

NAME

Travis

EDUCATED GUESS
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· · · DESCRIPTOR

It's a noviced persona, he sees me as a potential peer or competition

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· · · QUOTE

"Great job! I really like how you thought of that in that light, that's a different way of thinking!"

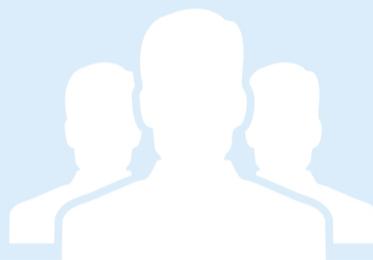
"Oh, how odd, that's not how I would have done that."



Just sketch your first impression!

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· · · WHO IS IT ?

25 years old, recently graduated college, still probably living at a "college-like" apartment complex or perhaps with his family as he's trying to make money to move out. Currently employed as a Front-End Developer in East Lansing. As he is still younger he enjoys going to bars on the weekends with friends but is not like those 21 year olds who go out to get drunk. He just enjoys the city life and a few beers.



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· · · ASPIRATIONAL · · · WHAT GOALS?

Needs: Make money to move out and pay for his school debt. He has a phone bill and car bill/insurance that also needs to be taken care of.

He recently broke up with his girlfriend of years so he has some instability in his life. He would prefer to fill the hole that was left there.

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· · · ACTUAL · · · WHICH BEHAVIOUR?

Travis does websites! He scours the internet looking for inspiration or is working on freelance and personal projects in his spare time. He loves to create and use colors and design elements to his advantage to make beautiful and functional websites. He has a strong passion for what he does and thus feels an intense mix of hatred and sadness when he finds a decently sized company with a poorly optimized website. Because he knows that the website team is probably understaffed or underfunded or simply just gets the short end of the stick.

He often tests the websites he finds himself on, from shrinking his window to see how the site looks on mobile, or hitting f12 and inspecting the code looking for little easter eggs the developers sometimes put in their code for other developers to find.

He is an avid Reddit and Imgur browser and watches a fair bit of netflix in his sparetine. He loves the fantasy shows like Stranger Things, or Game of Thrones. His favorite book is Harry Potter and has read them a few times.

He is an night-owl which sometimes gets in the way of his fulltime job. But his boss has found out that if he's late he will often stay later to make up that time without being asked to do so. He really would prefer a 10am to 7pm job than a 8am to 5pm.

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· · · ASPIRATIONAL · · · WHAT ATTITUDE?

He is a curious person and driven person. At the same time he knows his team could use some more help and is visiting my website from hearing about me to figure out where my skills are.

