

2022

Blockchain, NFT, Metaverse



Your gateway to Blockchain, NFT and  
Metaverse technologies



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Reserved



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A new platform

# to simplify Blockchain, NFT and Metaverse adoption

Handles everything related to the blockchain, NFT and metaverse technologies

# Problem

Blockchain, NFT and metaverse technologies are cumbersome and complex by their nature. It takes enormous time for companies to adopt these technologies and build solutions.



## Complexity

Complex technology



## Interoperability

A new blockchain , NFT or metaverse to integrate everyday



## Standards

Lack of standards



## Scalability

Crypto transaction scalability is complicated and difficult

# Opportunities

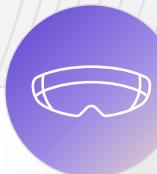


## Mass Blockchain and NFT Adoption

It is time to adopt blockchain and NFT technologies. Real-life business cases & implementations

Blockchain

NFT



## Early exploration phase for Metaverse

Early phases to explore metaverse technology and platforms.

Metaverse

# WODO PLATFORM

# Solution

Wodo Platform is built on a cloud SaaS architecture that empowers businesses to do easy cryptocurrency/blockchain, NFT and metaverses integrations into their business use cases rapidly, painlessly through seamless API integrations and automation.

## Easy to Use

We are building smart APIs and Client SDKs for easy integration

## Scalable

The infrastructure is on the cloud so it can scale easily

## Business Intelligence

Analytic data with business intelligence, recommendations with AI

“

**No matter what the context,  
there's a strong possibility that  
blockchain will affect your  
business. The very big question is  
when.**

Harvard Business Review – 2017

”

# Wodo Platform Architecture



Wodo Platform is a SaaS product suite that helps small/large scale businesses adopt and integrate cryptocurrencies into their business models by offering seamless API integration, easy automation, drag&drop business flow design, real-time analytics, and business intelligence



# Business Case



Wodo Gaming is an open-source platform where gamers and game developers come together to develop, publish and play next-generation games enriched with blockchain, NFT, and Metaverse technologies in one interoperable, secure and highly scalable ecosystem. Wodo Gaming is built upon Wodo Platform and leverages the platform's capabilities

## Game Hub

An active community, online games enriched with cryptocurrency and NFTs

## Development Platform

Platform APIs, integrations for blockchains, NFT platforms and metaverses. Software development kit for game developers

## Solutions

Novel solutions – Marketplace, Game Store, Launchpad, Game Hosting

# Wodo Gaming Solutions

## Game Hub

Plenty of games with cryptocurrency and NFT capabilities are hosted on the wodo game fleet



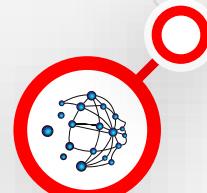
## Game Store

Publish and advertise your new-generation games on the Wodo Game Store



## Game Hosting

It is a framework for hosting, running, monitoring, and scaling dedicated game servers.



## Development Platform

## Development

An integrated platform with scalable services, APIs, and a software development kit (SDK).



## Launchpad

Crowdfunding for the game development companies



## Marketplace

A place to buy/sell interoperable NFT assets

# Game Hub

An online social arena to play Wodo games with other community members and earn instant cryptocurrencies and NFTs while playing



**Play to Earn**  
cryptocurrencies



**Play to Collect**  
NFTs



# Development Platform

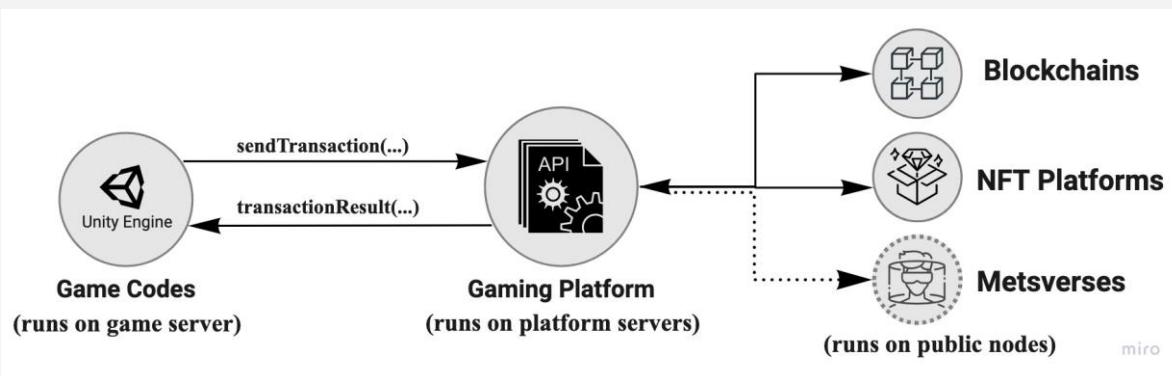
Blockchain APIs  
NFT APIs  
Metaverse APIs

## SDK – Client Libraries

Wodo Gaming SDK is a toolset to make game developers' life easier during game development

## Platform APIs

Blockchain, NFT and Metaverse APIs and integrations with interoperability and simplicity



# Marketplace



NFT and Metaverse Marketplace  
Interoperability  
API Support  
Analytics

## Solutions

By @Marck15656

By @JohnDoe



**NFT Item #6690**

4.76 ETH



**Meta Item #9038**

3.26 ETH

Live Auctions

**4h 53m 09s left**

Highest bid

**4.023 ETH**

Last 24 Hours

**▲ 1.42%**



User Onboarding  
Game Hub integration

Analytics & Insights  
for game developers

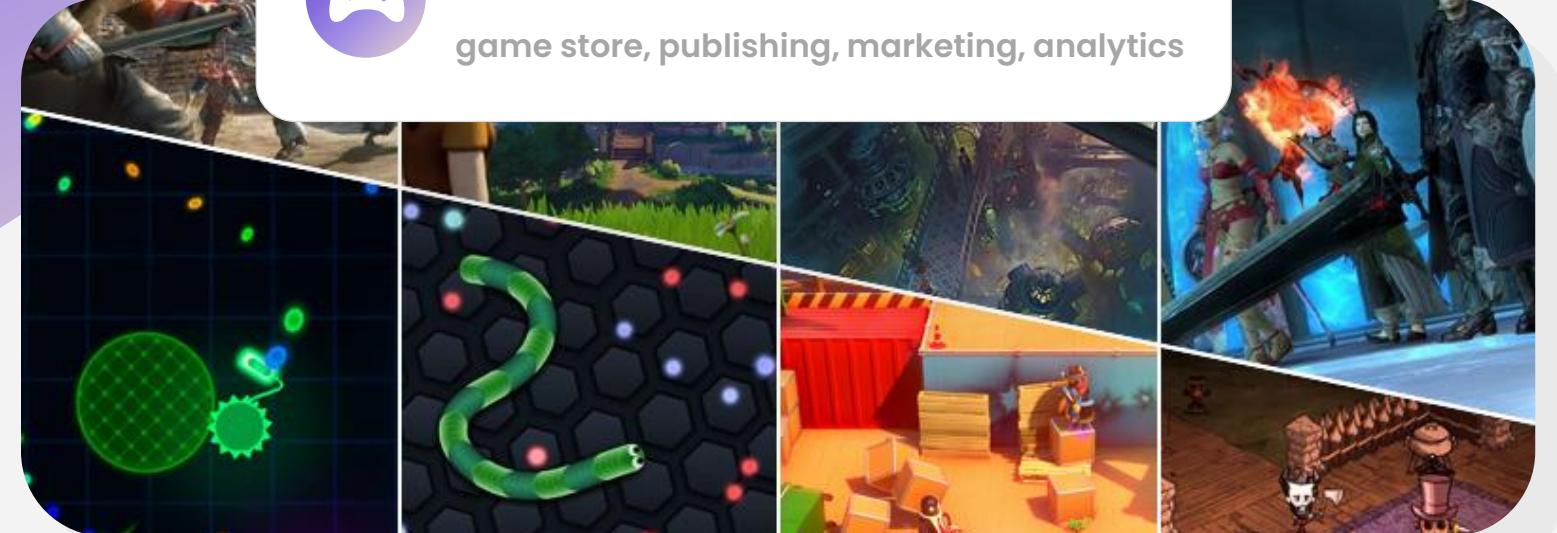
# Game Store

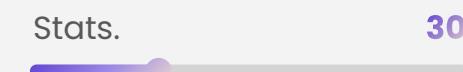
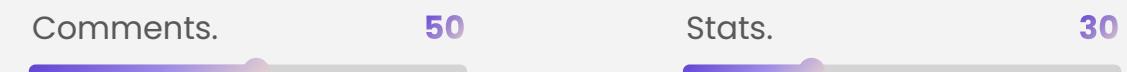
## Solutions



**Blockchain and Metaverse**

game store, publishing, marketing, analytics





# Game Hosting

Easy game deployment flow and hosting environment that provides global availability, low latency, easy management, elasticity, scalability, and insights with data



## Globally Available

Game server fleet available all around the globe



## Economic

Elastic, scalable, pay as you go



# Launchpad



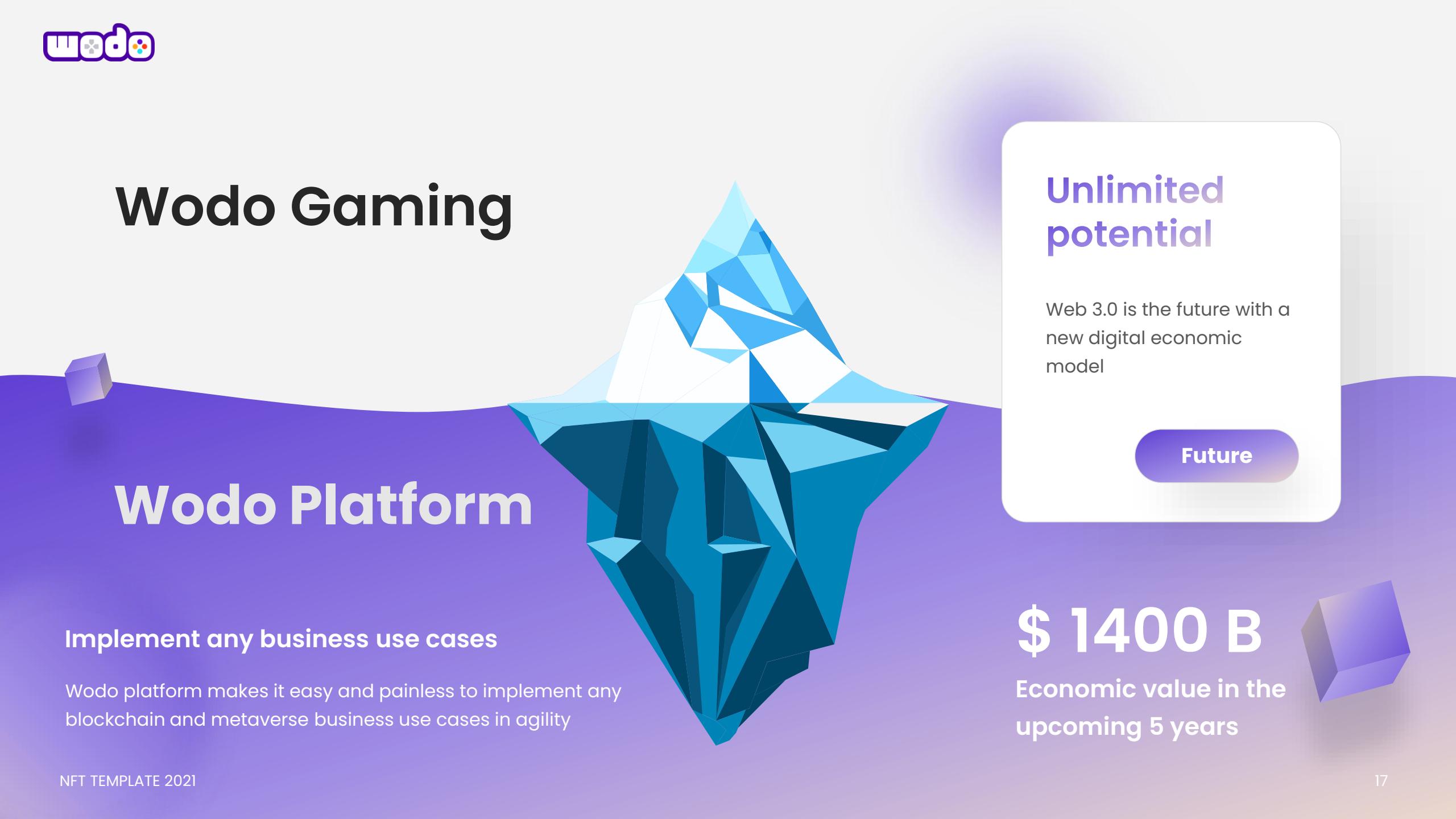
Our goal is to help the game developers to raise enough capital to crypto-kick-start their projects on a platform providing services in many aspects of the game development tasks such as game store, marketplace, metaverse integrations, crypto-payment integrations, hosting

# Wodo Gaming

## Wodo Platform

**Implement any business use cases**

Wodo platform makes it easy and painless to implement any blockchain and metaverse business use cases in agility



**Unlimited potential**

Web 3.0 is the future with a new digital economic model

Future

**\$ 1400 B**

**Economic value in the upcoming 5 years**

# Roadmap



# Core Team



**Bekir Dag**

CEO



**Serhat TANRIKUT**

CTO



**Catherine McKimm**

Legal Advisor



**Asst. Prof Ozgur Ozmen**

Research & Standardization



**Salih Genc**

Cloud Infrastructure

# BUSINESS PLAN

# BUSINESS PLAN

Business Model



# Business Strategy

## Community

Build an active gaming community

01

02

03

04

## Expand Business Domains

Implement diverse business cases on the Wodo Platform

## Partnerships

Establish partnerships to expand business presence

## Solutions

Deliver novel solutions with revenue streams

# 3

# PILLARS

## PILLARS

01

### Active Community

Build communities and establish partnerships

02

### Novel Solutions

Deliver solutions solving real life problems

03

### Innovation

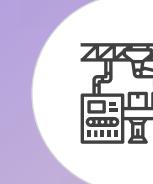
Enhance the Wodo Platform with innovative solutions as early tech adopter

# Wodo Platform Business Model



## Tenant Subscription

Multitenant SaaS clients will be on paid subscription accounts



## Transaction Based Payment

Every transaction counts for Wodo. Request based payment model



## Analytics & Data

Business Analytics provided out of the box

# Wodo Gaming Business Model



## Game Hub

Active community. Commission per game round for Wodo Games.

## Marketplace

Commission on each asset sold. Wodo NFT collection

## Game Store

Marketing & Advertisement revenue

## Launchpad

End-2-End campaign management & commissions

## Game Hosting

Pay as you go hosting model

# Business Plan

Our art is our solutions



Q2-2022

## Community

Deliver Game Hub with  
wodo games

Q4-2022

## Deliver Solutions

Launchpad, marketplace,  
metaverse digital  
identities, SDK

2022-2023

## Partnership

Establish partnerships  
with game development  
companies and  
metaverse platforms

Q4 -2023

## Expand Business Domains

Implement diverse business cases  
similar to the Wodo Gaming on the  
Wodo Platform

# Tokenomics



## Advisors 2%

Status: Locked **12** Months  
Vesting: **2** years



## Airdrops 1%

Status: Locked **6** months  
Vesting: **2** years



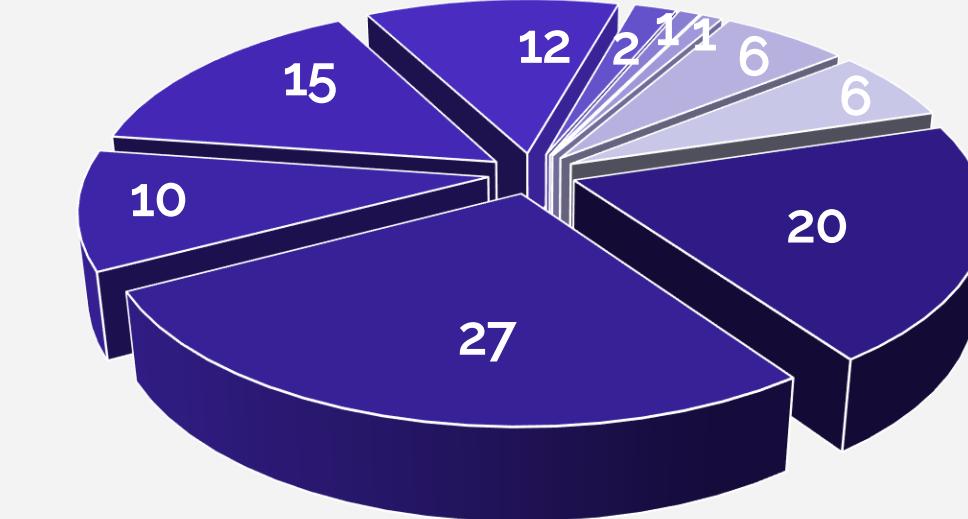
## Digital Marketing 12%

Status: Locked, **6** months  
Vesting: **5** years



## Private Sale 1%

Status: Locked, **%20**  
unlock at exchange listing  
Vesting: **1** year



## Development Team 15%

Status: Locked **12** months  
Vesting: **2** years



## Public Sale 6%

Status: Locked, **%10**  
unlock at exchange listing  
Vesting: **1** year



## Strategic 10%

Status: **%4** Locked **12** months



## Exchanges 6%

Status: Scheduled



## Company Reserves 27%

Status: Locked **15** Months  
Vesting: **2** years



## Play to Earn 20%

Status: Locked **6** Months  
Vesting: **10** years

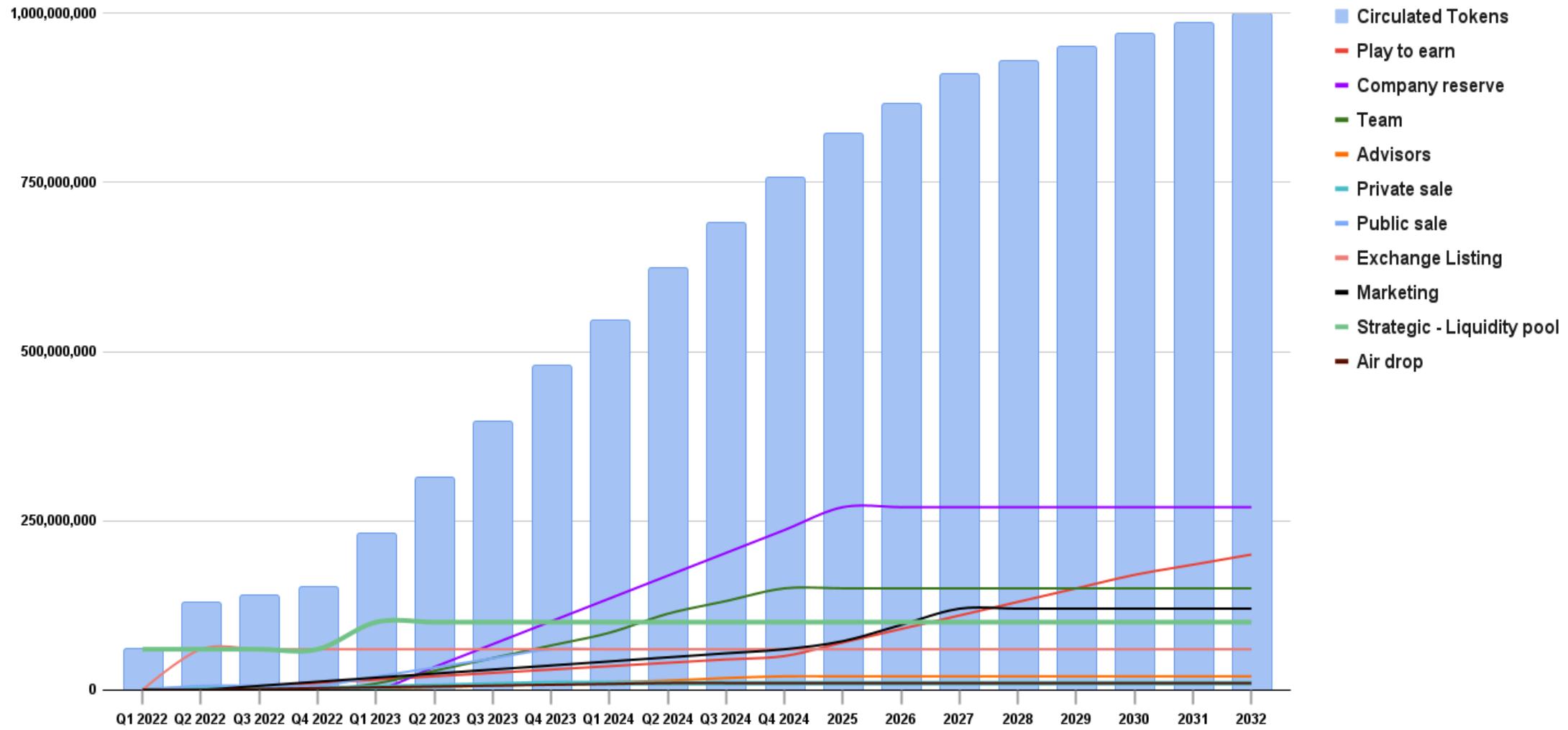


Token in Total

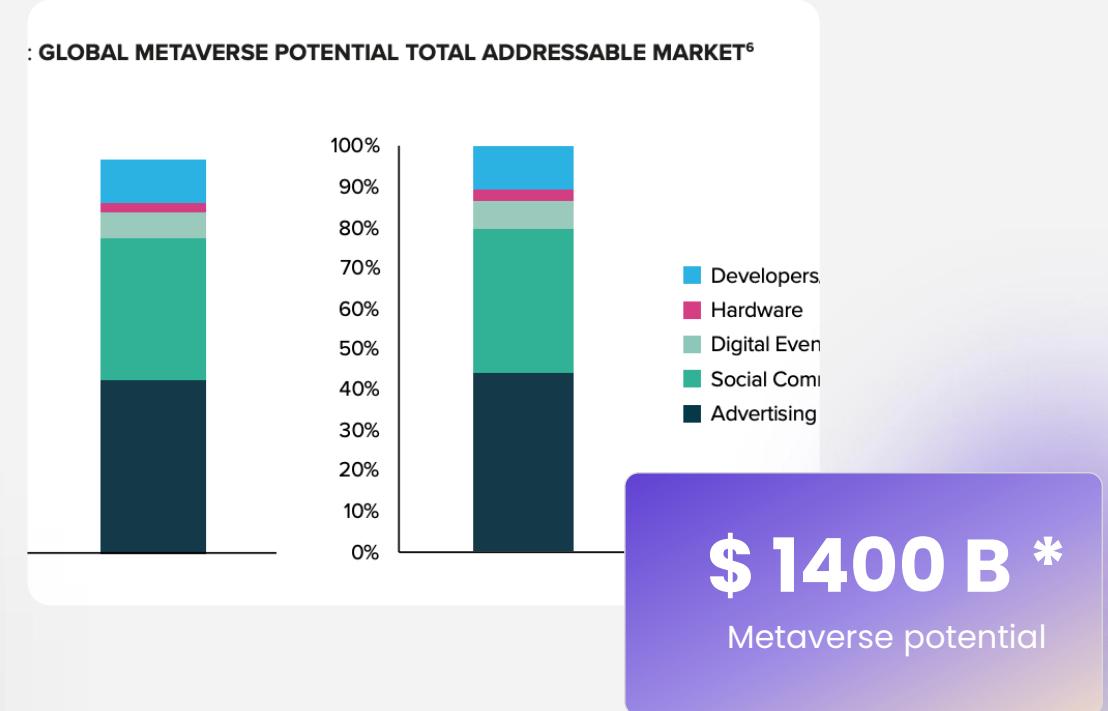
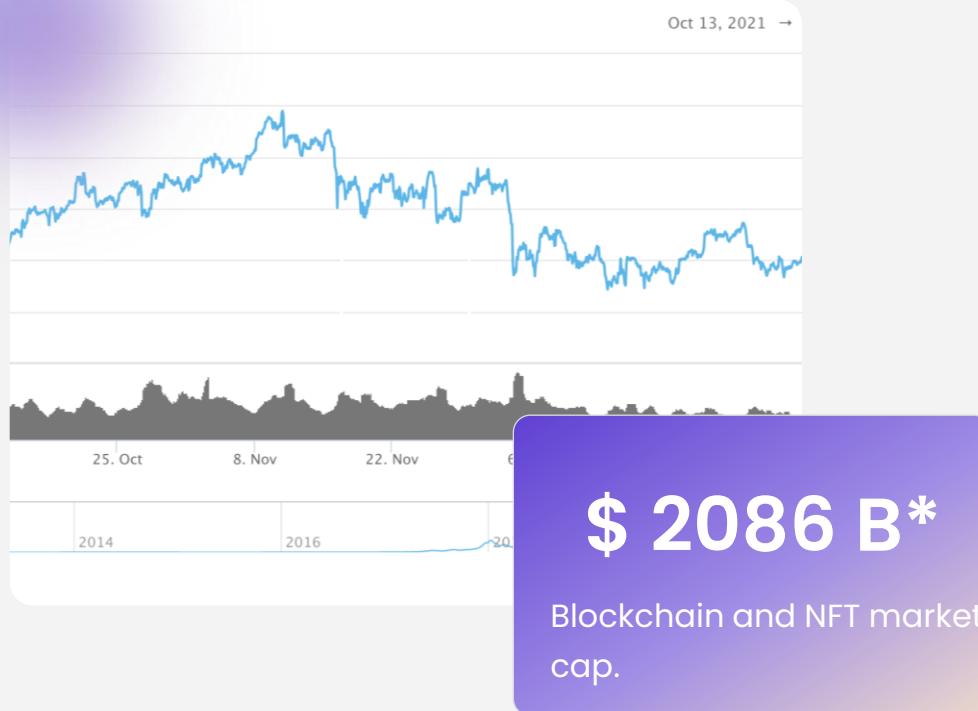
**1 Billion XWGT – fixed cap**

# Tokenomics

## Token Vesting Timeline



# Market Overview



"Web 3.0 is the new digital economy with a disruptive model"



# Market Analysis



Cryptocurrency  
Market



Metaverse  
Market



Gaming  
Market



NFT Market



Market Caps in Total

**+3500 B**

# Competitive Landscape

Innovation

Competitors



# Disruptive Business Model

Blockchain and metaverse are disruptive innovations that create new business models and a new digital economy. The new Web 3.0 ecosystem will be built in a decentralized and democratized way so that our competitors are also our partners during the early adoption phase of the Web 3.0 era

## Forte

Provide blockchain and NFT solution for gaming industry. Secured total capital raise more than **\$900 million** in total throughout Series A&B

## PlayDApp

Bring non-Crypto game users into blockchain game users through the PlayDapp service platform. Current market cap is **\$310 Million**.

## Ore Systems

Offers next generation NFT and blockchain technology for game developers. Recently raised **\$450 thousand** throughout public token sale and current market cap is **\$8 Million**.



Our competitive advantage is our generic Wodo Platform that allows any blockchain, NFT and metaverse business cases to be built fluently along with gaming business case

# MARKETING PLAN

Marketing Model

Digital  
Marketing



# Marketing Strategy

We build silently

## Influencers & Advisors

Social Media, SEO



## Partnerships

Build lasting partnerships



## Community

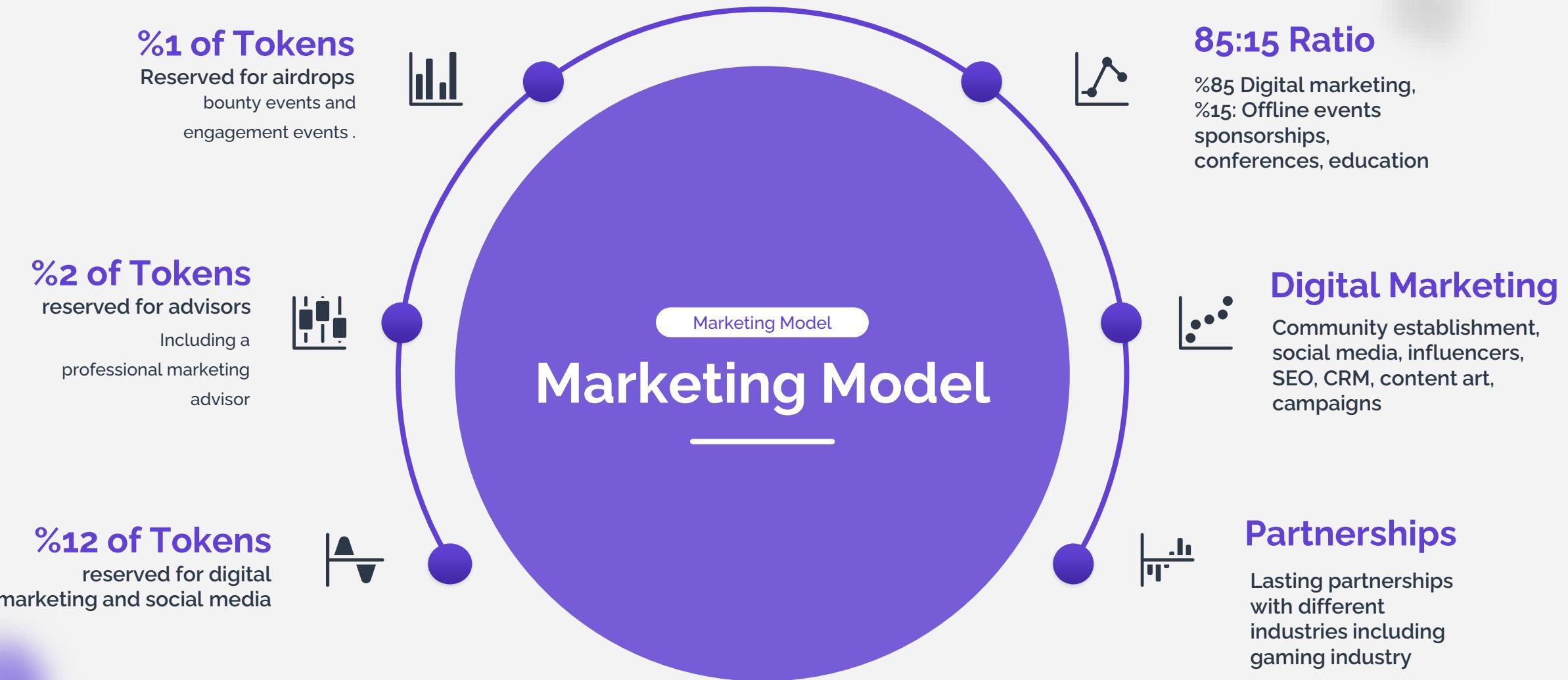
Community creation,



## Events & Sponsorships

Organize , sponsor events





# Marketing Plan



## 1 - Community

- Create wodo game hub community
- Active groups in all social media channels (twitter, discord, telegram, instagram,etc.)



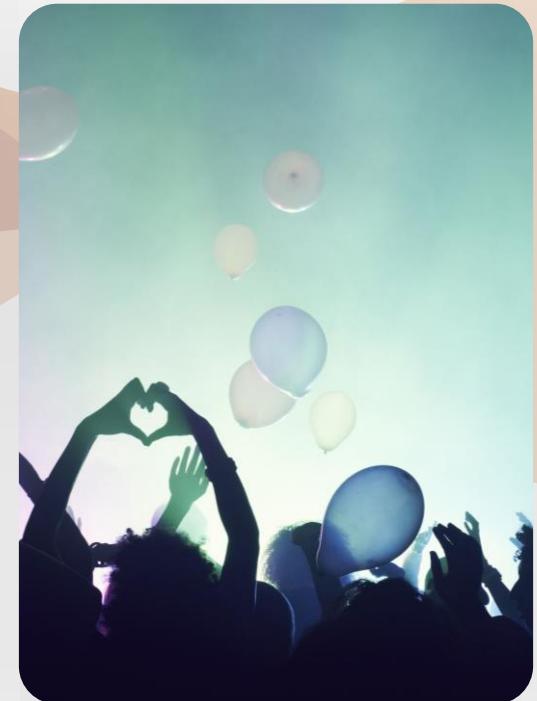
## 2 - Digital Marketing

- Influencers, advisors
- Social Media
- SEO, digital campaigns
- Digital arts and content



## 3 - Partnerships

- Partnering with a digital marketing firm
- Partnerships with gaming companies and technology companies



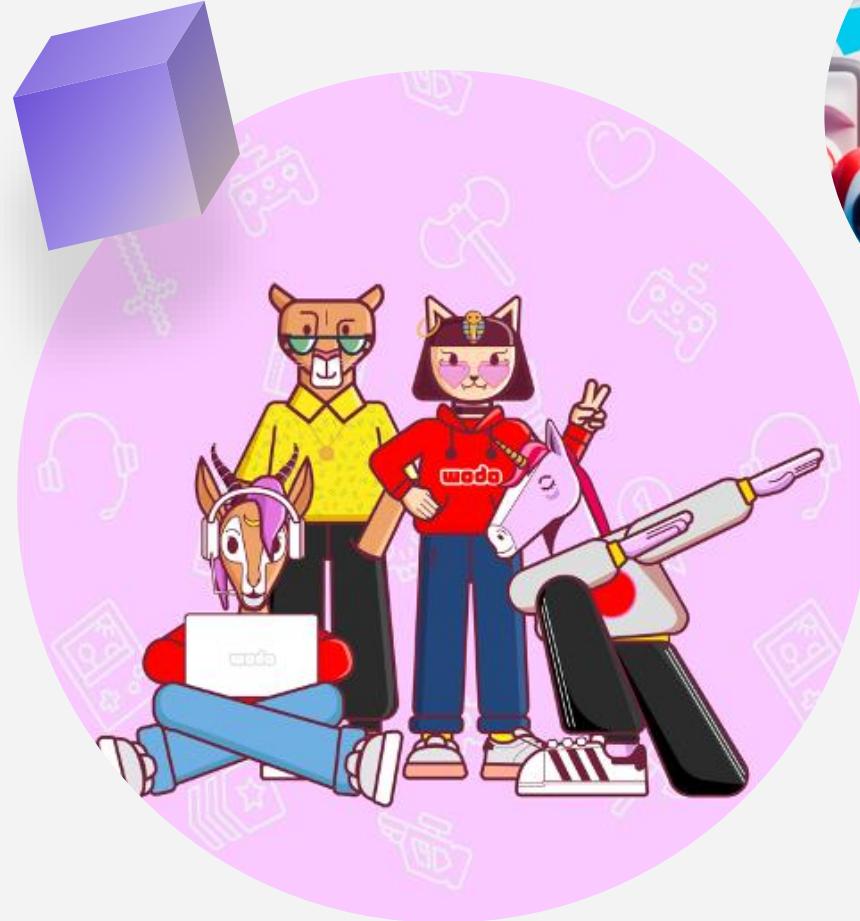
## 4 - Events & Sponsorships

- Event organizations
- Sponsorships
- Education - Wodo Academy



# Get in Touch

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# Thank you

Wodo Team