#### MEHMET SALIH BOZKIR



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#### **Education**

**Bursa Technical University** 

Turkey

Degree: 3,14

Graduation Date: 06.2021

#### **Skills & Interests**

- Version Control Systems: Git, Github and Gitlab usage.
- Strong knowledge of JavaScript and JavaScript Frameworks:
- JavaScript: Fundamental and advanced language knowledge, OOP concepts, asynchronous programming, DOM manipulation, event handling
- ReactJs: Core principles, components, data flow, prop management, state management (Redux and Zustand included), reusability, testing.
- HTML and CSS: Web standards and best practices, responsive design principles, accessibility guidelines skills, knowledge, abilities, or achievements.
- Databases: SQL gueries, basic understanding of NoSQL and relational databases.
- Authentication: User login and authentication, JWTs, OAuth, integration with identity providers.
- Postman: I have a lot of experience on GraphQL and RestApi.
- Good problem-solving and communication skills.
- Unit and integration testing: My test-driven approach enables me to identify code defects and malfunctions early in the development process, leading to the delivery of robust and bug-free software.
  - React Testing Library
  - lest
  - Vitest
  - Cypress

## **Open Source Projects**

• <a href="https://level2app.com/">https://level2app.com/</a> (You can see detailed information on the next page)

I designed and developed the entire Level 2 App website using Next.js, focusing on a modern, responsive, and user-friendly experience. The site features a distinct mobile layout for optimal usability on smaller screens. Key aspects include:

- Responsive Design: Tailored for both mobile and desktop, providing a seamless user experience across devices.
- Next.js Framework: Leveraged for fast, SEO-friendly, and scalable web development.
- User-Centric Design: Intuitive navigation and visually appealing interfaces to enhance user engagement.
- Performance Optimization: Implemented best practices for improved load times and SEO performance.

#### React-Portfolio:

- This particular site is built using React, a JavaScript library for building user interfaces.
- It follows a component-based architecture, allowing each component to be managed independently and reused throughout the site.
- While designing the site, special attention was paid to responsive design and an effort was made to provide the same image on every platform.

Keywords: Nextjs, Emailjs/browse, Fast-marquee, Github-corner, Tailwindcss

#### **Organization**

### **Experience**

Hybrid / Remote Remote

#### Suforia / Level2App

01.01.2024- Continues

In a US-based company, I analyze influencer data using the Next.js framework through Instagram's API to evaluate their follower base, engagement rates, and content performance. This analysis enables our company to identify the most effective influencers and optimize marketing campaigns.

#### **Freelance React Work**

15.11.2023-01.01.2024

Istanbul

Although I may lack experience, my passion and eagerness to learn are boundless. My quick learning abilities and problem-solving skills allow me to grasp new technologies quickly and come up with creative solutions to complex problems. By working in this position, I believe I can contribute not only as a developer but also as an active member dedicated to the team's success.

### Level 2 App - Website Design and Development https://level2app.com/

### Project Overview:

I designed and developed the entire Level 2 App website from scratch using **Next.js**, a powerful framework for building React applications. The project showcases my ability to deliver a modern, responsive, and user-friendly web experience tailored to the client's specific needs.

## Project Overview:

- **Responsive Design:** The website features a fully responsive design, ensuring optimal viewing and interaction experiences across a wide range of devices, from mobile phones to large desktop screens. The mobile layout is distinct from the desktop version, with tailored navigation and design elements that enhance usability on smaller screens.
- Next.js Framework: Utilized Next.js to build a fast, SEO-friendly, and scalable website. The framework's capabilities, such as server-side rendering and static site generation, were leveraged to improve performance and user experience.
- **User-Centric Design:** Focused on creating a seamless user journey with intuitive navigation, clean interfaces, and visually appealing design. The design emphasizes user engagement and accessibility.
- **Modern Technologies:** Implemented the latest web technologies and best practices, including React components, CSS-in-JS for styling, and optimized image loading, to ensure high performance and maintainability.

## • Challenges Overcome:

- Custom Mobile Experience: Developed a custom mobile experience that differs significantly from the desktop version, addressing specific user interaction challenges on small screens and ensuring a consistent brand experience across all devices.
- **Performance Optimization:** Optimized the website for speed and efficiency, resulting in faster load times and improved SEO performance, contributing to higher search rankings and better user retention.

#### · Results:

- Successfully launched the Level 2 App website, receiving positive feedback for its design, functionality, and ease of use.
- Improved user engagement metrics, including longer session durations and lower bounce rates, indicating an enhanced user experience. (This data was verified with sentry).

Keywords: Nextjs, Responsive Web Design, User Experience (UX), Server-Side Rendering (SSR), Static Site Generation (SSG)