

# EAST SIDE | RETAIL SALES PERFORMANCE SUMMARY

## PERFORMANCE OVERVIEW

Net Sales

\$8,249...

Sales

\$8,361,...

Returns

\$112,3...

Profit

\$3,729...

Total Customers

51290

Avg Customer pm

4274

CLICK TO VIEW DASHBOARD

Net Margin

45.21%

Total Orders

51276

Avg. Orders pm

4273

## GEOGRAPHY PRESENCE

Regions: 13

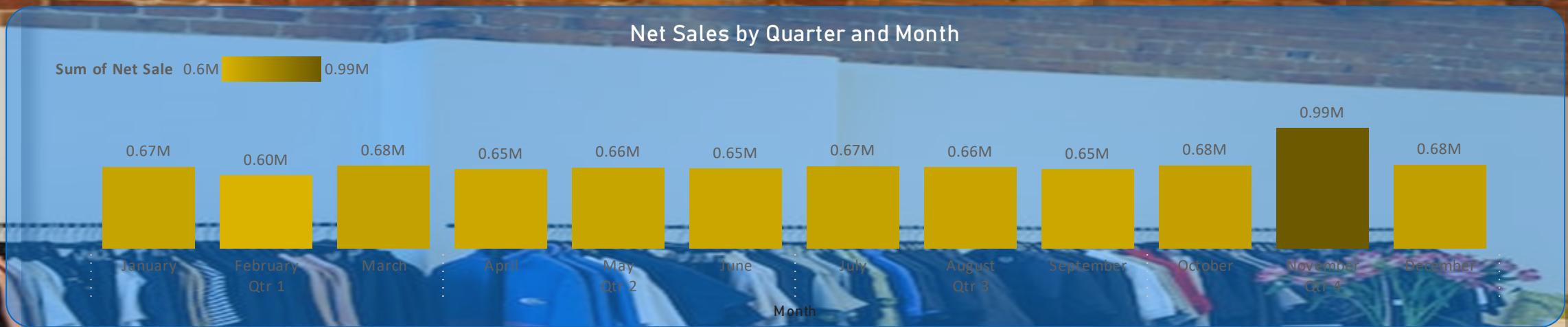
Countries: 147

States: 1094

Cities: 3636

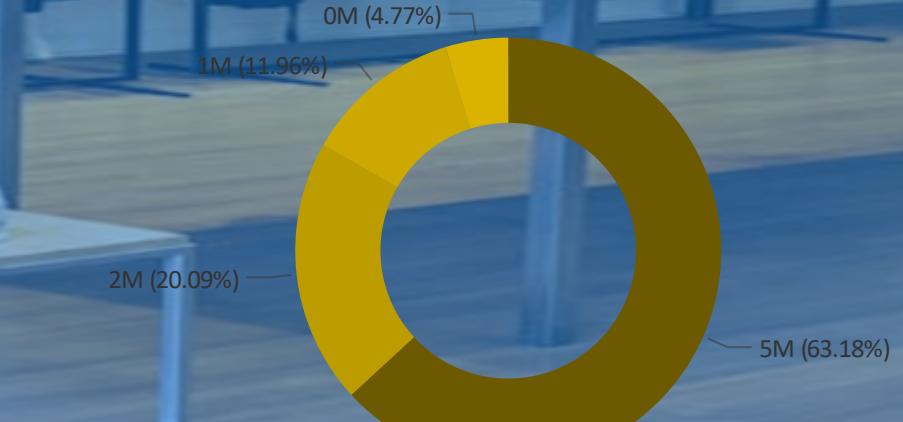
[RESET](#)[Home](#)[PRODUCT](#)[GEOGRAPHY](#)

January
February
March
April
May
June
July
August
September
October
November
December



Product Category	Net Sales	%GT Net Sales	Profit	Net Margin
Electronic	\$393,548	4.77%	\$174,175.0433333334	44.26%
Auto & Accessories	\$986,504	11.96%	\$484,277.6299999992	49.09%
Home & Furniture	\$1,657,451	20.09%	\$587,597.6466666665	35.45%
Fashion	\$5,212,097	63.18%	\$2,483,852.629999998	47.66%
Sports Wear	\$240,295	2.91%	\$47,239.4499999982	19.66%
Suits	\$304,655	3.69%	\$53,725.4299999972	17.63%
Sneakers	\$173,290	2.10%	\$80,057.50000000036	46.20%
Casula Shoes	\$340,990	4.13%	\$86,332.45999999878	25.32%
Fossil Watch	\$444,564	5.39%	\$181,680.9600000026	40.87%
Shirts	\$547,624	6.64%	\$275,252.9599999988	50.26%
Formal Shoes	\$595,335	7.22%	\$318,363.5899999972	53.48%
Jeans	\$609,092	7.38%	\$331,900.4000000044	54.49%
Total	\$8,249,600	100.00%	\$3,729,902.949999997	45.21%

Net Sales, No of Customers, No of Orders and No of Product by Product Category



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January

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October

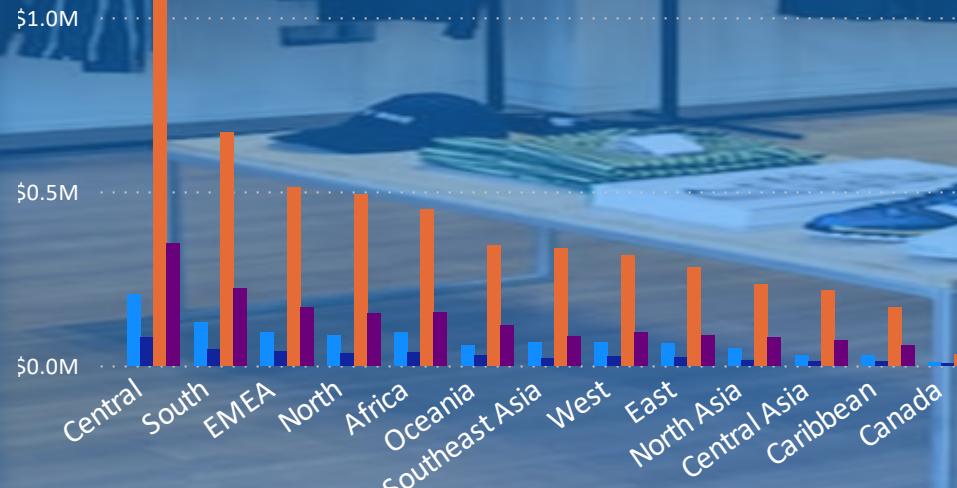
November

December

### Net Sales by Country



### Net Sales by Region and Product Category



### Net Sales by Country

