

## WHAT IS CRYPTOVARNA?

**CryptoVarna** is an independent organization, based in Varna, Bulgaria, promoting and advocating the blockchain technologies and decentralized solutions. We organize events, perform workshops, participate in projects and present local companies to the world.





# WHY BLOCKCHAIN TECHNOLOGIES?

**Blockchain** is one of the distributed ledger technologies that became popular after the rise of Bitcoin. We believe that in the near future they will occupy all aspects of our lives in a similar way internet and smartphones do now



## **Our Main Activities**

## **Events**

Organizing conferences, events and meetups, local and international

## **Projects**

Project design and development - original products and services for 3rd parties

## Consulting

**Business** and government consulting, workshops and think tank

## ICO

Organizing Initial Coin Offerings, crowdsale development, marketing, aidrops and support

## **Tokenization Courses**

Tokenization and token design - implementation of distributed, crypto-token into existing convencional business

Express, general and long-term courses and lectures about blockchain development



## **Events (Past and Upcoming)**

- Oct, 2017 <u>BlackSeaChain</u> conference
- Nov, 2017 Session @VUM
- □ Dec, 2017 <u>Innovator</u> Christmas Party
- ☐ Mar, 2018 Master Class @UE
- Apr, 2018 Microsoft Azure Bootcamp
- Apr, 2018 LibertyBits
- ☐ Apr, 2018 <u>CloudConf</u>
- Apr, 2018 TEDx Ploydiv
- ☐ May, 2018 <u>Eurostat's Big Data Conf</u>
- May, 2018 Innowave Presummit 2018

- May, 2018 <u>Sofia Crypto Conf 2018</u>
- ☐ May, 2018 <u>Consensus 2018</u> New York
- ☐ May 2018, <u>Startup Weekend Varna</u>
- ☐ Jun, 2018 <u>VVMU</u> Blockchain Conf
- Jun, 2018 EOS Hackathon Hong Kong
- Jun, 2018 ICO Race Lugano
- ☐ Jun, 2018 <u>Startup Weekend</u> Brasov
- ☐ Jul, 2018 <u>BlackSeaChain 2018</u>
- ☐ Aug, 2018 EOS Hackathon Sidney
- Oct, 2018 <u>Innowave Summit 2018</u>

## **Projects**

We work on several projects within the organization. While some of them are strictly commercial others aim for public good.

Our current projects fall into the following main categories:

#### **SMART CITY**

We combine IoT, radio transmission media such as LoRa WAN and BLE, Cloud and Blockchain technologies, AI/ML and more, to build systems for autonomous, better working, corruption free and optimized cities. We collaborate with municipalities, governments, universities and companies to achieve that.

#### **SMART DATA**

We have projects related to smart statistics and better data management with respect to privacy. We would like to give the power to own his data back to the user but without limiting the business and statistical usages over it.



200+

Members

**20+** 

Meetups

Active Projects





## **MIMIRIUM NETWORK**

Distributed User-Owned Big Data

## What We Can Offer

#### **AWARENESS**

Your logo could be on all our media, websites, projects, events, t-shirts etc. We are very active in communities and events so this will bring attention to your company as well

#### **PUBLICITY**

We don't only organize and participate in commercial events but also work on public causes and institutional projects etc. We have visibility on national and international media

#### **INCREASED REPUTATION**

By supporting us you also support our causes and projects such as decentralization, smart city and smart statistics, transparent elections and safe and cheap public services. Our team consists of proven and experienced experts and leaders, people with respect in the community

#### **SYNERGY**

Access to experts pool and valuable knowledge and participation in our projects

## **TGOLD Sponsorship**

#### **Includes:**

- ✓ Big logo on the website
- ✓ Logo on our print materials
- Custom workshops on a topic defined by the sponsor, performed in a location by his choice, 2 times per year, up to 4 hours each. (transport and accommodation expenses are not included)
- ✓ Access to internal newsletter and access to key persons
- ✓ Ability to participate into internal and public projects organized by CryptoVarna

## **Usage of Funds**

#### Rent

Rent for venues where we perform meetups and conferences

## Conferences

Participation in 3rd party conferences and events we aim for the highest publicity

### Media

Online media and advertisement - our websites, our social channels etc.

## **Print**

Print materials - brochures, catalogs and billboards, which will be used on events

## **Projects**

Project bootstrapping - to create an MVP or bootstrap promising projects

## **Administrative**

Administrative - legal and other administrative expenses



<u>Galin</u> <u>Dinkov</u>



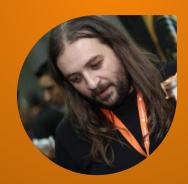
<u>Marten</u> <u>Demirev</u>



<u>Georgi</u> <u>Hristov</u>



Anton Andonov



<u>Julian</u> <u>Sapundzhiev</u>



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**Team** 

## **On The Media**



**Bloomberg** TV BULGARIA



TV Evropa

## Contacts

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