Chris Selwood

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chrisselwood.com

Experienced Data Analyst, Cyber Security Enthusiast with over a decade in data analysis, software development, and management across various industries. Currently pursuing an MSc in Cyber Security and CCNA certification, while bringing expertise in front-end design and ReactJS to drive impactful results in security-focused projects.

Education

MSc Cyber Security • University of Westminster • Present – 2025

CCNA • Present

BEng Software Engineering (1:1 – First Class) • University of Westminster • 2017

Work

Trading and Operations Manager • Sainsbury's • London, UK • 2022 – 2024

- Increased sales by 10% through improved availability and decreased costs by 30% through labour-saving strategies.

- Utilised JIT management to reduce fresh waste by 30% and led a project to create zero warehouse inventory, resulting in a 40% increase in scanning speed on ambient lines and a 12.5% increase on chilled lines.

- Successfully maintained a 1% 'RGIS' count variant, beating shrinkage targets by 4%.

Operations Controller • Zapi UK • Shrewsbury, UK • 2020 – 2022

- Developed a KPI monitoring process, providing management with insights that led to a 20% improvement in efficiency and a 10% reduction in labour hours.

- Transitioned data storage to a new SAP system with filtered SQL queries, improving data analysis efficiency by 60%. Implemented JCB engineering improvements, reducing completion time by 10%.

Data Engineer • Stef & Philips • London, UK • 2021

- Designed Salesforce models to replace Excel processes, automating calculations and eliminating data entry errors. Automated Archdesk accounting report creation and upload, saving 20% of daily labour costs.

- Utilised ReactJS with Monday.com to develop a proprietary construction-logistics add-on, streamlining workflows and cutting administrative time by 50%. Implemented real-time project monitoring, reducing project update enquiries by almost 100%.

Projects

- Lead front-end designer and ReactJS programmer for DomeKleener, a security startup, collaborating with NewBrandMedia to deliver innovative solutions. This side project involved creating new UX and target KPIs to double sales in a year, which I successfully achieved.