





About

Hitachi is a Japanese multinational conglomerate headquartered in Tokyo. The company operates a total of eleven business segments such as, Information & Telecommunication systems, Social infrastructure, Automotive Systems & Equipment, Digital Media and Financial Services, among others.

csv = social value +
economic value

Creating shared value is
addressing societal needs
and challenges with a
business model.



CSR vs CSV?

Environmental Vision

Hitachi will resolve environmental issues and achieve both a higher quality of life and a sustainable society through its Social Innovation Business in collaborative creation with its stakeholders.





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Environmental Vision

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The aim of Hitachi's environmental management



Decarbonized Society

Climate Change Mitigation/Adaptation



Resource Efficient Society

Saving and Recycling Resources



Harmonized Society with Nature

Preservation of Ecosystems



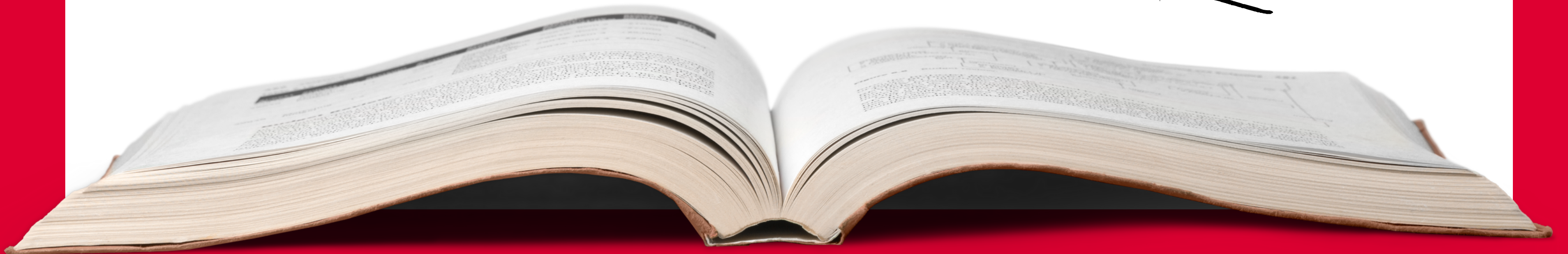
“Hitachi’s Mission is to contribute to society through the development of superior, original technology and products. Through our Mid-term Management Plan we set out the activities needed to realise this mission.”

Michael Porter defines CSV as
capitalism that is “addressing a
social issue with a business model”



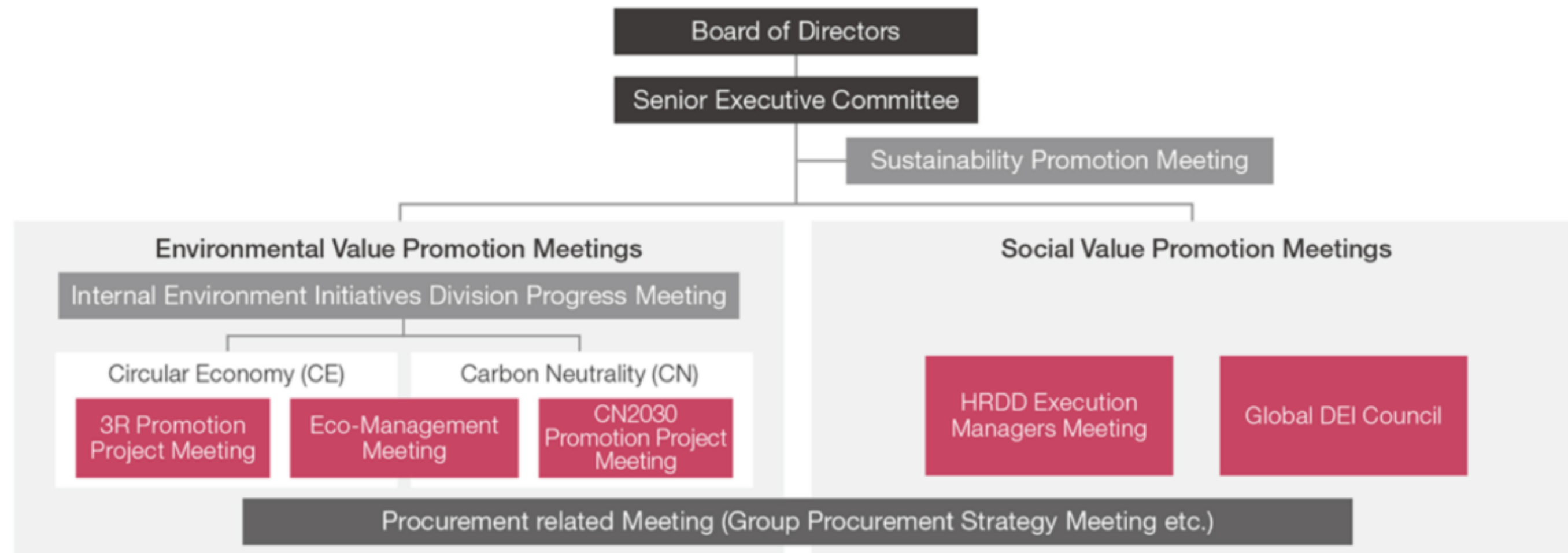
How I would recommend it:

→ **through the development of superior, original
technology and products that contributes to
society to solve their day to day challenges**





Framework for Promoting Sustainability Strategy



In fiscal 2021, Hitachi conducted stakeholder dialogues in Japan and Europe to discuss materiality, receiving valuable feedback from a range of stakeholders such as disclosure experts, sustainability leaders, European Commission, NGOs, international organisations, and institutional investors.

HITACHI
Inspire the Next

CSV APPROACH

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For the circular economy, the approach shouldn't just be to reduce materials and waste but also to think about new business models.

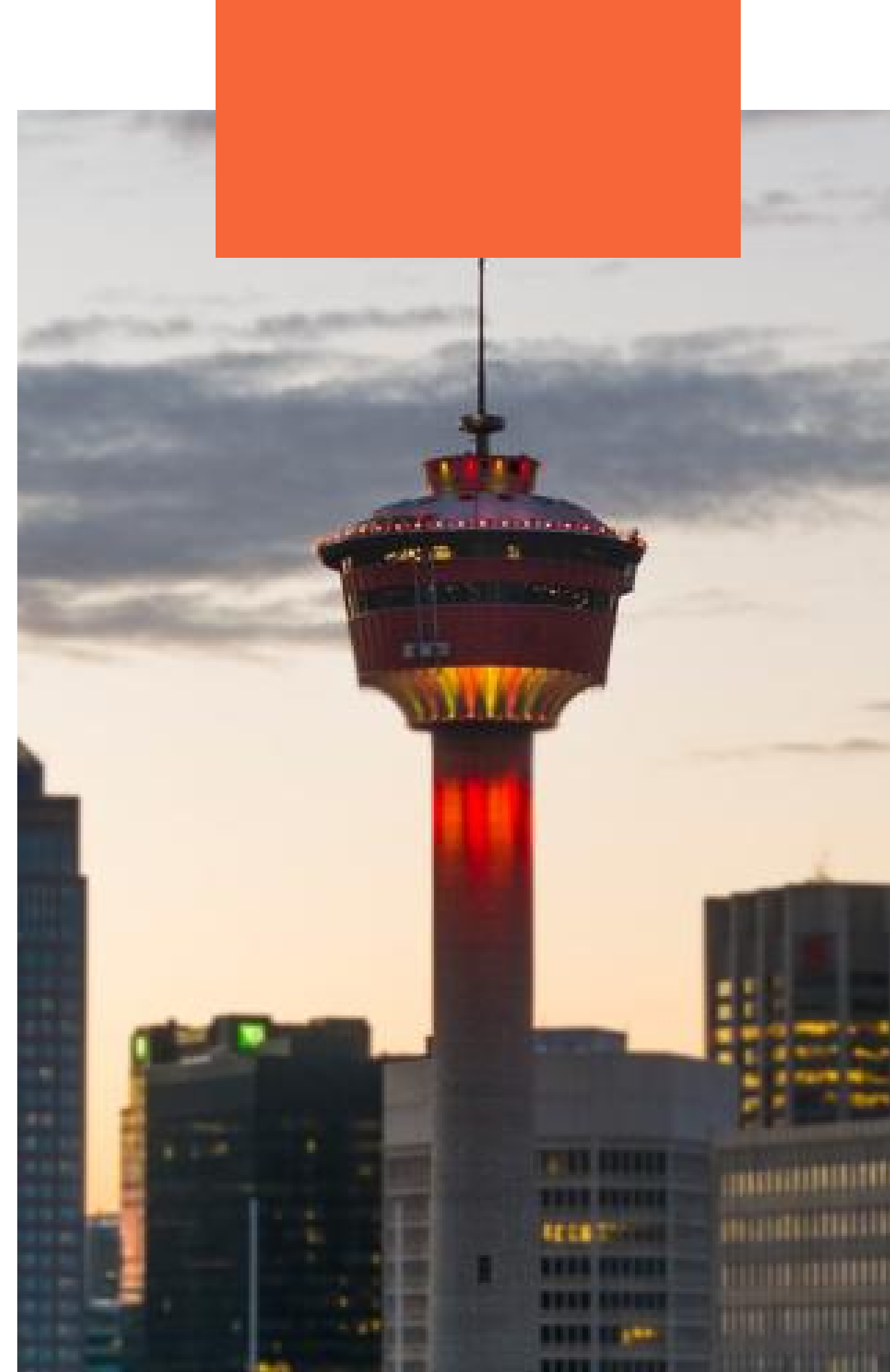


Notably, Hitachi's focus on social infrastructure systems enables the advancement of **smart cities, sustainable transportation, and efficient energy management.** These initiatives align with the principles of creating shared value by fostering economic progress while promoting environmental sustainability and improved well-being for communities.

Supply Chain

Supply Chain Control Tower (SCCT)

- **Combines** Technology, processes and trained workforce to create a centralised platform
- **Provides** real-time visibility, analytics, and control over the entire supply chain ecosystem
- **Integrates** data from multiple systems and sources using algorithms to forecast demand, optimize inventory levels, and improve supply chain efficiency.
- **Automates** the identification and management of exceptions or disruptions in the supply chain, enabling quick response and mitigation.
- **Advantages:** cost optimisation, customer satisfaction, risk mitigation, collaborative planning, streamlined communication, exemption management, holistic visibility, etc.



Climate Change engagement

Environmental management

- **Promotion** of environmental human capital development and global environmental management enhancement
- **Improved** education for the workforce, employee encouragement, leadership and role-modelling, cross-functional collaboration, workshops etc.
- **Compliance** with international standards, supply chain sustainability, carbon footprint reduction, water management, etc

A decarbonised society

- CO2 reduction of products, services, business sites and transport
- Addressing climate-related risks and opportunities
- Carbon neutrality in Hitachi's business sites by 2030, entire value chain by 2050
- R&D cooperation: 82.8 % of all emissions by the use of the products sold to end consumers and businesses
 - Improving energy efficiency and energy-saving features of its products and services



Climate Change engagement

A Resource Efficient Society

- **Managing** water use, efficiency and risk, as well as resource circulation
- **Promotion** of leasing models, pay-per-use systems, subscriptions, products as a service, reuse, and sharing models
- Towards 100% implementation of Environmentally Conscious Design Assessment and Life Cycle Assessment
- **In house waste:** Ahead of 12% reduction goal with 18% by 2021
- Future in-house recycling incentive

A Harmonized Society with Nature

- **Reducing** chemical emissions, impacts on natural capital and ecosystem preservation
- 80% of total negative impact from climate change, ecotoxicity (air), urban air pollution, and resource consumption
- A **decarbonised future** while focusing on efforts to achieve a **resource-efficient society**
- Hitachi had a **15% reduction in negative impacts** from fiscal year 2020 to 2021
- **Efforts** to expand positive impact activities, including forest conservation and ecosystem preservation

