

## Banking Dataset Analysis and Reporting

Income Level

High

Low

Middle

Channel

ATM

Branch

Mobile

Online

BranchCity

All

Currency

☐ EUR

☒ USD

Amount In: USD

Avg Credit Score

574.49

Total Amount

47.43M

Customer  
Monthly Income

51.67M

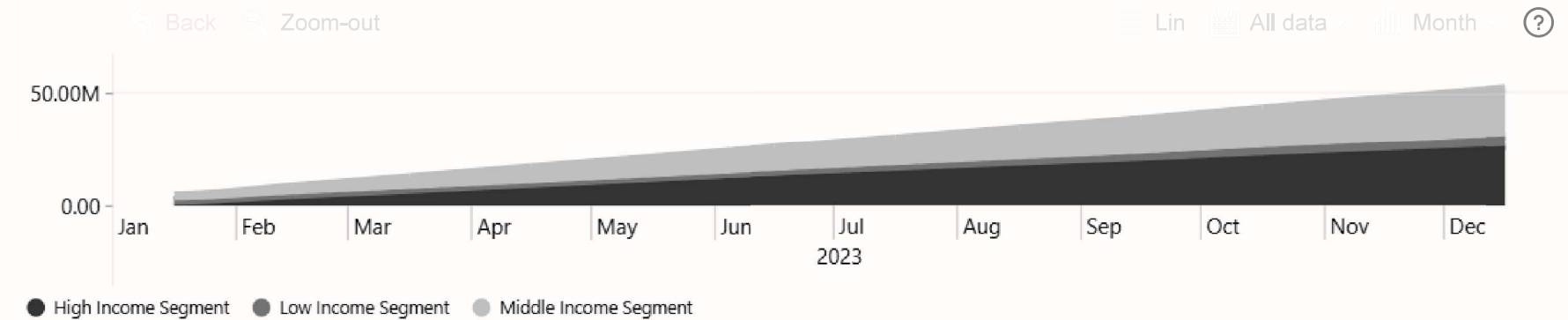
Total  
Transactions

8,407

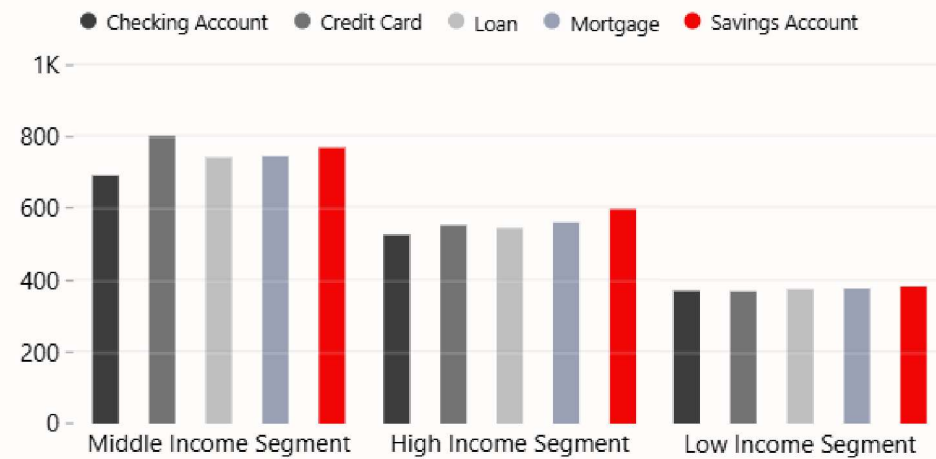
Total Fees

302.61K

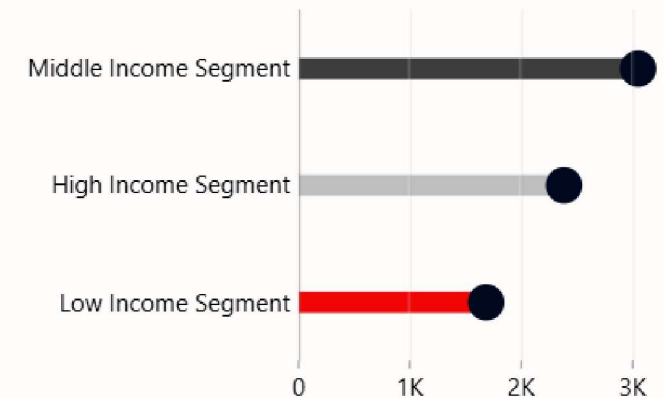
Cumulative Income By Income Level



Transactions by Income Level and Category



Total Customers by Level of Income



Customer Insight  
& Segmentation



Customers



Transactions



Operations

Refresh the Page



Crystal Andrea  
Dsouza



Transaction Behavior & Revenue



Customers



Transactions



Operations

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Crystal Andrea Dsouza

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Income Level

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Currency

EUR

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302.61K

Total Fees

0.64%

% Fees of Value

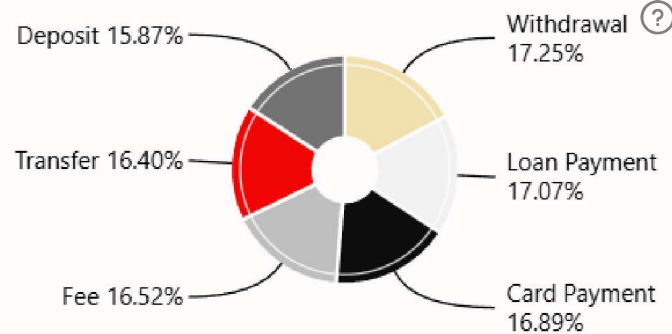
8,407

Total Transactions

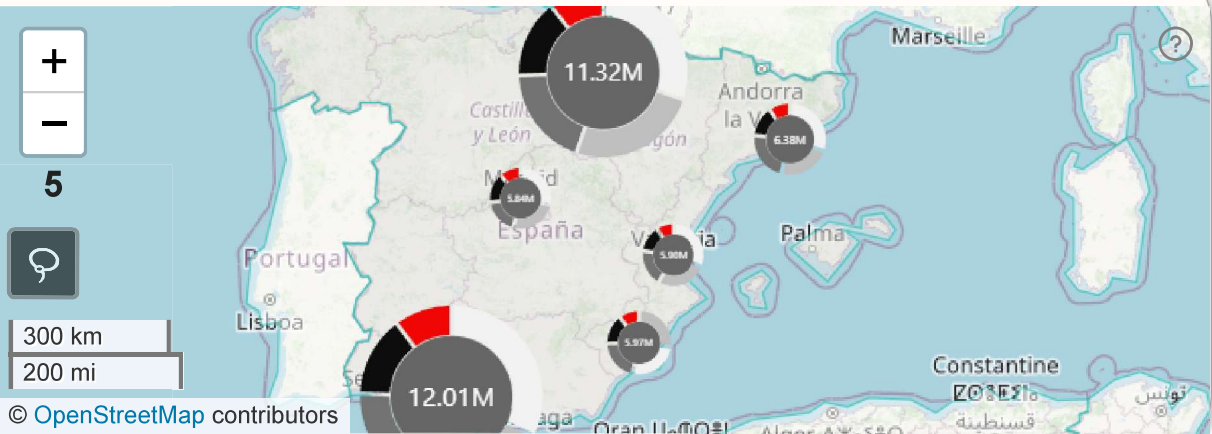
Total Transactions by Channel and Transaction Type

Channel	Card Payment	Deposit	Fee	Loan Payment	Transfer	Withdrawal
Online	346	333	315	386	322	359
Mobile	385	334	367	361	340	387
Branch	346	349	364	348	378	345
ATM	343	318	343	340	339	359

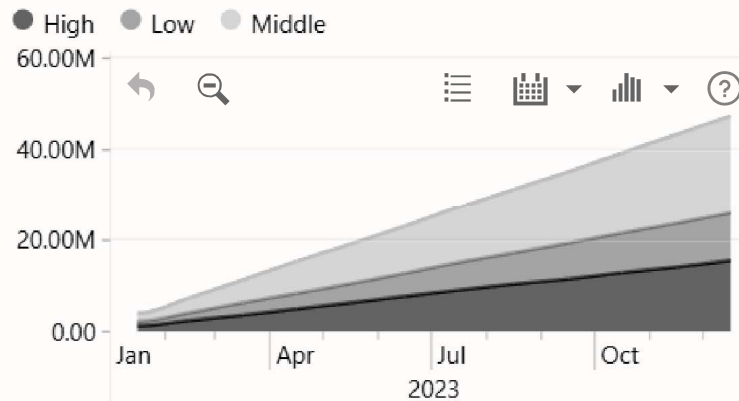
Total Transactions and Amount by Transaction Type, Product Category and Subcategory



Branch Location and Total Value



Cumulative Value Over Time





Operations Trends  
and Strategies



Customers



Transactions



Operations

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# Banking Dataset Analysis and Reporting

ProductCategory

Checkin...

Credit C...

Loan

Mortgage

Savings ...

October

Peak Month By transactions

February

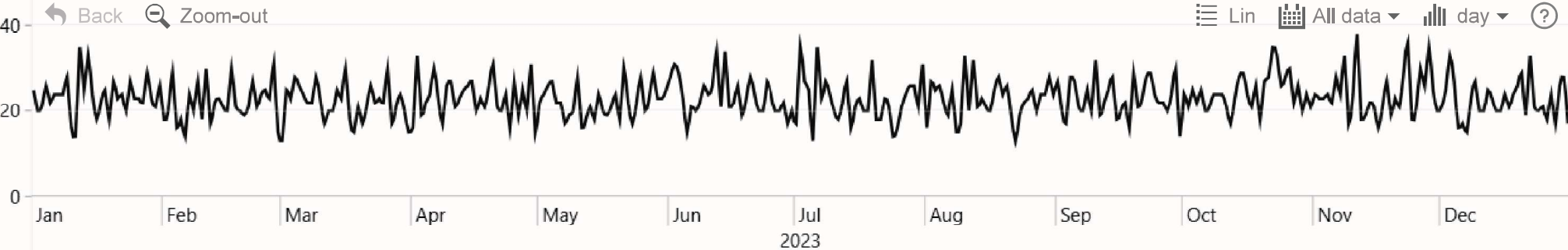
Slowest Month

Currency

☐ EUR

☒ USD

## Transactions Over Time



CustomerSegment	ATM	Branch	Mobile	Online
High Income Segment				
Total Transactions	674	695	720	690
Total Amount	37,95,399.39	40,20,650.88	39,20,771.05	38,68,515.46
Low Income Segment				
Total Transactions	460	485	483	445
Total Amount	25,97,958.64	27,80,476.07	26,69,445.78	24,52,216.49
Middle Income Segment				

## Branch total transactions and their Avg Transaction

