



July 9, 2025

To whom it may concern,

I am pleased to write this letter of reference for **Cameron Skorulski**, who was a student in my second-year branding course at Capilano University. Having taught branding for the past 17 years, I can confidently say that **Cameron** stands out as one of the top students in his class and is among the most promising individuals I've had the pleasure to teach.

Cameron possesses a quiet determination that fuels his academic and creative pursuits. He consistently demonstrated strong critical thinking and design thinking skills, approaching each project with thoughtful analysis and a clear sense of purpose. His work ethic is exceptional—he meets deadlines with diligence and always strives to exceed expectations.

One of **Cameron's** most admirable qualities is his openness to feedback. He listens carefully, reflects deeply, and applies suggestions with maturity and insight. This ability has allowed him to grow rapidly and produce work that is both conceptually strong and socially meaningful. **Cameron** is particularly passionate about using design for social good, a value that aligns with the evolving role of branding in today's world.

Beyond his academic strengths, **Cameron** is a kind and respectful individual who is well liked by his peers. His collaborative spirit and genuine character contribute positively to any team he is part of.

I have no doubt that **Cameron** will bring the same level of excellence, integrity, and creativity to any endeavor he chooses to pursue. I recommend him without reservation.

Sincerely,

Dominique Walker

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