



SWARAJ COIN

Freedom Paper V 1.3

#poweredbyPolygon



"Build your way to Freedom"



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Introduction

The development of large proprietary platforms, such as Facebook, has allowed hundreds of millions of users to come together, communicate, share content and play games. Their network effects have contributed to the creation of huge online communities and gaming companies.

These platforms are controlled by centralized organizations that manage the rules of the network and the flow of content, while deriving significant revenue from the communities and content creators that drive traffic to the platforms. Swaraj wants to create a network that allows content creators to own and collect the full value of their contributions.

Simply put, Swaraj stands for "self-governance" or "self-rule" in ancient Sanskrit.

The establishment of a democratic government does not yet mean that we have reached the dimension of Swaraj. Citizens of democratic regimes run the risk of becoming complacent, easily misled, and ruled by an elite class of powerful individuals. These individuals manipulate the rules and establish mechanisms to maintain their wealth and power in perpetuity.

History has taught us that we must not be complacent. We must ensure that no government, regardless of its political philosophy, is allowed to encroach on our right to freedom, equality or privacy.

"Reclaim power over your own possessions, without limits of borders or governments.





THE VISION

The twentieth century has been dubbed “the century of democratic uprising”. Building on this, we want to create a world where individuals have full creative freedom and sovereignty over their digital assets, by connecting real entities to the Metaverse.

“Our objective is to transfer power back to the people via establishing a decentralized ecosystem managed by and for the people themselves.”

THE MISSION

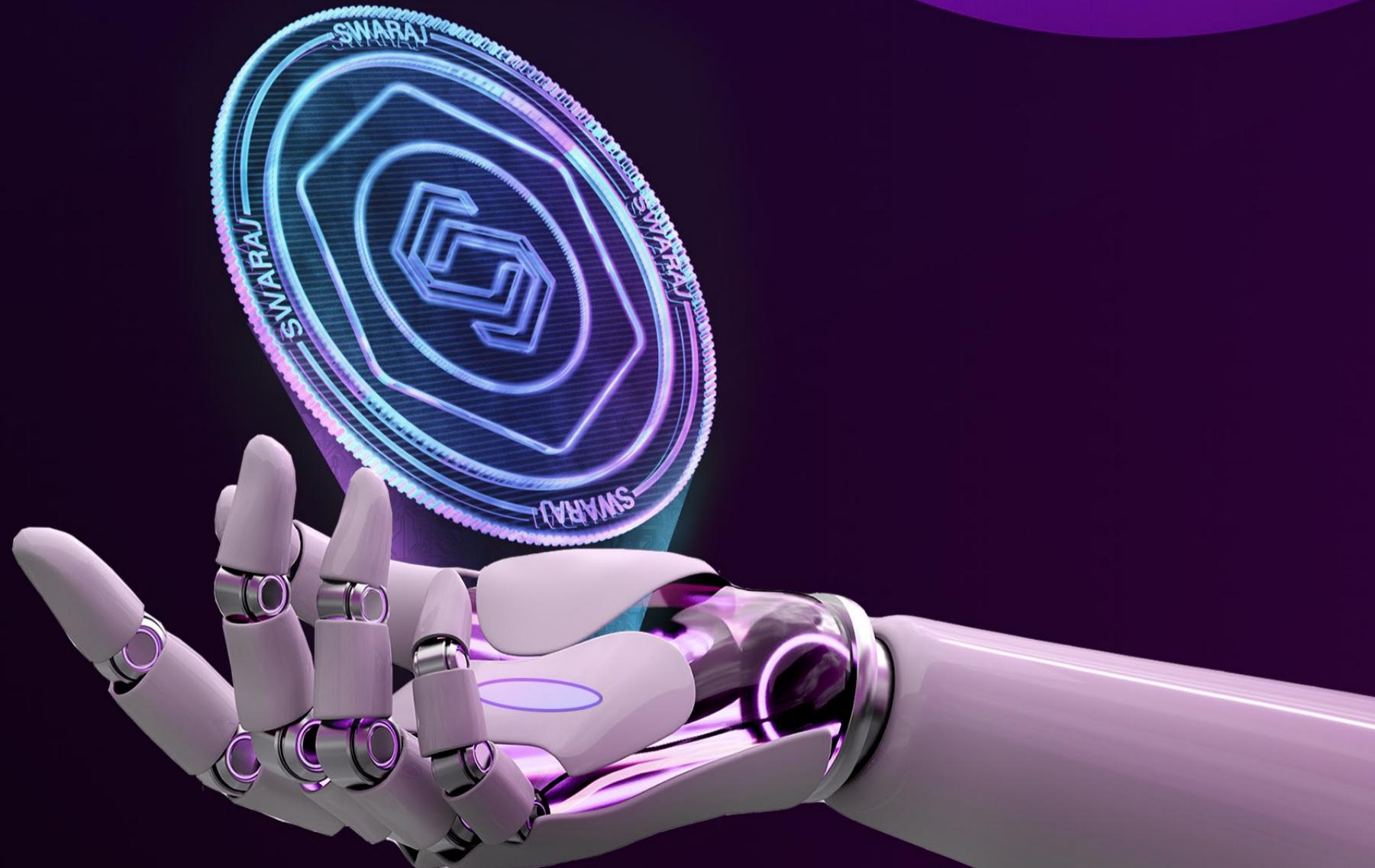
To act as a multi-utility platform and welcome all levels of experience into the crypto sphere. We aim to create an ecosystem by leveraging community initiative and generating products with utilities that are in line with our decentralized principles. Our goal is to create a community that can vote and participate in critical decision-making processes related to the Swaraj ecosystem.



WHAT IS THE METAVERSE ?

The word “Metaverse” is often traced to Neal Stephenson’s 1992 dystopic, cyberpunk novel Snow Crash, and many see a more recent inspiration in the dazzling warren of experiences at the heart of Ernest Cline’s 2011 novel Ready Player One. However, the metaverse is far from the stuff of sci-fi. It’s not even new.

The Metaverse can be defined as a simulated digital environment that uses augmented reality (AR), virtual reality (VR), and blockchain, along with concepts from social media, to create spaces for rich user interaction mimicking the real world. Cryptographic protocols have emerged for the management of digital value, e.g., digital art, real estate & advertising space. The facilitators that make this possible will be NFTs on the blockchain that enables secure, fast and transparent transactions.



“Reclaim authority over your own assets without restrictions from borders or governments”



DIVE INTO THE SWARAJ WORLD

Since freedom and self-government are the core beliefs of Swaraj, there is no better way to implement those beliefs than in the Metaverse. This world will be built on these core principles and mimic a utopian and decentralized world. By unlocking the full creative potential of the user, the limitations imposed by central entities in the real world can be unleashed through the endless possibilities.

The Metaverse will automatically create characters for each new user, which can be used as a player's avatar. Players can use our tools to build goods that can be sold as NFTs in the marketplace. In addition, each player can purchase these goods and accessories through the marketplace to enhance their characters. Virtual merchandise can be sold and advertised in the marketplace and on the land in the game, allowing for another revenue stream.

"Bridge between the real world and the virtual world"





#ENTERTAINMENT

"BE THE ORGANIZER, NETWORK WITH NEW PEOPLE AND USE ITS LIMITS"

Users can host events, organize social gatherings and network with fellow players bridging the gap between the real world and the virtual world.

#MONETIZE

"GENERATE REVENUE THROUGH MULTIPLE STREAMS OF INCOME"

Entrepreneurs and artists will have a plethora of options to monetize their ideas and abilities in the Metaverse, with the possibilities being endless. Our ecosystem is not just about individual users, organizations and companies can use the platform to sell products, buy resources and hire talents. In addition, the Metaverse also offers a wide range of media to advertise and provides opportunities to generate and trade NFTs in the marketplace or hold the NFTs as long-term assets.

#CREATE

"BE CREATIVE AND CREATE WHAT CREATIVITY BRINGS YOU"

Users can develop games, create artwork, build their own cities and dream homes with easy-to-use built-in tools. In addition, organizations and professionals can use the pro-toolkit to enhance their development.

#PLAY

"COMPETE WITH PLAYERS, HAVE FUN, RELAX AND CLIMB THE LEADERBOARD"

Users can play PvP & P2E games & host game tournaments created by users, as well as those created by gaming companies.

#EXPLORE

"FIND OUT ALL THE POSSIBILITIES IN THE WORLD OF SWARAJ"

Explore the vast Metaverse by taking the journey of a lifetime. Get lost in a variety of environments, including jungles, seas, and more as you wander the world.

#PERSONALIZATION

"EXPLORE YOURSELF IN THE SWARAJ METAVERSE"

Players can be whoever they want to be and personalize their avatar and their land by building whatever they envision.

#LEARN

"EDUCATE YOURSELF IN THE WORLD OF CRYPTO"

The world of crypto can be an extremely difficult place to navigate your way around. Swaraj will host multiple scholarships and learning platforms within our metaverse for everybody to expand their knowledge and grow.



WHY SWARAJ?

Bitcoin, the world's first cryptocurrency, was developed based on self-governance. This uninhibited freedom, devoid of interference and unnecessary rules, lies at the heart of Swaraj. While we want to generate attention and discussion, we also want to provide an immersive, fun and supportive environment for our community through the Swaraj Metaverse.

Swaraj features a unique reward system to encourage and benefit Swaraj HODLer's.





FEATURES OF SWARAJ



01 DECENTRALIZED:

Multi-utility token based on the concept of self-governance.



02 GOVERNANCE TOKEN:

A special token, called "G-Token", which contains various use cases, such as voting on governance issues, rewards, tipping functions and participating in lotteries. All these features pave the way for a future DAO.



03 P2E & PvP:

Earn rewards while playing games and completing quests in the form of \$SWRJ, \$GTKN and NFTs.



04 SMART-NFTs WITH AI CAPABILITIES:

A collection of 100 Smart NFTs called the Sentinels with AI trained NFT upgrades, launched on our dedicated platform.



05 NFT MARKETPLACE:

NFT drops of 5000 Orion's Realm blocks, 10,000 Deviants, 100 Sentinel series characters and finally upgrades and power-ups, which would be part of the Metaverse with its dedicated marketplace. It will also consist of NFTs created by partnered projects and other users.



06 SWARAJ METAVERSE:

A world with endless possibilities where you can create, monetize, earn, socialize, explore, play and personalize.



07 METAVERSE COUNCIL:

The virtual Lands in the Orion Realm will be managed by a council consisting of sentinels, landowners, and the top holders of G-Tokens. Council members can work with landowners to organize regional events and competitions.



08 STAKING POOL:

An extensive ecosystem, with a plethora of different staking pools for tokens and NFTs through which rewards are distributed in MATIC, SWARAJ, and G-Token.

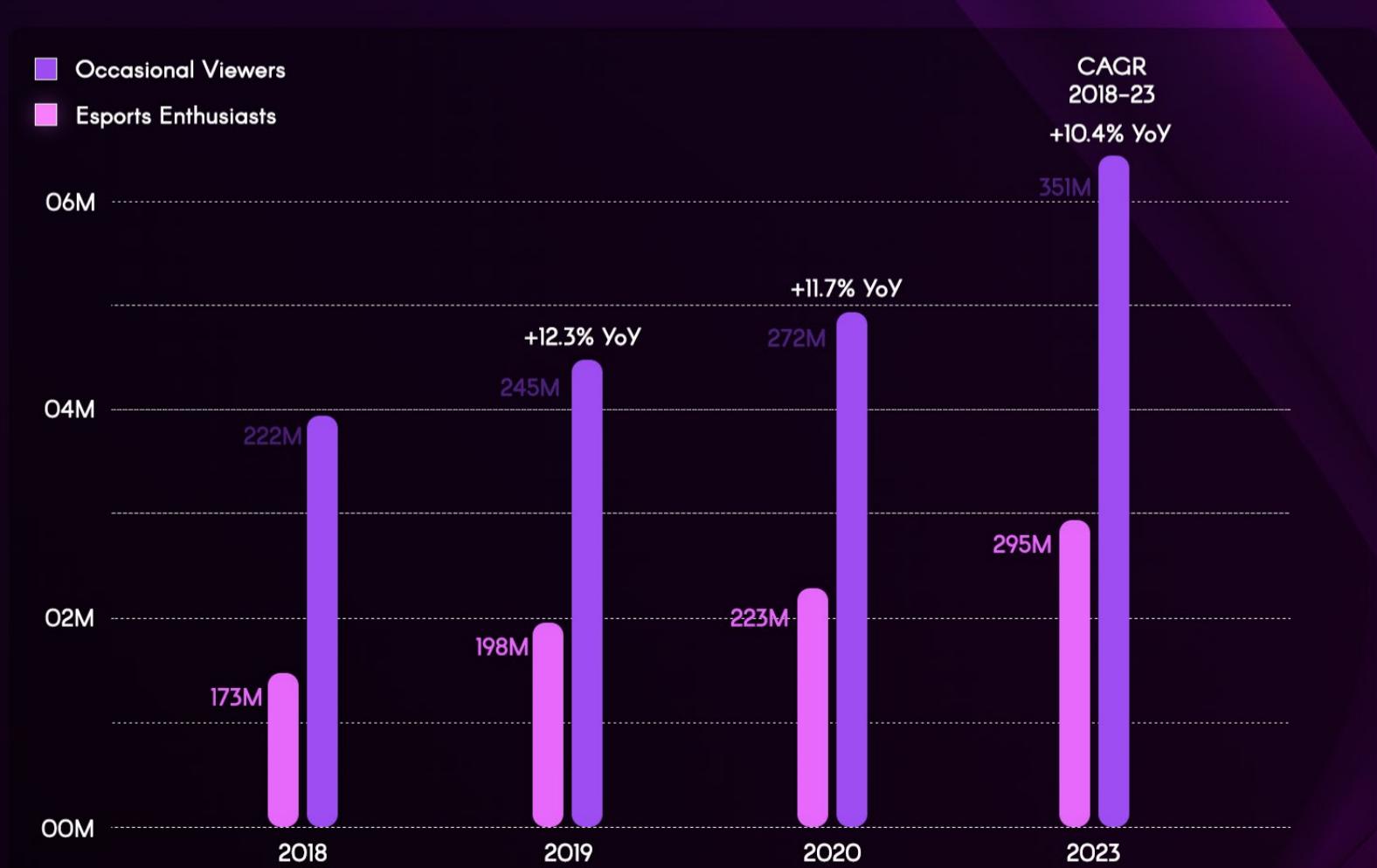
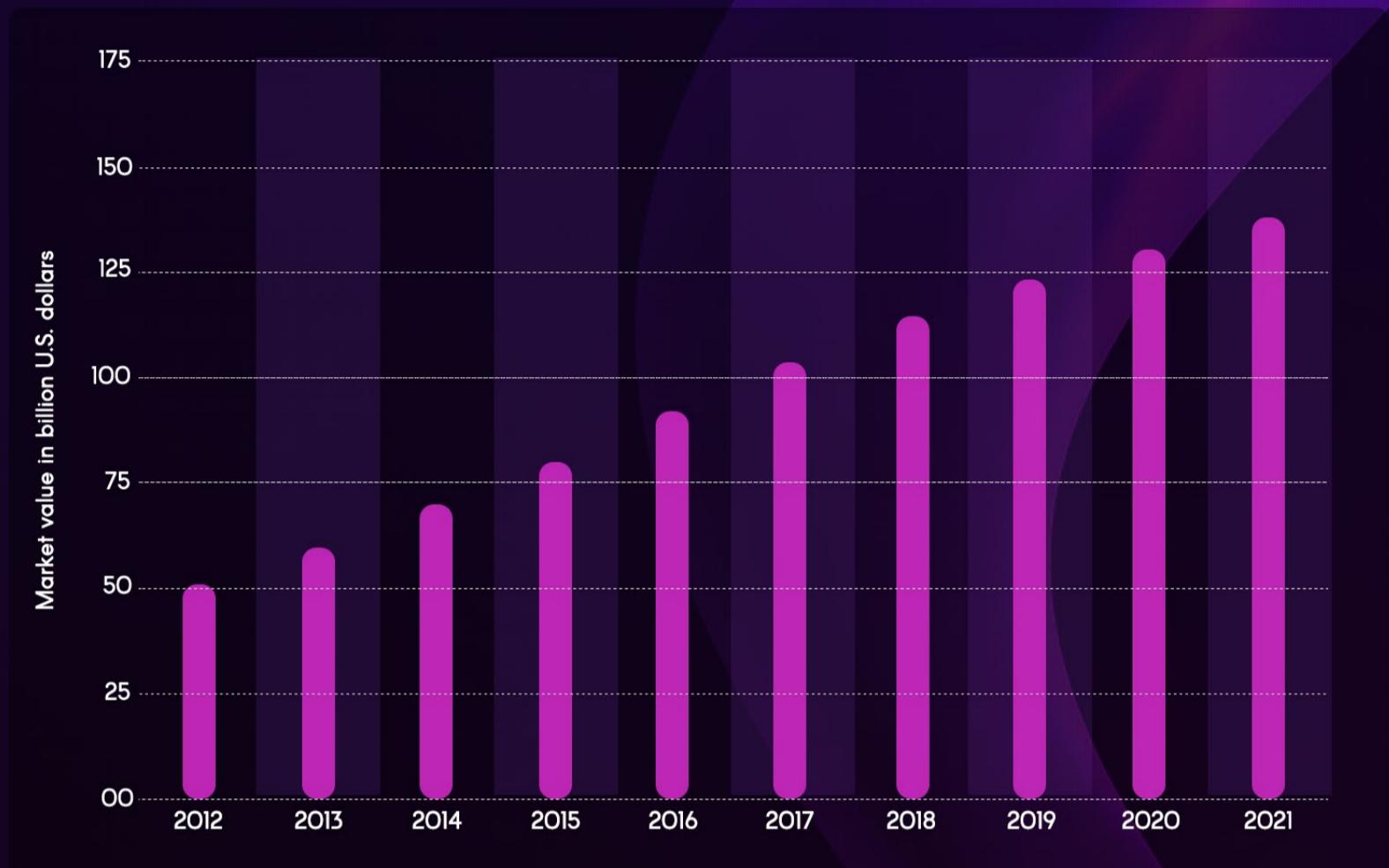


09 ANTI-DUMP:

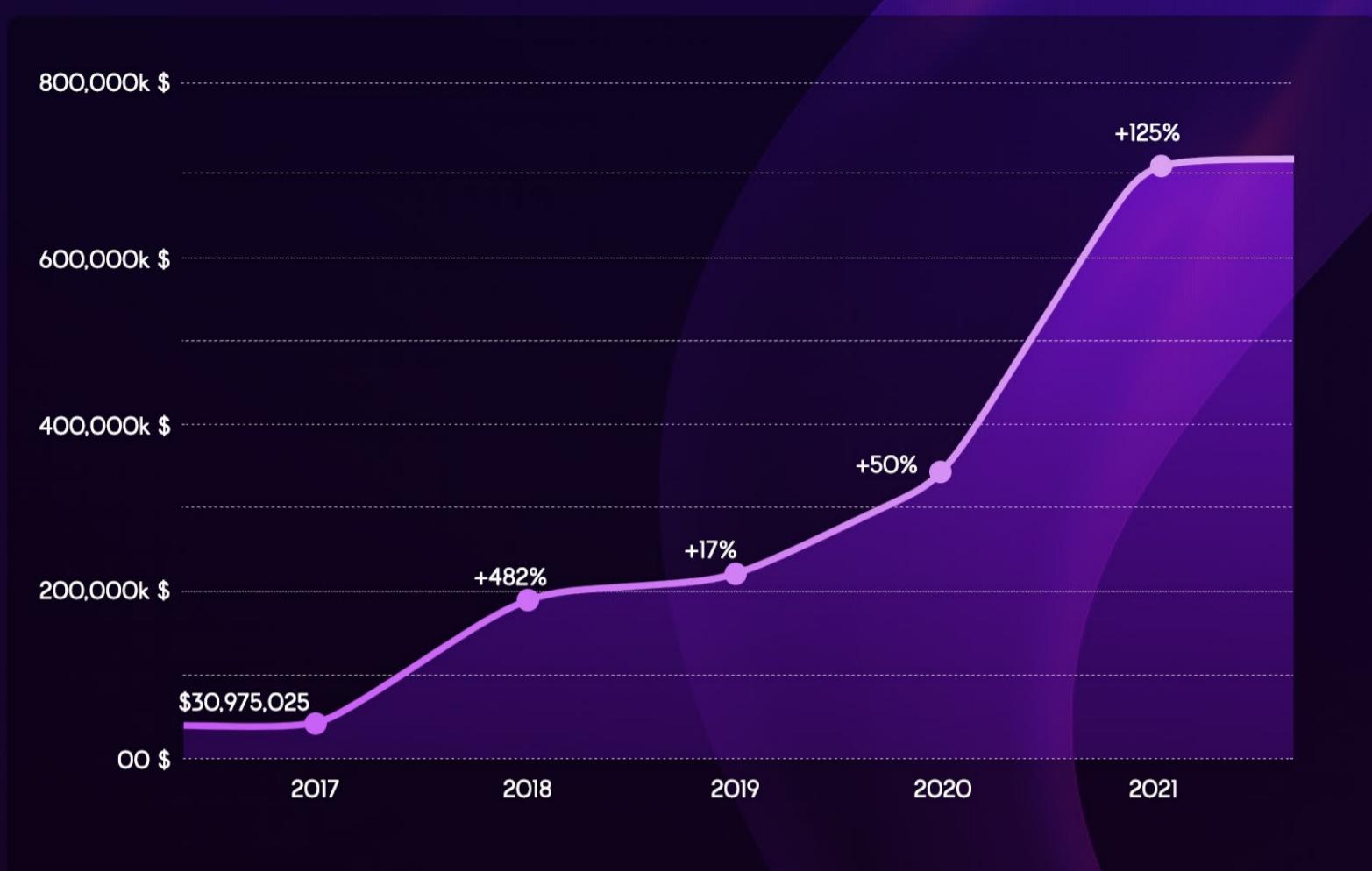
Anti-Dump mechanisms built into the smart contract.



GLOBAL GAMING INDUSTRY MARKET ANALYSIS



Esports Audience Growth | for 2018-2023



NFT Market capitalization | 2017-21

Globally, the gaming business is worth more than \$135 billion and is increasing at a fast rate. Clubbed with the explosion of the NFT market in 2020 and 2021, these factors depict a perfect time for metaverses to emerge.



"NFTs will be a trillion-dollar market someday. That means USD 999.9 billion in future opportunity. We're just .01% of the way in."

– Ryan Sean Adams,
Mythos Capital/Bankless program



SWARAJ NFT COLLECTION

DEVIANT SERIES:

There will be 10,000 characters minted as NFTs with certain perks and powers. These characters would be the avatar in the Metaverse that can be customized and upgraded.



ORION'S REALM LAND SERIES:

The metaverse will initially have 5 major regions and will be divided into 5,000 virtual land NFTs consisting of cities, forests, farmlands, etc. that can be minted. These NFTs will be allocated in a random manner to all NFT property deed holders.

Players who own or have leased virtual land NFTs from owners can develop multi-level games, build structures, hold events and social gatherings, and engage in commercial ventures such as arcades or sporting events and competitions.

Certain activities, such as advertising, require special permission in the form of upgrades for the NFT holders' land. These upgrades can be purchased from the Council, with each City Council setting its own prices and rules for the various permitted activities under its jurisdiction.



SENTINEL SERIES:

Sentinels, a limited edition of 100 NFT's, will be released on the platform. Possessing these Sentinels grants the possessor extraordinary privileges, thus transforming him or her into the "Councilor" of particular areas of the virtual territory in the game.

Each area will be administered by a council comprised of sentinels, landowners, and the top holders of G-Tokens. Councilors might collaborate with landowners to organize regional events and competitions.

These smart NFTs will have the capacity to execute specific acts outside of the Metaverse, like reading messages in a human-like voice and acting on your behalf as well as functioning as chatbots, among other AI-integrated functions.





UNDERSTANDING THE APPLICATIONS OF NFTs



NFTs are a passive income source and generate rewards in SWRJ coins on a daily basis, paid out in cycles.



To qualify for the daily passive rewards, NFTs must be staked.



Holders of NFTs would get varying daily benefits depending on the kind of NFT and collection type they own. I.e., Sentinel holders would get more passive daily rewards than the character and Land NFT holders.



NFT holders would have higher \$SWRJ staking rewards APY when they stake their \$SWRJ coins on our staking platform compared to a regular user without the NFTs.



NFT holders would get exclusive access and perks to our upcoming projects in our ecosystem.



There will be a marketplace where users can buy, sell, modify, and get upgrades for their NFTs and metaverse avatars.



GAMEPLAY

Our metaverse is designed to be free-to-play. 50% of all land will be developed, in partnership with at least 5 different game developers, one developer for each of the 5 regions.

A wide range of gameplay storylines including racing, third person shooting, hunting, flying and adventure/strategy games, developed in coordination with the above mentioned developers would be available for all to participate and play.

Winning these games would allow the players to earn G-tokens, which can then be spent on a variety of refills/upgrades and voting issues.

Furthermore, the player can participate in third-party developed games, arcades, and events hosted on private lands.

They can vary based on what the private developers decide – a wide range of DAO approved options shall be available for development. Depending on the landowners/developers decision, these games and events might be free-to-play or require \$SWRJ to participate/play. They can even reward players in Swaraj, depending on the type of games or events.

Players can also buy upgrades, skins and even items like guns, cars and jetpacks via the NFT marketplace or specific third-party developed stores. Landowners can upgrade their land by purchasing advertising or leasing rights from the council, along with specific licenses to setup poker rooms or arcades.

Finally, we plan to build arenas to host virtual concerts, MMA fights and sports matches, where players can participate with their VR avatars and support their teams in a variety of methods.





ECONOMY AND DAO

Overall, the economy of Swaraj consists of two tokens, Swaraj Coin and G-Token.

\$SWRJ is an ERC-20 token based on the Polygon blockchain that has been developed to be safe, transparent, immutable, quick, and with an incredibly low transaction cost. Considering these strong utilities, the Swaraj Foundation has the financial power to provide real benefits to the metaverse gaming and NFT art community.

We've made critical design decisions to gradually increase the value of \$SWRJ coins over time by implementing a deflationary circulating supply model in a variety of ways along the roadmap. In essence, Swaraj serves as the Metaverse's principal utility token.

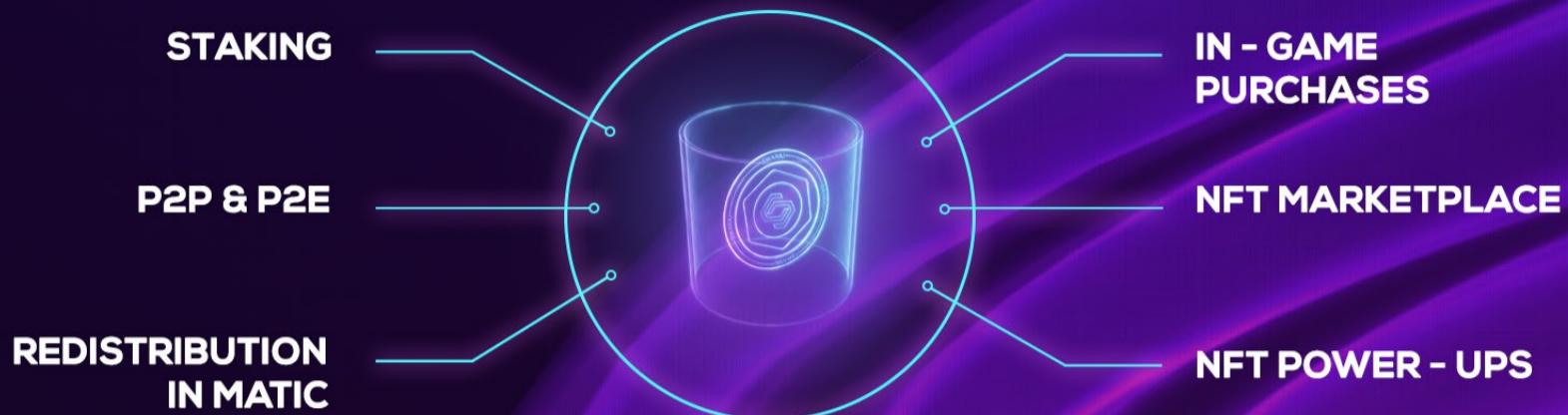
G-Token holders will be the DAO of the future, deciding on the system's future using G-Tokens. The voting council comprises Sentinels, top G-Token holders, who make decisions and shape the game based on votes. Community DAO functions will allow holders to determine the direction of creator grants and other community funded initiatives. Nonetheless, G-Token can only be earned through the Metaverse and as staking rewards.





SWARAJ COIN (\$SWRJ)

- All transactions in the metaverse requires \$SWRJ
- Trade your NFTs
- Purchase several character upgrades
- Participate in events and tournaments
- Purchase/Lease or trade in land.
- Pay all council fees like advertisement and gaming licenses



G-TOKEN (\$GTKN)

- Received as rewards on completion of in-house missions
- For voting
- Top G-Token holders can be part of the council.
- Will be listed in future depending on the adoptability.
- Will be used for refills, upgrades within the game
- G-token used in game would be burned immediately.



STAKING

- Users can stake \$SWRJ for huge rewards based on staking value and duration.
- Rewards will be paid out in Swaraj, G-Token and Matic tokens.
- Users would be able to lock and compound their rewards for maximum yield.
- A staking calculator can be used to get an approximate yield amount.
- NFT's holder needs to stake their NFT's to earn passive daily rewards paid out in cycles.
- NFT holder will be having higher APY and benefits while staking their NFTs.
- Different collections of NFT's will have varying APY's while staking.



THE PROBLEMS AND SOLUTIONS



Centralization and lack of transparency:

One underlying issue with present systems is the unjustified suspension of player and community accounts, as well as developer and administrator manipulation of the game economy.

Solution:

We introduce blockchain based gaming, placing a heavy emphasis on being a community driven project. Our members would earn and enjoy specific voting rights and individual ownership of their assets, secured by NFT smart contracts, in addition to an overall fair playing ground.



Lack of Quality Content:

Most recent metaverse platforms and games are of a lower quality than the centralized games that are enjoyed by millions of people.

Solution:

We introduce blockchain based gaming, placing a heavy emphasis on being a community driven project. Our members would earn and enjoy specific voting rights and individual ownership of their assets, secured by NFT smart contracts, in addition to an overall fair playing ground.



Lack of creative tools:

Most metaverses offer very little creative control and flexibility to users, whether in terms of monetizing their in-game assets or providing new innovative ways to showcase their creations.

Solution:

We offer a sophisticated in-game creation platform that allows any community member to build their own games, artwork and music, which can then be advertised, promoted and sold on our own platform. In this way, each community member can earn money from their work at their own pace and receive rewards in accordance with their efforts. In addition, all council members will be rewarded for promoting the work of their fellow citizens.



Lack of Monetization Options:

Most games and metaverse projects offer limited to zero actual monetization options

Solution:

We offer a sophisticated in-game creation platform that allows any community member to build their own games, artwork and music, which can then be advertised, promoted and sold on our own platform. In this way, each community member can earn money from their work at their own pace and receive rewards in accordance with their efforts. In addition, all council members will be rewarded for promoting the work of their fellow citizens.



Complex gaming environments:

Numerous new metaverses are just too complicated for the average web user to comprehend. This is true regardless of whether it is the gaming interface or the reward systems

Solution:

Our Metaverse was built with the common gamer and web surfer in mind. We want everyone to have a real sense of "self-governance". As a result, our Metaverse interface will be as easy to use as possible to meet the requirements and capabilities of all users and players.



Security & Server malfunction:

Security issues are more prevalent in centralized games, since a great deal is dependent on the security methods used by a single developer. Additionally, when a game is hosted on a centralized server, the creators can abandon the project or shut down the game at any moment.

Solution:

Our game will be built and deployed entirely on blockchain. Blockchain technology facilitates the development of decentralized and transparent game servers. In such cases, game mechanisms can only be changed with the approval of the majority of the network's users. Furthermore, the distributed nature of blockchains prevents hackers from disrupting the game, as there is no single point of failure. Players can continue to play a game with blockchain even if the developers move. If the blockchain network keeps running, the game stays alive.

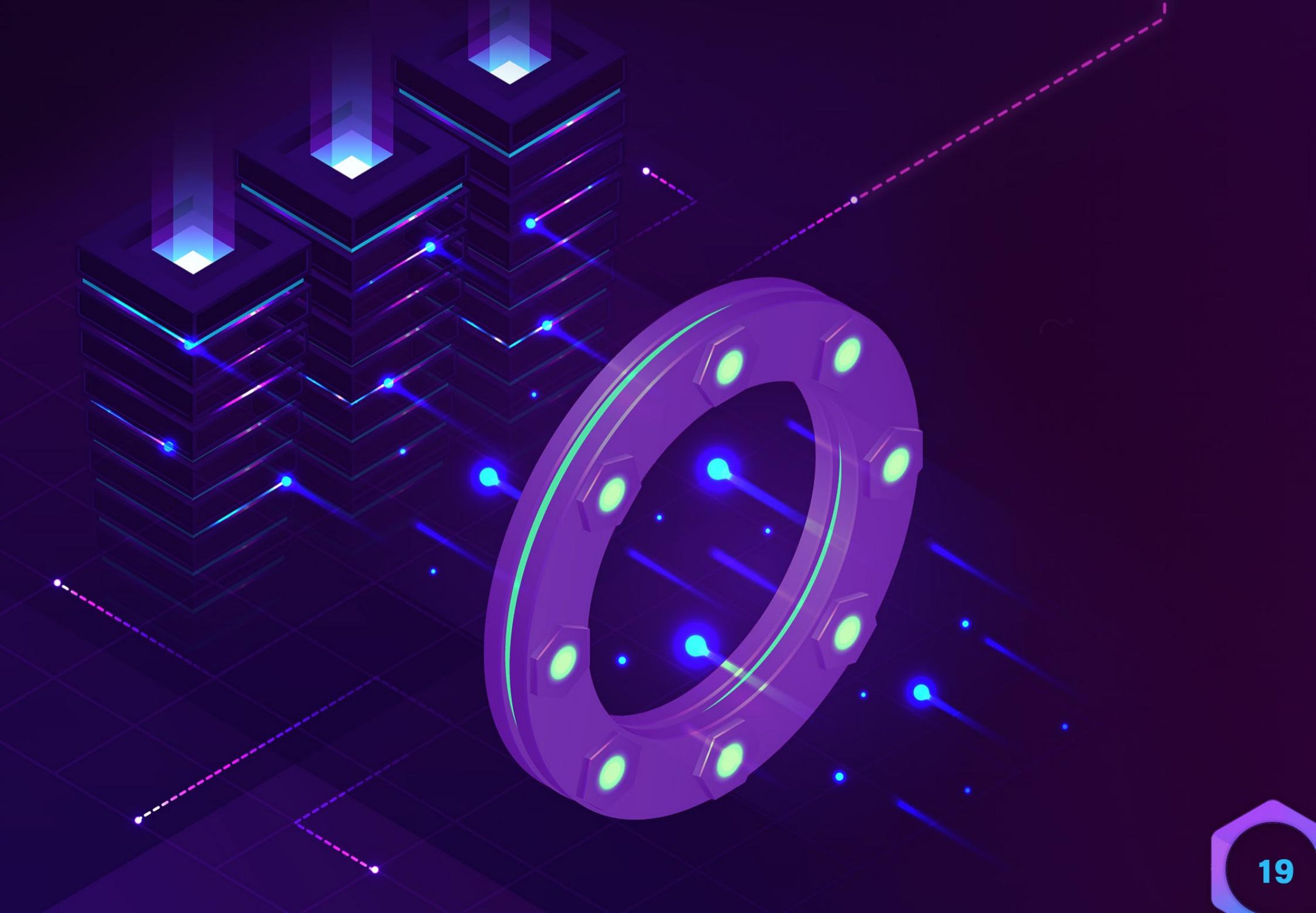


Expensive entry:

Most of the existing metaverses require you to spend money in order to participate in the game.

Solution:

Our Metaverse would be free-to-play for everyone. Anyone can join, play, participate and even earn real rewards. Deploying \$SWRJ coins or completing "missions" in the game will earn you governance tokens, which you can use to participate in the real governance and decision-making of the Metaverse. There will be no "pay to win" component to our game, meaning that no purchased upgrades or character skins will allow a player to gain an advantage over any game result. We want everyone to participate in creating a truly free and utopian society.





METAVERSE COMPETITOR ANALYSIS

According to Zion Market Research, the global augmented and virtual reality market was valued at around USD \$26.7 billion in 2018, and is expected to reach approximately \$814.7 billion by 2025, at a CAGR of 63% between 2019 and 2025. As shown below the potential opportunity for SWARAJ & its token holders is immense.



Decentraland (MANA)

Current Market cap - \$4,502,504,229

Fully diluted Market cap- \$5,414,018,12

Number of tokens - 2,193,87,227

Price per token - \$2.47



Netvrk (NTVRK)

Current Market cap - \$51,303,281

Fully diluted Market cap- \$165,307,888

Number of tokens - 100,000,000

Price per token - \$1.65



The Sandbox (SAND)

Current Market cap - \$3,374,286,749

Fully diluted Market cap- \$10,990,287,132

Number of tokens - 3,000,000,000

Price per token - \$3.67



Dvision Network (DVI)

Current Market cap - \$216,387,743

Fully diluted Market cap- \$740,049,552

Number of tokens - 1,000,000,000

Price per token - \$0.74



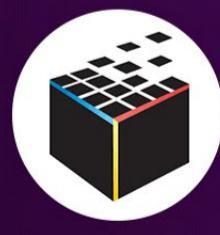
Metawars (WARS)

Current Market cap: \$17,608,037

Fully diluted Market cap- \$426,187,779

Number of tokens - 1,500,000,000

Price per token - \$0.284



Bloktopia (BLOK)

Current Market cap: \$250,847,624

Fully diluted Market cap- \$6,015,016,735

Number of tokens - 200,000,000,000

Price per token - \$0.03014

Sommium Space (CUBE)

Current Market cap - \$68,927,189

Fully diluted Market cap- \$551,415,135

Number of tokens - 100,000,000

Price per token - \$5.51



TOKEN UTILITY & VALUE PROPOSITION

The native token for Swaraj is \$SWRJ and will be used as the in-game currency.

Access to Swaraj will be free to all, whether you are a holder of Swaraj or not.

Purchase Orion's Realm Land within the districts with the NFT mechanism acting as your title of ownership.

Landowners will be able to customize their owned space. Land can be monetized by licensing, renting or selling with transactions using Swaraj tokens.

Swaraj will work on a Governance model. Top G-Token & Orion's Realm Land owners will form part of that Governance council.

Sponsorship & Advertising will play a key role in generating \$SWRJ tokens as revenue.

Swaraj is a crypto focused hub that attracts crypto users & communities and therefore is a key opportunity for advertising & sponsorship to this captive audience for all business types.

\$SWRJ & \$GTKN Rewards Programmed through community participation.

NFT Marketplace

The NFT Marketplace will be your go to resource to trade NFTs, purchase upgrades and customize avatars.

Staking Pools

SWRJ Tokens are used to run the network & can be staked in order to earn attractive APY's



TOKENOMICS

Token Name: SWARAJ COIN

Token Symbol: \$SWRJ

Total Supply: 10,000,000,000

Token Name: G-Token

Token Symbol: \$GTKN

0.5% Transaction Fee

- 0.5 for NFT holder's rewards and marketing

Anti-dump/Anti-whale mechanism

- Based on price impact, a sales tax of up to 5% will be in place for large transactions.

- 0.5% for charity pay out during various phases down the roadmap.

- 1% auto liquidity



TOKEN ALLOCATION

Pre Seed :

1%

Seed :

6%

Private Sale A:

7%

Private Sale B:

10%

Ecosystem:

34%

Launch Pad:

1%

Presale:

1%

Team:

7%

Liquidity & market listing:

5%

Advisors & Contributors:

4%

Marketing:

8%

Bug Bounty:

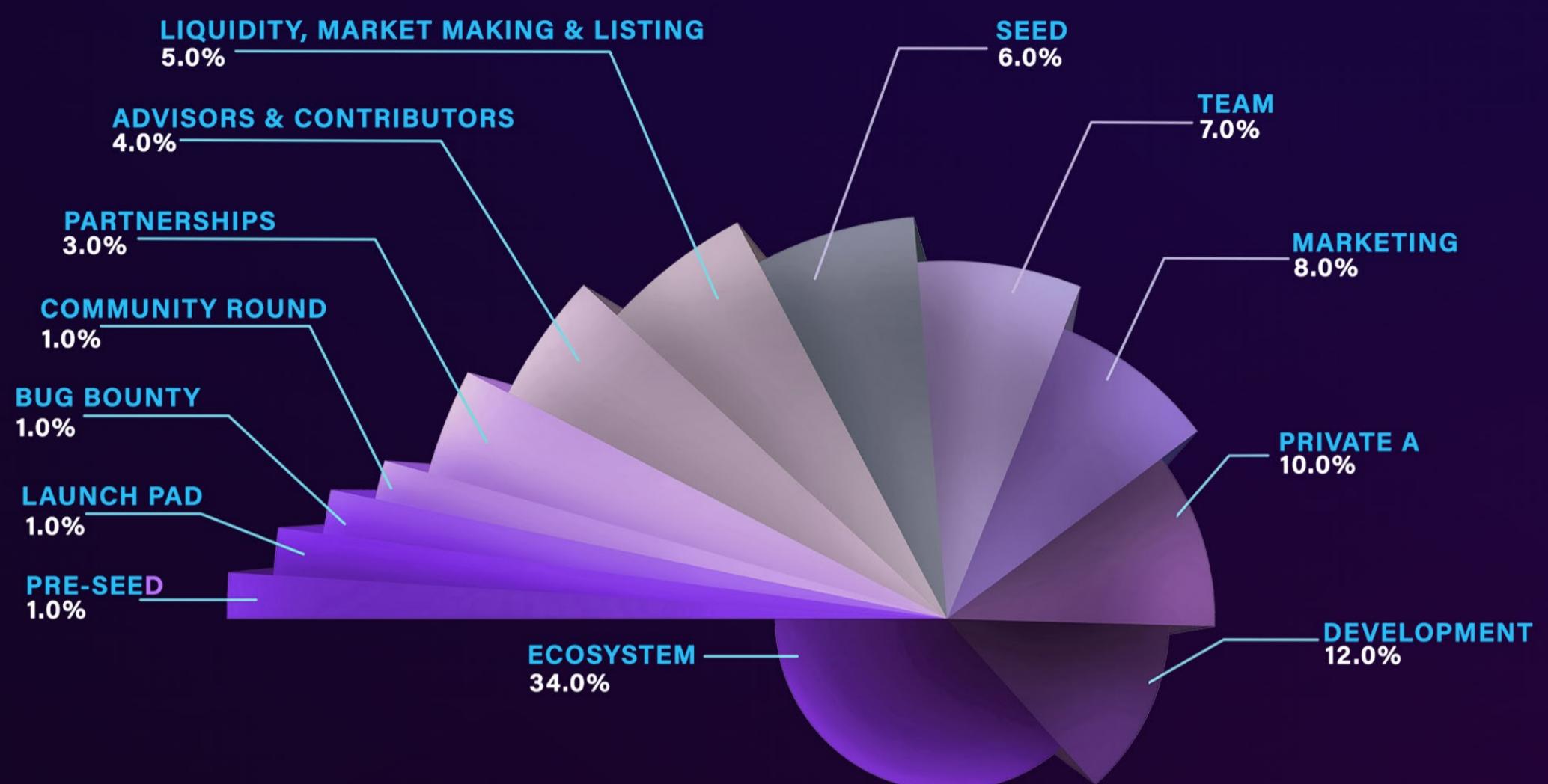
1%

Partnership:

3%

Development:

12%



TOKEN VESTING PERIOD

Allocation	Stakeholders	Vesting Period
1%	Pre -Seed	5% unlocked 1 month after TGE. Linear release over 12 months
6%	Seed	10% unlocked 1 month after TGE. Linear release over 12 months
7%	Private Round A	10% unlocked 1 month after TGE. Linear release over 12 months
10%	Private Round B	10% unlocked 1 month after TGE. Linear release over 12 months
1%	Launch Pad	25% at TGE, unlocks bi-weekly in 2 months
1%	Presale round	25% at TGE, unlocks bi-weekly in 3 months
7%	Team	12 months cliff, 15% release, linear release over 24 months
34%	Ecosystem	As per need
1%	Bug Bounty	As per need
8%	Marketing	5% Unlock at TGE, Linear release over 12 months
12%	Development	1 Month Cliff, 10% . Linear release over 12 months
4%	Advisors & Contributers	9 Month cliff, Linear release over 12 months
3%	Partnerships	As per need
5%	Liquidity, Market-Making &Listing	As per need



NETWORK

The Polygon Network

Swaraj will be built on the Polygon Network. Which will give the project massive benefits in multiple terms.

Polygon is the most active layer-2 Ethereum scaling solution that exists in the market today. The Swaraj team have decided to build on Polygon due to its EVM compatibility, high-speed, low-cost transactions and the overall compatibility of the network. This will allow us to connect, and most importantly develop at scale on the Ethereum chain. The power of Ethereum is that it provides a credible layer of trust for users, however by leveraging the Plasma framework on Polygon, it has significant advantages over other networks allowing scalability, security and overall better user experience.





ROADMAP



Phase 1: 2021

Conceptualization
Team Building
Whitepaper v1
Pre-Seed Sale
Seed Sale
Investor Relations
Website launch v1



Phase 2: 2022 Q1

Initial Coin Marketing
Game Studio Partnerships
Private Sale
Website launch v2
Code audit completed
The Deviants NFT Drop
Presale
Coin Gecko & CoinMarketCap listing
Launch Pad Sale



Phase 3: 2022 Q2

LP Locked & Ownership Renounced
Orion's Realm Land NFTs Drop
Gameplay Teaser
Listing on CEX
Listing on Swaps
Additional Game Studio Partnerships
Dedicated wallet for charity
Debut NFT Collaboration with top crypto influencers
First Minigame launch
Release Swaraj Bazinga
Metaverse – Unreal Engine Development



Phase 4: 2022 Q3

NFT sentinel series auction drop

NFT marketplace Launch

More Minigames launches

Additional Game Studio Partnerships

DeFi features(Staking & Farming)



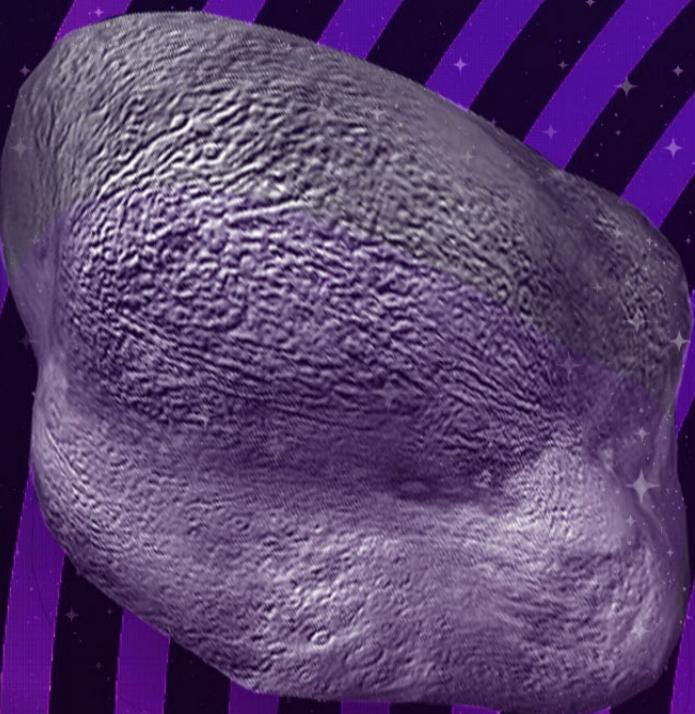
Phase 5: 2022 Q4

Alpha metaverse testing

New marketing contents

1st charity funds release

Branded merchandise



Phase 6: 2023 Q1

Metaverse Beta version

Swaraj army reaching milestones & burn event

Building Swaraj ecosystem

Voting rights to the people- G Token

Implement 1% Burn Tax on transactions

Swaraj Go Green Movement



Phase 7: 2023 Q2

NFT upgrades/ accessories drop

Swaraj army reaching milestones

Listing on more exchanges

Raising funds for major exchange listings



Phase 8: 2023 Q3

**AI training platform for Sentinel Series
SWARAJ Launchpad
2nd Charity Funds Release**



Phase 9: 2023 Q4

**Swaraj DEX
Swaraj wallet/app
New products and services included in**



Phase 10: 2024 Q1

**Integration with payment services for eCommerce.
Listing on more exchanges
Corporate endorsement and sponsorships**





JOIN THE COMMUNITY

You can learn more about Swaraj Coin by visiting our social media channels. Join our community now and become one of the early adopters of this next-generation cryptocurrency plan.

-  **Website:** <https://www.swarajcoin.com/>
-  **Discord:** <https://discord.gg/swarajcoin>
-  **Telegram:** <https://t.me/swarajcoin>
-  **Twitter:** <https://www.twitter.com/SwarajCoin>
-  **Facebook:** <https://www.facebook.com/SwarajCoin>
-  **Link tree:** <https://linktr.ee/swarajcoinofficial>
-  **Instagram:** <https://www.instagram.com/swarajcoinofficial/>
-  <https://www.reddit.com/r/SwarajCoin/>
-  **M** <https://swarajcoin.medium.com/>



COMPLIANCE

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