

CryptoCurious

Education and Community Outreach

Recap February 2022

Brought to you by:



February Activities

- Webinars (Spanish and English):
 - **Intro to blockchain and crypto (Feb 7 and 8)**
 - **Bitcoin: the Beginning (Feb 14 and 15)**
 - **Ethereum and Smart Contracts (Feb 14 and 15)**
 - **What are NFTs? (Feb 28 and March 1st)**
- Panel at the UPR - Feb 16th

Note: When available, full Presentation PDFs can be found in the Github Repo:

<https://github.com/CryptoCuriousPR/Presentations>

However, please note that some activities may not have included/required a PP presentation



Intro to blockchain and crypto

Week 1 - Intro to blockchain and crypto (Feb 7 and 8)

- The words "blockchain" and "crypto" are very familiar to those who are "CryptoCurious," but with so much going on, it can be tough to find answers to the simplest questions.
- By the end of the webinar, the audience will:
 - Understand
 - what is a "blockchain"
 - the meaning of "decentralization"
 - why and how blockchain could change the world

Intro to blockchain and crypto

CryptoCurious

¡Registrate
ahora!

Introducción a
Blockchain y Crypto

Taller Gratis

Eventbrite

BLOCKCHAIN TRADE ASSOCIATION
Puerto Rico

PROMO

Auspiciado por
DLT X

Lunes, 7 de enero
7:00pm - 8:00pm

Versión en Español

zoom



CryptoCurious

CRYPTO 101

“Introducción a blockchain y crypto”

Presented by:
Shirley McPhaul
Director of Crypto Curious

Sponsored by:

DLT X



PRESENTATION

Bitcoin: the Beginning

- Week 2 - Bitcoin: the Beginning (Feb 14 and 15)
- We have come a long way since Satoshi Nakamoto published the Bitcoin white paper back in 2009, offering a solution to a very complex problem. Over a decade has passed, but one thing's for sure: Bitcoin is still one of the most important blockchains and crypto assets in existence.
- By the end of the webinar, the audience will:
 - Understand
 - What Bitcoin is
 - The problem it solves
 - How it works
 - Learned the Origin of Bitcoin

Bitcoin: the Beginning



PROMO



PRESENTATION

Ethereum and Smart Contracts

- Week 3 - Ethereum and Smart Contracts (Feb 21 and 22)

- Ethereum was created to be the "Internet of blockchains" and with it's launch, Smart Contracts were born. The current "crypto space" would simply not exist without Ethereum, making it one of the most important porjects out there.
- By the end of the webinar, the audience will know:
 - What is Ethereum?
 - How and why is it different from Bitcoin?
 - Where did it come from?
 - What are Smart Contracts?
 - What it enables

Ethereum and Smart Contracts



PROMO



PRESENTATION

What are NFTs?

- Week 4 - What are NFTs? (Feb 28 and March 1st)
- It introduces the concept of NFTs in a beginner friendly manner, presenting the concept in a way that emphasizes understanding, rather than technical details.
- Webinar's Objectives:
 - By the end of the Webinar, the audience will be able to:
 - Explain what's an NFT
 - Distinguish between a fungible and a non-fungible object
 - Understand the idea of "digital ownership" and its relationship to NFTs.

What are NFTs?

CryptoCurious
ZOOM WEBINARS

¿Qué son los "NFT's?

28 de febrero 7:00pm AST

Versión en
ESPAÑOL



Regístrate en
Eventbrite
Linktree en Bio



PRBTA

Auspiciado por:
DLT X



PROMO

CryptoCurious

¿Qué son los NFTs?

¡Bienvenidxs!
Comenzamos en breve



Presentado por:

Shirley McPhaul Castro
Director of Crypto Curious

Auspiciado por:
DLT X



PRESENTATION

Panel @ UPR

- **CryptoCurious: Jobs of the Future**
 - Industry leaders will talk about why Web 3 matters, how to get involved, and what job opportunities in the space look like
- **Panelists:**
 - Troy Murray
 - Brandon Green
 - James Haft
- **Moderator:**
 - Shirley McPhaul

Panel @ UPR



EVENT



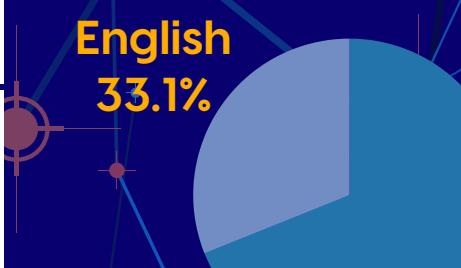
EVENT

February number's Recap

Webinar Statistics

Registered	W1	W2	W3	W4	T
Spanish	55	92	100	63	310
English	24	50	54	48	176

Attended	W1	W2	W3	W4	T
Spanish	33	74	71	35	213
English	20	33	18	25	96



Attended vs No-Shows

Spanish = 68.7% Attended

English = 54.54% Attended

Attended ▪ No-Shows



Spanish
English

Webinar Recordings

Week 1
Intro to
Blockchain and Crypto

Spanish
<https://drive.google.com/file/d/16lNIzdxMPTxEHQhwDwQborv7DlhjdXVA/view?usp=sharing>
English
<https://drive.google.com/file/d/1wepuUwiBeoBvJZC9jr0MrRdCnynK52ac/view?usp=sharing>

Week 2
Bitcoin:
The Beginning

Spanish
<https://drive.google.com/file/d/1kK6Mf7i1GLJBgSe2qLNmb2Tyop-2LL2y/view?usp=sharing>
English
<https://drive.google.com/file/d/1dBpErvSHVQRL0rFwGLB3xIMrJ3ev-zv9/view?usp=sharing>

Week 3
Ethereum and Smart
Contracts

Spanish
https://drive.google.com/file/d/1Jg5rlnexx8p_33bEpnrsqZQHg9ALxUJ5/view?usp=sharing
English
<https://drive.google.com/file/d/1pOzVTBlzN-k-pmwTh118B4IDfF-SsVDJ/view?usp=sharing>

Week 4
What are NFTs?

Spanish
https://drive.google.com/file/d/1QuFK_ZUt07y9lcKr_t6KQ73-rdEZDRTV/view?usp=sharing
English
https://drive.google.com/file/d/1h6_Yb0YPSV1JiNTyZn48WnvdyyfNq2Vt/view?usp=sharing

Email Blasts

Date sent:
Feb 1st
Feb 4th
Feb 9th
Feb 11th
Feb 18th
Feb 22nd
Feb 23rd
Feb 28th

CryptoCurious
zoom WEBINARS

What are
NFT's?

March 1st
7:00pm AST

ENGLISH
VERSION

FREE

Register here:
[Eventbrite](#)



Sponsored by:
DLTx

Brought to you by:
PRBA
Puerto Rico Blockchain Trade Association

Do you want to be part of our community?

Join our  [CryptoCurious WhatsApp](#)

Access the [CryptoCurious Guide](#)

DLTx

Scaling and powering the foundations of Web3,
DLTx takes pride in educating the local
community. Learn more [here](#).

(Sample)

GitHub Repo

<https://github.com/CryptoCuriousPR/Presentations>
<https://github.com/CryptoCuriousPR/recaps>