

A photograph of a modern, multi-story residential building with a light-colored facade and numerous balconies. The building is set against a bright blue sky with some wispy clouds. The perspective is from a low angle, looking up at the building.

SHELL & IUCN





#makethefuture. Shell's heritage is all about the power of bright ideas

Founded

April 23rd 1907
London
CEO : Wael Sawan

What does Shell Do?

Power progress together by providing more and cleaner energy solutions

Refines & sells oil and gas. Trying to work for a sustainable future





Together, we work to advance sustainable development and create a just world that values and conserves nature

Founded

October 5th 1948
Gland
CEO: Bruno Oberle

What does IUCN Do?

Help countries fit
nature into economic
decisions

Monitors climate
change impacts and
helps conservation of
ecosystem



"We have had a very constructive relationship with IUCN for many years and welcome the renewal of our collaboration with them for the next four years"

"IUCN remains committed to working alongside companies – including the high-impact ones – to address the way they affect biodiversity"

IUCN and Shell jointly address conservation challenges

IUCN, International Union for Conservation of Nature, and Shell have agreed to work together to address key conservation challenges, focusing on rehabilitating marshlands in Iraq, decommissioning North Sea oil infrastructure in a way that preserves biodiversity and reviewing oil spill remediation in the Niger Delta.

IUCN STAFF & MEMBERS

**interest : High
Power : High**

Staff & Members of IUCN Play a key role in the sucess of the project, and the highest interest

SHELL STAFF & MEMBERS

**interest : Middle
Power : High**

Staff & Members of Shell Play a key role in the sucess of the project, but may have a lower interest compared to IUCN Team

GOVERNMENT

**interest : Middle
Power : High**

High power (high control) but middle interest

SCHOOLS

**interest : High
Power : Low**

Low power but high interest as a chance to learn

LOCAL COMMUNITIES

**interest : High
Power : Middle**

High Interest for change, middle power

MEDIA

**interest : Middle - High
Power : Low-Middle-High**

Depending on the news the power and interest shifts

IUCN STAFF & MEMBERS

Level of engagement : High

Regular meetings, with IUCN alone and together with shell

SHELL STAFF & MEMBERS

Level of engagement : High

Regular meetings, with shell alone and together with IUCN

GOVERNMENT

Level of engagement : High

Regular meetings, check ups

SCHOOLS

Level of engagement : Low-Middle

Share expirience and roadmap.
Education opportunities

LOCAL COMMUNITIES

Level of engagement : High

Regular information being released, community envolvement

MEDIA

Level of engagement : Middle

Keeping Media updated on changes for accurate information