarnY83fGKYR_OFVi061pe2fcT0nZaZ34klu9Sq9NOAv4Q11EaCKd-xoCD98QAvD_BwE