MISHKA TOKEN

WhitePaper

V1.0 | UPDATED 7.21

INTRODUCTION

The Mishka team is taking an innovative aproach to the alt coin environment by applying advanced metrics and holistic marketing which will revolutionize the way people perceive and interact with utility tokens.

We are a dedicated marketing and development team devoted to bringing utility, transparency and integrity to a space renowned for devious marketing ploys and disingenuous projects.

This Whitepaper will be regularly updated as we continue to achieve our milestones.

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ABSTRACT

A new global economy is coming. Digital currencies are here to create a new culture where the value of ideas and movements are represented by the market cap of their digital currency counterparts.

This new economy is riddled with thousands of fruitless coins who dilute the value and legitimacy of the ecosystem. This environment is plagued by automated bot traders looking to secure quick profits and steal money out of the pockets of real people. Many of these coins are outright scams created by developers looking to make a quick buck.

HOW IS MISHKA DIFFERENT?

Mishka is here to change the trend by providing real value and utility. While we brand ourselves as a cute meme coin, our project was meticulously developed to **address issues** and **provide solutions** to tackle the current risks and complexities of the decentralized economy. We are currently working a state-of-the-art Decentralized App (DAPP) that will make crypto and blockchain technology not only **accessible and safe** to use for the average Joe, but also fun.

The Mishka team stands out through its commitment to the advancement of DeFi, transparency, and charitable causes.

TOKENOMICS

FEES

When a transaction is made with $MISHKA, a 5% fee is applied. This fee is used to fund the development, marketing, and charity wallets.

🔧 **2.0% DEVELOPMENT**

🚀 **2.8% MARKETING**

🖤 **0.2% CHARITY WALLET**

INITIAL LIQUIDITY

A fixed supply of 1 Trillion (1,000,000,000) $MISHKA was minted on smart contract deployment. 100% of supply was added to the Uniswap Liquidity Pool along with 25 ETH.

🪙 **1T $MISHKA FIXED SUPPLY**

♦ **25 ETH INITIAL LIQUIDITY**

BUYBACK STRATEGY

We decided it is wise to protect against rogue whales buying up a large amount of the supply so we immediately purchased 25 ETH worth of supply to be used for burns, airdrops, and marketing events.

This values each $MISHKA token at a significantly higher amount than most coin launches. A typical coin creates liquidity with less than 5 ETH.

We also had our first burn event where we burned 5% of the total supply equaling to approximately $21,000 USD of our own buyback.

🪙 **OPEN TRADING WITH 50 ETH**

🔒 **5% OFF BUYBACK BURNED**

RUGPULL-PROOF

The cryptocurrency market is full of scams and rug pulls, so we wanted to make sure that our contract does not allow for funny business. We rehearsed over 50 contract deployments on the Ethereum Test and Live networks to ensure a smooth and safe launch. We tested every functionality for integrity and hardcoded limits on TxFees and MaxTxAmounts.

We locked our liquidity pool tokens for 1 year and hired the leading audit firm for their highest tier of smart contract security audits.

⛏ **52 TESTNET AND LIVENET DEPLOYMENTS**

🚫 **ZERO PRE-LIQUIDITY FOUNDER TOKENS**

🔒 **LIQUIDITY LOCKED**

✔ **SECURITY AUDIT COMPLETE**
21 FACTOR SECURITY AUDIT PASSED

UTILITY

HONEYPOT `DEPLOYED`

Automated bot traders are often responsible for destroying crypto ecosystems. Our HoneyBot technology allows bots to purchase Mishka Token, but does not allow them to sell or transfer. This effectively burns the tokens that Bots have purchased, removing those tokens from supply forever, while additionally benefiting holders through the permanent addition of Ether into the liquidity pool, permanently raising the value of the Token. Automated bot detection was pioneered by v and monitors buy and sell activity across the ERC-20 network to indentify automated bot traders.
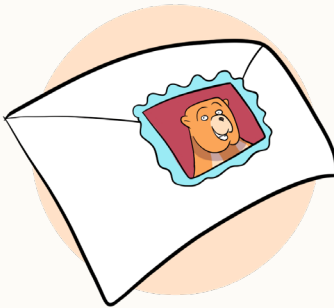
MISHKAMAIL `DEPLOYED`

Have you ever wanted to send a message to another wallet? MishkaMail is a proprietary technology that allows you to notify anonymous wallets that they have a message waiting to be read. When you write a message, MishkaMail sends 777 $MISHKA from your wallet to the recipient, notifying them they have a message to read.

We have an upgrade queued that improves the user experience of MishkaMail. For now, you can play with the feature in our contract. Just hit the "Write Message" function.
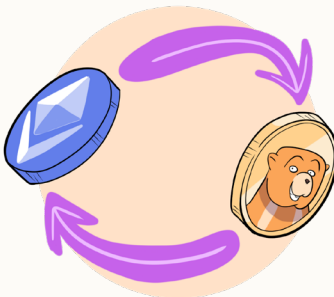
MISHKASWAP `DEPLOYED`

Mishka's vision is to make cryptocurrency safe and easy to use on a global scale. 99% of newcomers give up trying to set up a wallet, deposit ether, and perform a swap.

The MishkaSwap platform is the foundation on which we will build the DeFi Ecosystem of Mishka. It will feature effortless, user-friendly, and (*dare we say it*), **fun** decentralized trading.

UTILITY
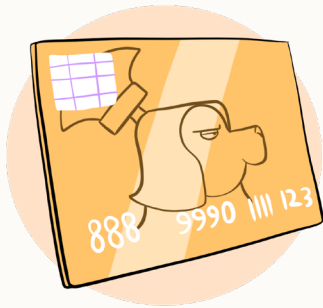
DEBIT CARD PURCHASES `IN QUEUE FOR Q3 2021`

Metamask and TrustWallet have a reported base of about 10 million users. With 7 billion humans on this planet, we have a long way to go for mass adoption. We believe that debit card purchases of ERC-20 tokens are an under-looked opportunity in the crypto space..

Mishka is making it easy to plug into DeFi with the ability to buy $MISHKA tokens with your debit card.

Purchases are secured with 3D Secure verified by Visa and MasterCard SecureCode

CHARTS `IN QUEUE FOR Q4 2021`

Most chart tools out there contain loads of information unnecessary for the layman. Stats are jumbled together and users are distracted by trending scroll bars, advertisements, and the agenda of the chart platform.

With our Charts platform, you can very clearly see the most important information you need to know about your investment.
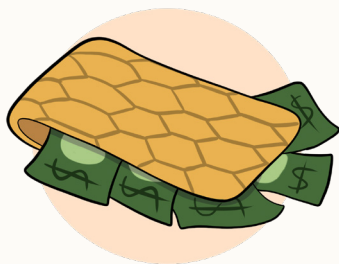
myWALLET `IN QUEUE FOR Q4 2021`

Clearly see your $MISHKA value, gains, and interest earned from staking and holding.

UTILITY
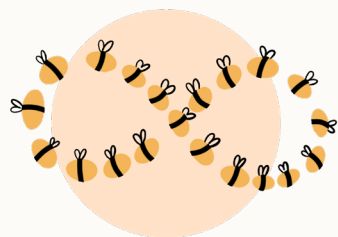
CROSS-CHAIN TRANSFER IN QUEUE FOR Q1 2022

To further address the issue of accessibility and cost (and to cut down on the potential for scams on other blockchains), $MISHKA is working on integrating with other blockchains (such as Cardano, Binance Smart Chain, AVAX, Huobi, and KCC) using what are known as "Cross-Chain Bridges."

This means that as Mishka is integrated into other blockchains, the current supply of coins will never increase. Instead, the current supply will seamlessly move back and forth between the respective blockchains.
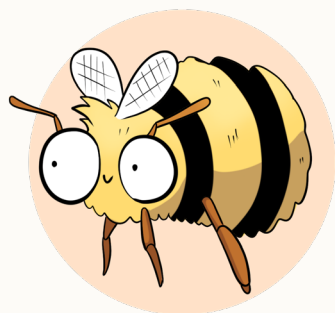
STAKING IN QUEUE FOR Q4 2021

In order to reward holders of the $MISHKA token, we are working on a system that will incentivize holders based on the length of time that they hold.

When you stake on our platform, you will gain our staking token $HUNNY. The $HUNNY token is pegged to the value of $MISHKA and will serve as a governance token to future utility.

eCOMMERCE INTEGRATION IN QUEUE FOR Q2 2022

The ultimate value of any crypto currency is its utility and use-cases. One of the most sought-after use-cases is having the ability to spend your coins on real-world items – we are tackling this by bringing Decentralized Shopping to $MISHKA holders.

The Mishka Team has decades of experience in marketing and eCommerce, and have already established several contracts with various eCommerce websites to be able to spend your $MISHKA on real world swag.

In order to make sure that there are no issues, we are working on integrating $MISHKA spending into a neat Shopify plugin and will be testing it on our MishkaSwag store before opening the floodgates to our partners.

VALUES & GIVING BACK

We believe in paying it forward and philanthropy. A core tenant of Mishka Token is to donate a percentage of every transaction to a cause of the community's choosing.

Currently, we are donating teddy bears to children in the Foster Care sytem and Hospitals along with a $100 worth of $MISHAK which they can decide to HODL as an investment for the child, or cash out.

Future charity pursuits include:

🐾 Animal Preserves

🐾 Children's Hospitals and Child Disease Research Centers

🐾 Green Earth Initiatives

🐾 Other non-profit initiatives that the community nominates

The Mishka Team (and community) understand the value of the charity and the need for transparency. This process is not only decided on by the community but the results are also shared with users of the Mishka Token so that everyone can also bask in the warmth of their good deeds.

ROADMAP

Mishka launched on July 5th, 2021 and has made great strides working through the roadmap.

PHASE 1
BEAR CUB

- 🐾 Social Media Launch
- 🐾 Website Launch
- 🐾 Launch Token
- 🐾 LPTokens Locked
- 🐾 CoinGecko Listing
- 🐾 500 Holders
- 🐾 1000 Telegram Members

PHASE 2
BIG BEAR

- 🐾 Published Whitepaper
- 🐾 Coin Audit
- 🐾 PR Articles Locked Schedule
- 🐾 Launch MishkaSwap
- 🐾 Marketing Campaign
- 🐾 Influencer Marketing
- 🐾 Donate Teddy Bears & PR
- 🐾 Multi Language Website
- 🐾 Site Accessibility Features

PHASE 3
MONSTER

- 🐾 #1 Trending on DexTools
- 🐾 3,000 Holders
- 🐾 5,000 Telegram Members
- 🐾 Surpass Holders of Bugg Inu
- 🐾 10,000 Holders
- 🐾 20,000 Telegram Members
- 🐾 3 NFT's Minted
- 🐾 Mishka Swag

PHASE 4
INU KILLER

- 🐾 1st CEX Listing
- 🐾 2nd CEX Listing
- 🐾 TV Media Push Campaign
- 🐾 40,000 Holders
- 🐾 Surpass Holders of $BUGG
- 🐾 Surpass Holders of $KEANU
- 🐾 Surpass Holders of $ASS
- 🐾 Surpass Holders of $KISHU
- 🐾 Surpass Holders of $SHIB

🐾 completed   🐾 in progress   🐾 in queue

FUNDING

Every investor wants to know what their investment is doing. Mishka has a very simple funding model. Ongoing marketing and development funds come from:

🐾 2% of every transaction goes to development

🐾 2.8% of every transaction goes to marketing

We also did a 25ETH buyback of $MISHKA at the beginning of this project to be used for Burns, Airdrops, and Marketing.

A NOTE FROM THE FOUNDERS

What started as a question between a few developers, quickly turned into an idea: would it be possible to have a fully functioning, fun cryptocurrency like Doge, but with actual utility and countermeasures against bots and scammers?

After bouncing around ideas and solutions on how those ideas could be implemented, we realized not only that it was possible, but how passionate we were to solve this riddle. And thus, the idea of the Mishka token was born - and we believe that it will raise the standard for manu future projects to come.

Mishka Token has a long-term vision in the development of our project and its utility but without the community to back us, we would just have a ton of ideas and code. As such, we are moving forward proitotizing honesty and transparency as we keep forging new trails in raising the standards for all current and future cryptocurrencies.

As it stands (at the time of publication of our whitepaper), our founding team consists of 5 seasoned entrepreneurs, designers, marketers, and software developers. Our extended team consists of 15 people working remotely to provide further support. The Mishka family consists of a combination of 1400 followers and holders of Mishka Token.

BUY $MISHKA

Uniswap is the ERC-20 decentralized exchange we chose for Mishka Liquidity

$ TRADE NOW

JOIN TELEGRAM

Stay up to date with the latest news and developments on Telegram

⬈ JOIN TELEGRAM

FOLLOW ON INSTAGRAM

Pics, memes, videos...Come on down!

⬈ FOLLOW ON INSTAGRAM

FOLLOW ON TWITTER

We're a lot of fun on Twitter! See what's going on.

⬈ FOLLOW ON TWITTER

THANK YOU!

...Now take your Mishka to the moon!