

2022

Blockchain, NFT, Metaverse



Your gateway to Blockchain, NFT and  
Metaverse technologies



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# Table of Contents

- [Introduction](#)
- [Solutions](#)
- [Wodoland Game](#)
- [Architecture](#)
- [Wodo Gaming](#)
  - [Game Hub](#)
  - [Development Platform](#)
  - [Marketplace](#)
  - [Game Store](#)
  - [Launchpad](#)
  - [Game Hosting](#)
- [Roadmap](#)
- [Team](#)
- [Tokenomics](#)

A new platform

# to simplify Blockchain, NFT and Metaverse adoption

Handles everything related to the blockchain, NFT and metaverse technologies

# Founders



Bekir Dag 

CEO

- 19 years of experience in Software Development
- Delivered tens of different projects of various sizes in different industries
- Started his own web-shop in 2011
- Worked for the biggest advertisement agencies in Turkey and built enterprise products such as playstore.com, IKSV.org and secretcv.com
- Managed development teams of 10+ people in 3 different software companies in North America and created the standards for support lifecycle. Created tens of different projects from the idea stage to the end product.
- Partnered with Student Ally and built the software from scratch with his team, which has a complicated structure and lives on the cloud.
- Vast experience in product creation and product life cycle
- Founded Wodo Networks as CEO



Serhat TANRIKUT 

CTO

- 17 years of experience in Software Development
- Walked through many different roles (software engineer, tech team lead, scrum master, release manager, R&D Leader, People Manager)
- 9 years of leadership experience in Nokia (built international teams, delivered high performant, distributed telco products )
- Built/Led market leader device manager/IoT platform for the telecommunication industry in Nokia. 200+ deployments all around the world.
- Led SaaS-Cloud Infrastructure Team in Sitecore
- Founded Wodo Networks as CTO
- Vast experience in leadership, software product development, software architecture, and cloud technologies.

# Problem

Blockchain, NFT and metaverse technologies are cumbersome and complex by their nature. It takes enormous time for companies to adopt these technologies and build solutions.



## Complexity

Complex technology



## Interoperability

A new blockchain , NFT or metaverse to integrate everyday



## Standards

Lack of standards



## Scalability

Crypto transaction scalability is complicated and difficult

# Opportunities

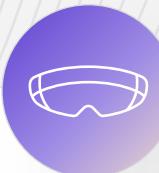


## Mass Blockchain and NFT Adoption

It is time to adopt blockchain and NFT technologies. Real-life business cases & implementations

Blockchain

NFT



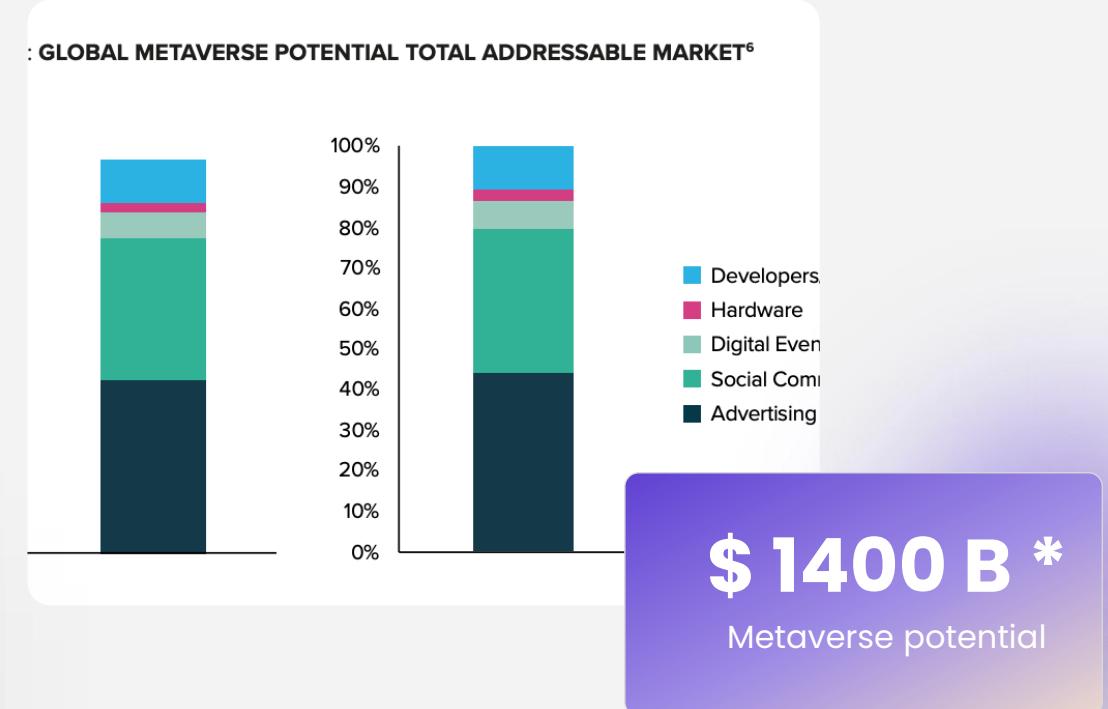
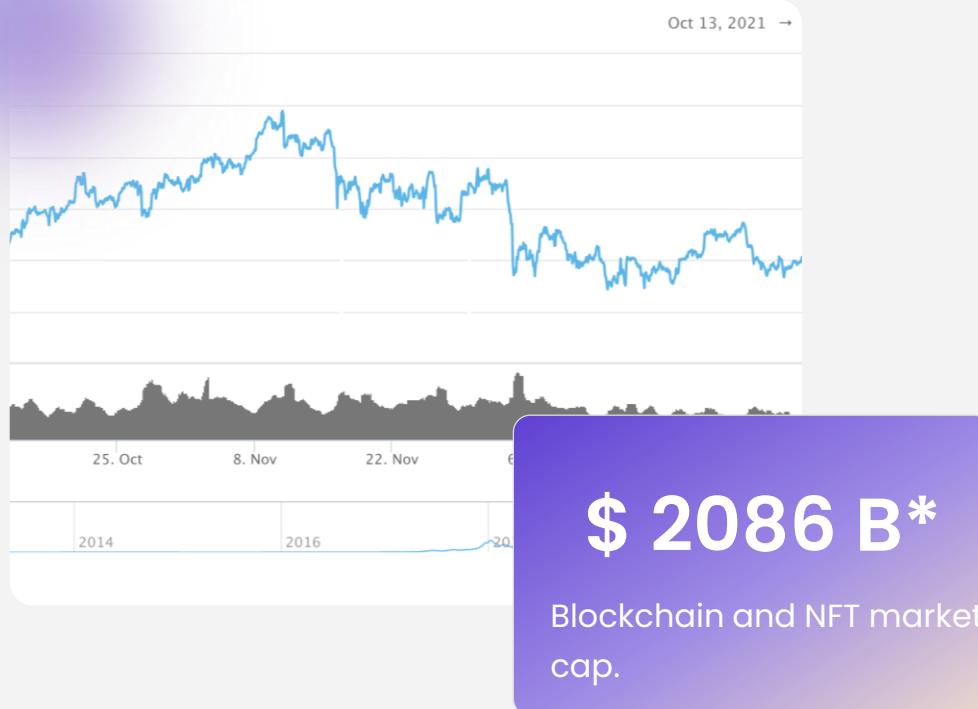
## Crypto Gaming and Metaverse

Blockchain & NFT games , early phases to explore metaverse technology and platforms.

Gaming

Metaverse

# Market Overview



"Web 3.0 is the new digital economy with a disruptive model"



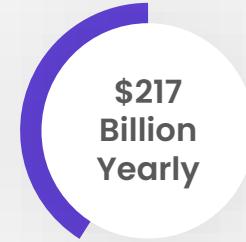
# Market Analysis



Cryptocurrency  
Market



Metaverse  
Market



Gaming  
Market

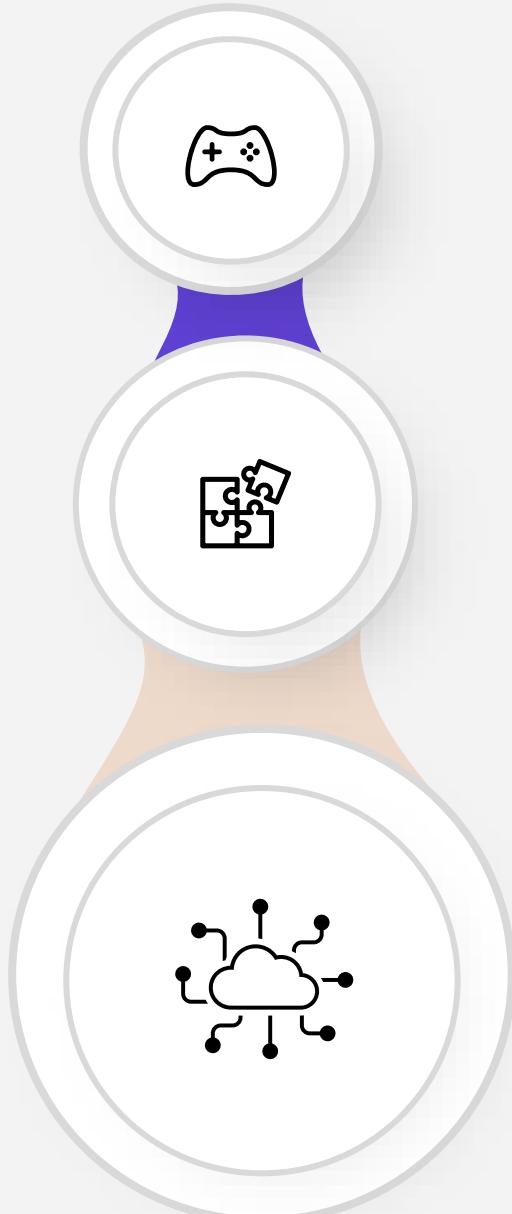


NFT Market



Market Caps in Total

**+3500 B**



## Wodoland

The first blockchain & NFT enabled Mmorpg game leveraging the wodo platform services and gaming solutions.

Play to earn and collect.

Demo: <https://www.youtube.com/watch?v=QpTORoBwLls>

## Wodo Gaming

Game Hub, Marketplace, Launchpad, Wallet solutions and development kits to adopt blockchain technologies at speed in gaming industry. It is built upon the wodo platform

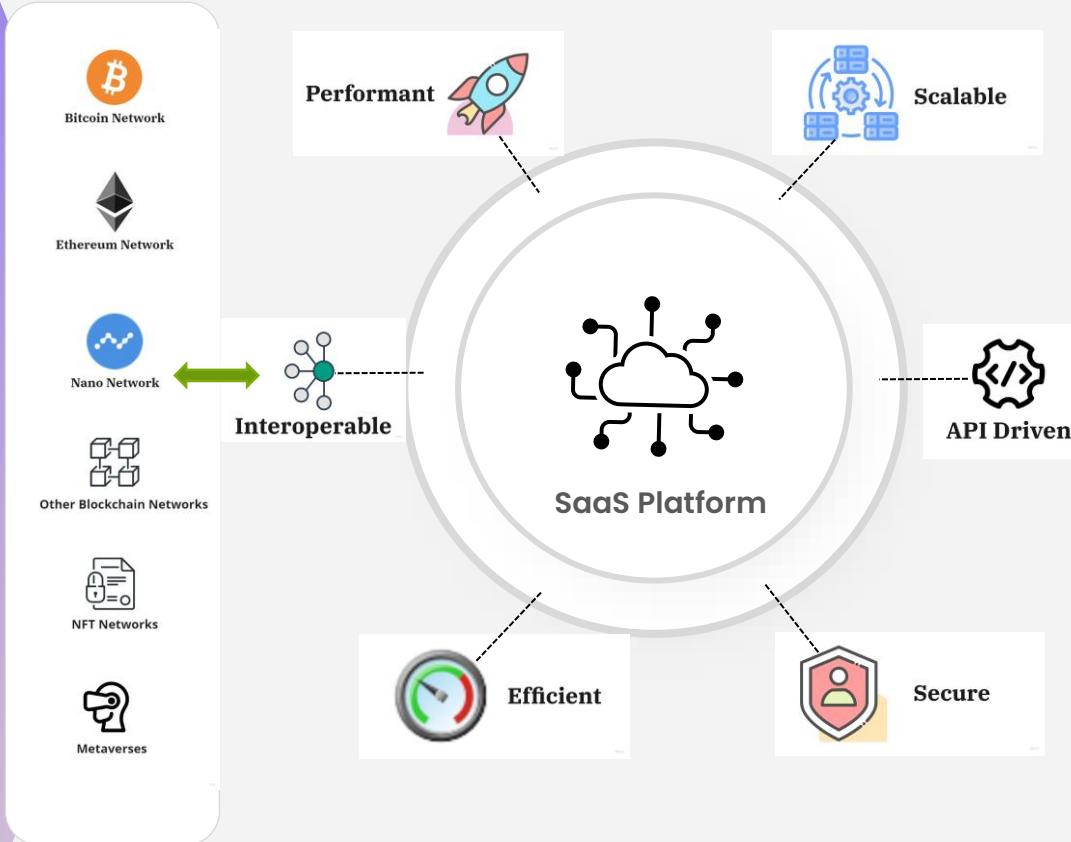
Demo: <https://www.youtube.com/watch?v=XII5Teylg5M>

## Wodo Platform

Multitenant, secure, scalable and intelligent platform with blockchain, NFT and metaverse integration services.

Intro: [https://www.youtube.com/watch?v=339\\_rUo\\_HOU](https://www.youtube.com/watch?v=339_rUo_HOU)

# WODO PLATFORM



## Easy to Use

Smart APIs and Client dev kits for easy blockchain integration

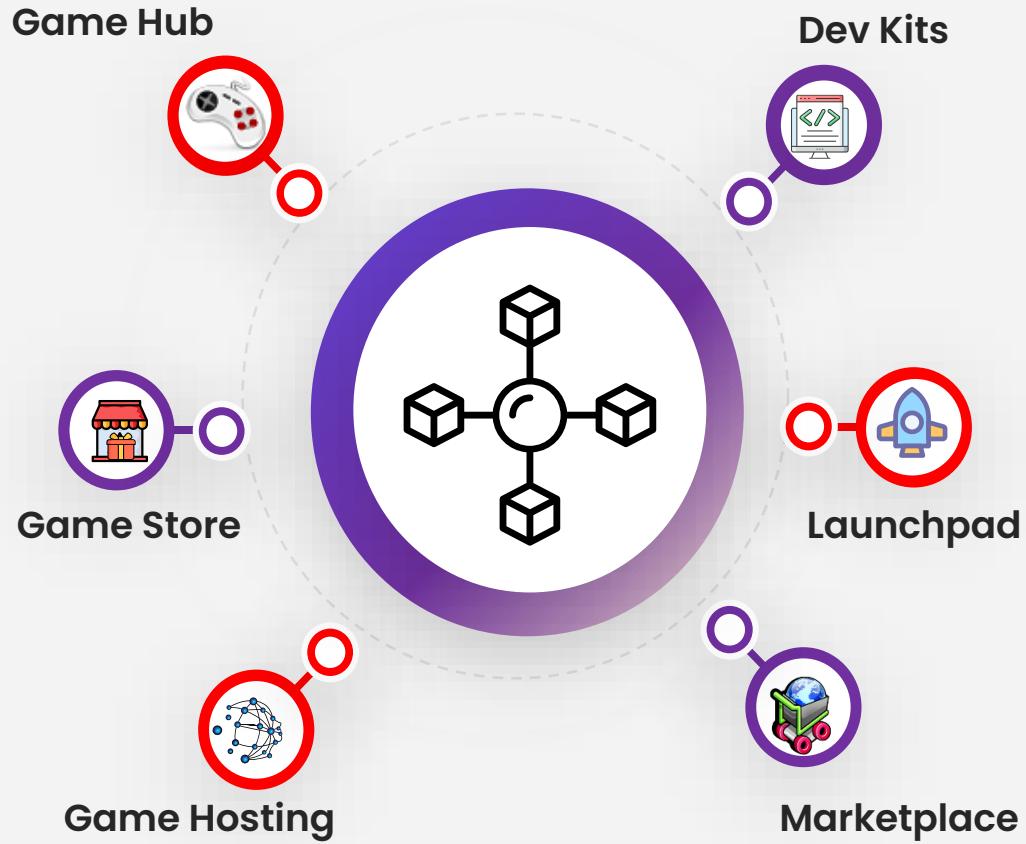
## Scalable

The infrastructure is on the cloud so it can scale easily

## Business Intelligence

Analytic data with business intelligence, recommendations with AI

# WODO GAMING



## Game Hub

An active community, online games enriched with cryptocurrency and NFTs

## Development Platform

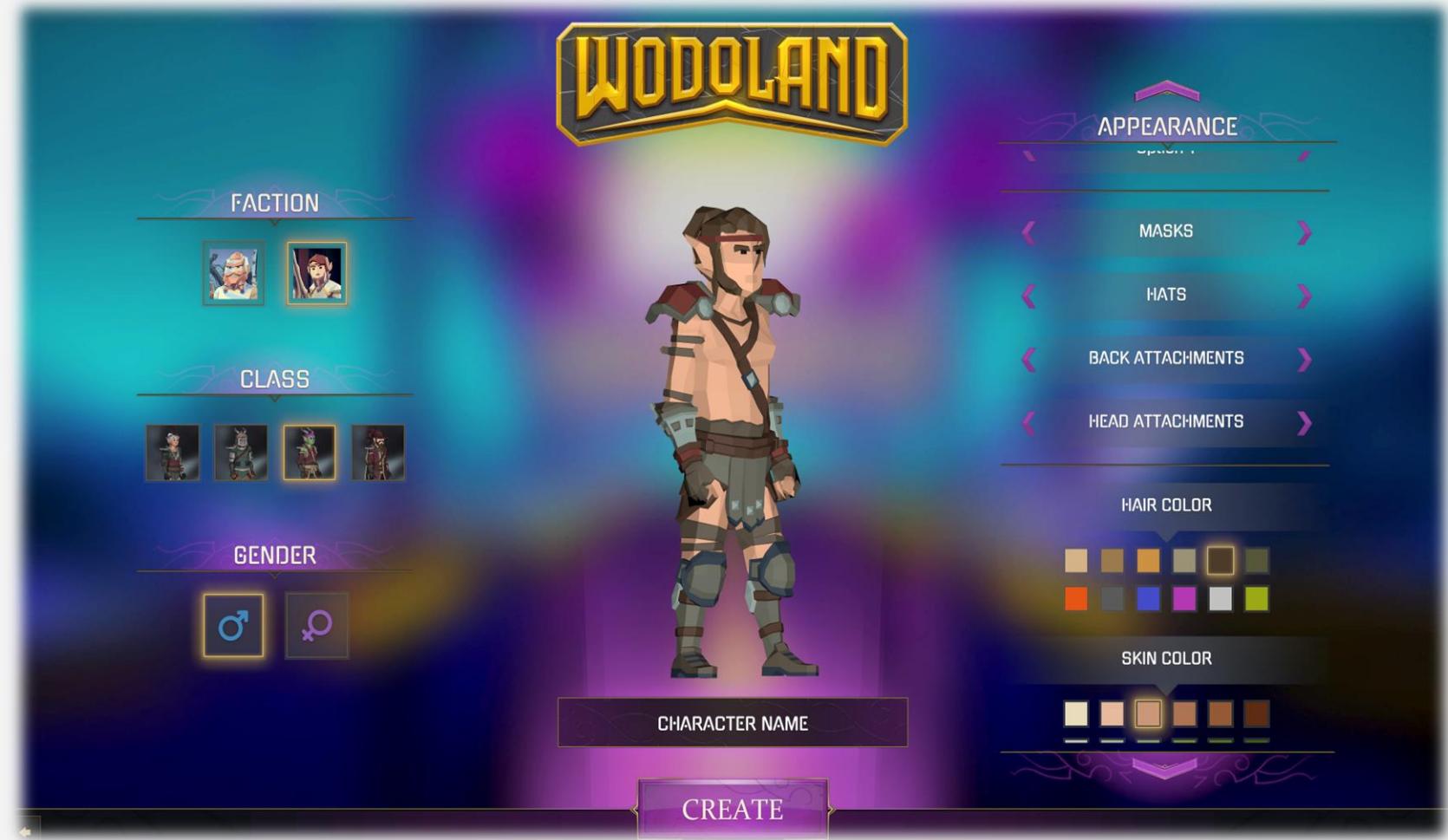
Platform APIs, integrations for blockchains, NFT platforms and metaverses. Software development kit for game developers

## Solutions

Novel solutions – Marketplace, Game Store, Launchpad, Game Hosting



# WODOLAND GAME



## First Game Design

First Mmorpg and quest-based game design leveraging the platform services and solutions

## In-Game Economics

Play-to-earn cryptocurrencies and play-to-collect NFTs

Demo: <https://www.youtube.com/watch?v=QpTORoBwLIs>



# Wodo Gaming Strengths



## Unified Gaming Ecosystem for Gamers and Game Developers

Our competitive advantage is that we build our fully integrated solutions (game hub, game store, marketplace, game hosting, dev kits) and platform that allow

- gamers to play any crypto game anytime with their desired cryptocurrency/token (XWGT, Nano, Avax etc..) and monetize their earnings easily using their single crypto account
- game developers to develop and introduce their crypto games to an active community considering all in-game economics in end-to-end manner

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## Flexible Revenue Streams

Each Wodo Gaming solution has its own revenue stream that also promotes XWGT token holding, e.g; Game Hub has a tournament engine that entertains Wodo Community with variety of crypto games and provides Wodo Network with continuous income/revenue. The strategy strengthens Wodo Network against fluctuating market conditions and XWGT token valuation.

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## The Team and Vision

The founders and core team have proven expertise and experience in developing complex software platforms and launching software products. It is a leverage to achieve the vision of Wodo Network as a Web 3.0 technology company.



# Wodo Platform Architecture



Wodo Platform is a SaaS product suite that helps small/large scale businesses adopt and integrate cryptocurrencies into their business models by offering seamless API integration, easy automation, drag&drop business flow design, real-time analytics, and business intelligence



# Wodo Gaming Solutions

## Game Hub

Plenty of games with cryptocurrency and NFT capabilities are hosted on the wodo game fleet



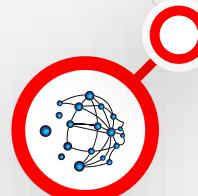
## Game Store

Publish and advertise your new-generation games on the Wodo Game Store



## Game Hosting

It is a framework for hosting, running, monitoring, and scaling dedicated game servers.



## Development Platform



## Development

An integrated platform with scalable services, APIs, and a software development kit (SDK).



## Launchpad

Platform integration, in-game economics, marketing, Wodo community introduction for the game development companies



## Marketplace

A place to buy/sell interoperable NFT assets, seamless integration with Wodo Games and the platform



# Game Hub

An online social arena to play Wodo games with other community members and earn instant cryptocurrencies and NFTs while playing

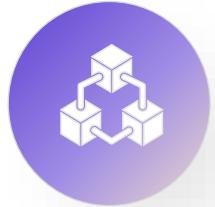


**Play to Earn**  
cryptocurrencies



**Play to Collect**  
NFTs

# Development Platform



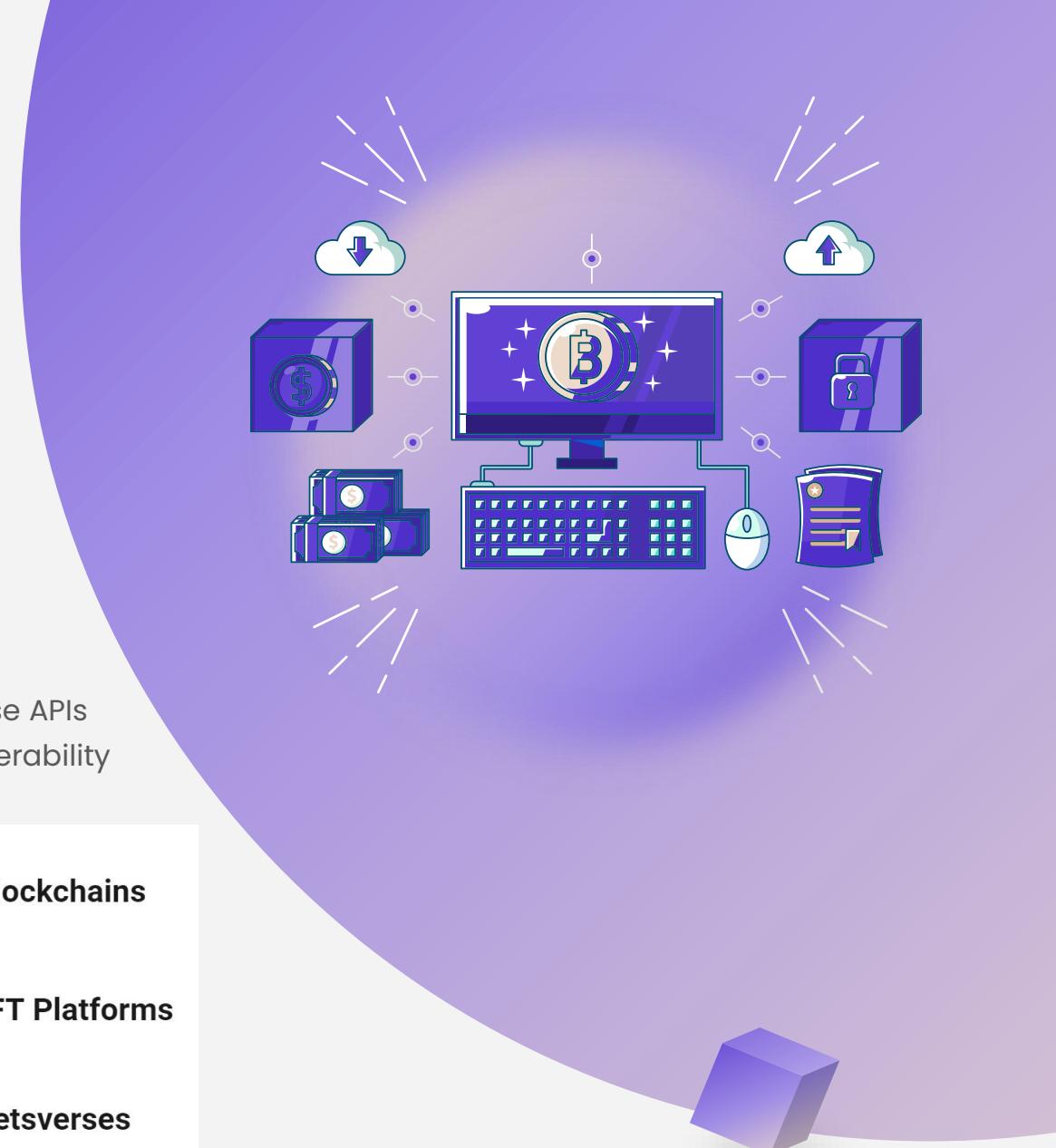
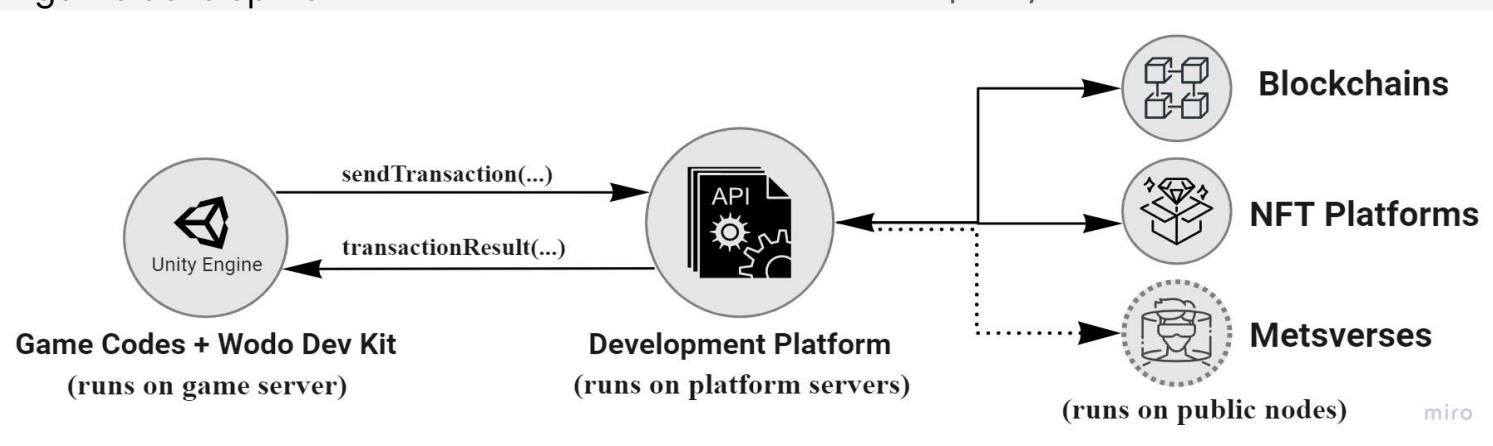
Blockchain APIs  
NFT APIs  
Metaverse APIs

## SDK – Client Libraries

Wodo Gaming SDK is a toolset to make game developers' life easier during game development

## Platform APIs

Blockchain, NFT and Metaverse APIs and integrations with interoperability and simplicity



# Marketplace



NFT and Metaverse Marketplace  
Interoperability  
API Support  
Analytics

## Solutions

By @Marck15656

By @JohnDoe



**NFT Item #6690**

4.76 ETH



**Meta Item #9038**

3.26 ETH

Live Auctions

**4h 53m 09s left**

Highest bid

**4.023 ETH**

Last 24 Hours

**▲ 1.42%**



User Onboarding  
Game Hub integration

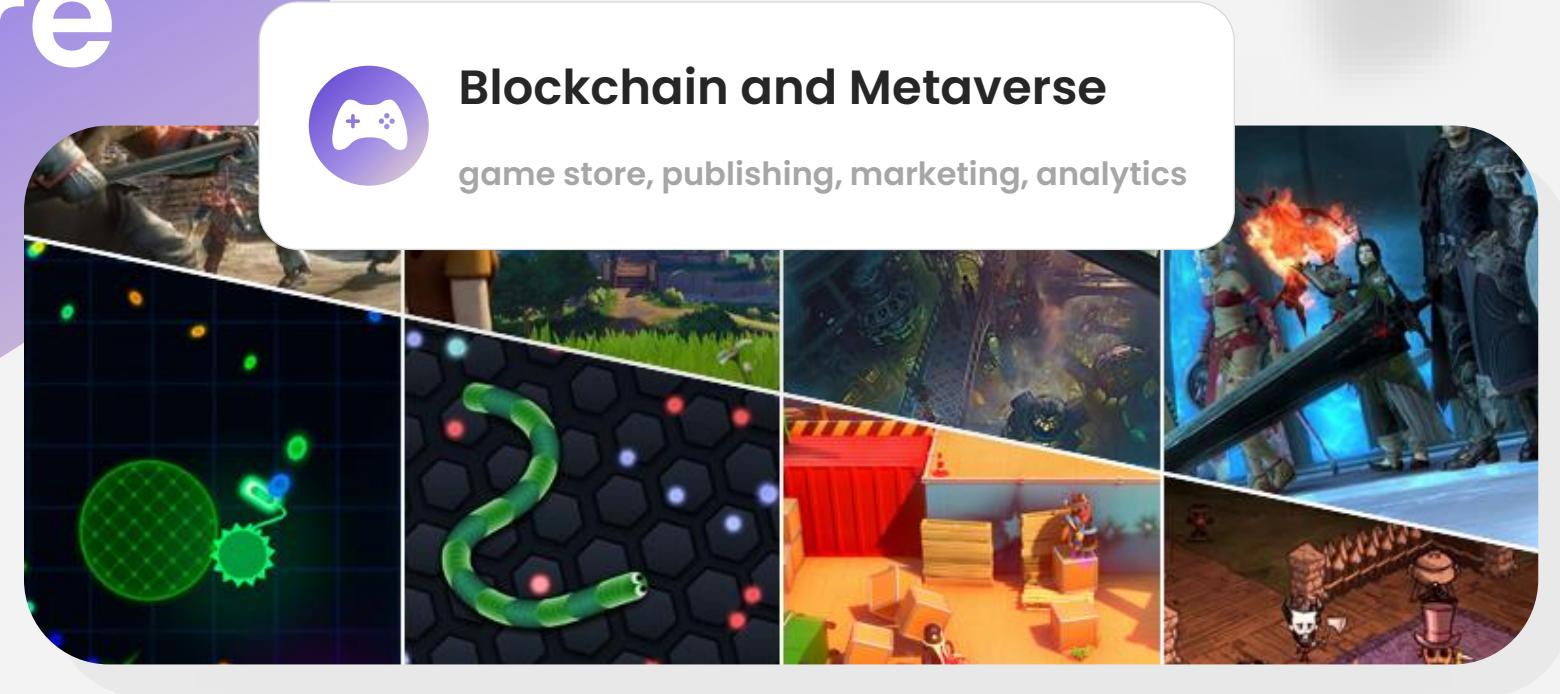
Analytics & Insights  
for game developers

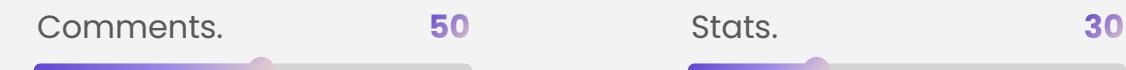
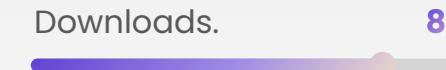
# Game Store

## Solutions



**Blockchain and Metaverse**  
game store, publishing, marketing, analytics







## Platform Integration

Development, SDKs, In-game economics

# Launchpad



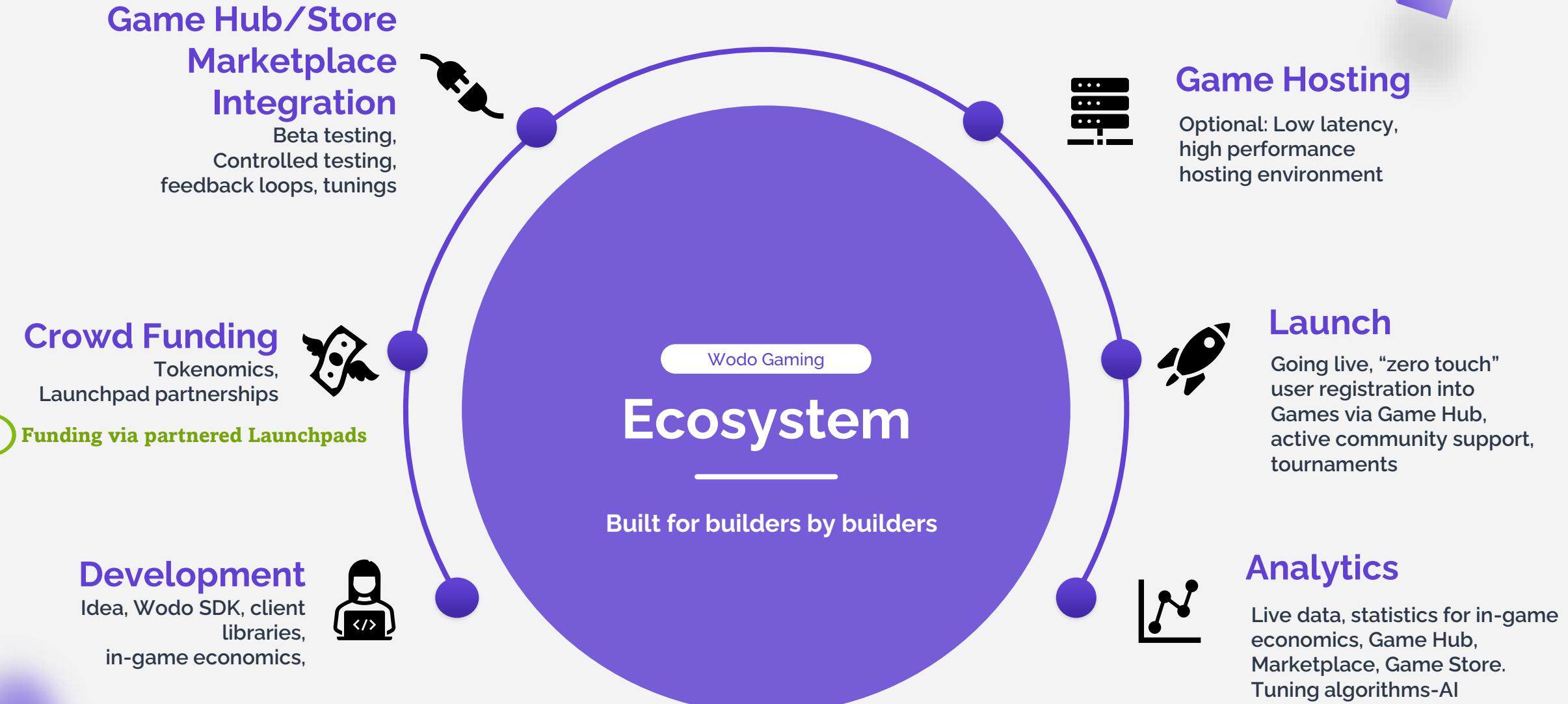
## Token Creation

Game token creation



## Fundraising

Seed funding and capitalization



# Game Hosting

Easy game deployment flow and hosting environment that provides global availability, low latency, easy management, elasticity, scalability, and insights with data



## Globally Available

Game server fleet available all around the globe



## Economic

Elastic, scalable, pay as you go

# Wodo Gaming

## Wodo Platform

**Implement any business use cases**

Wodo platform makes it easy and painless to implement any blockchain and metaverse business use cases in agility

**Unlimited potential**

Web 3.0 is the future with a new digital economic model

Future

**\$ 1400 B**

**Economic value in the upcoming 5 years**

# Roadmap



# Core Team



**Bekir Dag**

CEO



**Serhat TANRIKUT**

CTO



**Catherine McKimm**

Legal Advisor



**Asst. Prof Ozgur Ozmen**

Research & Standardization



**Salih Genc**

Cloud Infrastructure

# Tokenomics



## Advisors 2%

Status: Locked **12** Months  
Vesting: **2** years



## Airdrops 1%

Status: Locked till listing  
Vesting: **2** years



## Digital Marketing 12%

Status: Locked, **3** months  
Vesting: **5** years



## Private Sale 1%

Status: Locked till listing, **%6**  
**unlock on listing day**  
Vesting: linear **12** months after  
exchange listing



## Development Team 15%

Status: Locked **12** months  
Vesting: **2** years



## Public Sale 2%

Status: Locked till listing,  
**%15 unlock on listing day**  
Vesting: linear **12** months  
after exchange listing



## Strategic 10%

Vesting: linear **12** months



## Exchanges 3%

Status: Scheduled



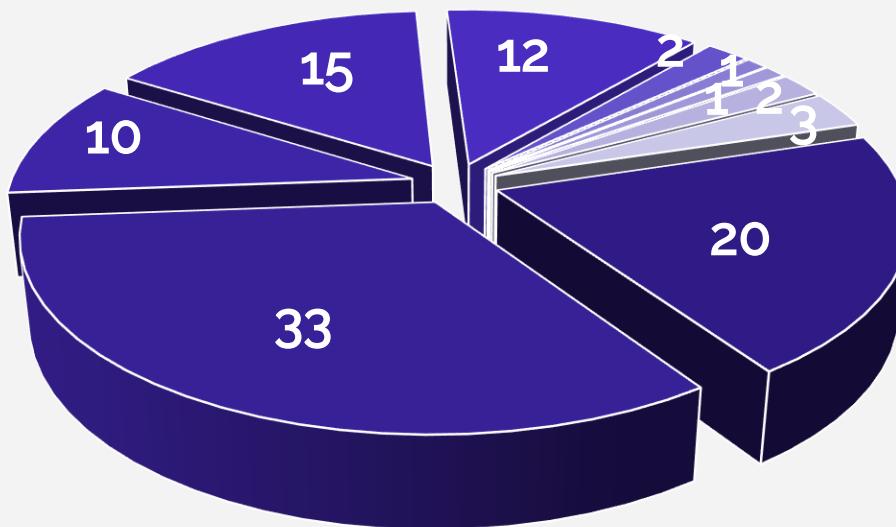
## Company Reserves 34%

Status: Locked **12** Months  
Vesting: **2** years



## Play to Earn 20%

Status: Locked till listing  
Vesting: **10** years



Token in Total

**1 Billion XWGT – fixed cap**



# XWGT Utility



## Primary play to earn token on Wodo Game Hub & Wodoland Game

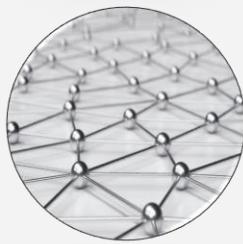
Wodo community members use XWGT to play games and attend tourmates. XWGT is promoted as main activity token on the entire ecosystem.

Wodoland game promotes XWGT as in-game token for fundamental play-to-earn token and staking



## Exclusive privileges for gamers holding XWGT token

Gamers holding XWGT have privileged access to events, private tournament and specific features of Game Hub, Marketplace. XWGT holders have chance to earn more in play-2-earn and play-2-collect



## Staking token for business functionalities

All functionalities on the platform, marketplace, launchpad, game store requires XWGT token staking as prerequisite. Partners holding XWGT token benefit from privileged functionality and advanced subscription models.



# Competitive Landscape

Innovation

Competitors



# Disruptive Business Model

Blockchain and metaverse are disruptive innovations that create new business models and a new digital economy. The new Web 3.0 ecosystem will be built in a decentralized and democratized way so that our competitors are also our partners during the early adoption phase of the Web 3.0 era

## Forte

Provide blockchain and NFT solution for gaming industry. Secured total capital raise more than **\$900 million** in total throughout Series A&B

## PlayDApp

Bring non-Crypto game users into blockchain game users through the PlayDapp service platform. Current market cap is **\$310 Million**.

## Ore Systems

Offers next generation NFT and blockchain technology for game developers. Recently raised **\$450 thousand** throughout public token sale and current market cap is **\$8 Million**.

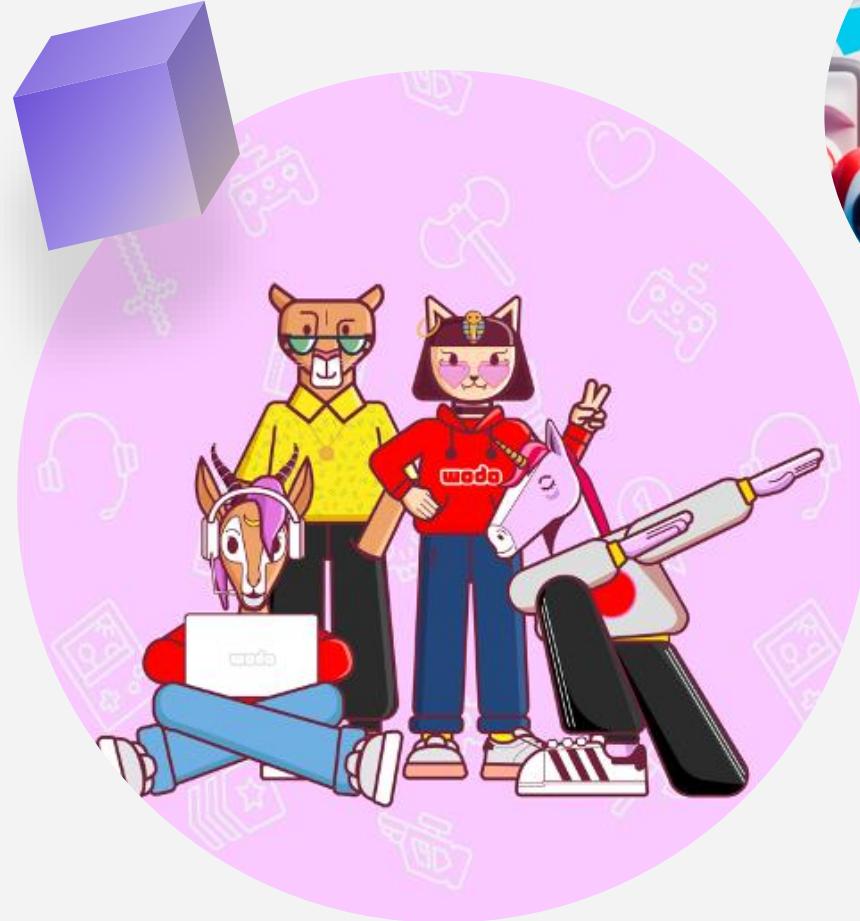


Our competitive advantage is our generic Wodo Platform that allows any blockchain, NFT and metaverse business cases to be built fluently along with gaming business case in end-2-end manner



# Get in Touch

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# Thank you

Wodo Team