

BRAND GUIDELINES

ABOUT



At CryptoSI Vest, we know that cyber-security attacks have increased now more than ever. We intend to strengthen your security systems at home and work. We offer the technical support and software tools you need to keep hackers away. Other services we provide include systems auditing, vulnerability consulting and analysis, managed services, and penetration testing. We work around the clock to meet each of your unique needs. With our protection, you can relax, knowing that everything you own is safe.

THE LOGO

Our logo is an integral part of our brand, and should be used thoughtfully and consistently. Our logo is often displayed in it's full-color format and in it's entirety.



LOGO VERSIONS

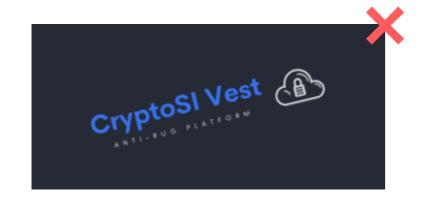
Our full-color logo is our primary colorway – but only use it when displaying the logo on a white background. When displaying the logo on a photo or colored backgorund, use the white or black version.

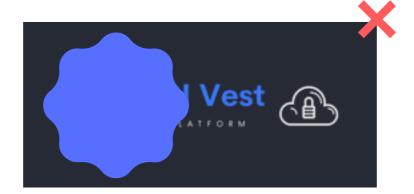




LOGO USAGE

Avoid rotating the logo, distorting it, partially covering it up, or displaying it directly on a photo







COLORS

Our brand is made up of the following colors. Any colors outside of this palette must be used with discretion.

rgb(61, 121, 251) hsl(221, 96%, 61%) #3d79fb

rgb(234, 234, 234) hsl(0, 0%, 92%) #eaeaea rgb(37, 42, 52) hsl(220, 17%, 17%) #252a34

rgb(111, 155, 252) hsl(221, 96%, 71%) #6f9bfc rgb(11, 86, 250) hsl(221, 96%, 51%) #0b56fa

rgb(255, 255, 255) hsl(0, 0%, 100%) #ffffff

TYPOGRAPHY

Typography is the work of typesetters, typographers, graphic designers, art directors, comic book artists, graffiti artists and now anyone who arranges words, letters, numbers and symbols for publication, display or distribution.

(Name of the header font)

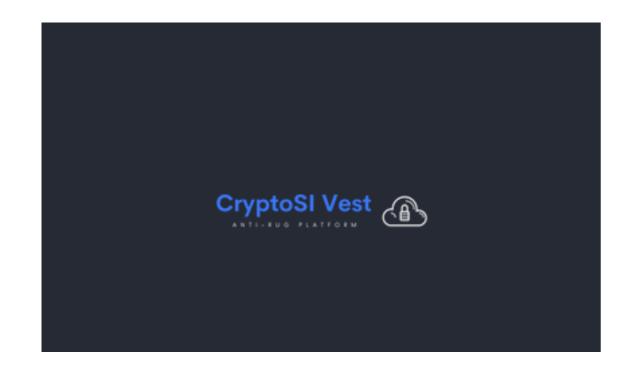
Header text example

(Name of the body font)

Body font example. In publishing and graphic design, Lorem ipsum is a placeholder text commonly used to demonstrate the visual form of a document or a typeface without relying on meaningful content. Lorem ipsum may be used as a placeholder before the final copy is available.

APPLICATION

This is an example of how the logo and brand elements may be used in brand applications such as business cards.







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