

2022

Blockchain, NFT, Metaverse



Your gateway to Blockchain, NFT and
Metaverse technologies



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A new platform

to simplify Blockchain, NFT and Metaverse adoption

Handles everything related to the blockchain, NFT and metaverse technologies

Problem

Blockchain, NFT and metaverse technologies are cumbersome and complex by their nature. It takes enormous time for companies to adopt these technologies and build solutions.



Complexity

Complex technology



Interoperability

A new blockchain , NFT or metaverse to integrate everyday



Standards

Lack of standards



Scalability

Crypto transaction scalability is complicated and difficult

Opportunities



Mass Blockchain and NFT Adoption

It is time to adopt blockchain and NFT technologies. Real-life business cases & implementations

Blockchain

NFT



Early exploration phase for Metaverse

Early phases to explore metaverse technology and platforms.

Metaverse

WODO PLATFORM

Solution

Wodo Platform is built on a cloud SaaS architecture that empowers businesses to do easy cryptocurrency/blockchain, NFT and metaverses integrations into their business use cases rapidly, painlessly through seamless API integrations and automation.

Easy to Use

We are building smart APIs and Client SDKs for easy integration

Scalable

The infrastructure is on the cloud so it can scale easily

Business Intelligence

Analytic data with business intelligence, recommendations with AI

“

**No matter what the context,
there's a strong possibility that
blockchain will affect your
business. The very big question is
when.**

Harvard Business Review – 2017

”

Wodo Platform Architecture



Wodo Platform is a SaaS product suite that helps small/large scale businesses adopt and integrate cryptocurrencies into their business models by offering seamless API integration, easy automation, drag&drop business flow design, real-time analytics, and business intelligence



Business Case



Wodo Gaming is an open-source platform where gamers and game developers come together to develop, publish and play next-generation games enriched with blockchain, NFT, and Metaverse technologies in one interoperable, secure and highly scalable ecosystem. Wodo Gaming is built upon Wodo Platform and leverages the platform's capabilities

Game Hub

An active community, online games enriched with cryptocurrency and NFTs

Development Platform

Platform APIs, integrations for blockchains, NFT platforms and metaverses. Software development kit for game developers

Solutions

Novel solutions – Marketplace, Game Store, Launchpad, Game Hosting

Wodo Gaming Solutions

Game Hub

Plenty of games with cryptocurrency and NFT capabilities are hosted on the wodo game fleet



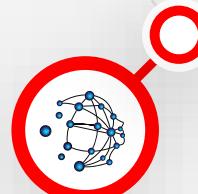
Game Store

Publish and advertise your new-generation games on the Wodo Game Store



Game Hosting

It is a framework for hosting, running, monitoring, and scaling dedicated game servers.



Development Platform

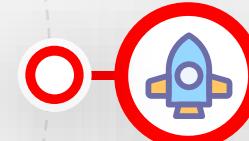
Development

An integrated platform with scalable services, APIs, and a software development kit (SDK).



Launchpad

Crowdfunding for the game development companies



Marketplace

A place to buy/sell interoperable NFT assets



Game Hub

An online social arena to play Wodo games with other community members and earn instant cryptocurrencies and NFTs while playing



Play to Earn
cryptocurrencies



Play to Collect
NFTs



Development Platform

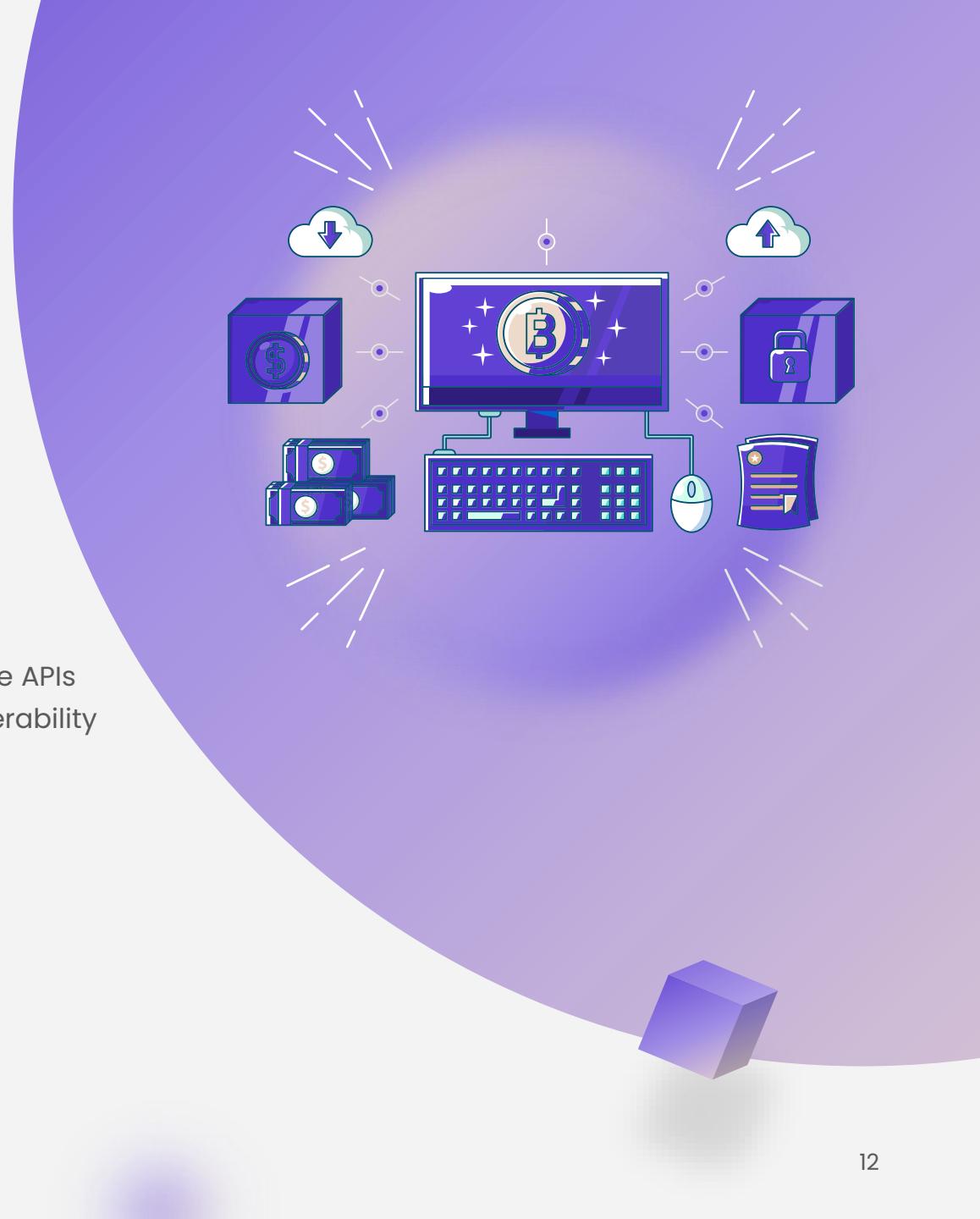
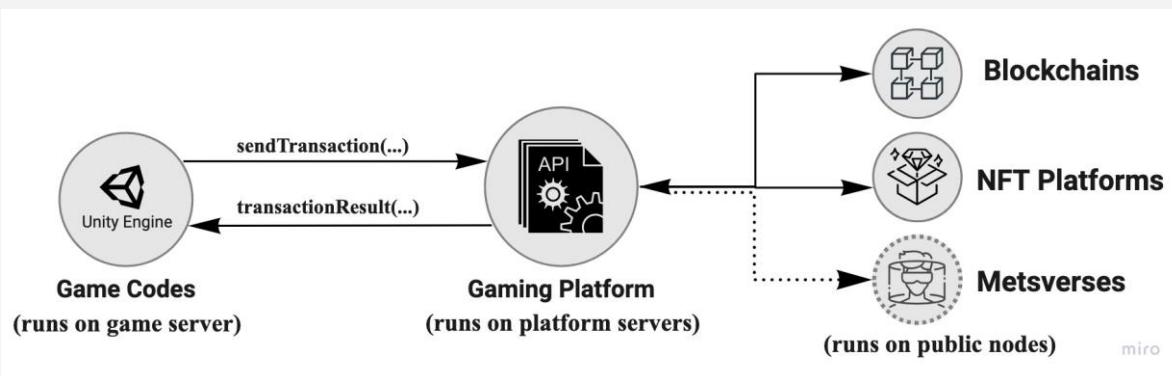
Blockchain APIs
NFT APIs
Metaverse APIs

SDK – Client Libraries

Wodo Gaming SDK is a toolset to make game developers' life easier during game development

Platform APIs

Blockchain, NFT and Metaverse APIs and integrations with interoperability and simplicity



Marketplace



NFT and Metaverse Marketplace
Interoperability
API Support
Analytics

Solutions

By @Marck15656

By @JohnDoe



NFT Item #6690

4.76 ETH



Meta Item #9038

3.26 ETH

Live Auctions

4h 53m 09s left

Highest bid

4.023 ETH

Last 24 Hours

▲ 1.42%



User Onboarding
Game Hub integration

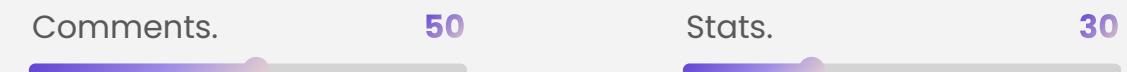
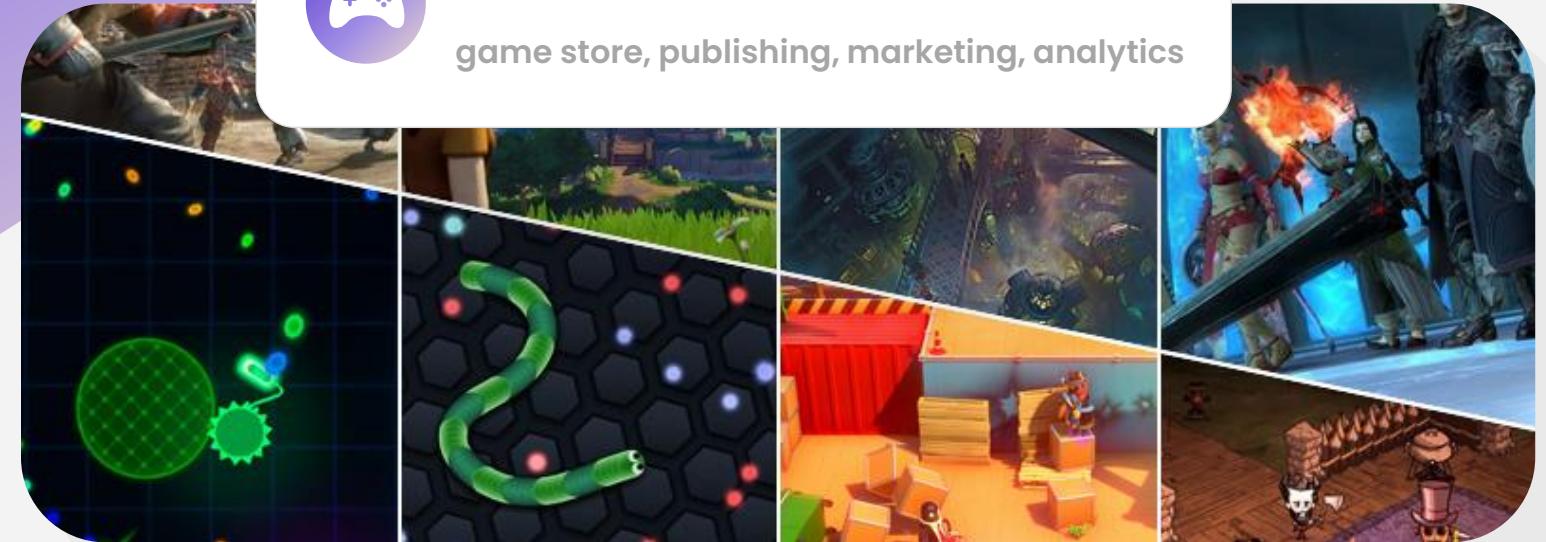
Analytics & Insights
for game developers

Game Store

Solutions



 **Blockchain and Metaverse**
game store, publishing, marketing, analytics



Game Hosting

Easy game deployment flow and hosting environment that provides global availability, low latency, easy management, elasticity, scalability, and insights with data



Globally Available

Game server fleet available all around the globe



Economic

Elastic, scalable, pay as you go



Launchpad



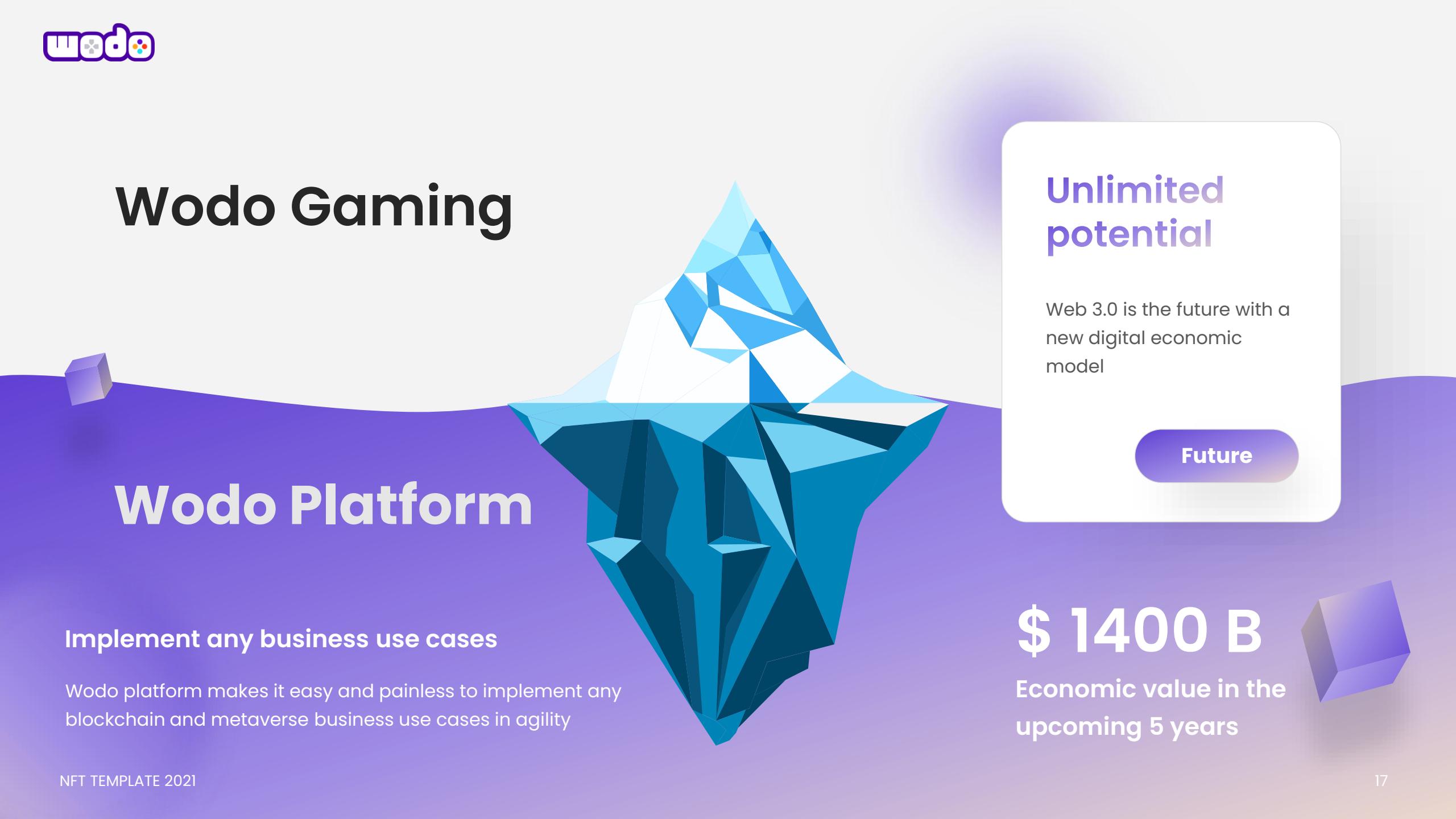
Our goal is to help the game developers to raise enough capital to crypto-kick-start their projects on a platform providing services in many aspects of the game development tasks such as game store, marketplace, metaverse integrations, crypto-payment integrations, hosting

Wodo Gaming

Wodo Platform

Implement any business use cases

Wodo platform makes it easy and painless to implement any blockchain and metaverse business use cases in agility



Unlimited potential

Web 3.0 is the future with a new digital economic model

Future

\$ 1400 B

Economic value in the upcoming 5 years

Roadmap



Core Team



Bekir Dag

CEO



Serhat TANRIKUT

CTO



Catherine McKimm

Legal Advisor



Asst. Prof Ozgur Ozmen

Research & Standardization



Salih Genc

Cloud Infrastructure

BUSINESS PLAN

BUSINESS PLAN

Business Model



Business Strategy

Community

Build an active gaming community

01

02

03

04

Expand Business Domains

Implement diverse business cases on the Wodo Platform

Partnerships

Establish partnerships to expand business presence

Solutions

Deliver novel solutions with revenue streams

3

PILLARS

PILLARS

01

Active Community

Build communities and establish partnerships

02

Novel Solutions

Deliver solutions solving real life problems

03

Innovation

Enhance the Wodo Platform with innovative solutions as early tech adopter

Wodo Platform Business Model



Tenant Subscription

Multitenant SaaS clients will be on paid subscription accounts



Transaction Based Payment

Every transaction counts for Wodo. Request based payment model



Analytics & Data

Business Analytics provided out of the box

Wodo Gaming Business Model



Game Hub

Active community. Commission per game round for Wodo Games.

Marketplace

Commission on each asset sold. Wodo NFT collection

Game Store

Marketing & Advertisement revenue

Launchpad

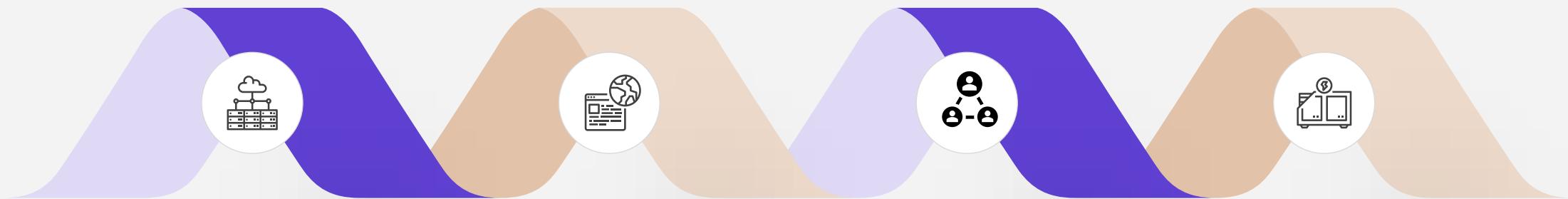
End-2-End campaign management & commissions

Game Hosting

Pay as you go hosting model

Business Plan

Our art is our solutions



Q2-2022

Community

Deliver Game Hub with
wodo games

Q4-2022

Deliver Solutions

Launchpad, marketplace,
metaverse digital
identities, SDK

2022-2023

Partnership

Establish partnerships
with game development
companies and
metaverse platforms

Q4 -2023

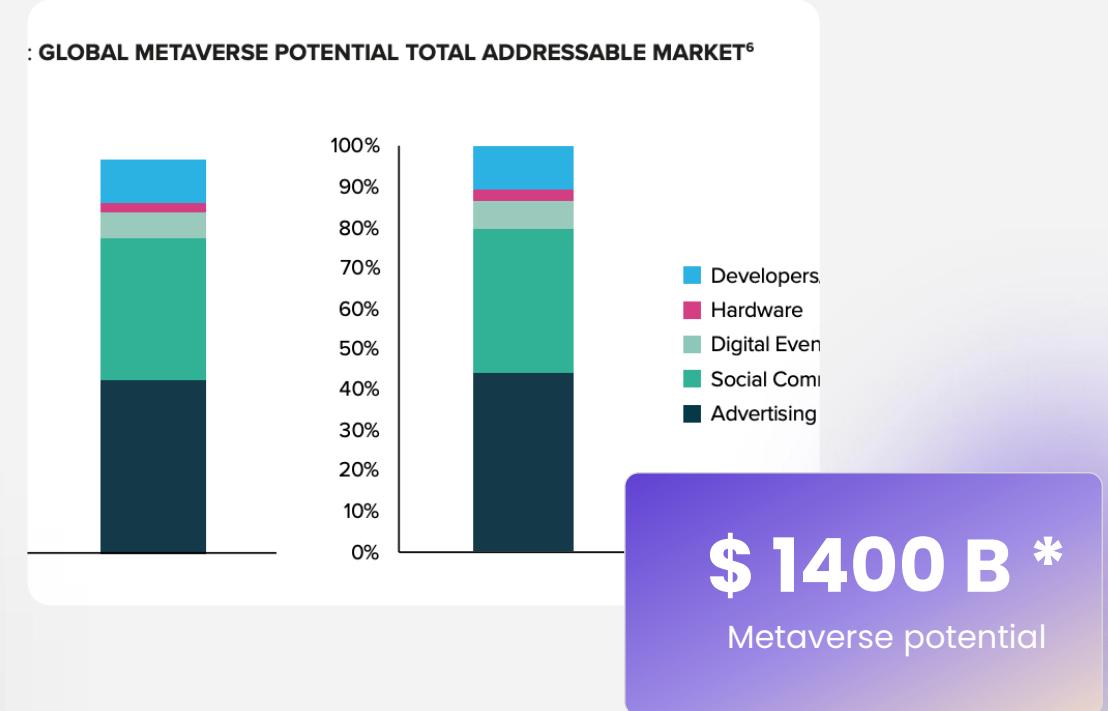
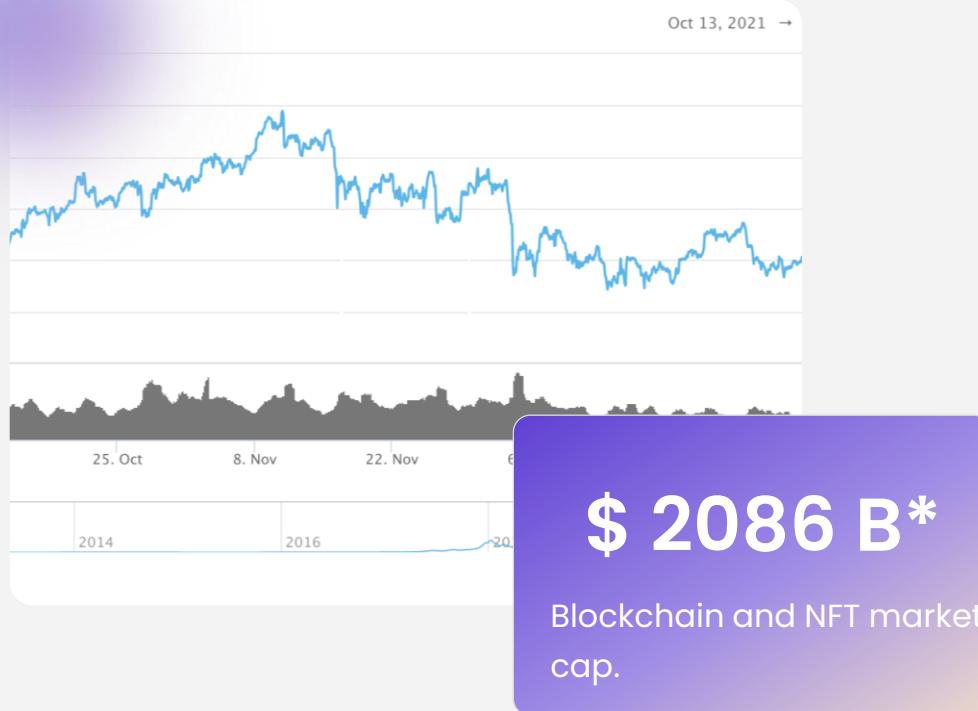
Expand Business Domains

Implement diverse business cases
similar to the Wodo Gaming on the
Wodo Platform

Tokenomics



Market Overview



"Web 3.0 is the new digital economy with a disruptive model"



Market Analysis



Cryptocurrency
Market



Metaverse
Market



Gaming
Market



NFT Market



Market Caps in Total

+3500 B

Competitive Landscape

Innovation

Competitors



Disruptive Business Model

Blockchain and metaverse are disruptive innovations that create new business models and a new digital economy. The new Web 3.0 ecosystem will be built in a decentralized and democratized way so that our competitors are also our partners during the early adoption phase of the Web 3.0 era

Forte

Provide blockchain and NFT solution for gaming industry. Secured total capital raise more than **\$900 million** in total throughout Series A&B

PlayDApp

Bring non-Crypto game users into blockchain game users through the PlayDapp service platform. Current market cap is **\$310 Million**.

Ore Systems

Offers next generation NFT and blockchain technology for game developers. Recently raised **\$450 thousand** throughout public token sale and current market cap is **\$8 Million**.



Our competitive advantage is our generic Wodo Platform that allows any blockchain, NFT and metaverse business cases to be built fluently along with gaming business case

MARKETING PLAN

Marketing Model

Digital
Marketing



Marketing Strategy

We build silently

Influencers & Advisors

Social Media, SEO



Partnerships

Build lasting partnerships



Community

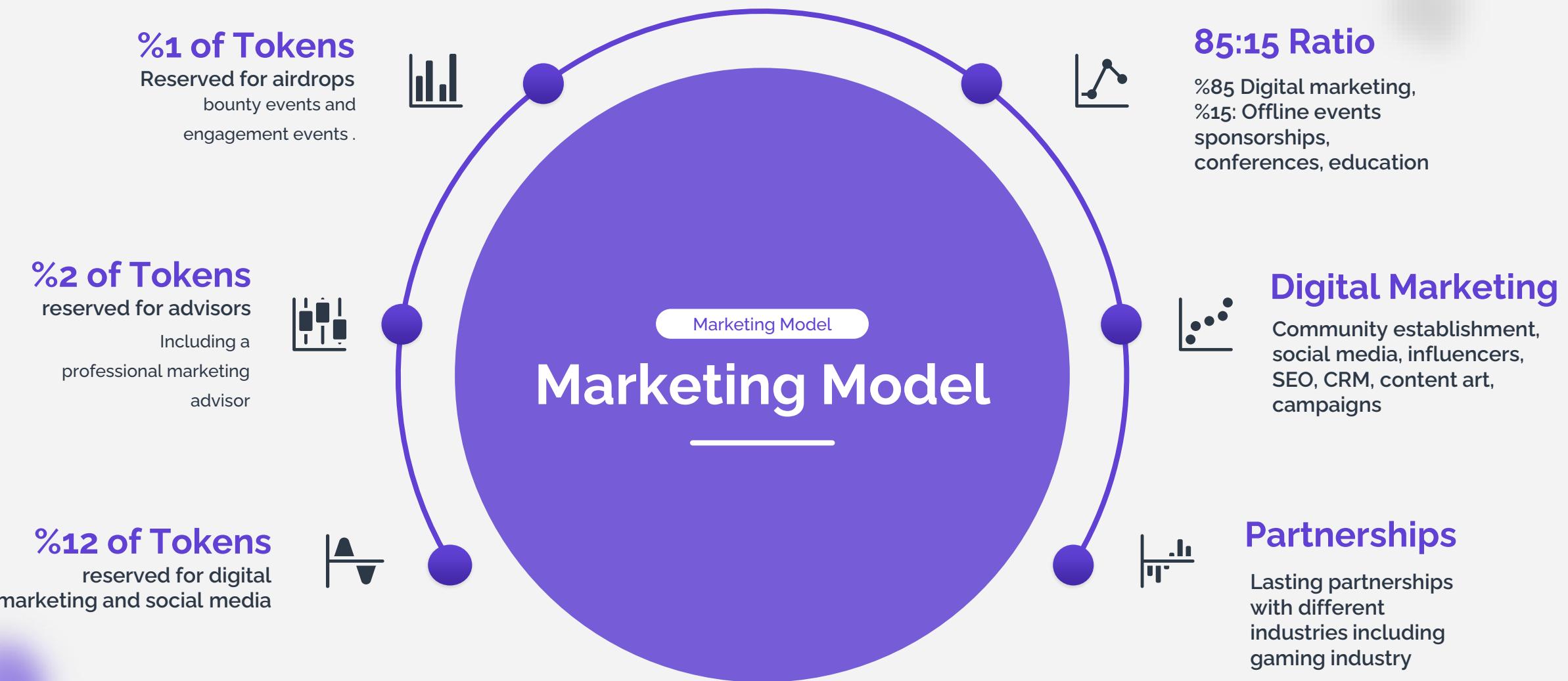
Community creation,



Events & Sponsorships

Organize , sponsor events





Marketing Plan



1 - Community

- Create wodo game hub community
- Active groups in all social media channels (twitter, discord, telegram, instagram,etc.)



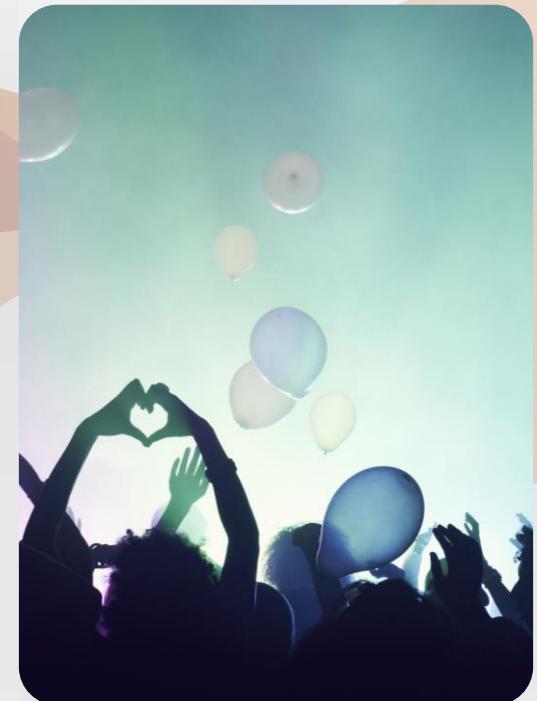
2 - Digital Marketing

- Influencers, advisors
- Social Media
- SEO, digital campaigns
- Digital arts and content



3 - Partnerships

- Partnering with a digital marketing firm
- Partnerships with gaming companies and technology companies



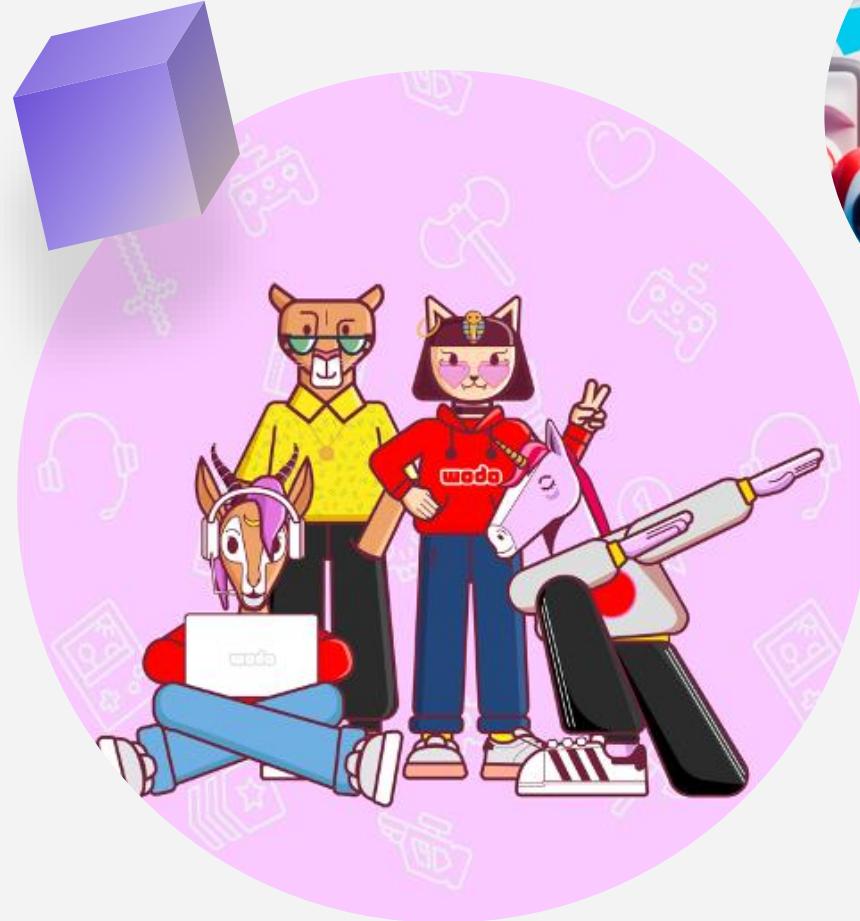
4 - Events & Sponsorships

- Event organizations
- Sponsorships
- Education - Wodo Academy



Get in Touch

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Thank you

Wodo Team