

The Color System

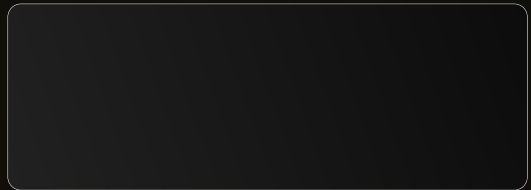
Role: Primary
Color: Sand Gold
Hex: B29A64
Description: Heritage, warmth



Role: Background Light
Color: Ivory
Hex: F6F5F3
Description: Balance, clarity



Role: Neutral Dark
Color: Midnight Black
Hex: 1A1A1A
Description: Precision, power



Role: Support
Color: Graphite Gray
Hex: 2C2C2C
Description: Secondary text



Role: Accent
Color: Royal Deep Blue
Hex: 2A4939
Description: Growth, trust, prosperity



Usage Ratio

60% Ivory 30% Neutral Dark 8% Royal Deep Blue 2% Sand Gold