

## **Total Features**

- |                         |   |         |
|-------------------------|---|---------|
| 1. Gender select        | - | Rs. 199 |
| 2. Voice calls          |   |         |
| a. Single call - Rs. 19 |   |         |
| b. 10 Calls - Rs. 149   |   |         |
| c. 25 Calls - Rs. 399   |   |         |
| 3. Video Calls          |   |         |
| a. Single sesh - Rs. 25 |   |         |
| b. 5 sesh - Rs. 99      |   |         |
| c. 15 sesh - Rs. 299    |   |         |
| 4. Remove anonymity     | - | Rs. 59  |
| 5. Wing Buddy           | - | Rs. 499 |

Total price is individual packs - Rs.1455

### **PLATINUM PACK**

1. Platinum user status.
2. Gender selection.
3. 25 sesh voice calls
4. 15 sesh video calls
5. Remove anonymity
6. Wing buddy
7. (special feature) Meet-ups

(TOTAL price - Rs.1199) 3/6 months

### **GOLD PACK**

1. Gold user status
2. 7 sesh video calls
3. 10 sesh voice calls
4. Remove anonymity
5. Gender selection

(TOTAL price - 899) 3/6 months

1. Wing buddy - This will be one of the special features and helps us to divert us to the dating side of our business. The USP of our wing buddy is that a real person(i.e your buddy) is setting you up with a known person that he/she has talked the early/recent past. What's special is that people won't be matched based on the parameter of common interests which is a very shallow concept, what we do is that we match people based on their intellect and coherent thoughts.

2. Gender Selection - The gender selection system helps the user to select the gender of the buddy that they want to talk to. As sometimes talking to a different/selected gender opens up possibilities to a wider conversation for a major boost in self esteem.
3. Remove anonymity - This function helps the user to get a better perspective of the person on the other side because some people tend to base their trust on someone that feels more real, and not someone anonymous, so this feature will reveal the other person's identity and a basic profile which will add more depth to the conversation that follows.
4. Meet-ups - We are planning to introduce meet-ups with the buddy at the later stages of the business. As a meet-up goes a long way in making the bond of friendship more meaningful.