

Flow shorthand

Amazon -> Add to cart button -> Proceed to checkout -> Address forms

Click "add to cart" Go to Checkout Fill out forms and then submit

Google -> Search Terms -> Search button -> Link to the recipe

Type in search bar Click search button Click url of the results found to recipe

Petition -> Start a petition -> Sign in -> Petition Description

Go to Login screen Enter login details Fill out description and press submit

CTA for my personal resume site

Resume -> Nav button & Link in body -> Iframe from google and Download link -> Print Preview

Click "My Resume" View resume and then click download Print the PDF of resume

Contact Me -> Nav button -> Link to email and basic contact info -> Email me

Click "Contact me" Click on my email to open up email Fill out email and hit send

My CTA's would be to download my resume, and email me directly