

# ANIMAL SHELTER OPERATIONS DASHBOARD

OVERVIEW

METRIC



AMPHIBIAN



BIRD



OTHER



GUINEA PIG



LIVESTOCK



DOG



CAT



WILD



RABBIT

2017

2025

Total Animals

50,450



Adopted : 11,170  
Euthanized : 9,600  
Returned To Owner : 5,410  
Stray Intakes : 36,775  
Transfers : 7,829  
Avg Length of Stay : 19.27

Adoption Conversion %: 30.37% | Adoption Re  
Live Release Rate %: 48.38% | Stray Return Rat



MERRY CHRISTMAS  
AND A HAPPY NEW YEAR 2026!

## Total Animals by Outcome Type and Outcome Subtype

Back

Zoom-out

Log



## Intake Trend

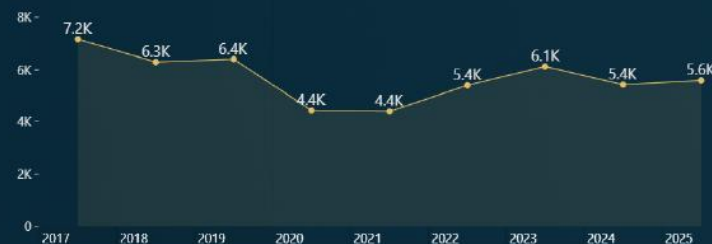
Back

Zoom-out

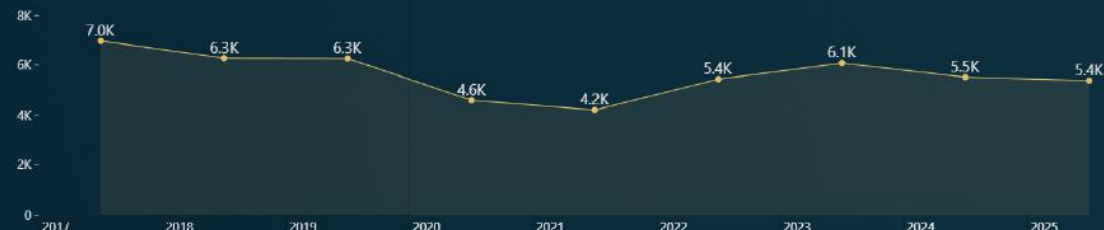
Lin

All Data

Year



## Outcome Trend



Intake Type

Total Animals

WILDLIFE	8,143
OTC	915
NULL	16
FIELD	7,212
WELFARE SEIZED	906
VICIOUS	2
PUB SAFETY	3
POLICE	417
OWNER DIED	101
NULL	51
ILLEGAL	1
HOSPITAL	150
Total	50,450

ANIMAL SHELTER OPERATIONS DASHBOARD

OVERVIEW

METRIC

- Adoption Rate %
- Euthanasia Rate %
- Stray Return Rate %
- Live Release Rate %
- Adoption Conversion %

YoY Animals : LY 44,656 | 13.0% ▲  
YoY Adoptions : LY 9,814 | 13.8% ▲  
YoY Euthanasia : LY 8,476 | 13.3% ▲  
YoY LOS : LY 19.8 | -2.6% ▼  
YoY RTO : LY 4,967 | 8.9% ▲  
YoY Stray : LY 32,608 | 12.8% ▲  
YoY Transfers : LY 7,587 | 3.2% ▲

MERRY CHRISTMAS  
AND A HAPPY NEW YEAR  
2026!

2017

2025

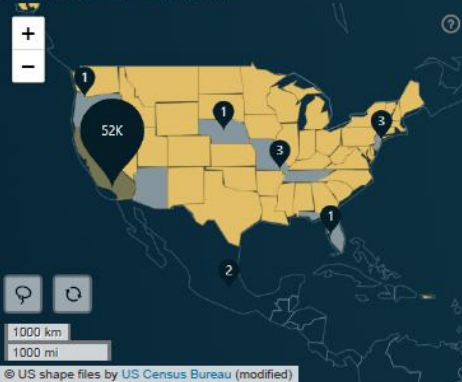
Total Animals  
50,450



Conversion % : 30.37%  
Adoption % : 22.14%  
Euthanasia % : 19.03%  
Live Release % : 48.38%  
Stray Return % : 11.27%

Total Euthanised 9,600 Returned to Owner: 775  
Total Transfers: 7,829

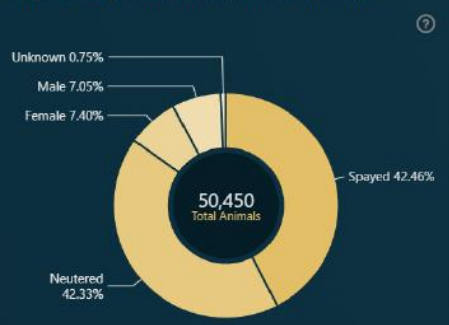
Total Animals by Geo-location



Adoption Rate % by Intake Condition



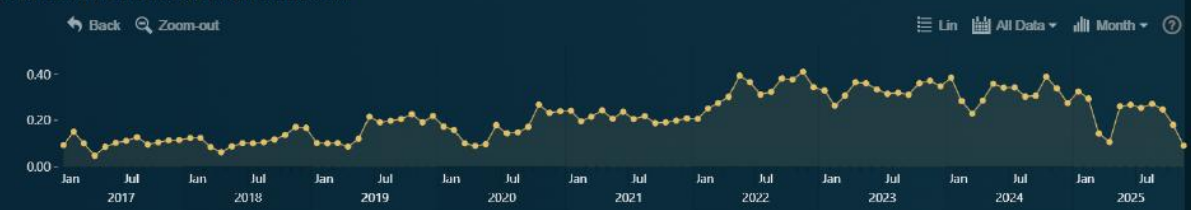
Adoption Rate %, Total Animals and PieKPI by Gender



Intake Type: All Intake Subtype: All Jurisdiction: All

Animal Type	Date	Intake Type	Intake Subtype	Reason for Intake	Adoption Rate %
OTHER	11-12-2019	OWNER SURRENDER	OTC	ALLERGIC	100.00%
	18-09-2022	OWNER SURRENDER	OTC	ABANDON	100.00%
	20-10-2022	OWNER SURRENDER	OTC	LANDLORD	100.00%
GUINEA PIG	16-04-2022	OWNER SURRENDER	OTC	NO TIME	50.00%
	23-03-2022	OWNER SURRENDER	OTC	NO TIME	60.00%
	29-10-2017	OWNER SURRENDER	OTC	MOVE	100.00%
	28-11-2018	OWNER SURRENDER	OTC	OWNER PROB	100.00%
	06-10-2019	OWNER SURRENDER	OTC	OWNER PROB	100.00%
	15-12-2019	OWNER SURRENDER	OTC	NO TIME	100.00%
	25-01-2020	OWNER SURRENDER	OTC	WRONG SEX	100.00%
	12-11-2020	OWNER SURRENDER	OTC	OWNER PROB	100.00%
	21-11-2021	OWNER SURRENDER	OTC	COST	100.00%
	26-02-2022	OWNER SURRENDER	OTC	LANDLORD	100.00%
	15-05-2022	OWNER SURRENDER	OTC	ALLERGIC	100.00%
	01-08-2022	OWNER SURRENDER	OTC	OWNER PROB	100.00%
	01-08-2022	OWNER SURRENDER	OTC	OWNER PROB	100.00%
	01-08-2022	OWNER SURRENDER	OTC	OWNER PROB	100.00%
	01-08-2022	OWNER SURRENDER	OTC	OWNER PROB	100.00%

Adoption Rate % and Average Length of Stay Trend





## Comprehensive Customer Profiling & Insights

2022 2023 2024

2000 Total Customers \$6.9M Transaction Amt \$91.4M Annual Income \$23.1K Avg Per capita \$127.4... Total Debt 9238 No. of Cards Iss... 6146 Total credit car... 1.4 Debt to Income...

Female Male

Card Type

Age Group

Total Spending by Age Group



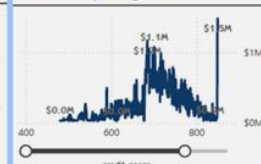
Customers by Age Group



Annual Income by Age Group



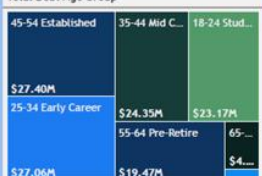
Total Income by credit\_score



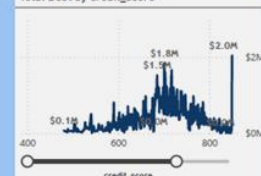
Total Income Vs Total Debt



Total Debt by Age Group



Total Debt by credit\_score



## Location Map - Users and Merchant

2022 2023 2024

2000 Total Customers \$6.9M Transaction Amt \$91.4M Annual Income \$23.1K Avg Per capita \$127.4... Total Debt 9238 No. of Cards Iss... 6146 Total credit car... 1.4 Debt to Income...

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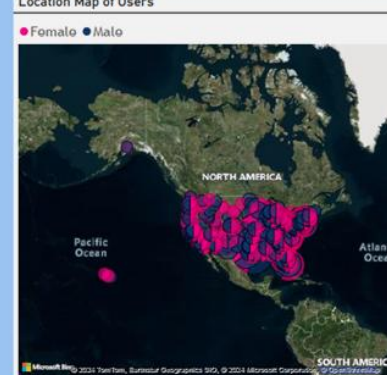
Card Type

Age Group

Total Transactions by merchant\_state



Location Map of Users



## Transaction and Risk Analysis Dashboard

2022 2023 2024

Month

All

Total Transactions  
157.2K

Failed Transactions  
2738

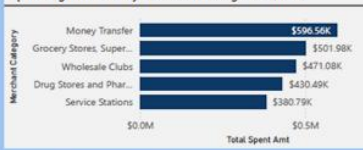
Transaction Failure Rate  
1.7%

Total Transaction Amt  
\$6.9M

Total Debt  
\$127M

Credit Default Rate  
79.4%

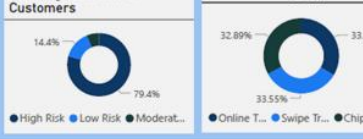
Spending Patterns by Merchant Categories (MCC)



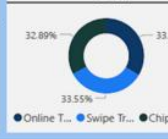
Failed Transactions and Total Transactions by Day



Risk Segmentation of Customers



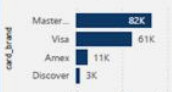
Transactions by type



Successful Transactions by State and City



Transactions by card brand



High-Value Transactions

Transaction_id	First client_id	First mcc	Transaction Amt	First Date	First merchant_st
23415504	278	3058	\$1,911.54	19-08-2024	TX
19035113	222	8111	\$1,852.46	02-02-2022	GA
22049368	480	5712	\$1,829.35	03-11-2023	CA
21600012	278	3075	\$1,822.89	31-07-2023	TX
19642397	98	3001	\$1,783.38	11-06-2022	IL
19737753	480	3066	\$1,754.44	01-07-2022	CA
20871525	246	5732	\$1,739.45	26-02-2023	MN
21555787	222	8111	\$1,701.39	21-07-2023	GA
22627093	164	3066	\$1,625.49	05-03-2024	IN
22168427	247	3132	\$1,623.80	28-11-2023	LA
23693411	414	4511	\$1,567.69	17-10-2024	NY
18935601	5	3174	\$1,550.50	12-01-2022	NY
20294774	236	3001	\$1,508.20	27-10-2022	TX
22834311	247	3075	\$1,503.02	18-04-2024	TX
22359755	115	3132	\$1,498.41	07-01-2024	NY

## Credit Card Insights Dashboard

2022 2023 2024

6146 Total\_Credit\_Cards

962 Active\_Credit\_Car...

5500 Chip\_Cards

Acc Open Date

01-01-1991

01-02-2020

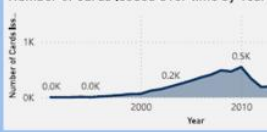
Age groups

All

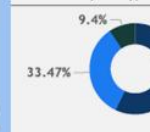
Gender

All

Number of Cards Issued Over time by Year



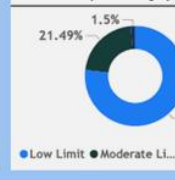
Credit Cards by card type



Credit Cards by Card brand



Credit Cards by Risk Category



Credit Cards by Credit limit (bins)

