







SAMSUNG



\$14.53M

19K

\$783

11.91

\$1.13M

Total Revenue **Total Units** Avg Price

MoM Growth %

Revenue Prev Month





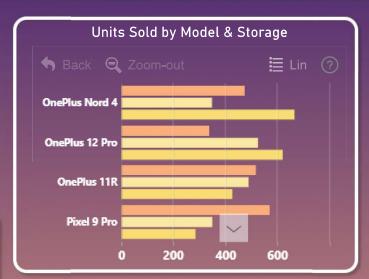


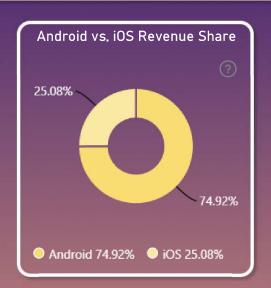
Mobile Sales Dataset | Product & Model Deep Dive

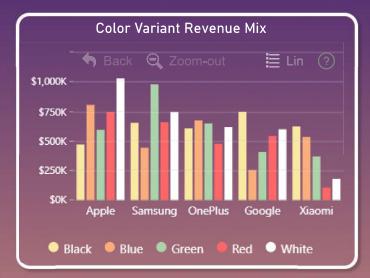










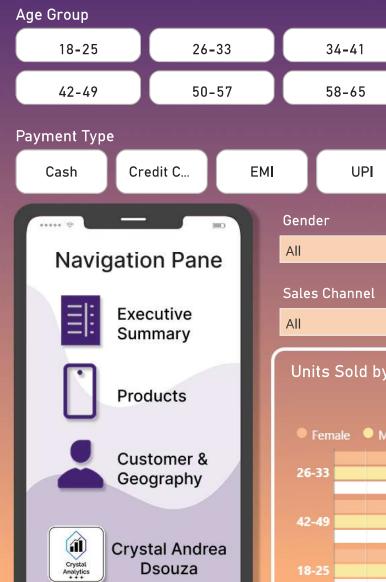


Total Revenue (TR) and Total Units (TU) By Storage/Model							
Storage_Size	128GB		256GB		64GB		
Mobile_Model	TR	TU	TR	TU	TR	TU	
Galaxy A55	\$50,736	117	\$1,98,206	446	\$59,214	126	
Galaxy M15	\$32,069	91	\$60,660	188	\$1,20,599	336	
Galaxy S25 Ultra	\$3,31,188	263	\$6,20,942	503	\$3,25,490	264	
iPhone 14	\$1,71,562	200	\$2,86,262	351	\$3,73,864	438	
iPhone 14 Pro	\$1,49,739	143	\$2,71,279	262	\$3,22,667	305	
iPhone 15	\$3,17,473	375	\$1,90,444	220	\$3,03,405	356	
iPhone 15 Pro	\$1,36,148	116	\$2,12,824	185	\$5, 54,631	492	
iPhone SE	\$22,920	51	\$2,57,869	575	\$71,801	157	
Mi 13T Pro	\$1,06,386	200	\$1,30,511	248	\$2,22,648	426	
OnePlus 11R	\$3,51,396	516	\$3,22,729	488	\$2,73,888	426	
OnePlus 12 Pro	\$2,89,881	337	\$4,47,957	524	\$5 ,17,524	619	
Total	\$50,73,469	5,873	\$47,38,548	6,335	\$47,13,396	6,340	



Mobile Sales Dataset | Customer & Geo Insights





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