

# White Paper

# The Last of Us Token

Originally published in October 2022

Last updated in January 2023

## **Disclaimer**

This white paper was created for general informational purposes only and does not constitute an offer of securities or solicitation for investment.

**Table of Contents**

<i>Abstract</i>	<i>4</i>
<i>Introduction</i>	<i>4</i>
<i>Tokenomics</i>	<i>4</i>
<i>Problem</i>	<i>5</i>
<i>Solution</i>	<i>5</i>
<i>Competitive Advantage</i>	<i>5</i>
<i>Key Features and Benefits</i>	<i>6</i>
<i>Roadmap</i>	<i>7</i>
<i>Token Distribution</i>	<i>9</i>
<i>Future Plans</i>	<i>9</i>
<i>Conclusion</i>	<i>10</i>

## Abstract

This white paper outlines the vision, goals, and key features of The Last of Us Token and provides an overview of the token's ecosystem and its potential impact on the gaming industry.

## Introduction

The Last of Us is a critically acclaimed video game that has captivated millions of players around the world. To celebrate the game's impact and legacy, we are proud to introduce the Last of Us Token as well as collection of unique non-fungible tokens (NFTs) that represents ownership of a piece of digital content from the game.

## Tokenomics

Token Symbol - JOEL

Total Supply - 21 million

Platform - ERC20

Liquidity Locked - 100%

Transaction Fees - 0%

## Problem

Despite the rapid growth of the gaming industry, players still face several challenges that limit their enjoyment and engagement with their favorite games.

## Solution

The Last of Us Token aims to solve these problems by providing players with full ownership and control over their virtual assets, including characters, items, and in-game currency. By utilizing blockchain technology, The Last of Us Token ensures that these assets are securely stored and can be easily transferred between players, creating a vibrant and thriving marketplace for virtual goods.

## Competitive Advantage

### **NFTs Collection**

The Last of Us Non-Fungible Tokens are unique, digital collectibles that provides a way for fans to own and display their love for The Last of Us franchise. Each NFT is one-of-a-kind and verifiably scarce, making them highly sought-after. The Last of Us NFTs offer fans a way to connect with the franchise in a meaningful and permanent way.

## Marketplace

The Last of Us Token will power a marketplace that shall have a wide range of merchandise inspired by the post-apocalyptic world, this marketplace will offer a unique shopping experience for all players and fans alike. From clothing and accessories to collectibles and home decor, the marketplace shall feature a diverse selection of items to choose from.

## Zombieverse

The Last of Us Token will also power a metaverse and the token will be used as the primary currency within the metaverse, allowing users to trade goods and services, purchase virtual real estate, and participate in in-world games and activities. With the limited supply and strong community backing, the Last of Us Token is set to become a valuable asset for both players and fans.

## Key Features and Benefits

**Decentralized Ownership:** The Last of Us Token gives players full ownership and control over their virtual assets, allowing them to buy, sell, and trade their items without fear of losing them.

**Secure Transactions:** All transactions on The Last of Us Token ecosystem are secured by blockchain technology, ensuring the safety and security of players' assets.

**Community-Driven Ecosystem:** The Last of Us Token ecosystem is designed to be community-driven, with players and fans able to vote on new features and updates to the ecosystem.

**Representation of ownership:** The Last of Us Token represents ownership of a unique piece of digital content from the game, making it a one-of-a-kind item for fans.

**Scarcity:** The tokens are limited in number and once they are sold out, they will not be reissued. This scarcity enhances their value and makes them an asset for fans.

**Liquidity:** The tokens can be bought, sold, and traded on various exchanges, allowing fans to own a piece of the game's legacy.

## Roadmap

### Phase 1 - Launch (2022 Q4)

5,000 Holders

Token Launch

Website Launch

CoinGecko Listing

CoinMarketCap Listing

### Phase 2 - Growth (2023 Q1)

20,000 Holders

Social Media Marketing

DEX Listing

**Phase 3 - Expansion (2023 Q2)**

30,000 Holders

NFTs Development

Merchandise Store

Metaverse Development

Initial CEX Listings (Hotbit, Bilaxy, CoinTiger)

Influencer Partnership Program

**Phase 4 - Utility (2023 Q3)**

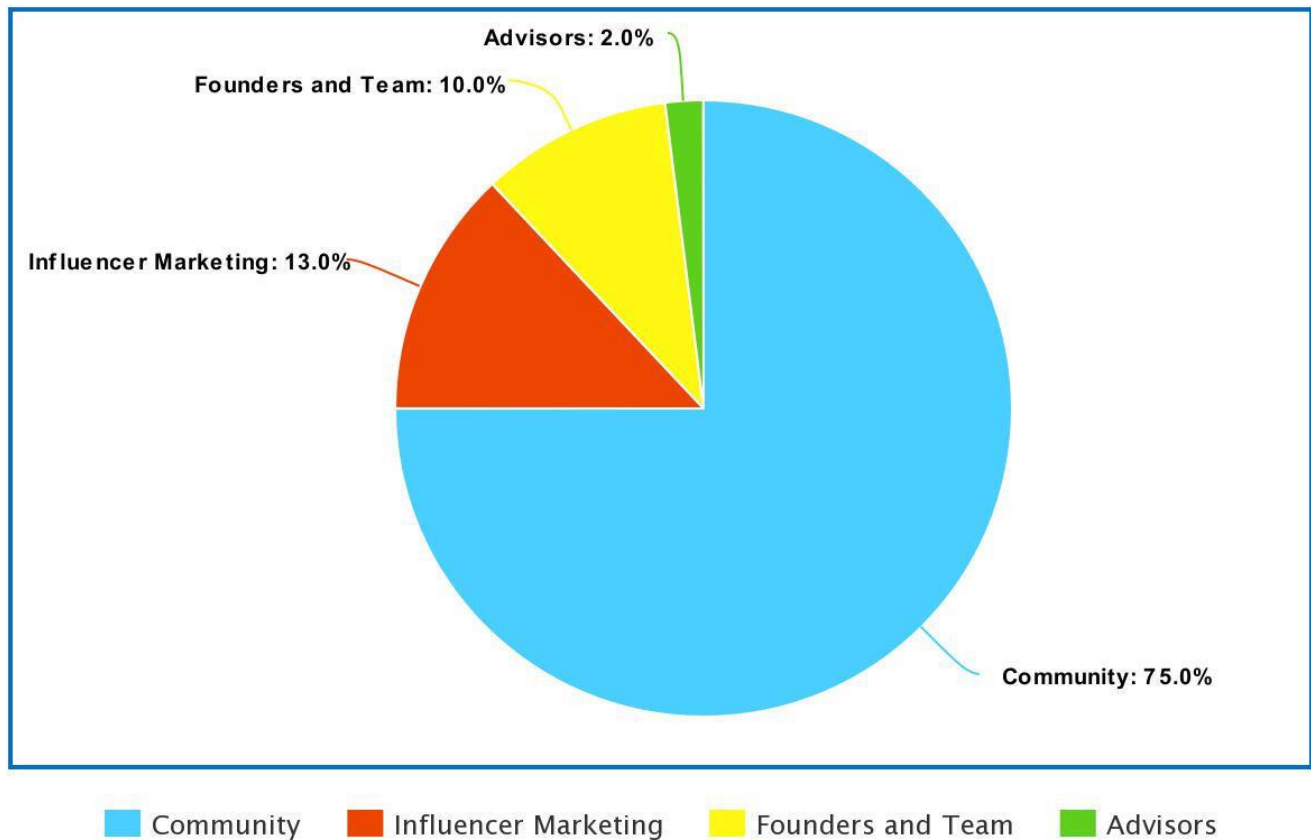
100,000 Holders

Wallet Development

Tier 1 CEX Listings



## Token Distribution



## Future Plans

The team behind the development of the Last of Us Token is committed to continuously improve and expand the platform. In the coming months and years, the team plans to launch new features and initiatives that will further enhance the player experience and grow The Last of Us Token community. Some of the key milestones on the roadmap include the release of metaverse and NFTs, listing on more centralized and decentralized exchanges with integration

of new payment options, influencers marketing campaigns, and the expansion of the marketplace for virtual assets and goods.

## Conclusion

The Last of Us Token represents a new era of gaming, where players have the power and control to create and shape their own virtual world. By leveraging the security and transparency of blockchain technology, The Last of Us Token provides players with a secure and decentralized platform for buying, selling, and trading virtual assets. With its innovative approach and community-driven ecosystem, The Last of Us Token has the potential to revolutionize the franchise and bring a new level of excitement and engagement to players everywhere. The tokens are limited in number (21 million) and once they are sold out, they will not be reissued. This means that their value is expected to increase over time as they become rarer and more sought after. So why wait? Join the revolution and become a part of the Last of Us Token community today!