AirBnb Project

Tableau Visualization using AirBnb data

Data Source:

http://insideairbnb.com/get-the-data/

Use Case

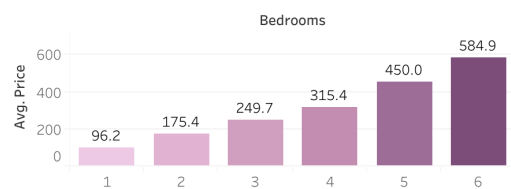Revenue optimization for Airbnb rentals based on location. This visualization focuses on the Seattle, WA area.

Factors considered:

- Number of bedrooms

- Location

- Peak months
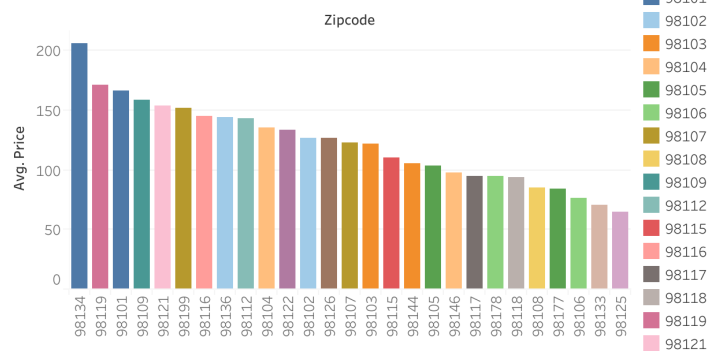
Data Analysis

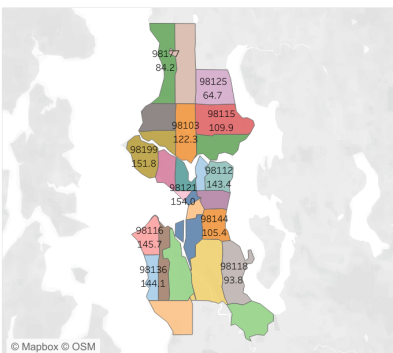Based on this data, we can draw the following conclusions:

- The zip code that generates the most revenue is 98134.

- The peak revenue months are June, July, November, and December.

- Revenue increases as the number of bedrooms increases.

- Homes with more bedrooms have less competition.