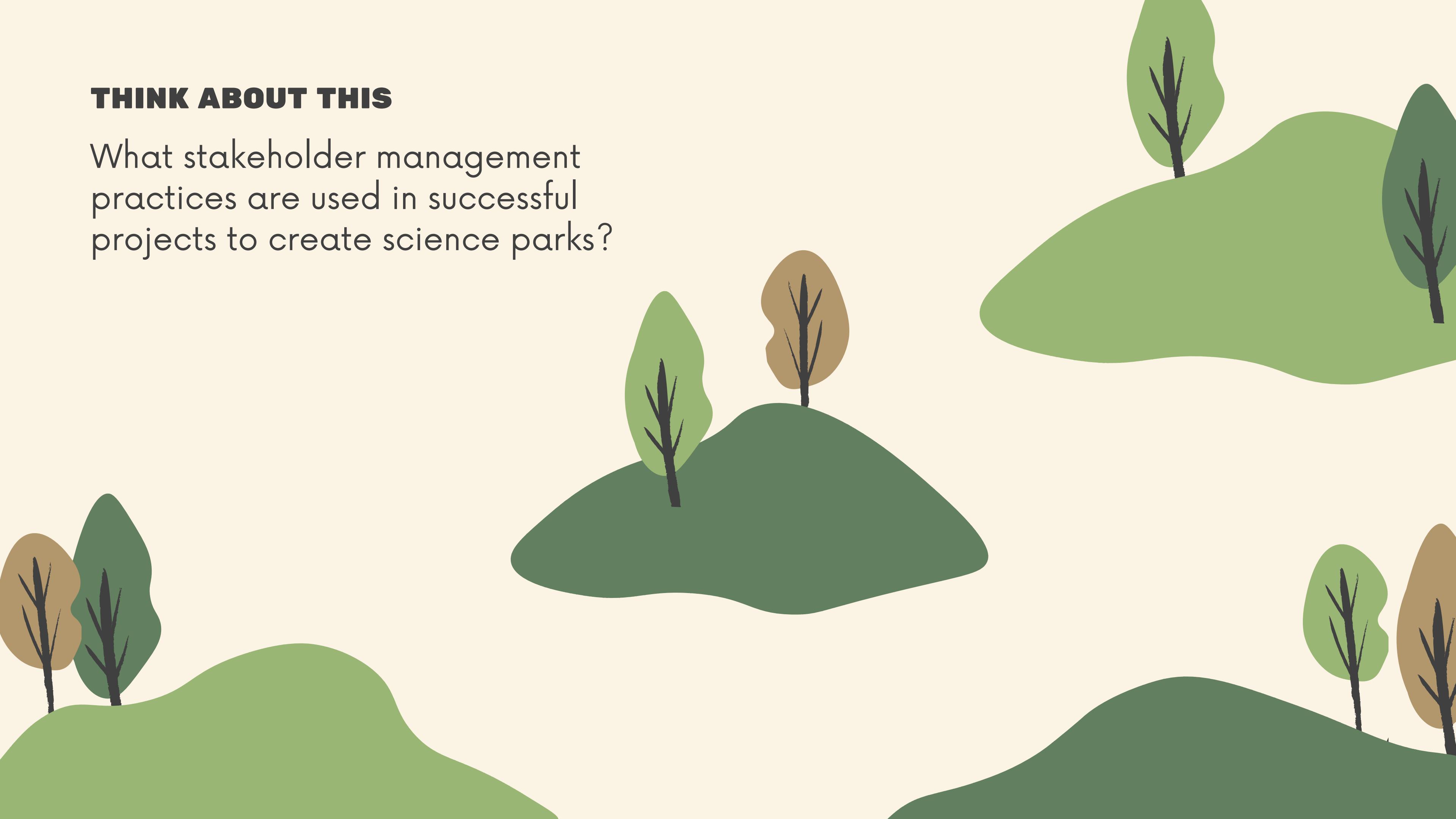


THINK ABOUT THIS

What stakeholder management practices are used in successful projects to create science parks?



RIBEIRÃO PRETO SCIENCE PARK

By Kirti R.



TECHNOLOGY PARK

- Objective: attract companies, create startups, foster development activities and technology transfer and act as a central hub to create internal networking
- Strategy: developing high-tech industries, because companies located in these environments tend to be more productive in R&D
- Benefits: for example, Silicon Valley, USA; Cambridge science park, UK; Singapore science park, China.
- Stakeholders: Universities, entrepreneurs, venture capitalists, & governments



A science park is a cooperative environment for the development of new scientific knowledge and technologies, integrating in one place high-tech newly created companies (startups), centers of Research and Development (R&D), universities, and research centers.

KEY FACTORS IN THE SUCCESS OF A SCIENCE PARK

- The presence of a minimum infrastructure in residential and business areas;
- Basic sanitation and urbanisation;
- Availability of transport and telecommunications;
- Universities/research institutes, already located in the region where the park will be founded;
- The presence of companies, with R&D activities as the main driver;
- The provision of financial resources by government.



COACHING ACTIVITY

Activity List			
Project: SUPERA Park, USP			
Project Management: FIPASE			2005/2006
Activity ID No.	Activity Name	Description of Work	Responsibility & Status
#001	Define project goals and objectives	Clarify and establish the project's purpose, outcomes, and specific objectives.	Project Manager, Ongoing
#002	Conduct a feasibility study	Conduct a thorough analysis of the project's viability, including market demand, financial feasibility, and legal requirements.	Feasibility Study Team, Completed
#012	Begin construction of the park infrastructure	Start the construction of the park infrastructure, including buildings, roads, and utilities.	Construction Team, Ongoing
#015	Attract tenants and partners to the park	Attract tenants and partners to the park by showcasing its facilities, amenities, and location.	Tenant Acquisition Team, Ongoing

PEOPLE

Social Impacts



SOCIETY & CUSTOMERS

3.2.1) Community Engagement



ETHICAL BEHAVIOUR

3.4.1) Sustainable Procurement
Practices and Contracts

PLANET

Environmental Impacts



ENERGY

4.2.3) Renewables and Clean
Energy Return



LAND, AIR, AND WATER

4.3.2) Air and Water Quality



SMP - P5 APPLICATION



Purpose and Scope:	Ensure that sustainable practices are incorporated into all aspects of the project's design, development, and operation.
Sustainability Goals:	Reduce energy consumption and greenhouse gas emissions
Stakeholder Engagement:	Encourage stakeholder participation in sustainability initiatives and feedback on project sustainability performance
Sustainable Design and Construction:	Incorporate green spaces and biodiversity into the project design
Sustainable Operations and Maintenance:	Encourage sustainable procurement practices by purchasing products and services that meet sustainability criteria
Performance Monitoring and Reporting:	Establish regular monitoring and reporting mechanisms to track progress against KPIs

Thank you for Listening:)

