

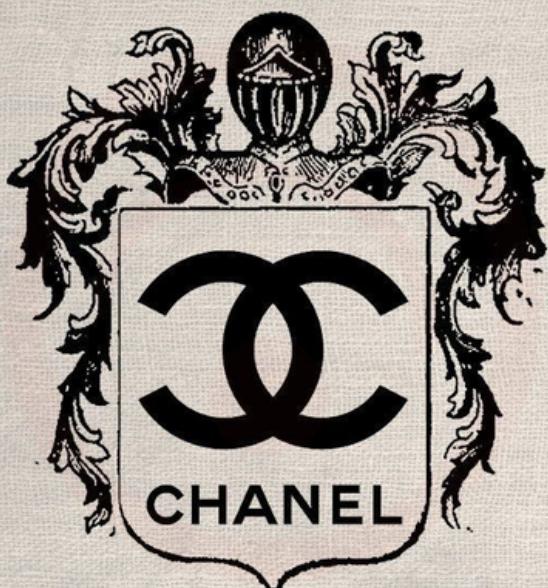
Assignment 1:
Workplace Professional Development Proposal

12 November 2021

Prepared by: **Kirti Rankawat**

House of Chanel 1954

Gender Equality Proposal



A letter from us



Dear Ms. Coco

**Perfect! Classy way
to introduce your
solution and relate it
to the problem.**

The fashion industry is continuously evolving and expressing different styles and new trends. Similarly, our society is learning to accept a strong female workforce in professional workplaces which Chanel has also started to implement within its work culture.

My team and I aim to create a safe space for men and women to learn to collaborate and communicate together in this new era post the world war. Raising awareness and educating your new/existing staff about gender-equality is important as every organisation is now gearing towards a gender neutral environment for all of its employees to thrive in.

Growth is not easy in many ways, including financially. We appreciate your interest to invest in our training program. I have included here our business proposal designed especially for your company that helps in achieving a global positive impact for the community at large.

Looking forward to a future with Chanel

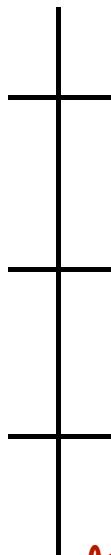
Sincerely,

Kirti Rankawat
Founder & CEO



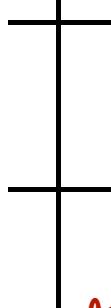
what we focus on

Goal 1:



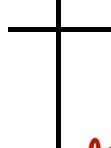
For all employees, regardless of age, sex, ethnicity, to work together in harmony

Goal 2:



Engaging in conversations to tackle the areas of deficit and finding solutions among the workers

Goal 3:



Identifying strengths and skills and prioritising them when placing workers in groups rather than gender.

Good understanding of the Outcomes, would be great to tie this in to the Problem again - businesses speak in numbers and evidence, so while this is acceptably true now, it would not have been in '54! Some statistics and/or a relation to the solution (e.g. how do the workshops create the effects stated here as goals?)



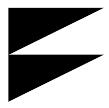
How we work

4-step Process



1. Research about the firm and its requirements
2. Developing the training program
3. Implementation after approval of program
4. Feedback + improvements



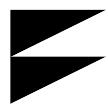


Workshops

Same here;
while these are
workshops that
sound great, all
businesses would
want to see how
each one directly
affects the problem
or some goal.

- 1. Guest talks featuring women – talking about experiences/difficulties faced in the work place**
- 2. Male employees are assigned with female employees to interact/ socialize- buddy system**
- 3. Men and Women work together on a collection in honor of recruiting a women workforce**
- 4. Tackling harrasment and educating employees where to report in case of emergencies**





Pricing Packages

While it's great to include Pricing,
this should ideally be added with
some kind of justification or
indication of ROI -> for example,
\$20 in that day is a lot, so where
will I see the return if I spend it?

Price /per person \$

Pick any
2 workshops

20 \$

All 4 workshops

35 \$



**Big fan of the design,
think you'll like the next
segment of the course...**

**If you have any
questions regarding
the services
provided by us
feel free to mail us!**

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