CRYPTOSI DAO

BRAND GUIDELINES

COMPANY LOGO

CRYPTOSI DAO

PRIMARY TYPEFACE - 1

AA

ADAM.CG PRO
– REGULAR

MANAGE YOUR WORK WITH PATIENCE

H1 34PT ADAM.CG PRO - REGULAR

MANAGE YOUR WORK WITH PATIENCE

H2 22PT ADAM.CG PRO - REGULAR

MANAGE YOUR WORK WITH PATIENCE

H3 18PT ADAM.CG PRO - REGULAR

MANAGE YOUR WORK WITH PATIENCE

BODY TEXT 14PT ADAM.CG PRO - REGULAR

MANAGE YOUR WORK WITH PATIENCE

DESCRIPTION 14PT ADAM.CG PRO - REGULAR

CRYPTOSI DAO BRAND GUIDELINES

PRIMARY TYPEFACE - 2

Aa

Poppins Regular - Regular

Manage your work with patience

H1   34pt   Poppins Regular - Regular

Manage your work with patience

H2   22pt   Poppins Regular - Regular

Manage your work with patience

H3   18pt   Poppins Regular - Regular
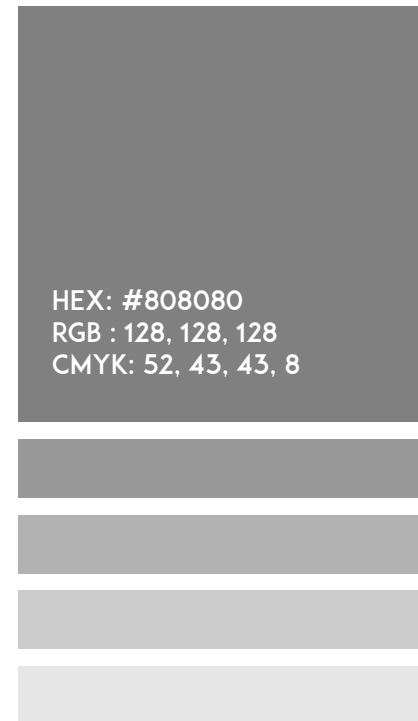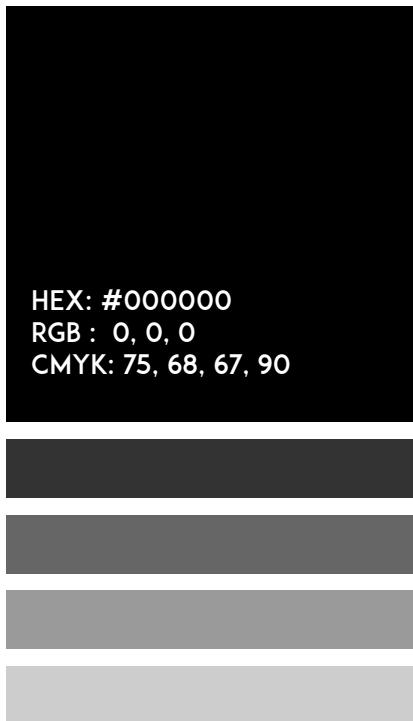
Manage your work with patience

Body Text   14pt   Poppins Regular - Regular

Manage your work with patience

Description   14pt   Poppins Regular - Regular
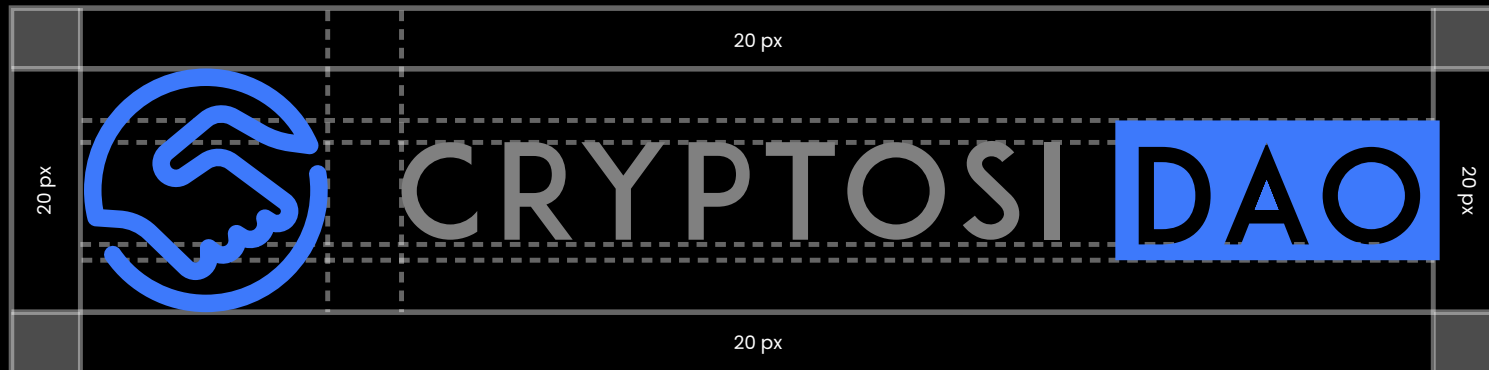
COLOR SCHEME - PALETTE

HEX: #000000
RGB : 0, 0, 0
CMYK: 75, 68, 67, 90

HEX: #3D79FB
RGB : 6, 121, 251
CMYK: 74, 55, 0, 0

HEX: #808080
RGB : 128, 128, 128
CMYK: 52, 43, 43, 8

DARK LOGO

WHITE LOGO

CLEAR SPACE

20 px

20 px

20 px

20 px

CRYPTOSI DAO

MINIMUM SIZE

App Icon / Favicon

Minimum Size

70mm | A2

45mm | A3

30mm | A4/A5

20mm | 60px

32 x 32px

PATTERN

CORRECT LOGO USAGE

WRONG LOGO USAGE

LOGO PRESENTATION

LOGO PRESENTATION

LOGO PRESENTATION