

SOLcial Whitepaper

The Decentralized Forum of the Solana Ecosystem

Post. Earn. Repeat.

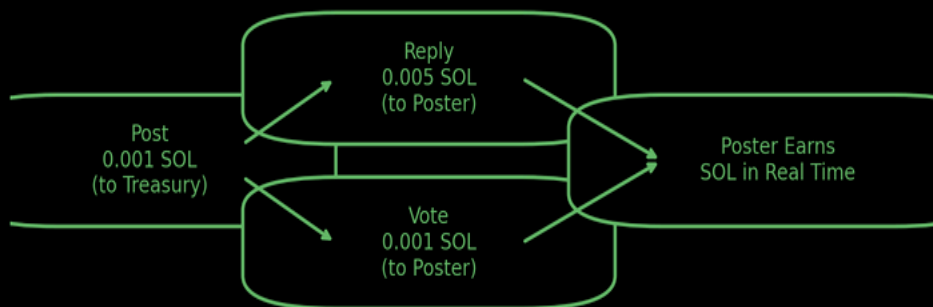


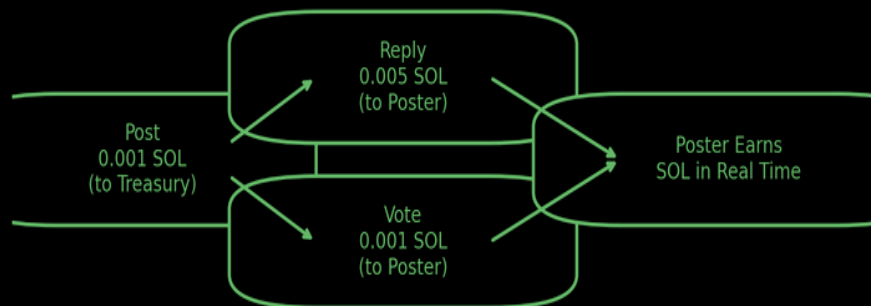
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Executive Summary

SOLcial is a decentralized Web3 platform that transforms online discussion into a fair and transparent creator economy. Built on Solana for speed and low fees, SOLcial routes value directly to creators: replies and votes pay the original poster, while posting fees fund development and growth.

The platform launches with SOL-only micro-fees and Phantom wallet integration for trust and verifiable fee routing. Subsequent phases introduce \$SLCL token utility, functional NFTs that unlock customization and moderation powers, a gamified leaderboard for reputation and rewards, and mobile apps once the Web3 core is hardened.



Core Platform Mechanics

Interaction model: concise by design. Posts are 280 characters; micro-fees keep spam low and align incentives.

Fees: Post = 0.001 SOL (to dev treasury); Reply = 0.005 SOL (to poster); Vote = 0.001 SOL (to poster). Earnings arrive in real time as engagement accrues.

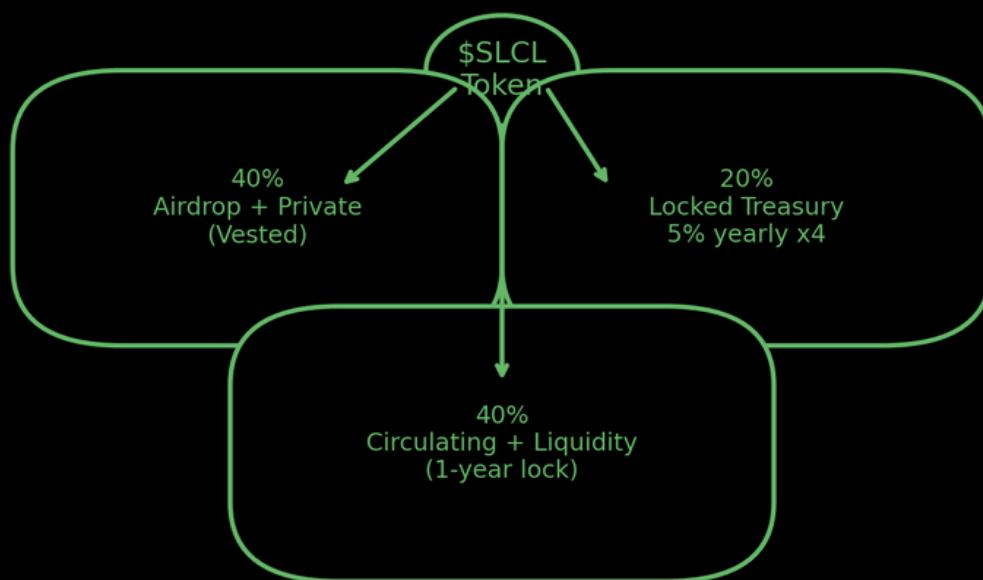
Phantom wallet: integrated at launch. Users connect, sign transactions in a familiar popup, and retain full custody of funds. Back-end indexes content, powers feeds, and stores text off-chain for performance (with options to pin on IPFS/Arweave).

\$SLCL Tokenomics

Supply: 1,000,000,000 \$SLCL; Transaction tax: 0% (no transfer fees). Launch venue: Meteora liquidity pool.

Distribution: 40% to airdrop + private sale (vested 25% weekly over a month); 20% locked treasury unlocking 5% annually for 4 years (rewards, marketing, utilities); 40% circulating + initial liquidity (liquidity locked 1 year, reviewed annually).

Utility: discounted fees (future), governance of non-critical parameters, access to advanced features, holding-based leaderboard boosts.



NFT Ecosystem

Utility-first NFTs: cosmetic perks (fonts, colors, outlines, backgrounds, banners), functional access (exclusive categories, higher earning potential), and higher-tier moderation powers within owned categories.

Standards: Metaplex/Candy Machine; media hosted on IPFS/Arweave. Perks roll out gradually under a separate NFT roadmap to ensure balance and reliability; some fonts/colors can be exclusive to specific NFT sets.

NFTs will launch after \$SLCL is stable. They will have their own roadmap.

Leaderboard System

Purpose: reward signal over noise. Points accrue from posting, engagement (quality-weighted replies and votes), \$SLCL holdings over time, and NFT multipliers. New tasks can be added over time.

Rewards: badges, monthly airdrops, early feature access, and increased moderation weight. Anti-abuse: reputation-weighted signals, activity decay, sybil resistance, and public changelogs for scoring updates after simulations.



Development Roadmap

- Phase 1: Launch (SOL-only, Phantom wallet).
- Phase 2: Token Launch (\$SLCL live, liquidity, vesting).
- Phase 3: NFTs (customization, moderation powers, perks).
- Phase 4: Leaderboard (points, rewards, gamification).
- Phase 5: Mobile Apps (iOS/Android).

Moderation & Governance

Moderation: minimal censorship with safety-first enforcement. Illegal content and harmful links are removed quickly; a global blocklist covers phishing/malware/doxxing. Hybrid automation + human moderators with clear SLAs and appeals.

Community powers: higher-tier NFTs grant moderation authority within owned categories, enabling distributed stewardship. Governance evolves from centralized control to token/NFT-weighted voting for non-critical parameters (fees, perks, grants).

Security & Risk Mitigation

Smart contracts: third-party audits for \$SLCL, staking (if used), and NFT mint contracts. Prefer minimal-trust, multi-sig for pooled assets. Publish audit reports and changelogs.

App security: CSP/HSTS, strict CORS, rate limits, bot challenges, input validation, secret management, and observability for rapid response and safe rollback.

Ecosystem risks: Solana congestion/outages (retries, caching, UX fallbacks); market volatility (treasury policies); regulatory shifts (regional configuration, counsel).

Developer Team

Two core developers lead SOLcial with proven history: in 2021 they built Squidanomics, which scaled from a \$90k start to a \$25M market cap. That experience informs SOLcial's focus on sustainable tokenomics and user-centric incentives.

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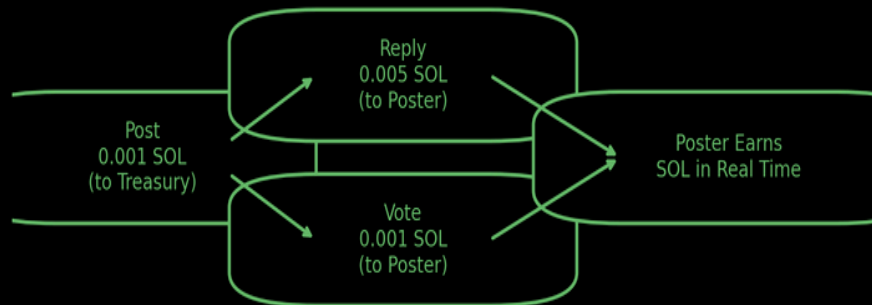
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How to Use SOLcial — Quick Start

Steps:

1. Download Phantom Wallet (desktop or mobile).
2. Create a wallet and store seed phrase safely.
3. Buy SOL on an exchange (Coinbase, Binance, etc.).
4. Transfer SOL to Phantom.
5. Connect Phantom to SOLcial.
6. Make your first post.

Costs & earnings: Post = 0.001 SOL (dev treasury). Reply = 0.005 SOL and Vote = 0.001 SOL (both 100% to original poster). Engage in the curated categories to find your audience and grow.



How to Earn on SOLcial

Replies and votes are direct income: every reply (0.005 SOL) and vote (0.001 SOL) pays the poster instantly. Quality threads compound earnings as engagement increases—even criticism pays.

NFTs unlock higher-earning categories and moderation powers that build reputation.

\$SLCL adds discounted fees, governance participation, and leaderboard boosts; groups and subscriptions amplify reach and retention.



Appendices (Phantom Tutorial, Buying SOL, FAQ, Glossary)

Phantom Tutorial: download → create wallet → secure phrase → fund → connect. Buying SOL: choose exchange, complete KYC, purchase SOL, copy Phantom address, withdraw to wallet, confirm arrival. FAQ: micro-fees, censorship model, mobile timeline, key management. Glossary: SOL, lamport, Phantom, NFT, SPL, DAO, staking, treasury.

Disclaimers

- Experimental Technology — platform stability not guaranteed.
- No Financial Advice — \$SLCL is a utility token, not an investment guarantee.
- Regulatory Uncertainty — laws may change.
- Irreversibility — all on-chain actions are final.
- User Responsibility — users are accountable for their posts.

Closing

SOLcial merges the spirit of free forums with the financial empowerment of Web3. With \$SLCL, NFTs, and community-driven development, SOLcial is designed to last.

In traditional Web2 forums, users generate value but do not capture it.

SOLcial fixes this imbalance by rewarding contributions in real time.

Built on Solana, SOLcial benefits from low transaction fees, fast throughput, and a thriving ecosystem.

Key differences:

- On-chain value capture for posters.
- Community-driven governance.
- Cyberpunk aesthetic to symbolize rebellion and innovation.

Motto: Post. Earn. Repeat.