

CryptoCurious

Education and Community Outreach

Recap March 2022

Brought to you by:



March Activities

- Women in the Web 3.O - March 8th
 - Women in the Web 3.O (TwitterSpace)- March 9th
- Crypto taxes: what you need to know - March 15th
- CryptoConexión Podcast (Guest Speaker) - March 17th
- Más allá del arte : Usos y Utilidades de los NFTs - March 22nd
- Westside NFT Expo (Guest Speaker) - March 25th
- Digital Revolution: NFTs and “Crypto Art” - March 29th



Women in Web 3.0

- Women in the Web 3.0 - March 8th
- Women in the Web 3.0 (TwitterSpace)- March 9th
- Women are under-represented in the crypto space, making it extra important to highlight their presence and contributions. In celebration of International Women's Day, Crypto Curious socials will highlight women creators from around the world, giving a particular emphasis to those based in Latin America and Puerto Rico.

Guest Speakers:

- Liz Isabelle > (Fashion Design + NFTs) <https://www.instagram.com/thealluringpeacock/>
- Neysha Borrero > (Developer + NFTs) <https://www.linkedin.com/in/neyshaborrero/>
- Yiselle Dipiní > (Entrepreneur + NFTs) <https://www.linkedin.com/in/dipiniandreu/>
- Melisa Vargas > (Public Relations + NFTs) <https://twitter.com/melisamiapr>

Women in Web 3.0



PROMO



EVENT



POAP

Crypto Taxes

- Crypto taxes: what you need to know - March 15th
- With the deadline to file taxes just a month away, we want to provide our audience with the opportunity to have their questions answered by a professional who has the right knowledge and skill set.

Guest Speaker:

- Giovanni Mendez > <https://www.linkedin.com/in/giovanni-m%C3%A9ndez-esq-17b30759/>

Crypto Taxes



PROMO



EVENT



POAP

Beyond Art: NFT's Utility and Use Cases

- Más allá del arte : Usos y Utilidades de los NFTs - March 22nd.
- NFTs are nothing more than a smart contract attached to a digital file. This means that the utilities behind NFTs goes far beyond "crypto art". This week is all about discovering these utilities.

Guest Speakers: **Neftify - Web3 StartUp**

○ Ernesto Ojeda - CoFounder

○ Steven Rivera - CoFounder

○ Eliezer Fontanez - Lead Artist

Beyond Art: NFT's Utility and Use Cases

CryptoCurious

MEETUPS · EVENTOS

Más allá del arte : Usos y Utilidades de los NFTs

Martes 22 de Marzo, 2022
7:00PM
Centro de Eventos,
Miramar

Neftify.

Featuring:

Regístrate en:
Eventbrite



PROMO



EVENT



POAP

Digital Revolution: NFTs and "Crypto Art"

• Digital Revolution: NFTs and "Crypto Art" - March 29th

• Without a doubt the most immediate adoption of NFTs has occurred in the realm of Digital Art. This week we take a look and celebrate local artists who are currently thriving in the space.) - Local NFT artists share their stories and experiences

Guest Speakers:

- Marco Daniel Cruz Vicens > Palma Verde
- Bianca Montoya > The Unusual Girls
- Christina Lewis Vizcarrondo > Art by Bonesy

Digital Revolution: NFTs and "Crypto Art"

CryptoCurious

MEETUPS · EVENTOS

Revolución Digital: NFTs y el "Crypto Arte"

Martes 29 de Marzo, 2022
7:00PM
Centro de Eventos,
Miramar

Regístrate en:
Eventbrite
LinkTree en Bio



PROMO



EVENT

CryptoCurious

NFTs y el "Crypto Arte"
03-29-2022



POAP

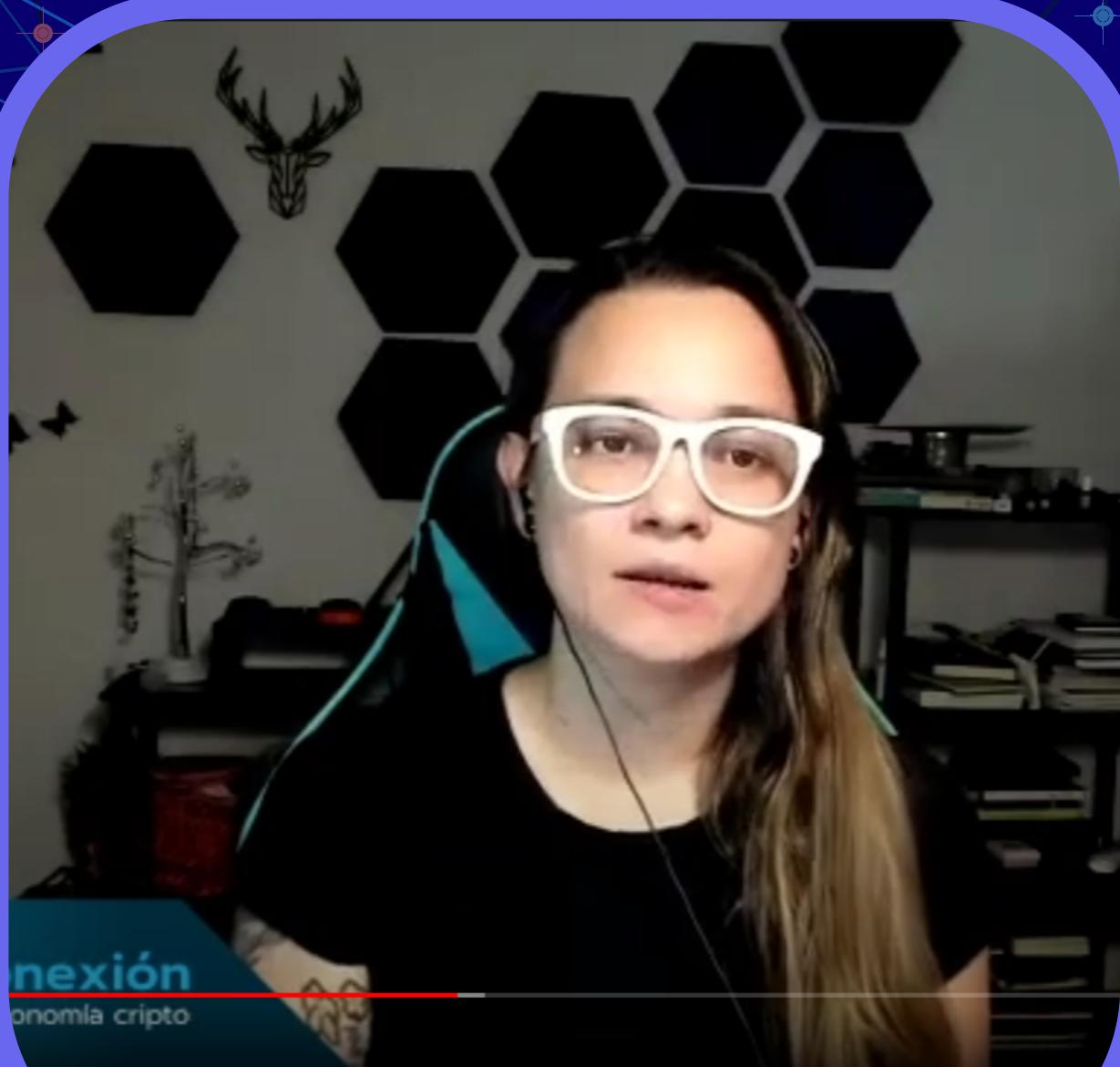
March's number's Recap

- Total People Registered: 289
- Checked-in: 81
- Walk-in:s 30
- Attendance: 111
- First time attending?: 50
- Had attended before?: 50
- POAPS distributed 113
- POAPS Redeemed 32

Guest Speaking

- CryptoConexión Podcast (Guest Speaker) - March 17th
- Westside NFT Expo (Guest Speaker) - March 25th
- CryptoConexion Podcast - <https://cryptoconexion.com/cryptocurious/>
- Contact - Marco Solá
- Westside NFT Expo (Guest Speaker)
- André aka 787up (CyberJibas)

Guest Speaking - CryptoConexión Podcast



Interview ScreenShot

A screenshot of the CryptoConexión website. At the top, there are navigation links: RADAR LATAM, APRENDE CRIPTO, GLOSARIO, and MÁS. Below this, a text box contains: "El valor de la educación y la información confiable para evitar los cripto fraudes." Another text box says: "Aquí puedes ver la entrevista completa de Marco André Sola con Shirley McPhaul Castro, directora de CryptoCurious." It shows a thumbnail of the interview video with Shirley. Below the video, there are hashtags: "# Asociación de Comercio Blockchain de Puerto Rico", "# Criptomonedas", "# educación", "# metaverso", "# Puerto Rico", "# Puerto Rico Blockchain Trade Association", and "# Shirley McPhaul-Castro". At the bottom, there's a "¿¡Compartelo!" section with social media sharing icons.

Web Site ScreenShot

Westside NFT Expo



Event PROMO



POAP (Distributed by CC)

Email Blasts

March 1st, 2nd, 14th, 16th, 21st, 23rd, 31st

(Sample)



[Conecta con Bianca Montoya de Unusual Girls](#)

[Conecta con Marcos Cruz Vicéns de Palma Verde](#)

[Conecta con Christina Lewis de Bonesy Collective](#)

[¿Deseas ser parte de nuestra comunidad?](#)

DLTx
Escalando y potenciando los cimientos de Web3, DLTx se enorgullece de educar a la comunidad local. Aprende más aquí.

DEVxDAO
Decentralized Autonomous
DEVxDAO es un lugar donde los protocolos, los proyectos y los ingenieros trabajan juntos para impulsar las fronteras de la tecnología emergente.

GitHub Repo

<https://github.com/CryptoCuriousPR/Presentations>