



ENTERPRISE

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As an entrepreneur there always has been just too much to focus on!



5 Stages of Entrepreneurship

IDEATION



- Identification of problem/opportunity
- Brainstorming solutions, observing trends, pre - execution analysis, etc.



PLANNING

- Assuming high feasibility - This may involve developing a business plan, raising capital and operations such as hiring employees, creating a brand, and launching the product.

EXECUTION



- Goals and steps to expand customer base, market integration plans, discovering ways of multiplying revenue and profits. through advertising, strategic partnerships, etc.



SCALING

- Focuses on stability & maturity. Turn towards sustaining growth and expansion in newer markets.
- improving operational efficiency leading to hyper growth.

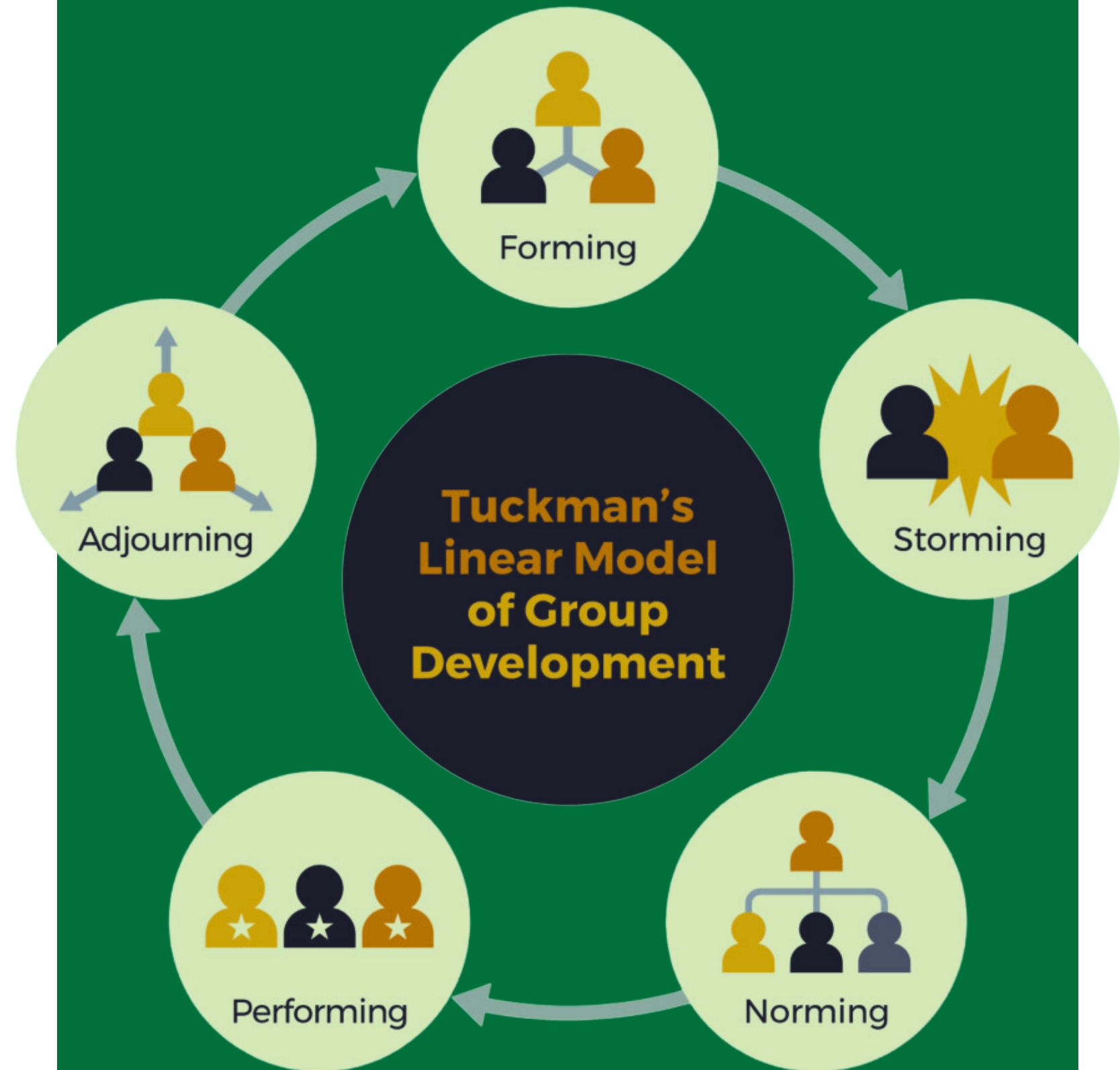
HYPER-GROWTH

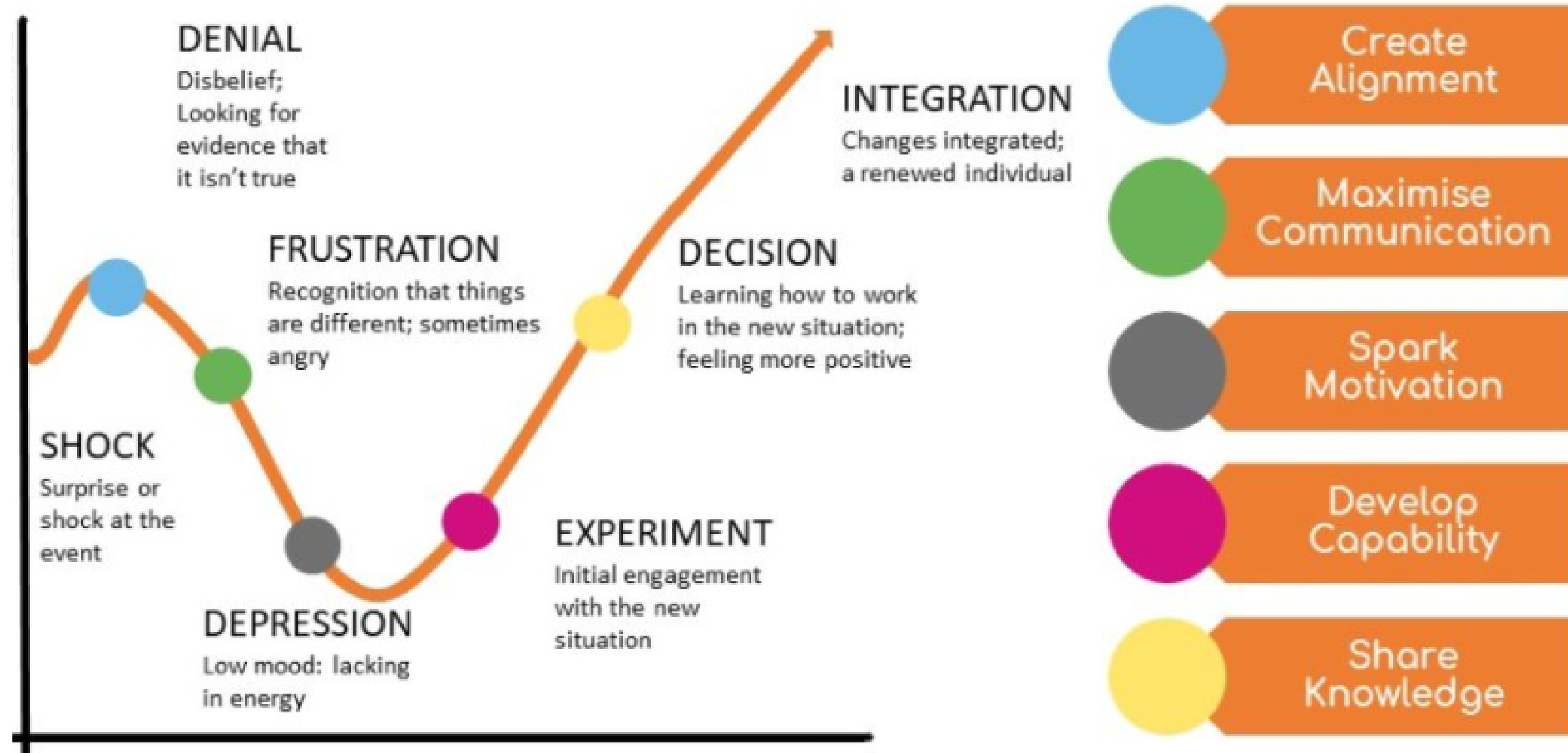




Team Developmental Model:

**TEAMWORK IS THE
KEY TO LEADING
AN ENTERPRISE!**





WE KNOW IT CAN GET STRESSFUL...

ENTREPRENEUSHIP & ORGANIZATIONAL BEHAVIOUR

The principles of organisational behaviour are essential to the success of any entrepreneurial venture.

Understanding organizational behavior can help entrepreneurs effectively manage and lead their organizations, including creating a positive work environment, motivating employees, and managing teams.



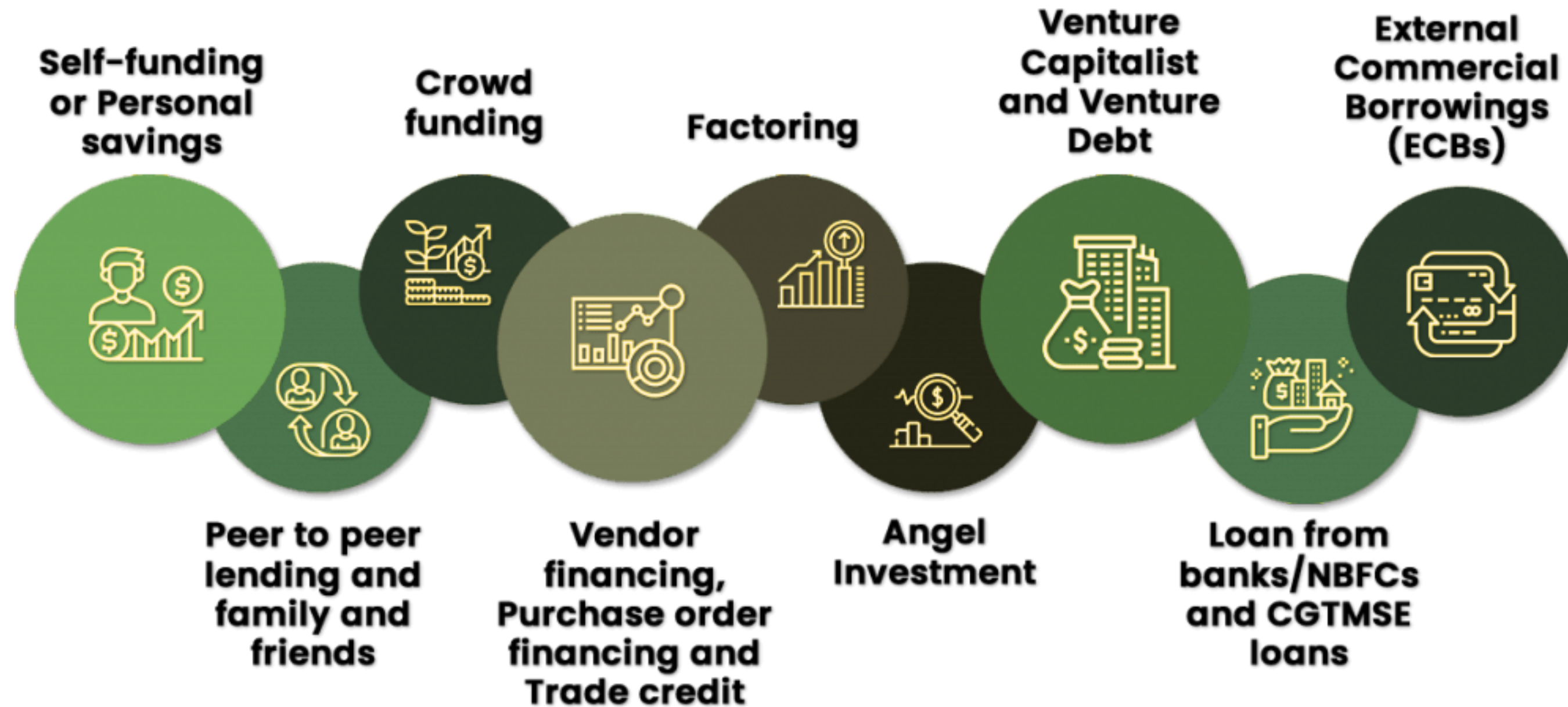


Entrepreneurial Personality

Generally, most studies on the Big Five traits and entrepreneurship find that an entrepreneurial personality includes higher levels of extroversion, conscientiousness, and openness, low neuroticism, and low to average agreeableness.

Key Partners Environmental advocacy groups Government agencies Consulting firms Data analysts R&D firms for various industries	Key Activities Sustainability assessments Strategy development Strategy dev. Carbon Tracking	Value Propositions Environmental performance Reduced resource consumption Waste Enhanced brand reputation Stakeholder engagement Potential cost savings.	Customer Relations Personalized and responsive consulting Maintaining ongoing communication Continuously improving the sustainability	Customers Segments Corporations, Nonprofits, Government agencies of various sizes and industries.
	Key Resources Consultants Experts Data Collection tools Methodologies Tech. platforms		Channels Website and online presence Social media and networking Referrals from satisfied clients	
Cost Structures Consultant salaries and benefits Assessment tools and technology Marketing Advertising expenses, Overhead costs such as rent and utilities.		Revenue Streams project-based fees ongoing retainer agreements Sales of sustainability-related products and services Product specific alternative material research		

WAYS OF FINANCING



Government support

- **support for sustainability**
- **policies for women empowerment or young entrepreneurship**
- **Tax cuts**
- **subsidies**
- **grants**



**Thanks for
Listening ;)**