The tool I used to make visualizations was Microsoft Excel. It is very straightforward in generating plots for data. First, I ran my SQL query. Then, I copied the results in Excel. Excel actually recommends charts based off of how the data is laid out. For the first insight, I used a horizontal bar chart. I thought it was a good way to show each Microsoft product in a readable way. Next, I created a pie chart for the threat landscape. I did this so that a customer could visualize the proportion of one threat to another. Third, I used a basic table to visualize ranking. I wanted to show that one company doesn't belong with the others. Lastly, I used a vertical bar chart for the advisory board. I thought this was a good way to show all of the companies associated with ransomware attacks.