ACS BRAND GUIDE

ADVANCED
CRYPTO
STRATEGIES

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LOGO & FONT

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Din Pro

Condensed Light	Condensed Regular	Condensed Medium	Condensed Bold	Condensed Black
Condensed Light Italic	*Condensed Italic*	*Condensed Medium Italic*	*Condensed Bold Italic*	*Condensed Black Italic*

SECONDARY FONT

Gloss & Bloom

Regular

Washington Baseball

Regular

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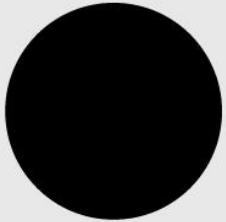
COLOURS & TEMPLATES

#FF0A1C

R: 255
G: 10
B: 28

#000000



R: 0
G: 0
B: 0

#FFA043

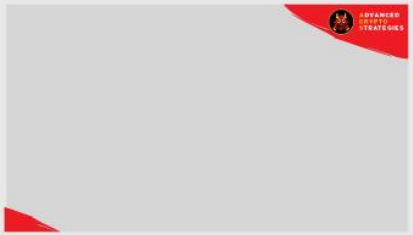
R: 255
G: 160
B: 67

USUALLY USE

FOR REDUCING MESS OF LAYOUT

(IF THE DESIGN HAS TOO MANY COLOURS WILL USE THE BLACK TEMPLATE)

WRONG TEMPLATE



10 TEMPLATE TYPE

TEMPLATE COLOUR COULD BE CHANGED ACCORDING TO BRAND COLLABORATIONS & THEMES

EG. SOUDAN NFT , ONTOLOGY

ADVANCED
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MASCOTS

AKIRA

SUITABLE WITH POST COLOURS: RED, BLUE, ORANGE, BLACK

ADVANCED CRYPTO STRATEGIES

CORI

SUITABLE WITH POST COLOURS: CYAN, ORANGE,BLACK

ADVANCED CRYPTO STRATEGIES

SATOSHI

SUITABLE WITH POST COLOURS: BLUE, PURPLE, BLACK

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