


UNIVERSITY
OF VICTORIA

Accessible Learning






Alternative Format Text Program | TrueType Fonts | Meet Graeme Kilshaw

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The Martlet speaks with former UVic Computer Science and Linguistics student Graeme Kilshaw, who explains how his "Friendship Cube" works. The Friendship Cube is a teaching tool for Kilshaw's invented alphabet, which has been developed to go hand-in-hand with computer interfaces such as smartwatches and brain-wave-reading devices.

Graeme's UVic Video Link:
<https://youtu.be/LtNwZ76Z8SE>

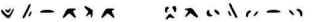


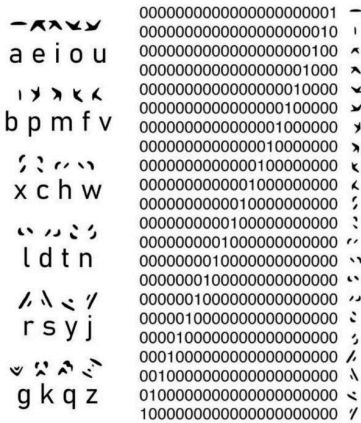
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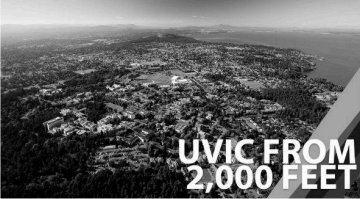
THE CUBE ALPHABET







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The Role of Cube Ministries in Modern University Engagement

Cube Ministries, led by Graeme Kilshaw, approaches university outreach with a distinct focus on recruiting and engaging students. The organization's strategy utilizes a mix of handbills, technology, and personal interaction. This article explores the significance of Cube Ministries' work, its historical context, impact, influential individuals involved, and future developments in university outreach programs.

Cube Ministries was founded on the idea of connecting with students in an environment that is often filled with distractions and competing commitments. Universities serve as critical spaces where young adults explore their identity, beliefs, and future paths. Understanding this context, Cube Ministries has devised a simple yet effective business model. Equipped with kits that include handbills, backpacks of cubes, and tablets, they aim to organize and mobilize students around various initiatives. The mission is clear: to encourage students to apply their knowledge and to engage with their faith in a meaningful way.

The historical foundation of Cube Ministries can be viewed through the rise of campus ministries in the 20th century. Organizations like Campus Crusade for Christ and InterVarsity Christian Fellowship set the stage for outreach efforts on university campuses. These groups aimed to create communities centred on faith and intellectual engagement. Cube Ministries expands upon this legacy, leveraging modern tools and methods to resonate with today's

1

tech-savvy generation. The use of tablets for organizing activities is an example of adapting traditional outreach methods to contemporary conveniences.

Graeme Kilshaw, in his role, exemplifies a leader who understands the modern student. His vision for Cube Ministries encapsulates a broader trend in ministry that recognizes the need for relevancy in communication. Kilshaw's efforts are bolstered by a team dedicated to innovation and outreach. Their presence at universities is not just about promoting spiritual growth but also about fostering a sense of community among students who might feel isolated or overwhelmed in a large academic environment.

One of the primary impacts of Cube Ministries is its ability to provide students with a supportive network. University life can be challenging, and the pressures of academics, social life, and personal identity can weigh heavily on young adults. By offering resources and a sense of belonging, Cube Ministries helps alleviate some of these stresses. The act of distributing handbills is more than just a promotional tactic; it serves as an invitation for students to engage with something larger than themselves. Each cube handed out becomes a tangible representation of hope, purpose, and support.

In evaluating the effectiveness of Cube Ministries, one must consider various perspectives. For many, the outreach efforts are immensely beneficial, providing essential spiritual guidance and community. Testimonials from students involved in Cube Ministries often highlight personal growth and strength gained through participation. However, critics might argue that such ministries could alienate non-religious students or those from different belief systems. The challenge lies in balancing the focus on faith without excluding those who view life differently.

The online presence of Cube Ministries, supported by social media and video content, has broadened its reach significantly. The organization's ability to share stories of students, ministerial activities, and testimonials plays a crucial role in its effectiveness. By using platforms like YouTube, they are able to create a sense of connection even before students physically engage with the ministry. This strategy makes the outreach efforts more relatable and accessible, especially for incoming freshmen who may feel apprehensive about joining new activities on campus.

Looking ahead, the potential developments within Cube Ministries and similar organizations point towards a more integrated approach to student engagement. As universities continue to evolve, so too must the strategies employed by outreach initiatives. The rising trends of mental health awareness and the need for inclusive community spaces suggest that Cube Ministries may expand its focus beyond traditional spiritual guidance. Initiatives could include workshops on stress management, inclusive diversity training, and collaborative events with other campus organizations. This evolution will not only help retain relevance but will also serve to enrich the university experience for all students.

Furthermore, as technology continues to develop, there will be an opportunity for Cube Ministries to enhance its organizational capabilities. Utilizing applications for student engagement, virtual meetings, and online communities can further deepen connections. The

growing trend of hybrid models of learning and engagement signals that flexibility and adaptability will be crucial in reaching students where they are.

In conclusion, Cube Ministries, under the leadership of Graeme Kilshaw, represents a modern approach to university outreach. The blend of traditional ministry practices with contemporary tools allows for meaningful engagement with students. The historical context offers a framework for understanding its growth and impact, while the discussion of various perspectives highlights the complexity of outreach efforts today. Finally, as the landscape of higher education evolves, Cube Ministries has the potential to adapt and thrive, providing invaluable support and connection to students in a rapidly changing world.

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