

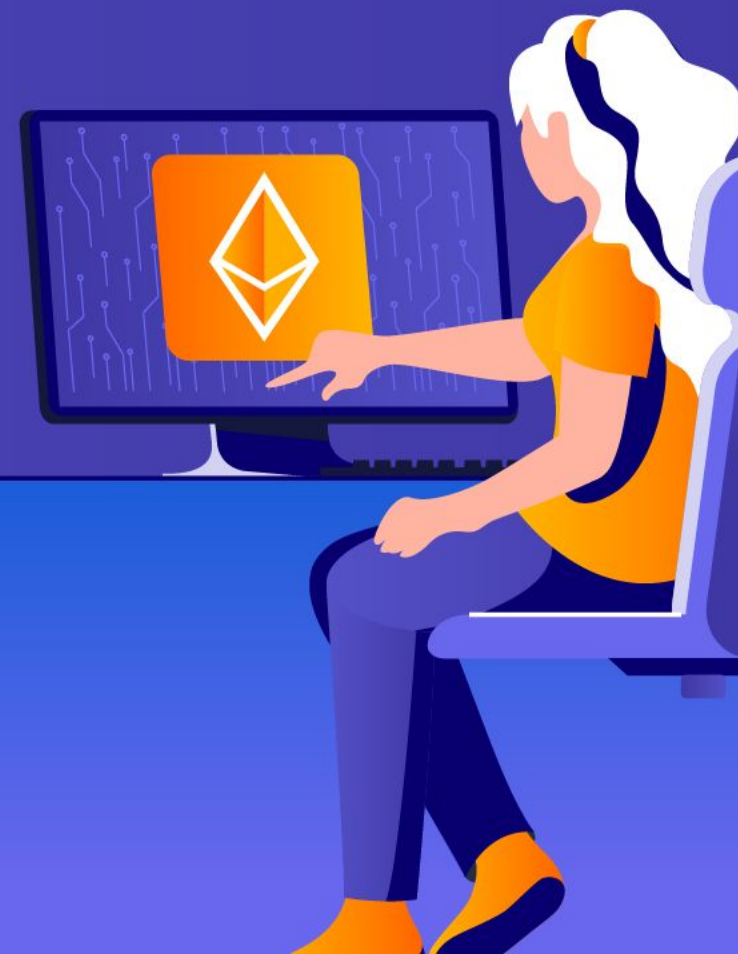
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The Metaverse

Presented by:
Shirley McPhaul

Sponsored by:

DLT X



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Today's Agenda:

- Introduction
- What is the "Metaverse"?
- Origin and manifestations
- Building the Metaverse
- Conclusion



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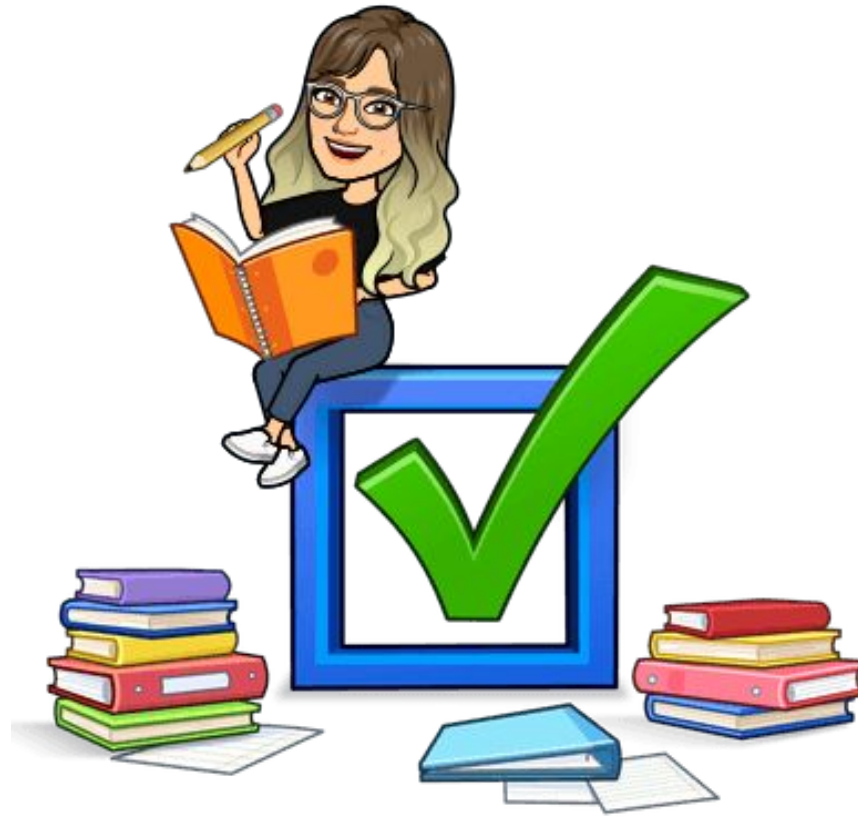
By the end of today's webinar,
we will have answered:

- What is the "Metaverse"?
- Where does the concept come from?
- Why is it important?
- What is the potential?
- How can you participate?



Introduction

¡Hola!



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What is the “Metaverse”?



What do we mean by “The Metaverse”?

Metaverse

Meta-

Latin, from Greek, **among, with, after.**

- Behind
- Beyond
- Transformation
- Transcending

-verse

Universe

all existing things belonging to
a determinate set

What do we mean by “The Metaverse”?

Metaverse

Beyond the Universe

Transcending the Universe

Transcending Reality

Self-referential Universe

Self-aware Universe

“In its current meaning, *metaverse* generally refers to **the concept** of a highly immersive virtual world where people gather to socialize, play, and work...”

“... Awareness of this term surged on October 29, 2021, when Facebook rebranded itself “Meta” and released a video in which CEO Mark Zuckerberg says, “I believe the metaverse is the next chapter for the internet.”

Merriam-Webster.com

What is the “Metaverse”?

If you first heard of the “Metaverse through this guy...

You may think it's...

- the future of “big tech”
- a Marketing scheme
- a corporate cash-grab
- part of the origin story of a super villain



What is the “Metaverse”?

However...

there is a
community of
visionaries, builders
and creatives who
have a
decentralized vision
for the Metaverse.



What is the “Metaverse”?

The metaverse is a further convergence of our physical and digital lives.

It's about shared virtual experiences.

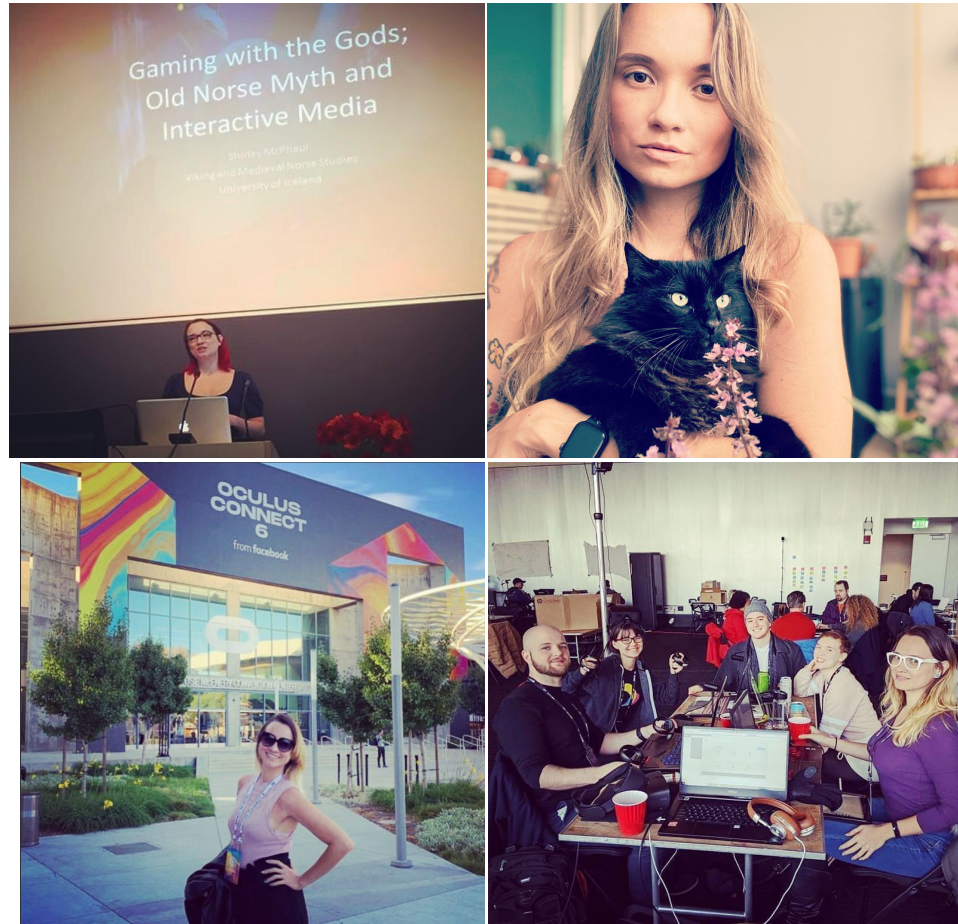
MEANINGFUL

- Cathy Hackl (Oct. 2021)

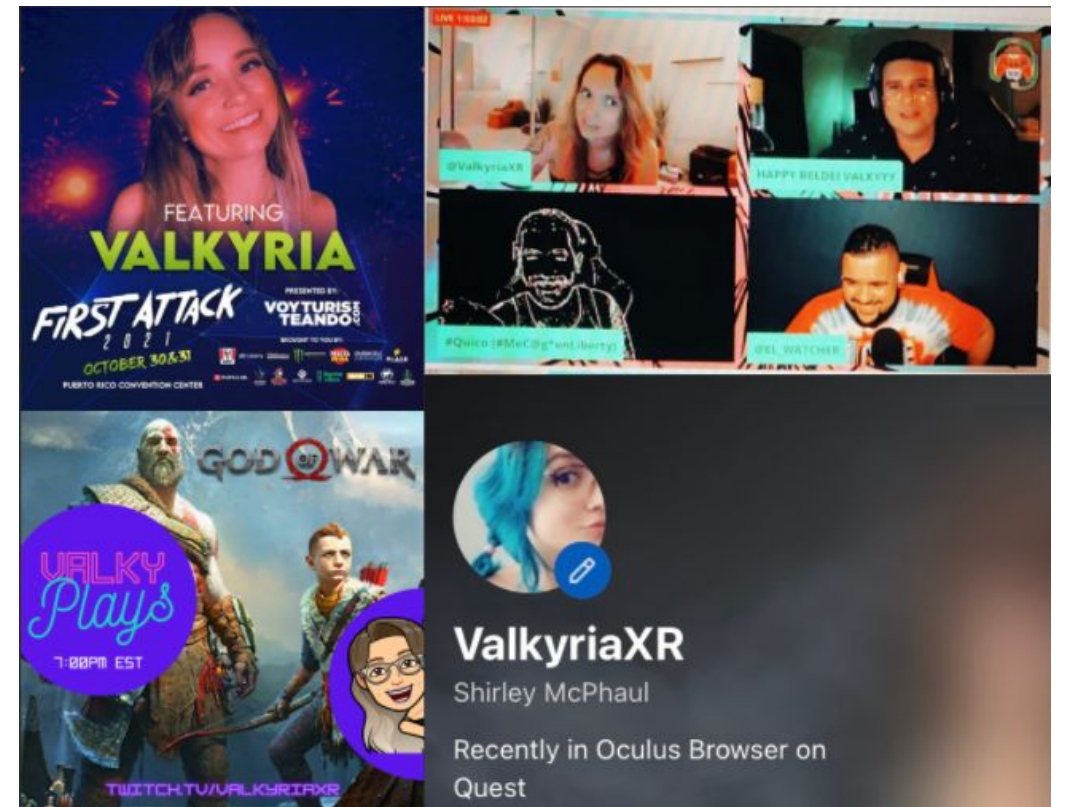


What is the “Metaverse”?

Life in the “real world”



Digital life/Identity



What is the “Metaverse”?

What's missing?

In theory, for the “Metaverse” to be, it needs to...

- Be persistent across time and space
- Synchronic and live
- Have no limit to the number of simultaneous users
- A functional digital economy
- Be an experience that enmeshes the tangible with the virtual
- Interoperable
- Populated and operated by users.

- **Mathew Ball**

<https://www.matthewball.vc/all/themetaverse>

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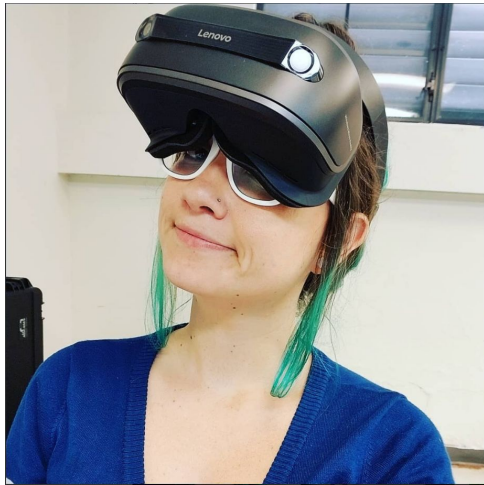
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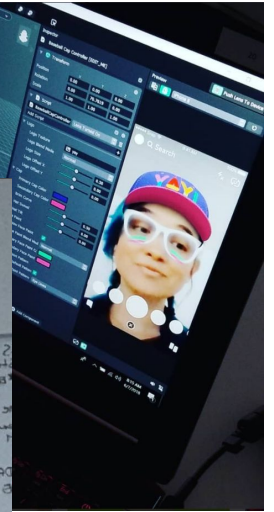
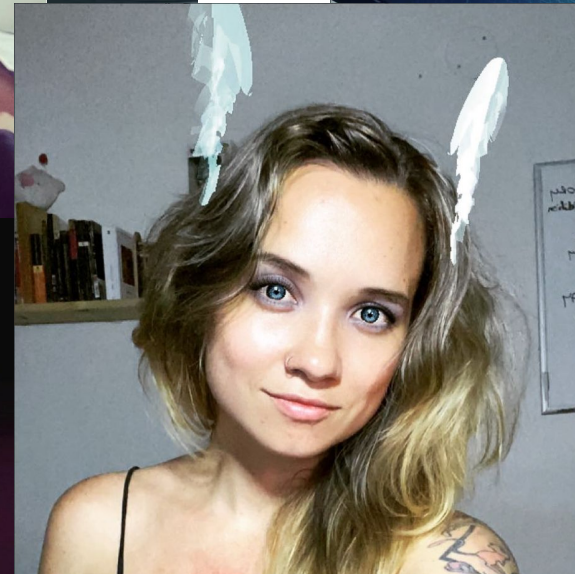


What is the “Metaverse”?

The convergence of physical and digital in virtual spaces.



VR



AR

What is the “Metaverse”?

The “Metaverse” can be described as the 3D virtual “embodiment” of the Web, also referred to as the “Web 3.0”; an expansive and persistent virtual space that deeply enmeshes the tangible world, effectively blurring the line between the “digital” and the “tangible”.



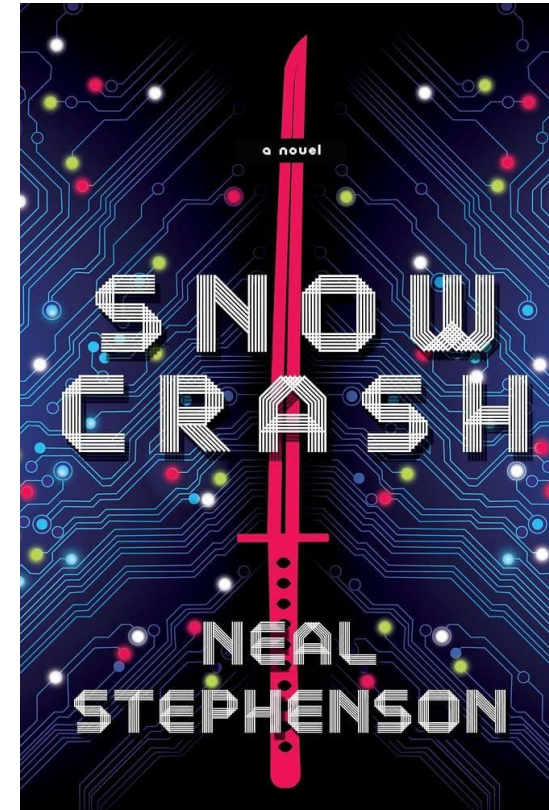
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Origin
and Manifestations



Origin and Manifestations

Like most of the coolest things created by humanity in the last century, the idea of the “Metaverse” comes from Science Fiction



Origin and Manifestations



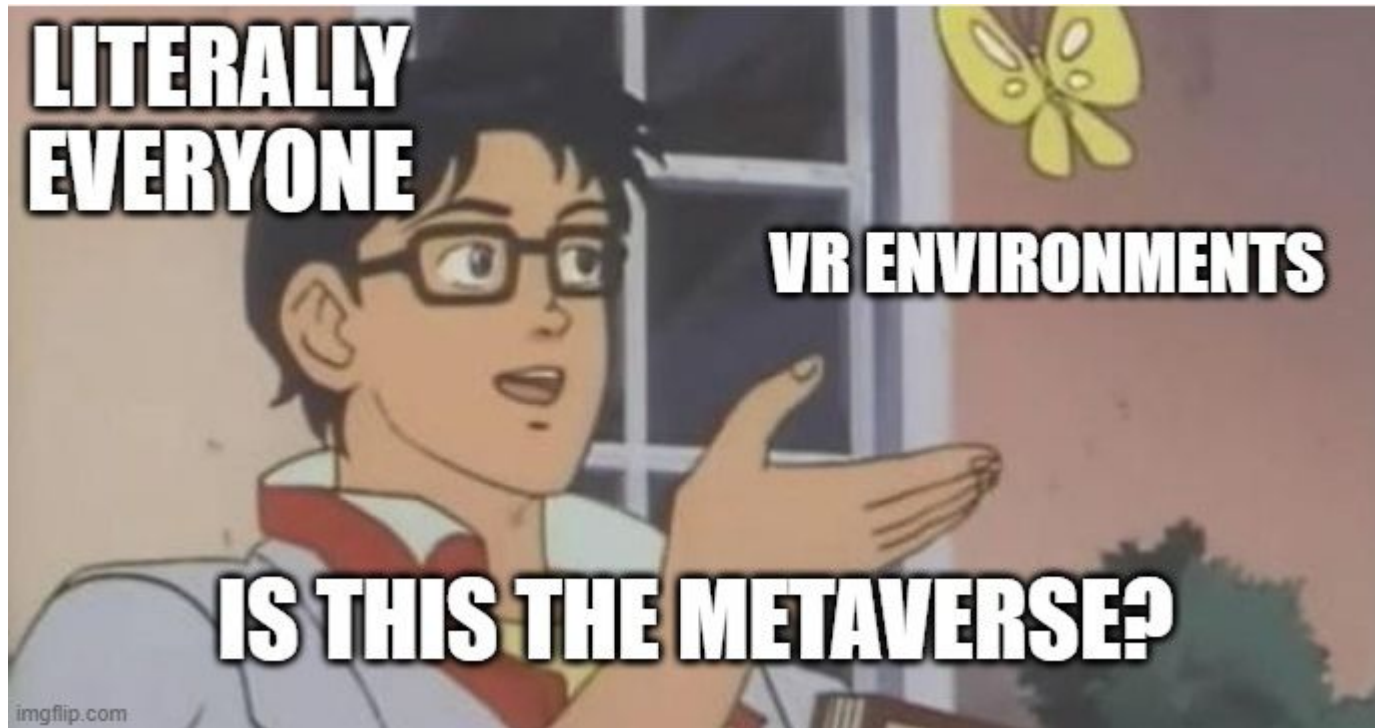
1999



2018

Origin and Manifestations

Also the reason why this meme exists



Origin and Manifestations

Lets not forget

The “Metaverse” theoretical characteristics

- Be persistent across time and space
- Synchronic and live
- Have no limit to the number of simultaneous users
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Origin and Manifestations

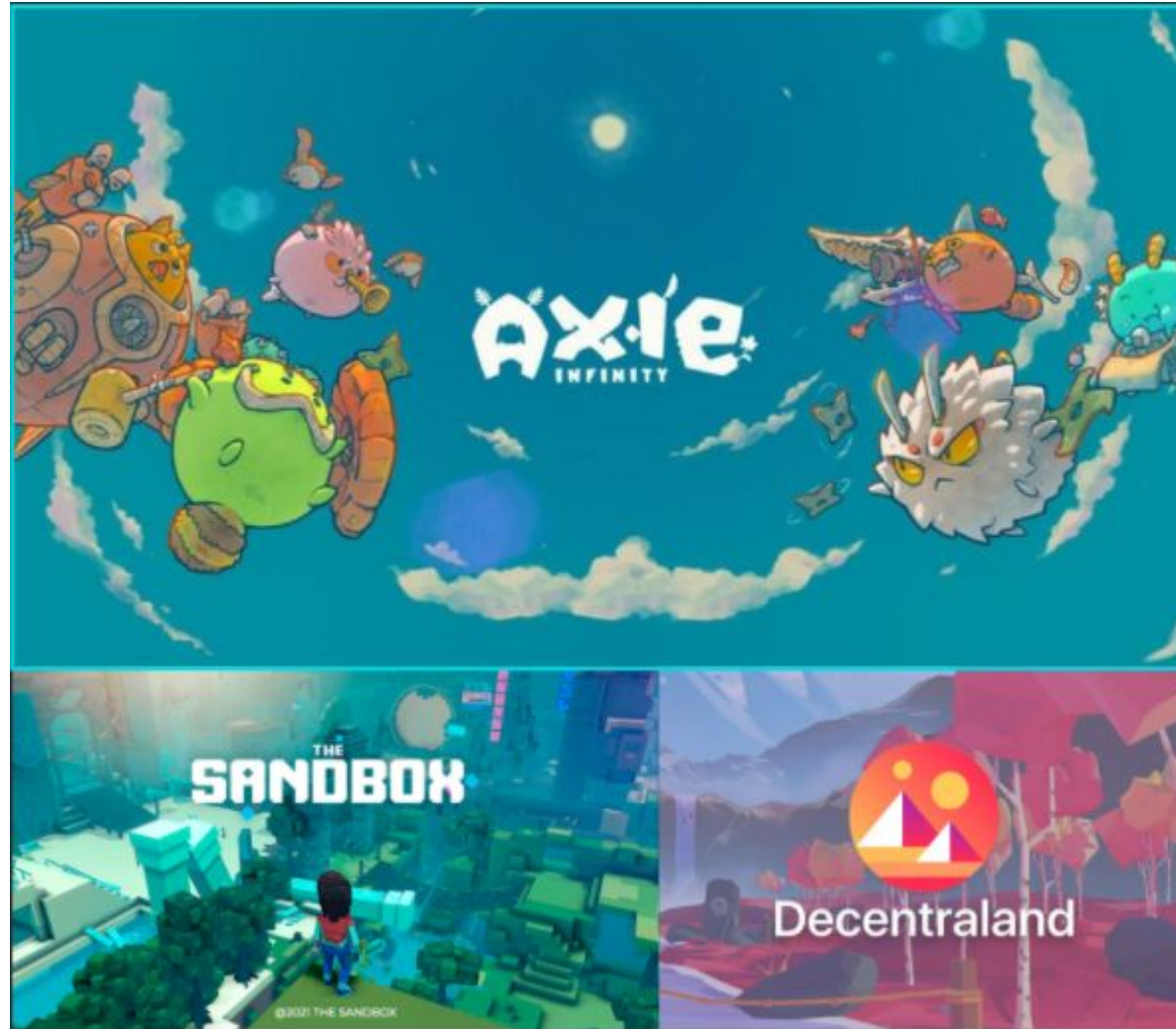
If some (or all) of this seems oddly familiar...

MMORPGs

Massive Multiplayer Online Role Playing Games...
• you are not wrong...



Origin and Manifestations



Origin and Manifestations

World building and
Fictional Worlds

Harry Potter



Origin and Manifestations

Like myth and legend, Fictional Worlds in literature, video games and movies live for as long as the characters remain alive and world's stories continue to emerge and be told.

Origin and Manifestations



Origin and Manifestations

Why now?



Origin and Manifestations

Blockchain technology makes smart contracts possible...

NFTs make it possible to artificially assign characteristics of physical objects to digital files.

And it is thanks to NFTs that the "Metaverse" is something achievable in the coming years.



...thanks to smart contracts we have NFTs

This makes NFTs one of the most important innovations in recent decades.

Origin and Manifestations

What is an NFT?



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Building the Metaverse



Building the Metaverse

How can you be part of the creation of the Metaverse?

- **Build**
 - **Developers**
 - **Digital artists**
- **Participate**
 - **Play P2E games**
 - **Use decentralizes applications**
 - **Create content**
- **Invest**
 - **We are not financial advisors**
 - **DYOR**

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Conclusion



Conclusion

The Metaverse = Concept

The “Metaverse” does not exist yet.
Anything and everything you read about
the “Metaverse” is speculative.

We are currently in an innovators/ early adopters
“proof of concept”

For now it's all experimental.
Adoption will come eventually.

Conclusion

The idea of the “Metaverse” is intertwined with the Web 3.0, as an iteration of the Internet and the next logical step in the evolution of digital communication.

The enmeshment of the tangible and the digital seems to be inevitable

Thank you

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@CrypticValky

Coming soon!



@CryptoCuriousPR

