

Alexandria Plays Website Requirements

- Goals
 - o Serve as first resource for information about playgrounds in Alexandria
 - o Highlight community efforts to improve playspaces
 - o Allow for community comment/discussion/sharing of ideas
 - o Provide opportunity for potential playspace fundraising efforts
 - o Discuss importance of five play elements discussed in Playspace Assessment
 - o Site should be easy to use, fun, friendly, informative, interactive
- The Project Play site would be successful if
 - o Parents/caregivers can find local playspaces by search, using the following categories (priority 1):
 - Age appropriateness
 - Shade
 - Benches/seating
 - Ease of access (car, transit, pedestrian)
 - Restrooms nearby
 - Drinking water
 - Domains of play (physical, social, intellectual, natural environment, and free unstructured play)
 - o Parents/caregivers can find/see playgrounds on a map. If possible, they can also add information to maps (priority 1)
 - o Parents/caregivers can find out how to help Project Play efforts, issues, events (priority 1)
 - o Parents/caregivers can participate in discussions about play (blogging/comments) (priority 1)
 - o People can make a donation via Razoo.com (priority 1)
 - o People can sign up for an event (priority 2 or easy integration with eventbrite)
 - o People can sign up to adopt a playground (priority 2 nice to have)
 - o People can sign up for emails (priority 1)
- Requirements
 - o Blog (plus a few standard pages About/Find a Playground/Contact/Get Involved) with ways to highlight content in sidebar).
 - o Fundraising (integrate with Razoo.com)
 - o Searchable playground database with filters
 - Age appropriateness
 - Shade
 - Benches/seating
 - Ease of access (car, transit, pedestrian)
 - Restrooms nearby

- Drinking water
- Domains of play (physical, social, intellectual, natural environment, and free unstructured play)
- o Playground Maps
 - Crowdsourcing (ex: <http://mobilitylab.org/bikearlington/crowdsourcing/sharemap.php>)
 - Downloadable and printable maps
 - Maps may be source of a future smartphone app