



Privacy Policy

Privacy Policy v1.0 – Effective 05/30/2025

CtrlHome (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information in compliance with the Colorado Privacy Act (CPA) and other applicable laws.

1. What Information We Collect

We collect two types of information:

Personal Information:

- Name, phone number, and email
- Address of the home or office where services are provided
- Device or network details (e.g., for Wi-Fi setup)
- Form submissions (e.g., intake or feedback forms)

Non-Personal Information:

- IP address
- Browser/device type and OS
- Referral links and usage logs (e.g., through Google Analytics)

We do **NOT** collect:

- Biometric or facial recognition data
- Health or medical data
- Data from children under 13
- Audio/video footage
- Any legally defined “sensitive personal information”

2. How We Use Your Information

We use your information to:

- Communicate and schedule services
- Deliver personalized service experiences (e.g., Wi-Fi or smart home dashboards)
- Improve our systems and support
- Maintain service history
- (If you opt in) Send relevant updates or offers



3. Legal Grounds for Collection

Your information is processed under these lawful bases:


- Fulfilling service contracts (e.g., installations)
- Legal compliance (e.g., tax or business records)
- Consent (e.g., email marketing)
- Legitimate interest (e.g., basic analytics)


4. Your Rights Under the Colorado Privacy Act

You have the right to:

- Access the data we have about you
- Correct inaccurate information
- Delete your data
- Download your data in a portable format
- Opt out of targeted advertising, profiling, or sale of data

To exercise your rights, contact:

 contact@ctrlhome.tech

 Available upon request (per privacy and home office security policy)

5. Sale of Data / Targeted Advertising

CtrlHome does not sell personal data.


If we engage in advertising or profiling practices in the future, we will provide advance notice and allow you to opt out.

6. Sensitive Data Statement

CtrlHome does not process any sensitive data as defined by the CPA. This includes biometric, geolocation, health, racial/ethnic, or sexual orientation data.

7. Opt-Out Mechanism

To opt out of any future targeted advertising, profiling, or data sharing, simply email:

 contact@ctrlhome.tech

 Available upon request (per privacy and home office security policy)

We'll respond within 45 days, in accordance with the CPA.

8. Data Retention Policy

We retain personal data only as long as necessary to fulfill service, support, and legal requirements. Afterward, it is securely deleted or anonymized.

9. Data Security

We use appropriate technical and organizational safeguards to protect your data, including:

- Secure cloud storage
- Encrypted file transmission
- Access-restricted internal tools

10. Third-Party Services

We partner with secure third-party platforms to deliver services, including:

- Payment processors (e.g., Square, PayPal)
- Forms and scheduling (e.g., Jotform, Calendly)
- CRM and customer communication (e.g., Zoho)
- Website analytics (e.g., Google Analytics)

These vendors are contractually obligated to protect your information and adhere to privacy regulations.

11. Children's Privacy

Our services are not intended for children. We do not knowingly collect or process personal information from individuals under 13.

12. External Links and NFC Tags


We may provide QR codes or NFC tags that link to your personalized digital dashboard. These do not collect data unless you voluntarily enter information after accessing the link.


13. Policy Updates

We may update this policy to reflect service improvements or legal requirements. When we do, we'll revise the "Last Updated" date and notify users via our website.



14. Contact Us

 contact@ctrlhome.tech

 <https://www.ctrlhome.tech>

 Available upon request (per privacy and home office security policy)