Blockchain, NFT, Metaverse

wodo PLATFORM

Your gateway to Blockchain, NFT and Metaverse technologies

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A new platform

to simplify
Blockchain, NFT and Metaverse adoption

Handles everything related to the blockchain, NFT and metaverse technologies

Founders

Bekir Dag in

CEO

- *19 years of experience in Software Development*
- *Delivered tens of different projects of various sizes in different industries*
- *Started his own web-shop in 2011*
- *Worked for the biggest advertisement agencies in Turkey and built enterprise products such as playstore.com, IKSV.org and secretcv.com*
- *Managed development teams of 10+ people in 3 different software companies in North America and created the standards for support lifecycle. Created tens of different projects from the idea stage to the end product.*
- *Partnered with Student Ally and built the software from scratch with his team, which has a complicated structure and lives on the cloud.*
- *Vast experience in product creation and product life cycle*
- *Founded Wodo Networks as CEO*

Serhat TANRIKUT in

CTO

- *17 years of experience in Software Development*
- *Walked through many different roles (software engineer, tech team lead, scrum master, release manager, R&D Leader, People Manager)*
- *9 years of leadership experience in Nokia (built international teams, delivered high performant, distributed telco products)*
- *Built/Led market leader device manager/IoT platform for the telecommunication industry in Nokia. 200+ deployments all around the world.*
- *Led SaaS-Cloud Infrastructure Team in Sitecore*
- *Founded Wodo Networks as CTO*
- *Vast experience in leadership, software product development, software architecture, and cloud technologies.*

Problem

Blockchain, NFT and metaverse technologies are cumbersome and complex by their nature. It takes enormous time for companies to adopt these technologies and build solutions.

Complexity
Complex technology

Interoperability
A new blockchain , NFT or metaverse to integrate everyday

Standards
Lack of standards

Scalability
Crypto transaction scalability is complicated and difficult

Opportunities

Mass Blockchain and NFT Adoption

It is time to adopt blockchain and NFT technologies. Real-life business cases & implementations

Blockchain   **NFT**

Crypto Gaming and Metaverse

Blockchain & NFT games , early phases to explore metaverse technology and platforms.

Gaming   **Metaverse**

Market Overview

Oct 13, 2021 →

$ 2086 B*

Blockchain and NFT market cap.

GLOBAL METAVERSE POTENTIAL TOTAL ADDRESSABLE MARKET[6]

- Developers
- Hardware
- Digital Even
- Social Comi
- Advertising
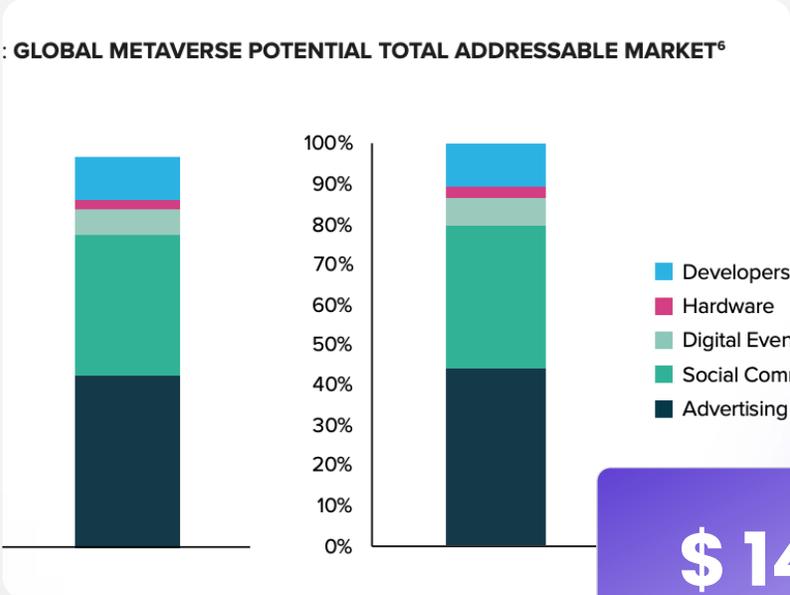
$ 1400 B *

Metaverse potential

"Web 3.0 is the new digital economy with a disruptive model"

* Source: https://grayscale.com/wp-content/uploads/2021/11/Grayscale_Metaverse_Report_Nov2021.pdf

Market Analysis

$2 Trillion
Cryptocurrency Market

$1,4 Trillion
Metaverse Market

$217 Billion Yearly
Gaming Market
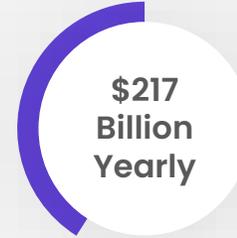
$40 Billion Yearly
NFT Market

Market Caps in Total
+3500 B

Solutions
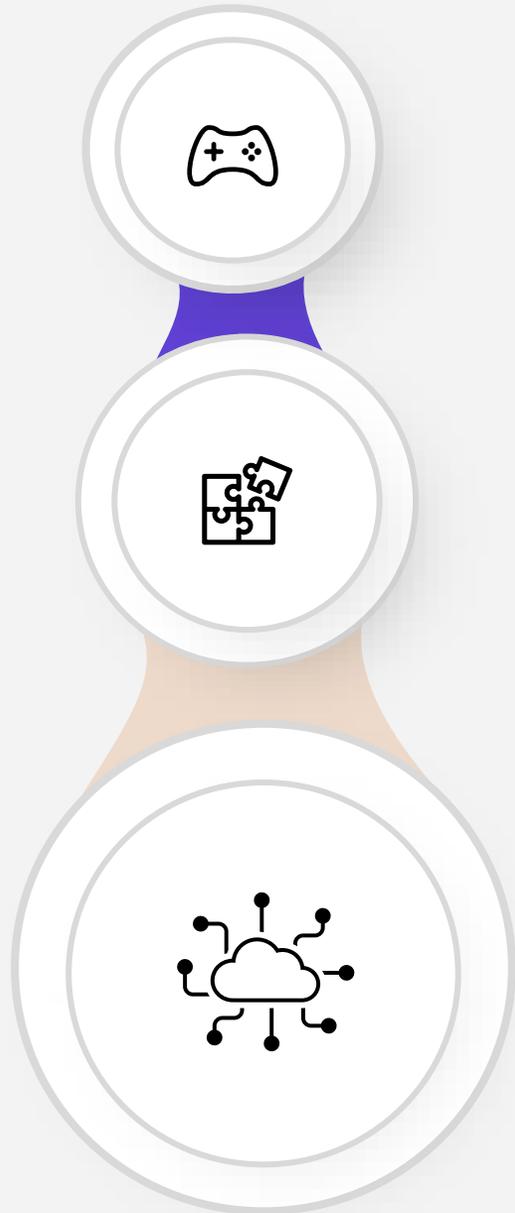
Wodoland

The first blockchain & NFT enabled Mmorpg game leveraging the wodo platform services and gaming solutions.
Play to earn and collect.
Demo: https://www.youtube.com/watch?v=QpTORoBwLIs

Wodo Gaming

Game Hub, Marketplace, Launchpad, Wallet solutions and development kits to adopt blockchain technologies at speed in gaming industry. It is built upon the wodo platform
Demo: https://www.youtube.com/watch?v=XlI5Tey1g5M

Wodo Platform

Multitenant, secure, scalable and intelligent platform with blockchain, NFT and metaverse integration services.
Intro: https://www.youtube.com/watch?v=339_rUo_H0U

WODO PLATFORM

Bitcoin Network
Ethereum Network
Nano Network
Other Blockchain Networks
NFT Networks
Metaverses

Interoperable

Performant

Scalable

API Driven

Efficient

Secure

SaaS Platform
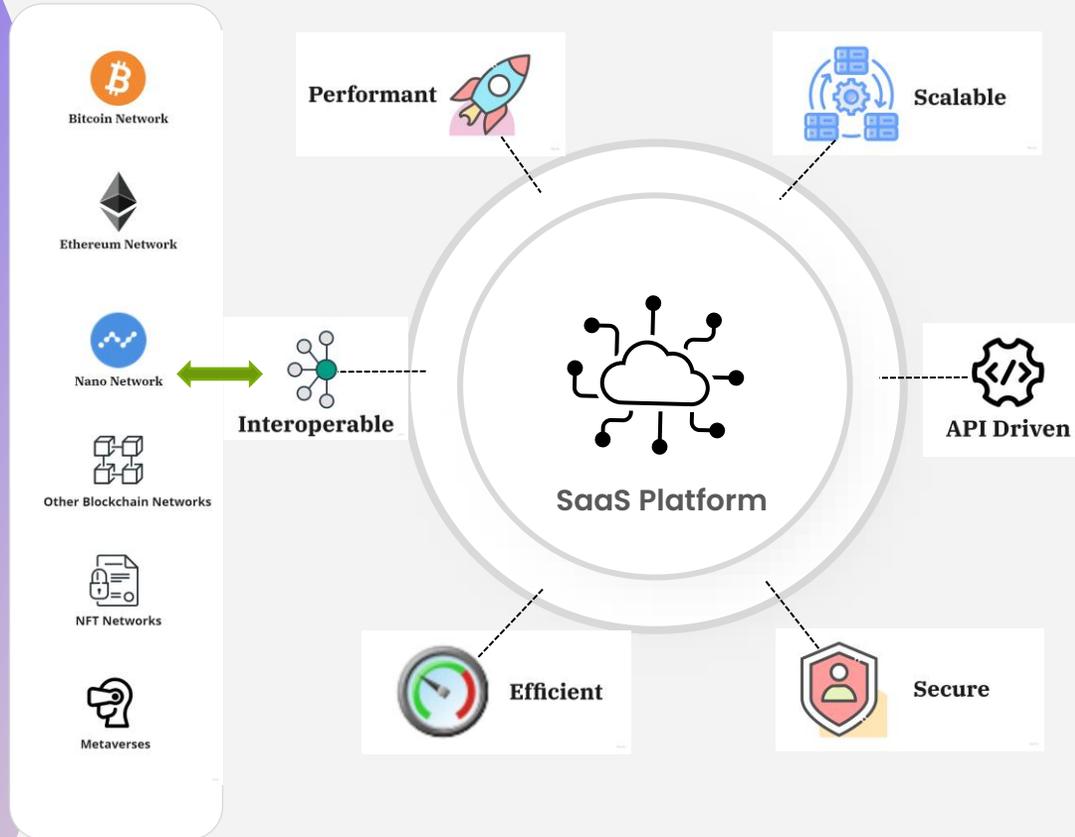
Easy to Use

Smart APIs and Client dev kits for easy blockchain integration

Scalable

The infrastructure is on the cloud so it can scale easily

Business Intelligence

Analytic data with business intelligence, recommendations with AI

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WODO GAMING

Game Hub

Dev Kits

Game Store

Launchpad

Game Hosting

Marketplace
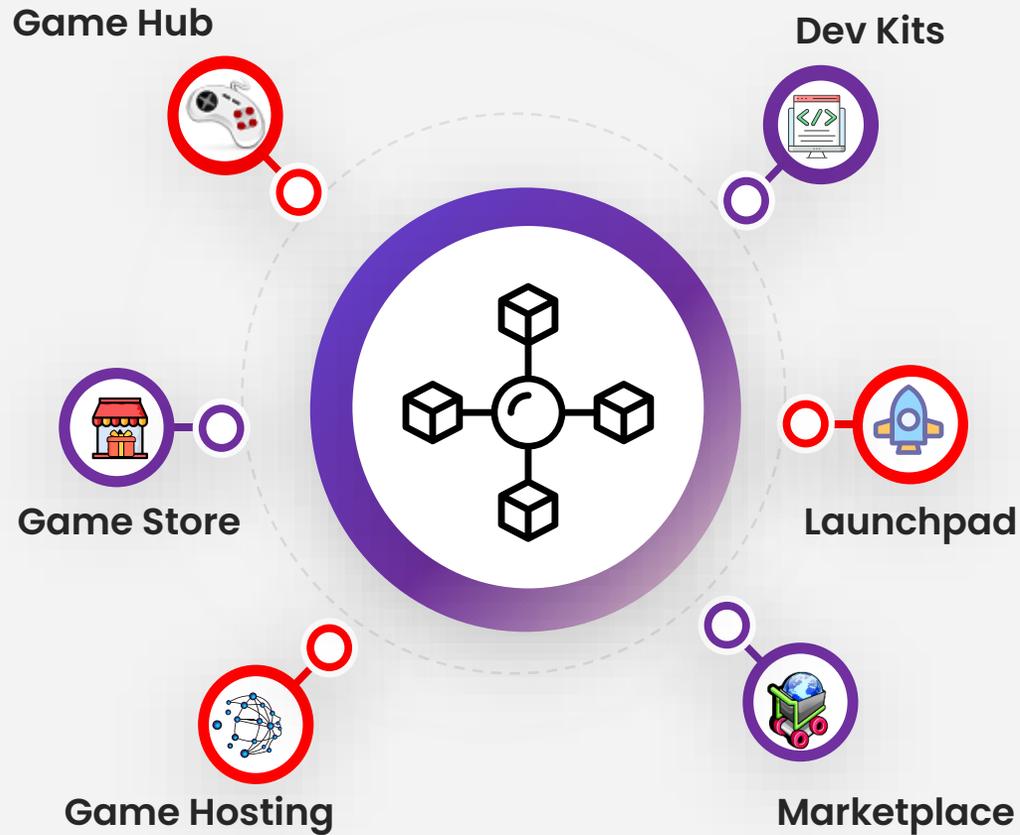
Game Hub

An active community, online games enriched with cryptocurrency and NFTs

Development Platform

Platform APIs, integrations for blockchains, NFT platforms and metaverses. Software development kit for game developers

Solutions

Novel solutions – Marketplace, Game Store, Launchpad, Game Hosting
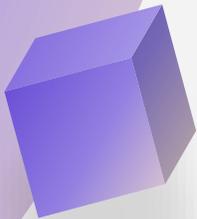
WODOLAND GAME
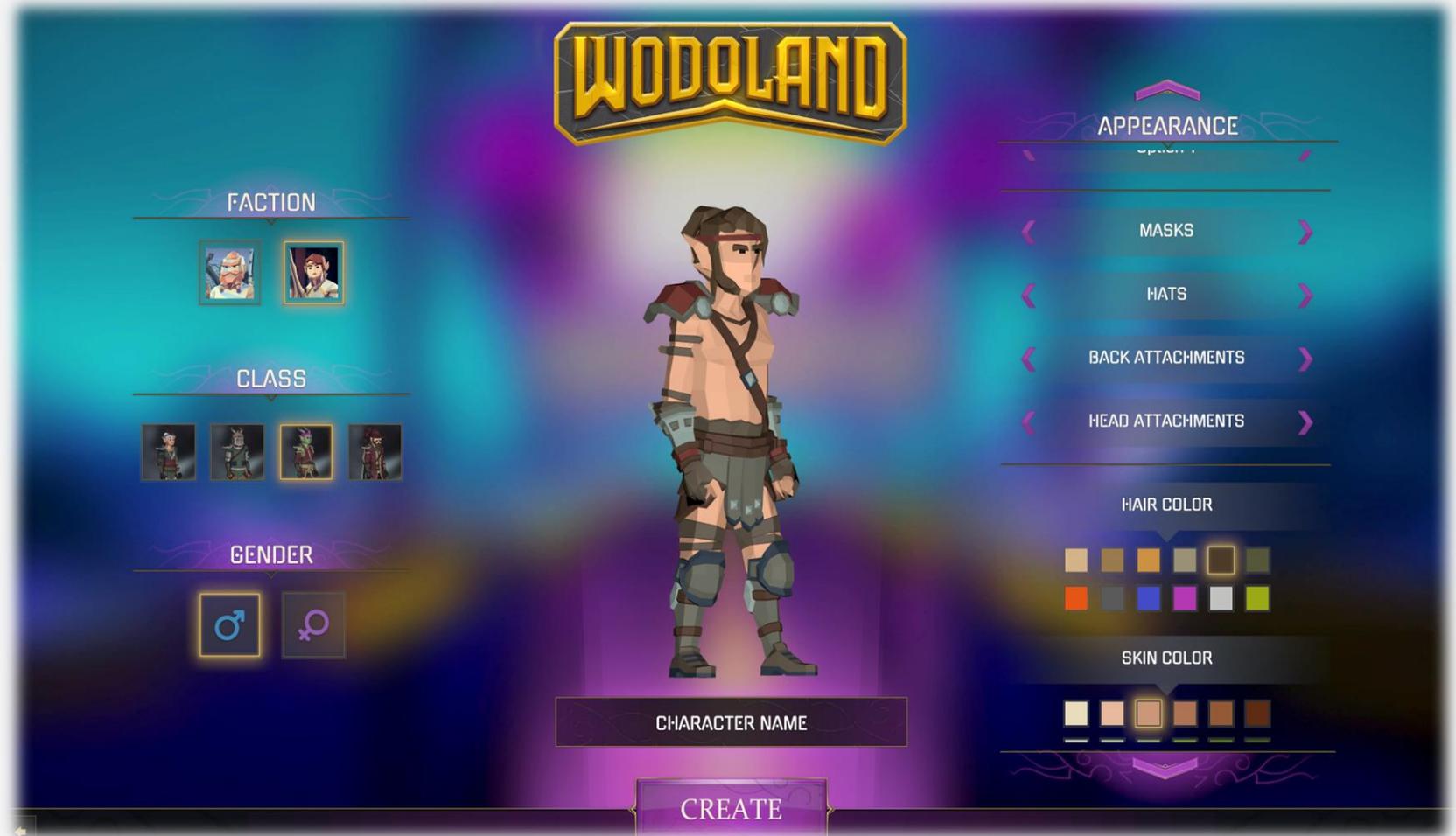
First Game Design

First Mmorpg and quest-based game design leveraging the platform services and solutions

In-Game Economics

Play-to-earn cryptocurrencies and play-to-collect NFTs

Demo: https://www.youtube.com/watch?v=QpTORoBwLIs

Wodo Gaming Strengths

Unified Gaming Ecosystem for Gamers and Game Developers

Our competitive advantage is that we build our fully integrated solutions(game hub, game store, marketplace, game hosting, dev kits) and platform that allow
   - gamers to play any crypto game anytime with their desired cryptocurrency/token (XWGT, Nano, Avax etc..) and monetize their earnings easily using their single crypto account
   - game developers to develop and introduce their crypto games to an active community considering all in-game ecenomics in end-2-end manner

Flexible Revenue Streams

Each Wodo Gaming solution has its own revenue stream that also promotes XWGT token holding, e.g; Game Hub has a tournament engine that entertains Wodo Community with variety of crypto games and provides Wodo Network with continuous income/revenue. The strategy strengthens Wodo Network against fluctuating market conditions and XWGT token valuation.

The Team and Vision

The founders and core team have proven expertise and experience in developing complex software platforms and launching software products. It is a leverage to achieve the vision of Wodo Network as a Web 3.0 technology company.

Wodo Platform Architecture

Wodo Platform is a SaaS product suite that helps small/large scale businesses adopt and integrate cryptocurrencies into their business models by offering seamless API integration, easy automation, drag&drop business flow design, real-time analytics, and business intelligence

Bitcoin Network

Ethereum Network

Nano Network

Other Blockchain Networks

NFT Networks

Metaverses

Blockchain

NFT

Metaverses

Extensible support for cryptocurrencies, NFT networks and metaverses

Analytics & Business Intelligence

Multitenant SaaS Model

Automation

Notifications

APIs

Easy API Integration Client Libraries Automation Workflow Engine

Gaming

Company X

Company Y

Company Z

Performant

Scalable

Efficient

Secure

miro

Wodo Gaming **Solutions**

wodo

Game Hub

Plenty of games with cryptocurrency and NFT capabilities are hosted on the wodo game fleet

Development

An integrated platform with scalable services, APIs, and a software development kit (SDK).

Game Store

Publish and advertise your new-generation games on the Wodo Game Store

Development Platform

Launchpad

Platform integration, in-game economics, marketing, Wodo community introduction for the game development companies
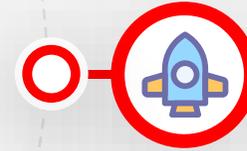
Game Hosting

It is a framework for hosting, running, monitoring, and scaling dedicated game servers.
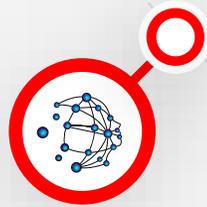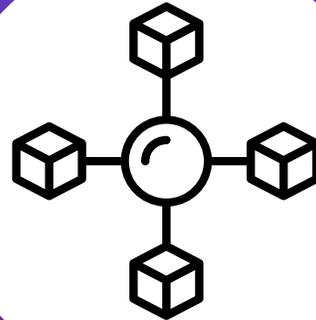
Marketplace

A place to buy/sell interoperable NFT assets, seamless integration with Wodo Games and the platform

Game Hub

[An online social arena](#) to play Wodo games with other community members and earn instant cryptocurrencies and NFTs while playing

Play to Earn

cryptocurrencies

Play to Collect

**NFTs**

Development Platform

Blockchain APIs
NFT APIs
Metaverse APIs

SDK – Client Libraries

Wodo Gaming SDK is a toolset to make game developers' life easier during game development

Platform APIs

Blockchain, NFT and Metaverse APIs and integrations with interoperability and simplicity

Game Codes + Wodo Dev Kit
(runs on game server)

sendTransaction(...)
transactionResult(...)

Unity Engine

API

Development Platform
(runs on platform servers)

Blockchains

NFT Platforms

Metsverses
(runs on public nodes)

miro

Marketplace

By @JohnDoe

NFT Item #6690

4.76 ETH

By @Marck15656
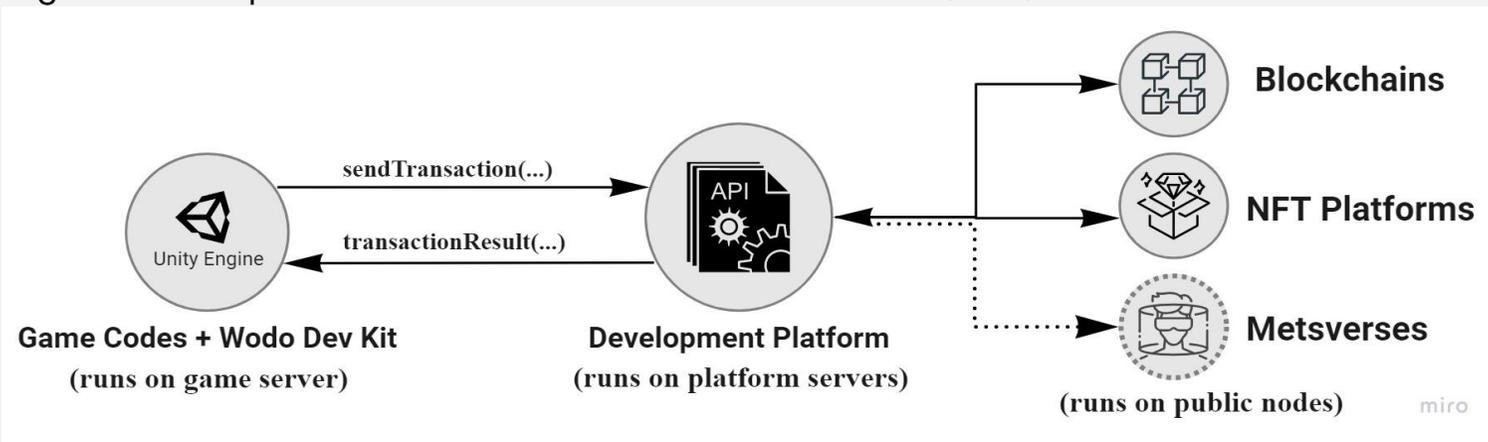
Meta Item #9038

3.26 ETH

NFT and Metaverse Marketplace

Interoperability

API Support

Analytics

Live Auctions

4h 53m 09s left

Highest bid

4.023 ETH

Last 24 Hours

▲ **1.42%**

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Game Store

Blockchain and Metaverse

game store, publishing, marketing, analytics
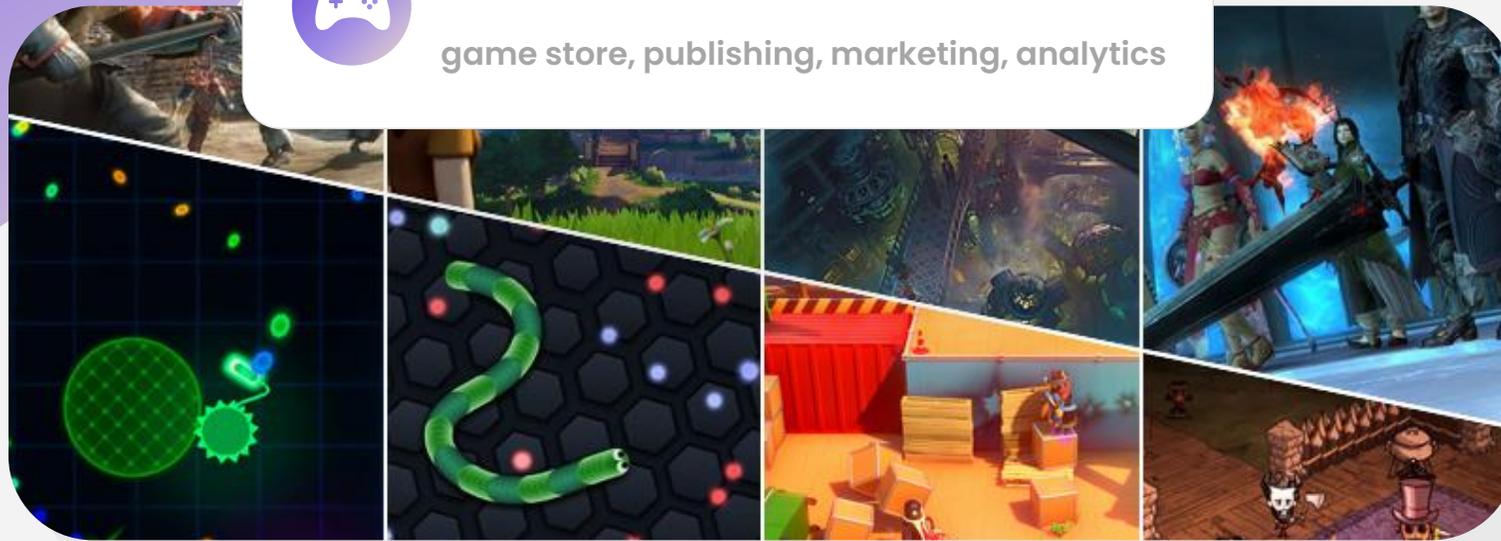
User Onboarding
Game Hub integration

Analytics & Insights
for game developers

Rating. **90**

Downloads. **85**

Comments. **50**

Stats. **30**

Platform Integration

Development, SDKs, In-game economics

Token Creation

Game token creation

Fundraising

Seed funding and capitalization
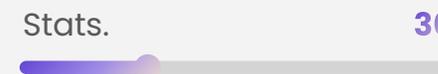
Launchpad

Our goal is to help game developers to develop and integrate their games into the Wodo gaming ecosystem and raise enough capital to crypto-kick-start their projects on a platform providing services in many aspects of the game development tasks such as game store, marketplace, metaverse integrations, crypto-payment integrations, hosting

Game Hub/Store Marketplace Integration
Beta testing, Controlled testing, feedback loops, tunings

Game Hosting
Optional: Low latency, high performance hosting environment

Crowd Funding
Tokenomics, Launchpad partnerships
ⓘ **Funding via partnered Launchpads**

Wodo Gaming

Ecosystem

Built for builders by builders

Launch
Going live, "zero touch" user registration into Games via Game Hub, active community support, tournaments

Development
Idea, Wodo SDK, client libraries, in-game economics,
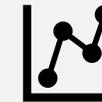
Analytics
Live data, statistics for in-game economics, Game Hub, Marketplace, Game Store. Tuning algorithms-AI

Game Hosting

Easy game deployment flow and hosting environment that provides global availability, low latency, easy management, elasticity, scalability, and insights with data

Globally Available
Game server fleet available all around the globe

Economic
Elastic, scalable, pay as you go

![wodo]

Wodo Gaming

Unlimited potential

Web 3.0 is the future with a new digital economic model

Future

Wodo Platform

Implement any business use cases

Wodo platform makes it easy and painless to implement any blockchain and metaverse business use cases in agility

$ 1400 B

Economic value in the upcoming 5 years

Roadmap

Game Hub

Blockchain API
Mateverse APIs
Client libraries

Launchpad

Platform Observability
Metaverse Digital Identities

Game Store

Business Intelligence

2022 Q2	2022 Q4	2023 Q1	2023 Q2	2023 Q3	2023 Q4

Software Dev Kit

Wodolet wallet
Core Platform

Marketplace

Platform Analytics

Game Hosting

AI Kickoff

Core Team

Bekir Dag

CEO

Serhat TANRIKUT

CTO

Catherine McKimm

Legal Advisor

Asst. Prof Ozgur Ozmen

Research & Standardization

Salih Genc

Cloud Infrastructure

Tokenomics

Advisors 2%
Status: Locked **12** Months
Vesting: **2** years

1% Airdrops
Status: Locked till listing
Vesting: **2** years

Digital Marketing 12%
Status: Locked, **3** months
Vesting: **5** years

1% Private Sale
Status: Locked till listing. %6 unlock on listing day
Vesting: linear **12** months after exchange listing

Development Team 15%
Status: Locked **12** months
Vesting: **2** years

2% Public Sale
Status: Locked till listing. **%15** unlock on listing day
Vesting: linear **12** months after exchange listing

Strategic 10%
Vesting: linear **12** months

3% Exchanges
Status: Scheduled
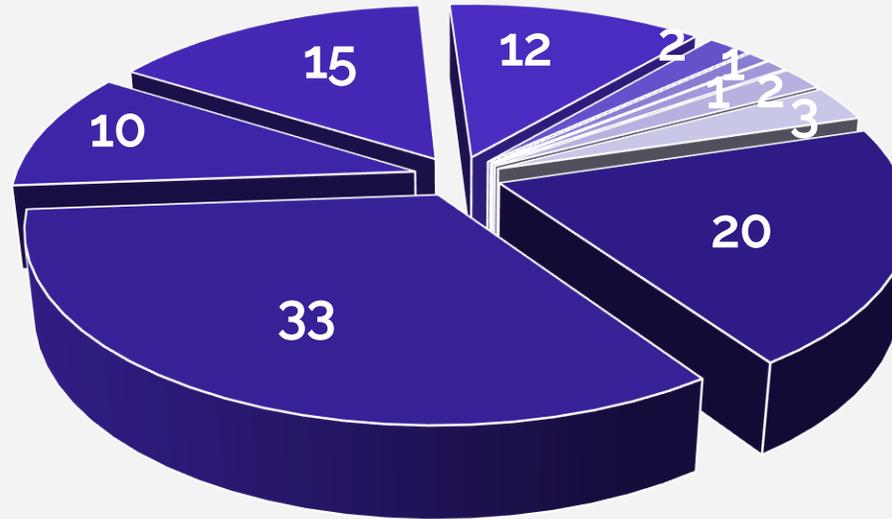
Company Reserves 34%
Status: Locked **12** Months
Vesting: **2** years

20% Play to Earn
Status: Locked till listing
Vesting: **10** years

Pie chart values: 12, 2, 1, 1, 2, 3, 20, 33, 10, 15

Token in Total
1 Billion XWGT - fixed cap

XWGT Utility

## Primary play to earn token on Wodo Game Hub & Wodoland Game

Wodo community members use XWGT to play games and attend tourmates. XWGT is promoted as main activity token on the entire ecosystem.
Wodoland game promotes XWGT as in-game token for fundamental play-to-earn token and staking

Exclusive privileges for gamers holding XWGT token

Gamers holding XWGT have privileged access to events, private tournament and specific features of Game Hub, Marketplace. XWGT holders have chance to earn more in play-2-earn and play-2-collect
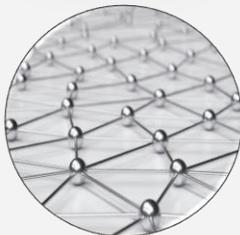
Staking token for business functionalities

All functionalities on the platform, marketplace, launchpad, game store requires XWGT token staking as prerequisite. Partners holding XWGT token benefit from privileged functionality and advanced subscription models.

Competitive Landscape

Innovation

Disruptive Business Model

Blockchain and metaverse are disruptive innovations that create new business models and a new digital economy. The new Web 3.0 ecosystem will be built in a decentralized and democratized way so that our competitors are also our partners during the early adoption phase of the Web 3.0 era

Forte

Provide blockchain and NFT solution for gamin industry. Secured total capital raise more than **$900 million** in total throughout Series A&B

PlayDApp

Bring non-Crypto game users into blockchain game users through the PlayDapp service platform. Current market cap is **$310 Million**.

Ore Systems

Offers next generation NFT and blockchain technology for game developers. Recently raised **$450 thousand** throughout public token sale and current market cap is **$8 Million**.

Our competitive advantage is our generic Wodo Platform that allows any blockchain, NFT and metaverse business cases to be built fluently along with gaming business case in end-2-end manner

Get in Touch

📍 https://wodo.io
https://docs.wodo.io/wodo-gaming/

🕊 https://twitter.com/wodoio
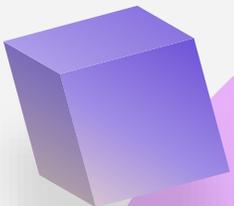
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Thank you

Wodo Team